



UNSOELD'S

Pre-Christmas Value Week

NOVEMBER 17 to 24, Inclusive

A Christmas Gift to the Public

New, fresh, dependable Merchandise---CHRISTMAS GIFTS GALORE---bought right and priced SO EXCEEDINGLY LOW that the savings effected represent in the aggregate a handsome Christmas Gift to Every Purchaser. In this way we choose to show our appreciation for the splendid support and cooperation the people of Coquille and vicinity have accorded us since we started in business here.

Our Entire Stock of Lovely
Fall and Winter Hats
Has been reduced to one of these three prices
\$1.85 \$2.85 \$3.85

Felts, Velours, Velvets, Metal Braids. Values up to **\$7.50**

It Will Pay You to **Buy Your Christmas Hosiery Now**

Allen A---Pure Thread Silk---Slipper Heels **79c**
\$1.00 Silk and Wool Hose---Heather Patterns
\$1.00 Service Weight Silk Hose, reduced to pair

Allen A and Ruby Ring---All Silk, Full-Fashioned, Chiffon and Service Weights---large range new fall shades. Regular \$1.95 values reduced to pair **1.49**

Rayon Lingerie

The Big Favorite with the Woman Who Knows!

Two Piece Rayon Pajamas suit **\$2.95**
new patterns, delightful new color combinations that are simply exquisite.

Rayon Gowns **\$1.95**
in every desirable lingerie shade, beautifully trimmed.

Daintily Lace Trimmed Teddies **\$1.00**
in a pleasing variety of styles, colors and patterns, priced at \$2.45, \$1.95 &

Rayon Bloomers and Step-Ins pair **89c**
featured in every desirable lingerie color and approved style such as regulation length Bloomers, Shortees, French Band Bloomers and Step-Ins, Lace Trimmed Step-Ins. All at the one price. Special.

Rayon Vests to match Bloomers **79c**

Geo. Unsoeld

Dry Goods and Ladies' Furnishings
"Merchandise of Merit Only"

Sentinel Building PHONE 184 Coquille, Oregon

We are offering simply Amazing Values in

Charming Silk Frocks

\$6.85 \$9.85 \$11.75 \$14.50

New, Lovely Styles, Smart Models, Sizes 16 to 48

Flannel Dresses, Sizes 16 to 40, reduced to **\$4.85**
Children's Flannel and Jersey Dresses reduced to **\$3.85**

Our entire Stock of Women's and Children's

WASH FROCKS and SMOCKS

has been specially reduced for this event to

79c 98c \$1.49

New up-to-date models, most of them received within the last 2 weeks.

Women's Heavy Leatherette Raincoats **\$4.98**
fleece-lined, colors black, brown, green, red, blue. Sizes 16 to 48.

Children's Heavy Leatherette Raincoat Sets with Rain Hat **\$3.98**
fleece-lined, colors red, green, brown. Sizes 6 to 14.

Women's and Children's Rubber Surface Raincoats **\$1.98**
good, medium weight, cloth-lined. Children's sizes 6 to 14. Women's Sizes 16 to 42.

Boys' Oiled Slicker Rain Coats **\$2.45**
colors, yellow, tan, green. Sizes 6 to 14.

Boys' Corduroy Pants **\$1.98**
good sturdy, quality, full cut and smartly styled. Sizes 6 to 14 yrs. pr.

Boys' Heavy Wool Shaker Knit Sweaters **\$2.95**
Coat Style. Navy Blue. Sizes 6 to 14 years.

Children's Coat Style Sweaters **98c**
new, good-looking patterns. Sizes 4 - 6 - 8

Children's Coat Style Sweaters **\$1.95**
in a wide-range of new patterns. Sizes 6 to 12

Pull-Over Style Sweaters **\$1.95**
new, attractive patterns in Juniors and Young Ladies Sizes. Priced at \$2.95 and

81 in. Unbleached Sheeting **39c**
good sturdy quality, free yd. from dressing.

Peter Pan Prints **39c**
in the newest fall patterns. yd.

Linen Crash Toweling **9c**
16 in. wide, guaranteed yd. part linen.

