

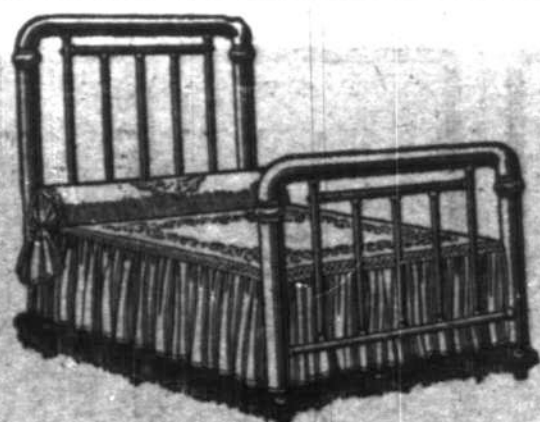
Come Early

These bargains will not wait
Trading Stamps not given during this sale

Bed Room Sets

Three piece walnut bedroom set, bed, vanity, chiffonier, regular \$144.65

\$122.96



Simmons Steel Beds, as low as

\$5.98

Three piece, white maple, ivory enameled bedroom set, Bed, Dresser, Chiffonier

\$74.48

Heatherdown Rugs, 9x12, Regular price \$47.00, Sale Price

\$37.59

Bussorah Axm. Rugs, 9x12, Regular \$66.00 Now

\$52.79

Other sizes in proportion

Winton Velvet, 9x12, Regular \$54.80 Now Only

\$43.89

The famous Biltwell bed Davenport Reg. \$150.00—Now

\$121.49

Our entire stock of fishing tackle—Reels, Rods, etc. at less than cost. We are closing out this line.

We have the largest and most complete line of Crockery in the county. Everything open stock. This entire stock goes on sale at prices you never dreamed of before.

7 Piece Walnut Bed Room suite, regular price \$249.00. We will sell this beautiful suite complete for

\$198.79

You will never have such a chance again



2-Piece Overstuffed Suite
Consisting of extra high class Davenport in Jacquard Cut Velour with high back chair

to match \$216.25. Now
\$172.98

FREE—Bicycle Given Away—FREE

For Every Dollar Purchase Made You Receive a Chance on a \$35.00 Girl's Bicycle

Sale for CASH ONLY

Walnut Dining Tables

Both Round and Square
Regular \$45.85 Now

\$36.69

Jacoben Oak Reg. \$39.85 Now

\$31.89

Day & Nite Davenport
Upholstered in Spanish Leather reg. \$94.75

\$75.89

3-Piece Walnut Bedroom suite, consisting of Vanity with full length 3-piece mirror \$72.90; Chiffonier at \$35.75 and bed at \$36.00
Total regular \$144.65. Now

\$115.69

Refrigerators at 1-2 Price

Remember—for every dollar of goods bought you get a ticket on the girl's bicycle worth \$35.00.



SEALY GUARANTEED MATTRESSES

The best that money can buy at the best prices you ever heard of.

Remember the Time and the Place—Gould's Furniture Store, March 17, at 9 a. m. These bargains will not last long.

SIMMONS BEDS AND SPRINGS AND CRIBS—famous the world over at greatly reduced prices

Oak Dining Tables

With Valspar Top
Regular \$37.50 Now \$29.98
Regular \$34.50 Now \$27.59
Regular \$26.50 Now \$21.19

STORE CLOSED MONDAY
Arranging and displaying stocks, cutting down prices getting ready for the **BIG SALE**

SALE SPECIALS

Bow back Chairs, regular 2.35 now **\$1.39**

Set of five Glass Mixing Bowls **89c**

You Cannot Afford To Miss These Bargains

Good grade plain white Cups and Saucers **15c**

24x28 Rag Rugs, Bargains **98c**

Don't Forget Your Chance For A \$35 Bicycle

Three Piece Upholstered Set in heavy grade Tapestry, all well made hardwood frame this beautiful set reduced to **\$139.00**

Every article in our store reduced except contract goods

18x36 Rag Rugs going for **69c**

While they last, Hand Painted Cups and Saucers **19c**

Odd pieces of Dinner Sets at 1-2 regular price

Horseshoe Tumblers, 12 for the price of six **45c**

Seven Piece Berry Sets **only 79c**

Six Glass Fruit Dishes **39c**

3 and 1 Wall Paper FREE

During this sale we will give absolutely free 1 double roll of 15 inch wall paper with every three rolls purchased. If you need 12 rolls, buy only nine and we give you the other three. This includes all 15 inch side wall of which we show over 200 of America's newest and finest patterns.

