

World's January



January 12th and Lasts until January 31
NEW, FRESH MERCHANDISE
 marks this a Bargain Event of First Importance



ainty Rayon
Lingerie
 emendous Reductions
 ozen Garments Priced at
 Only

\$1

Combinations
 Chemises
 Vests
 Teddies
 Gowns
 For Women and Children

ment of First Quality made by one of the
 nderwear Manufacturers in the East Every
 n Unusual Value that cannot be duplicated
 at this price.

duroy Robes, reduced to **\$2.95**
 Gowns, warm and cozy with long sleeves **98c**
 Slips, reduced to **79c**
 Slips **\$1.39**
 Flannelette Sleeping Garments **69c**

10c to 50c a Yard
LACES
 reduced to 1c 2c 3c 5c 7c 9c

Silk Hosiery
 at Substantial Savings
 New Spring shades are being received with almost every Hosiery shipment—and while there is no special necessity for a Hosiery Clearance we have reduced the prices to make it interesting for those who may need a few extra pairs:
\$1.95 All Silk Chiffon Hose pair **\$1.39** with Picot Edge Tops and Pointed Heels. Excellent assortment of new shades. All sizes.
\$1.00 All Silk Hose reduced to pair **79c** your choice of chiffon and service weights, besides a good assortment of new, attractive color shades. Sizes 8½ to 10.
50c and 75c Rayon Hose pair **39c** Good-looking—inexpensive—serviceable is a fitting description of this particular kind of hosiery—and at this special price—it is surely an unusual value.

Children's Apparel
 at New Low Prices
 Children's Pleated Middy Skirts with white muslin waist and detachable skirts Sizes 6 to 14. **Reduced to 69c**
 Children's White Jean Middies Sturdy, neat, trim. An ideal garment for School and Play. Sizes 6 to 14. **Reduced to 69c**
 Children's Rayon Blouses in attractive shades of blue and tan. Sizes 6 to 14. **Reduced to 98c and \$1.39**
 Children's Print Dresses Sizes 2 to 14. **Reduced to 98c and \$1.39**
 Children's Sweaters in a wide variety of styles, patterns and colorings. **Reduced to 98c \$1.39 \$1.89 \$2.25**

Wonder Values in Blankets and Bedspreads
 Part Wool and Blankets Size 70x90. Extra heavy. pair **\$3.89**
 Size 66x80. Part Wool. pair **\$3.19**
 Nashua Indian Blankets Singles. Dark Patterns. each **\$1.98**
 Extra fancy indian blankets Part wool, beautiful colorings. Singles. each **\$3.49**
 66x80 Cotton Blankets Double bed sizes. Grays and Tans with colored borders. pair **\$1.95**
 66x80 Sheet Blankets Single Blankets, double Bed Size, in pretty plaids each **98c**
\$5.50 Rayon Bedspreads Extra good value at \$5.50. Featured in Rose, Blue, Gold, Green, Size 81x108. **Reduced to \$4.85 Heavy Marseilles Spreads** **Reduced to \$2.95**
\$2.25 Striped Crinkle Spreads Size 81x108, in Rose only. **Reduced to \$1.29**
\$1.50 Colored Striped Spreads Size 80x105. Rose, Blue, Gold **98c**
 Good Quality Crib Blankets warm and cozy, creamy white with pink or blue borders. Size 30x40. **59c**
 Part Wool Crib Blankets in pretty Plaid Patterns. Size 40x50 **85c**
 Cotton Batts Large Rolls, big comforter size, 72x90. Roll **79c**

36 inch Outing Flannel Plain White or Colored 15c yd.	36 inch Prints Good Quality Attractive Patterns 15c yd.	36 inch Cotton Challis for Drapes and Comforters 15c yd.
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January DRESS CLEARANCE Means Big Savings

NEW SPRING DRESSES have started to arrive now—hence the dresses we have had in stock must be cleared out quickly—and the prices quoted here will do it. For there is many a fine and good-looking dress in this stock that will please and fit you—and will be yours now for almost half its real value. Sizes 14 to 52.

\$3.85 \$6.85 \$9.85 \$14.50

Women and Children's Sweaters at Clearance Sale Prices

Warm All Wool Sweaters are almost indispensable during this season of the year and many a bad cold and even a doctor's bill can be avoided by being warmly clad. And these sweaters will surely help you do it—at only a fraction of their regular cost. Your choice of all wool Coat or Pull-over styles at these new prices:

- Women's \$8.50 Coat Sweaters **\$6.85**
- Women's \$7.50 Coat Sweaters **\$5.85**
- Women's \$6.50 Coat Sweaters **\$4.85**
- Women's Heavy Shaker Knit Coat Sweaters, colors White or Red, regular \$5.50 values each **\$3.85**
- Boys' Heavy Shaker Knit Coat Sweaters, Black and Navy, Sizes 30 to 36, reduced to **\$2.95**
- Pull-Over Sweaters values up to \$4.95 reduced to **\$2.39**
- Pull-Over Sweaters, special lot, all wool, values up to \$2.95, reduced to **\$1.39**
- Smocks and Lounging Robes reduced to **98c**
- Genuine Wool Challis Coolie Coats regulars \$5.00 values reduced to **\$2.95**
- Children's Wool Jersey and Flannel Dresses, cute styles, bright colorings. Sizes 8 to 14 years, regular \$5.85 values, reduced to **\$3.95**



Delightful New Models of ROSANA HOUSE FROCKS

Crisp and fresh—just received by fast express from one of the largest manufacturers of Smart Wash Dresses in the East. Made of Standard Quality Prints and very latest patterns specially designed to give the wearer the graceful, youthful lines. For Stouts and Young Women in various styles and colors and sizes 14 to 54 Nothing has been spared to make these dresses the most outstanding Wash Frock Value on the market and you'll wonder how they can be offered for sale at

Ten Dozen To Choose From

\$1

A Size and Style for Every Figure

Children's Rayon Striped Vests Warm Winter Weight 39c
Infants Knitted Sacques Pure Wool Yarns 98c
Infants Rompers Fast Color Prints 49c
Regular \$1.00 Fabric Gloves 79c pair
Regular 75c Rubber Aprons 49c each
\$1.25 and \$1.50 Boys' Shirts and Blouses 98c
81 inch Bleached Sheeting 45c yd.
18x36 Turkish Towels 17½c

Geo. Unsoeld
 Goods and Ladies' Furnishings
 Phone 184 Coquille, Oregon

Half Pound Cotton Batts White and Fluffy 19c each	48 inch Table Oilcloth Plain White and Fancy Patterns 25c yd.	48 inch Oilcloth Squares Good-Looking Patterns 39c each	50c Cretonnes Handsome Patterns 39c yd.	.50c and 75c Rubber Aprons Good Looking—Serviceable 39c each
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