Sunfast Drapery Damasks **98c**
54 inches wide, hand- yd. some patterns.

600 yards of
LACES

from 1/2 inch to 6 inches wide. Every piece ridiculously under-priced at

1c 2c 3c 5c 7c 9c yd.

81x90 Seamless Sheets **79c**
bleached, hemmed, an unusual value.

66x80 Warm Cotton Blankets pair **\$1.95**
good, heavy weight double Blankets

All Silk Umbrellas **\$3.95**
16 rib gilt frame, pretty handles. Striped borders.

Boys Shirts and Blouses **59c**
good range of pat- 79c and terns and sizes.

Children's Warm Flannel Bath Robes **\$1.49**
pretty patterns, sizes 8 to 14.

Women's Corduroy Robes **\$2.95**
extremely good-looking and serviceable.

86 in. Prints and Percalines **15c**
wide range good-looking patterns.

81x90 Pequot Sheets **1.49**
Bleached, very special, each

Plissee Underwear Crepe **19c**
in the most desirable lingerie shades.

Fancy Figured Outing Flannel **25c**
36 inches wide, with dainty Nursery Patterns.

Silver Plated Bread Trays **59c**
each embossed, quadruple plate.

Coats Spool Cotton **4c**
100 yards spools, black and white only. All sizes.

500 yards
36-in Outing Flannel **14c**
good sturdy quality, colored checks and stripes, as well as plain white. yd.

48 inch Table Oilcloth **25c**
Standard Quality yd. in White or Patterns

30x40 Crib Blankets **49c**
pink and blue plaid patterns. (2 blankets) pair

Colored Stripe Bedspreads **98c**
each full double bed size

Japanese Lunch Cloths **79c**
size 60x60, fast color. each

36 inch Cretonne **19c**
good patterns, fast colors. yd.

Linen Crash Cretonnes **25c**
New Unusual value at yd. patterns.

Women's Flannelette Gowns **98c**
White and colored. Regular \$1.25 and \$1.50 values.

Lace Collar and Cuff Sets **49c**
dainty and good-looking

Beautiful Lace Vestees **98c**
with cuffs to match. set

Fancy Feather Ticking **29c**
32 inches wide. yd. Pretty new patterns.

3 lb Cotton Batts **89c**
fine bleached cotton, size 72x90.

36x50 Crib Blankets **85c**
Plaid wool nap. each

You Must SEE these Handsome

Fur Trimmed Coats

\$10.75 \$14.75 \$19.50

\$24.50 \$29.00

Everyone reduced from a much higher Price
Everyone an Unbeatable Value --- Sizes 16 to 48

LOVELY NEW FALL SILKS AND VELVETS
at Christmas Gift Prices

40 inch Crepe de Chines and Georgettes **98c**
in a wide range of desirable new fall shades. yd.

40 inch Flat Crepes **\$1.49**
heavy quality, all silk, pure dye, washable---in a wide color range. yd.

Yard Wide Taffetas **\$1.49**
fresh, new, crisp, non-split, all silk quality---in beautiful pastel shades as well as black, navy, brown. yd.

40 inch Satin Face Crepes **\$1.98**
heavy, all silk quality---featured in black and all new fall colorings. yd.

36 inch Twill Back Costume Velvets **\$1.98**
in a good assortment of solid color and printed patterns. yd.

33 inch All Silk Honan Pongees **98c**
pure dye---fast colors---washable. yd.

33 inch All Silk Pongee **49c**
natural color, good 12 momme weight. yd.

33 inch All Silk Radium **89c**
good weight, suitable for Blouses and Dresses, in white, black and colors that are tub-fast. yd.

54 inch All Wool Kashas and Flannels **\$1.98**
featured in almost every new and desirable fall coloring. yd.

Cotton Sheet Blankets **98c**
Double bed size. each Warm and cozy.

Turkish Towels **18c**
with colored borders. each Size 18x36. Good weight.

Leather Purses and Bags **\$1.00**
New, good-looking, unusual values.

Suede Fabric Gloves **89c**
new patterns turn-back cuffs