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That we may compete with mail order houses and keep business at home. Remember every dollar invested in our locality means better prospects in the future for us all. We are here to treat you right, gain your confidence in our business methods and have you as our friends. We are receiving business from others. May we have yours.

Here are our prices. All sizes included, although not listed here:

PARAGON CORDS

30x3 1/2 Reg.	\$6.50	33x4	12.95
30x3 1/2 Oversize	7.35	29x4.440	8.35
32x4	12.20	30x5.25	13.55
31x5.25		14.10	

AJAX CORDS

30x3 1/2 Reg.	\$ 7.95	29x4.40	10.65
30x3 1/2 Oversize	9.65	29x4.75	13.35
32x4	15.95	30x5.25	17.55
32x4 1/2	21.75	31x5.25	18.10
30x5.77		20.65	

FITZGERALD'S TIRE SHOP



How to Play BRIDGE

Series 1927-28 by Wynne Ferguson

Author of "PRACTICAL AUCTION BRIDGE"

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ARTICLE No. 2

What does a bid of one club indicate? A bid of one club is a contract to take in the two combined hands seven of the thirteen tricks. Of these seven tricks the club bidder should have the expectancy of at least four. As there are thirteen tricks in all, and as the club bidder has indicated by his bid that he expects to take four tricks in his own hand if clubs are trumps, there are nine tricks remaining to be won by the three other players. Each of these three players is, on average, entitled to one-third thereof, or to three tricks. These three tricks are the so-called "Average Expectancy of Support" and constitute the basis of every modern bid.

Every original bid should include two elements: First, two quick tricks against any bid the opponents may make; second, the possibility of at least four tricks provided trump is the suit named in the original bid. These two elements are important for two reasons: First, when a bid is made, the bidder never knows whether or not he and his partner will win the final declaration. For that reason he must be just as well prepared to defend as to attack. Hence the necessity for sure tricks, that is, tricks which will win against any declaration. Second, the bidder must always be prepared to play the declaration at the bid first named by him. He must, therefore, have a suit that will take at least four tricks if it is trump, for he can, on the average, expect only three tricks from his partner. For that reason he must have length (at least four cards) as well as high cards to justify an original bid.

When a player as dealer bids one club, he tells his partner that he either has two sure tricks in the club suit (at least four cards) or one trick in the club suit and one trick in an outside suit. For example:

Hearts - 10, 7, 2
Clubs - A, K, 7, 6, 3
Diamonds - J, 4
Spades - 10, 9, 2

Hearts - A, 7, 2
Clubs - none
Diamonds - 7, 5
Spades - none

Hearts - 5, 7, 5, 3, 2
Clubs - none
Diamonds - 10
Spades - 9

Hearts - A, J, 6, 4
Clubs - none
Diamonds - K, Q
Spades - 4

If spades are trumps and Z is in the lead, how can Y-Z win five of the seven tricks against any defense? Solution in the next article.

Clubs - K, Q, 7, 6, 3
Diamonds - J, 4
Spades - 10, 9, 2

In the first example, there are two sure tricks in clubs, the ace and the king. In the second example there is one sure trick in hearts, the ace; and one sure trick in clubs, the king queen. By sure tricks is meant the tricks that will win against any declaration, and on the first or second round of the suit. If clubs are trumps, both of these example hands should win four tricks. The partner's hand is estimated on the average to be worth three tricks; thus a bid of one club should win four tricks in the bidder's hand and three from the partner's hand, a total of seven.

Here is an interesting hand that came up recently at one of the New York Clubs:

Problem No. 1
Y: A, Z: K
Hearts - A, Q, 5, 2
Clubs - K, Q, 7, 4
Diamonds - A, Q, 3
Spades - Q, 9

No score, rubber game, Z dealt and bid one no-trump. A and Y passed and B doubled. What should Z bid?

Here is another hand that involves some of the same principles:

Problem No. 2
Hearts - J, 10, 7, 6
Clubs - J, 8
Diamonds - K, J, 8
Spades - J, 8, 7, 5

No score, rubber game, Z dealt and bid one no-trump. A and Y passed and B doubled. If Z redoubled and A bid two spades, what should Y bid? An analysis of these interesting hands will be given in the next article.

Problem No. 3
Hearts - none
Clubs - J, 8, 7, 6, 5
Diamonds - 7, 5
Spades - none

Hearts - Y, Z, B
Clubs - A, Z, B
Diamonds - Y, Z, B
Spades - Y, Z, B

Hearts - K, Q
Clubs - J, 8, 5
Diamonds - 5
Spades - 5

Fifty-One Year's Growth

Fifty-one years ago in Boston, the first message was carried over the wires of a new invention, the telephone. Today, half a century has wrought a change to the extent that that city alone averages 2,000,000 local calls daily, and what was then unthought-of, 15,000 long distance calls. Throughout the United States this commodity has attained an equally phenomenal growth.

