

The Most Beautiful CHEVROLET in Chevrolet History

A Host of Improvements and Amazing Price Reductions

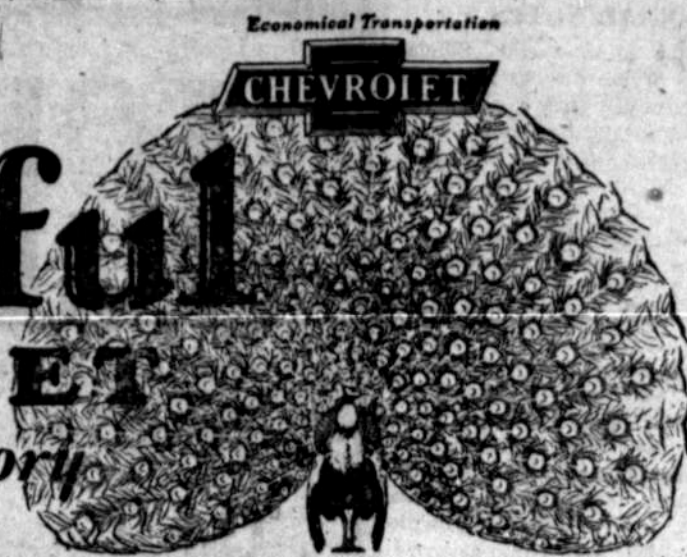
With its smartly paneled and beaded new Fisher bodies—with its distinctive full crown one-piece fenders, bullet-type lamps and "fish tail" modeling—with its AC Oil Filter, AC air cleaner, coincidental ignition and steering lock, remote control door handles and scores of other mechanical improvements, the Most Beautiful Chevrolet is the finest low-priced car ever presented the American public! And offered as it is at such amazingly reduced prices, it constitutes the greatest sensation of America's greatest industry! Never before has any maker of quality cars provided such beauty, such luxury and such modern design at such low prices! Come in. See the Most Beautiful Chevrolet—the outstanding triumph of the world's largest and most successful builder of gearshift cars!



The Coach
\$595
Former Price \$645

1-Ton Truck \$495 1/2-Ton Truck \$395
(Chassis Only)

Balloon Tires Now Standard Equipment On All Models. All prices f.o.b. Flint, Mich.



The Touring Car
\$525
Price includes balloon tires and steel disc wheels. Former price \$535 with balloon tires only.



The Roadster
\$525
Price includes balloon tires and steel disc wheels. Former price \$535 with balloon tires only.



The Sedan
\$695
Former price \$735



The Coupe
\$625
Former Price \$645



The Landau
\$745
Former price \$765



The Sport Cabriolet
\$715
Former price \$735

Southwestern Motor Co.

Front Street - Coquille, Oregon

QUALITY AT LOW COST

COOS BAY ROOFING & SUPPLY CO.

Located at Bay Park, Marshfield, a Firm with many Years of Experience in this Line which Has Won Many Satisfied Patrons Throughout Coos County under the Management of R. A. Corthell. Telephone Marshfield 1206-J.

This popular business house is one of the concerns of this section of the state that is continually buzzing with activity and whose work has met with the commendation of everyone. They specialize in roofing on new homes or over shingles. The materials used by this concern are the latest scientific development in the roofing world, having answered all the tests of time. The chief advantages of their roofing are that it is guaranteed, never leaks, and presents an appearance from an architectural standpoint that is very pleasing to the most critical and lasts longer than shingle roofs. They will furnish either flat or slanting roofs and are prepared to meet the demands of all classes of buildings.

Another feature of this popular roofing company is that they are equipped to put on what is known as the 20-year Guarantee roofs for commercial buildings and also make a specialty of re-graveling roofs of

all kinds.

The Coos Bay Roofing & Supply Co. has covered many of the roofs in this section of the state and their work has met with the commendation of the purchasers in every case. To each one interested they can give these references and will show you the roofs as they stand today. Everyone contemplating the roofing of any establishment should look over and investigate their products before letting a contract. Then one of the features is, that in the end it is CHEAPER.

Working with the concern are real expert men who thoroughly understand roofing to the best advantage. Their service is rapid and satisfactory; the work careful and tasteful. The craftsmen will go on your job and will astonish you at the results that can be produced.