COME EARLY

Remnants of wall paper going fast—buy now for spring housecleaning.



OUR ENTIRE STOCK OF FLOOR COVERINGS, including all print and high grade Inlaid Linoleum Rugs, Congoleum Rugs and Congoleum Border in 6, 9 & 12 feet widths, goes on sale at greatly reduced prices.



Come Early
Look our prices over, everything marked in plain figures on green tags, read them all and think of your saving.

Thermos Lunch Buckets
Reg. \$2.35 now **1.98**

READ! READ!

Don't forget the double meaning of our drastic Price Reduction. Bear in mind our prices always the lowest, to get the full meaning of these wonderful Bargains. Come early and look our prices over. Every article is plainly marked, both with our regular price and the sale price. Every article in our store goes on sale except Contract Goods.

Golden Oak Library Tables

Regular \$34.75. Sale Price **\$27.79**

Regular \$26.00. Sale Price **\$20.79**

Regular \$17.85. Sale Price **\$14.28**

BOYS WAGONS

In all sizes, both wood and steel. Scooters, Velocipede, Kiddie Cars, Sammie Cars, Etc. All go on sale cheaper than ever before

ROCKERS of all kinds

Mahogany, Walnut, Oak, and Ash Lower than you ever heard of before

Colonial Buffet Ranges

The famous Colonial Ranges in White Enamel with French Top. Regular \$80.00 Now **\$67.98**

\$2,000 WORTH OF RUGS in all Grades and Sizes

Wiltons, Axminster, Velvets, Tapestry, Heatherdown Rag Rugs all go on sale at prices you can't afford to miss.

Don't fail to see our new spring patterns in all grades of Wall Paper

WEAR-EVER



TRADE MARK ALUMINUM

The famous Wear Ever Aluminum The best that can be made We have a complete line including camp kits that all nest in one pot

We will sell at an extra special Discount during this sale all campers outfits and supplies, such as tents of all kinds, beds, stoves, cooking utensils, etc.

NO DELIVERIES MADE DURING FIRST DAY OF SALE

The finest
White Enamel RANGE
that money can buy at prices you cannot afford to let go by

The Colonial Range

The best baker in the world, cheap at \$62.25 on Sale at

\$52.89



Just received a complete line of the celebrated Lloyd Baby Buggies—celebrated the country over. On sale at the lowest prices ever offered

Don't forget to ask for your tickets for the Bicycle drawing

MOHAIR DAVENPORT and FIRESIDE CHAIR

A beautiful suite of the highest grade workmanship at \$229.00. Now

\$172.98

COLONIAL RANGES

White Porcelain Enamel Ranges cheap at \$93.35. Now

\$79.34

KITCHEN, DINING ROOM AND LIVING ROOM CHAIRS of all grades and prices. Reduced to a point that seems impossible. "Bowback" chairs that you are in the habit of paying \$2.35 for; now **\$1.39**

WASH BOILERS and TUBS of all grades and sizes, priced so low you cannot pass them up

BLANKETS—Both Wool and Cotton Cut and slashed in Price. We have the largest stock of all grades and sizes of any one in town from which to choose.

PILLOWS of all Grades and sizes at greatly Reduced Prices

FOLDING BREAKFAST TABLES Unfinished with Spruce tops, \$4.00 Sale price

\$3.29

Large Folding Tables \$9.00. Sale price **\$7.49**

GRANITEWARE, both white and gray at the lowest price you ever heard of.

ROOFING PAPER, FELT PAPER, DEADENING FELT bought in large quantities while the price was down, on sale at bedrock prices



COLONIAL