Yet there is no secret of this success. It but proves again that quality, combined with the agencies of service and progressiveness will be rewarded. The American people are the quickest in the world to appreciate

value and make something wholly new into a necessity within an incredibly short time. It is the keynote of forwardness, to put the new thing on equal terms with the old and accepted, and give it a fair chance to show its worth.

The telephone and all other great industries are basically compounded of quality and service. An open-minded people have earned and received honest and above-board dealing. They are willing to allow leaders fair rewards and our people have always received as much, and often more than they give. That alone explains how a country barely a hundred and fifty years old can lead nations that are the product of centuries.

PLAN TO HARNESS BAY OF FUNDY TIDE

Promoters Hope to Develop 100,000 Horse Power.

Toronto, Ont.—The tides of the Bay of Fundy, famous in song and story and known to every schoolboy student of geography, are about to be harnessed by industry, according to New Brunswick promoters' plans, which ought to be awarded a prize for novelty and which in principle are as simple as they are novel.

The New Brunswick scheme must not be confused with the Maine project submitted to the people a year or two ago, under which Passamaquoddy bay, marking the eastern terminus of the boundary between Canada and the United States, was to be turned into a huge mill pond. Passamaquoddy forms a large arm at the opening of the Bay of Fundy. The New Brunswick scheme is to be tried 125 miles northwest of the very tip of the neck of the bottle.

Nowhere else in the world is there the curious tidal phenomenon that recurs twice every 24 hours in the Bay of Fundy. The tide, which ebbs and flows gently on open coasts, here finds itself subject to unusual restrictions. Not only is there an unusually long, gradually narrowing inlet, but the bottom of the sea shelves gently upward, so that the incoming tide has pressure put upon it from both sides and from the bottom. It therefore rises to unusual height.

River Gets Heavy Tide. At the tip of the Bay of Fundy begins the channel of the Petitcodiac river. And into this little channel surges twice a day the mighty volume of Fundy's tides.

As a river the Petitcodiac does not amount to much, but as a tidal basin it is unique. When the flowing tide reaches Moncton, 25 miles up the river from its mouth, it has so piled upon itself that it comes in a wall of water. This wall, called a "bore," making a noise like the rumble of a train, can be heard miles away. In the spring ice cakes as big as box cars float seaward with the ebbing tide and are tumbled back with the flow faster than a man can walk.

Engineers claim this great volume of energy now going to waste can be turned into electric power. Their plan is to build a rock-filled dam nearly a mile long across the mouth of the Petitcodiac. Twice a day when the tide is running in three locks in the dam will be opened. This will fill to the rim 41 miles of tidal basin. Then the locks will close.

Get 100,000 Horse Power. By lowering the imprisoned water two to five feet twice daily, it is estimated 100,000 horse power can be generated at a price lower than at Niagara.

As part of the scheme a spill basin will be provided for by the smaller tidal basin of the Memiacook river. The rock from which material for the dam will be taken is the same rock from which Fifth avenue's famous "brown-stone fronts" were built. Critics of the scheme fear that the silt and mud of the rivers may bring disaster to the plans. When an open basin scoured twice a day by the tides is turned into a setting basin, trouble, they say, will result.

But the promoters, who include Dexter Cooper, an engineer who has long been studying the problem of Fundy's tides; C. F. Ericson, and H. M. Blair of New York, and a number of New Brunswick and Nova Scotia financiers, are sanguine. Prospect of a local power development has produced great interest in the languishing maritime provinces.

New Seed May Make Linen Cheap as Cotton

Belfast, Ireland.—Superflax seed which, it is said, may make linen as cheap as cotton goods is nearing perfection in experiments conducted by the Ulster Linen Research association, co-operating with the British and Ulster governments.

The new seed now produces tow double the length of ordinary flax. The tow also is without the troublesome sticky substances which necessitate the present expensive hand process in preparing the raw material for market. It can easily be worked by machinery. It is said, thus eliminating the great numbers of hand workers now engaged.

Two thousand acres in Ulster and a tract in Somerset, England, will be planted to the new seed this year, and preparations are under way to introduce it in the Dakotas. Negotiations have been going on for some time with agricultural officials of Oregon. They are said to be much interested and to have promised to give the seed a thorough test.

Angler, 63, Dies After He Catches Nice Perch

Hickory, N. C.—James Abernethy, sixty-three, limbered up his fishing tackle and went to the Catawba river. Two days later his body was found propped against a tree on the bank of the stream, his fishing pole still between his fingers. A fair-sized perch that Abernethy had caught just before he died was beside him with a string partly through its gill.

Alimony for Men

Honolulu.—A bill has been introduced in the territorial legislature providing that women must pay alimony under certain circumstances.

Turkey or Beans - Which?



Here are the opposing field generals in the Chevrolet Motor Company's unique "turkey-bean" contest under way during October. On the left is M. D. Douglas and on the right D. E. Ralston, assistant general sales managers, who have charge respectively of Eastern and Western United States. When sales are totaled at the end of the month, one, with all his lieutenants, will eat turkey and the other, with his sides, will eat beans.