We are pleased in this edition to refer all our readers to the Coos Bay Roofing & Supply Co. and to compliment R. A. Corthell upon his success.

Marine Zoology Station at Bay

The Marine Zoology station at Coos Bay will again be conducted as a feature of the University of Oregon summer session, arrangements being completed at Eugene this week for work on an extended scale.

The course will be conducted by Harry B. Yocom, professor of zoology, and Miss Ethel I. Sanborn, instructor in botany.

The site is on the coast about two miles south of the entrance of Coos Bay and about thirteen miles from Marshfield. This work will be conducted as a field course, with the aim

of giving students a first hand acquaintance with the shallow water and shore forms in their natural surroundings.

Instruction will be carried on for five weeks, six days a week, and will provide a full academic load for those enrolled. Regular credit to the extent of eight term hours may be earned during the period in either zoology or botany.

A new law in Reading, England, provides a stiff fine for a man whose radio loud speakers can be heard by his neighbors.

The Poor Rich Collector

"Every success must be paid for," the bishop of London said during his visit to America. "A mathematician like Einstein can't expect to be an irresistible being. A captain of industry can't expect to be a polo champion."

"Sometimes our great men forget this fact, and the result is disastrous. The multimillionaire founder of a nation-wide chain of stores decided to become a great collector and a book agent called on him one day and tried to sell him an enormous dictionary."

"The millionaire examined the dictionary a minute or two; then he gave a laugh of disgust."

"Ah, no, young feller," he said. "You can't work this book off on me."

"What's the matter with the book?" said the agent.

"She ain't got no copious index," said the millionaire.

Much "Gas" Lost in Gas

According to a recent report of the American Research Foundation, sufficient gasoline is now being reclaimed from natural gas to keep 2,000,000 motor cars in operation. As this by-product of natural gas was formerly wasted, it may surprise many of us to learn that our natural-gas-gasoline output now exceeds 3,650,000 gallons a day—representing approximately 10 per cent of the total motor fuel production of the United States. These figures bring home to us what well-directed conservation or utilization of by-products can be counted upon to do.—Compressed Air Magazine.

"Hooliganism" in Russia

Soviet newspapers have borrowed the Anglo-Saxon word "hooliganism" to designate the type of brigandage at present overrunning the communist paradise. Krasnaya Gazeta prints a map of Leningrad indicating seven hotbeds of hooliganism near the center of the city, and the picture of one of that type of outlaws known in France as apaches dominates the map. knife in hand. Lenin's widow recently expressed alarm in an article in the Pravda at the spread of hooliganism throughout Russia.—From Le Figaro Hebdomadaire, Paris, (Translated for the Kansas City Star).

DAIRY FACTS

DAIRY HINTS FOR SEVERE WEATHER

The dairy cow is a home market for feeds produced and if she is to pay the highest prices by producing milk, she must be kept comfortable in winter. That's just the way it is and the owner who doesn't keep his milk cow warm and dry will find that she will not produce milk at a profit.

"The cow that is not kept warm by a good barn and a dry bed will use a large part of her feed for this purpose and thus reduce the amount of nutriment available for milk production," says John A. Arey, dairy extension specialist at the North Carolina State college. "Then, too, grain must be fed liberally on those farms where it will be necessary to use low grade roughage for legume hays."

Mr. Arey recommends that fresh, clean water of a medium temperature be given the cows during winter. Cold water chills their bodies and feed energy must then be used to warm them. The water supply must also be convenient for the cows to use. Cows forced to go long ways through mud and rain for water do not drink enough for heaviest milk production.

It is advised that an accurate feed and milk production record be kept on the cows during winter because some cows pay well for the feed consumed, while others do not. Accurate records are needed to locate the unprofitable cows. Mr. Arey states that the new year might be started in the right manner by the dairyman buying a pair of milk scales.

Another winter suggestion by Mr. Arey is to give the young heifer calves some extra feed and care during the cold months of December, January and February. A stunted heifer never makes a good cow, he states, and many dairy cows are under-sized because they were not properly fed when calves.

BLANC & NICOU

With a Store at Second & Anderson, Marshfield, are Headquarters for Accessories, Replacement parts, Garage Equipment, etc. Just call and an expert will tell you exactly what you want if in need of any part.

Blanc & Nicoud is an institution that aids in keeping the transportation system of this part of the country continually rolling on and offers the trade a service that is unequalled. They carry a complete stock of bearings and parts of all sizes for replacement on any motor car, truck or tractor. No matter what bearing is gone just call at their place or over the phone, giving its number and description and you will find that they have it in stock as they keep well supplied and anticipate the needs of the people.

The stock of this firm is not made up of pirate parts or bearings, but the real bearings that fit and are of standard design and some of the best tested outputs of the manufacturers.

In regard to price you will find a great saving can be made by purchasing direct through the manufacturers' agent.

In regard to auto parts and supplies this store is the most complete in the community. No matter what you want in the accessory line, all you have to do is to call for it and the genial and accommodating corps of clerks will produce it so quickly that you will wonder how they find it in such a vast array of stock of large and small articles of every description.

The service at this store is a feature of the business. The salesmen are thoroughly familiar with the stock and stand ready and willing to give expert information. Then when you purchase you get practically instant delivery. Blanc & Nicoud pay special attention to phone orders and transact quite a business by parcel post both by telephone and mail. The goods are securely packed and labeled very plainly so that you are sure to receive the shipment.

Coos Bay Sheet Metal Works

Located at 265 So. Broadway, Marshfield, is one of the Expert Sheet Metal Contractors. W. W. Langworthy is a man of Wide Experience and Merits the Large Patronage he receives.

This establishment is deserving of more than a passing notice in this review of our onward progress as it is recognized in this section as one of the most expert sheet metal shops.

In addition to this he conducts a modern metal roofing and cornice department and is prepared to execute all classes of work and all other features of an establishments of this kind.

W. W. Langworthy and his organization have been called upon to install heating systems in some of the finest dwellings and buildings in our county, and their ability and facilities for undertaking and carrying to successful completion even the most intricate

work in these lines, is well known to those who in the past have had business dealings with them.

While only the highest class of sheet metal and other work is executed by them, prices are very reasonable. In their various departments they have a large stock on hand at all

times, and this is specially true of their repair department. This class of work is a specialty with them and is executed promptly and satisfactorily.

Their work embraces all features of furnaces, cornices, skylights, ventilating and sheet metal contracting. Whether the job be large or small makes no difference to them in the manner in which it is accomplished. The best of materials, best workmanship and fair prices regulate their activity, and it is without fear of contradiction that we say one cannot do better than to consult them in regard to all matters of sheet metal and allied features.

We are pleased in this review to refer all our readers to the Coos Bay Sheet Metal Works and to compliment Mr. Langworthy and his helpers upon the leading position his business occupies in the business world of this section which is a distinct tribute to his business acumen.

J. H. STADDEN STUDIO

Located at 336 South Fourth St., Marshfield, where the Finest Works of Photographic Art Are on Exhibit at All Times.

In a review of this character it is eminently fitting that we devote our space to a frank testimonial of the excellent work performed at this studio, in the successful practice of this interesting and artistic profession.

The art of photographing, which was introduced by DeGuerre nearly a century ago, has within the period developed from a mechanical trade to an art of science and the photographer today must be a person of advanced ideas and thorough training so, as to successfully compete with those who are now making this profession an art of science. As regards the above, we can say that this studio is in charge of a finished photographer who has made a life study of this interesting and artistic profession and is prepared to give customers the latest and best modern photography,

executed by him in a truly artistic manner.

J. H. Stadden has in this studio which may well be termed Coos county's art center, the latest mechanical devices for the production of artistic photographs and can execute anything in the way of modern photography to please the most critical.

In the artistic production of children's pictures he has gained well merited commendations. In the matter of making group pictures he has ably demonstrated his ability on many occasions. He has an excellent display, including photographs of many well known people of this county.

Taken all in all J. H. Stadden is a worthy member of the profession and the citizens of this section are to be congratulated upon having an individual of such ability in their midst.

Blank Warranty Deeds for sale at this office.

See the Liberty Theatre program on page three.

PROTECTION

Thoughtful persons provide telephone protection for their families.

A home with a telephone is always in touch with the world.

Coos and Curry Telephone Co.

Service First