O. A. C. Homecoming Oct. 29

The annual trek to Corvallis will be on Saturday, October 29, when alumni, editors of the state and football fans in general flock to the Oregon State campus for homecoming events.

The football game, Oregon State vs. Washington State, at 2 o'clock will be the feature event of the day. Seats have been reserved for the editors as guests of Dr. W. J. Kerr, president of the college, for the football team.

Although the main program of homecoming will be Saturday, other events are scheduled to start Thursday with the homecoming sign display and the pre-rally dances. The "notorious" noise parade to be Friday evening at 7:15 o'clock has become a tradition of the O. A. C. homecoming. The entries will be judged both by appearance and noise. The parade will move through streets lighted by lucifer torches and preceded by the famous Gold Beaver.

An executive committee meeting of the state editorial association will be held on the campus at 10 o'clock with President Robert W. Sawyer, editor of the Bend Bulletin, presiding. At noon all the editors will be President Kerr's guests at a luncheon served in the college tea room.

Saturday's events will include swimming meets, mounted wrestling, tug of war, rook-sophomore bag push and push ball contest.

Cross-ocean flying demands a new service by the U. S. Weather Bureau. Comprehensive weather information is telegraphed to the naval radio station for broadcasting in whatever foreign language may be necessary.

Poultry breeders of the United States sold about 800,000,000 baby chicks last year. Egg production in the United States was at the rate of about 760 eggs each second, or 2,000,000,000 dozen in the year.

Salem.—New Fraternal Temple costing \$50,000 ready for use. New Era—State will build wider bridge across Parrott Creek here. Salem lets contract for \$40,000 incinerator.

MONEY CAN'T BUY A BETTER OIL than THE NEW ZEROLENE

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You can buy an O.K.'d reconditioned car from us on the General Motors Payment Plan on remarkably easy terms.

If you expect to purchase a used car, come to our salesroom. Our red "O.K." tag is your guarantee of quality—and our low prices are your assurance of value.

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QUALITY AT LOW COST

Pacific International Live Stock Exposition
PORTLAND OREGON
Oct. 29 - Nov. 5

\$100,000 in Premiums • 17th Annual Exposition combines Dairy Products Show, world-renowned Horse Show, National Wool Show, Northwest Fox Show, Manufacturers' and Land Products Show, Boys' and Girls' Club Work. Covers 10 acres, exhibiting America's prize Pure Bred Beef and Dairy Cattle, Horses, Sheep, Hens, Goats, Pigs. Largest Premium List ever offered. Portland, Oregon, Oct. 29 - Nov. 5. Reduced fares all railroads.

Horse Show Offers \$35,000.00

FAMOUS SIX-HORSE TEAM
Owned by Portland Damascus Milk Company, J. D. Huston, Up.

As in years past one of the spectacular attractions at the 1927 Pacific International Horse Show will be the contest between the drivers of the Northwest's famous six-horse hitch. These contests probably bring the audience to a higher pitch of enthusiasm than any other of the sterling events of the Show. The 17th Annual Pacific International Livestock Exposition, with which the Horse Show is combined, will be held in Portland October 29 to November 5, inclusive.

\$35,000.00 is to be given this year in Premiums for the Horse Show, making this event, for the fourth time in succession, the greatest Horse Show in America. The stakes and their donors include Olympic Hotel, Seattle, \$4,000.00, with the balance all coming from Portland, Oregon, as follows: Oregon Journal, \$2,000.00; Multnomah Hotel \$2,000.00; Portland Chamber of Commerce, \$2,000.00; Portland Hotel, \$2,000.00; First National Bank, \$2,000.00; Benson Hotel, \$1,000.00; W. F. Turner, \$1,000.00; United States National Bank, \$1,000.00; American Security Exchange Bank-Lumberman's Trust Co., \$1,000.00; West Coast National Bank, \$1,000.00; Imperial Hotel, \$500.00; H. Liebes & Co., \$500.00; Supporter of the Pacific International Horse Show, \$500.00.

The amount of the Premiums offered for this year's Pacific International Livestock Exposition totals \$100,000.00. The Exposition combines great Livestock Show, Dairy Products Show, Land and Manufacturers' Products Show, Northwest Fox Show, Wool Show, Industrial Exposition, and a splendid Boys' and Girls' Club Work Exhibit presented under the name of "Camp Plummer." The railroads of the entire Northwest are offering a special fare-and-one-third rate for the round trip to the Exposition.

Of all the coins struck from the presses of the United States Mint during the past fiscal year, the dime showed the greatest gain in numbers, rising from \$1,131,000 in 1926 to 49,606,000 and quarters by about the same amount. The number of "bronze cents" fell off considerably as did also silver dollars. Half-dollars struck were merely for memorial purposes.

Hepner—Work rushed on new high school gymnasium-auditorium. Roseburg—Douglas county had more than sixty billion feet standing timber. Klamath county will build modern isolation hospital. Dayton—Thompkins Brothers cannery will pack 20,000 cases tomatoes this year.