

THE COQUILLE VALLEY CREAMERY DOING A FINE BUSINESS

One of the most important manufacturing establishments and one that, in its activity, is probably contributing most to the development of the local trade territory is the Coquille Valley Creamery, located at the west end of Front Street.

The Coquille Valley Creamery is a modern, sanitary and well equipped food manufacturing establishment. It is equipped with the latest and most approved appliances for handling this specialized line of work. Where certain machinery or equipment will contribute to better quality product, its most sanitary handling or more economical production, it has been availed of.

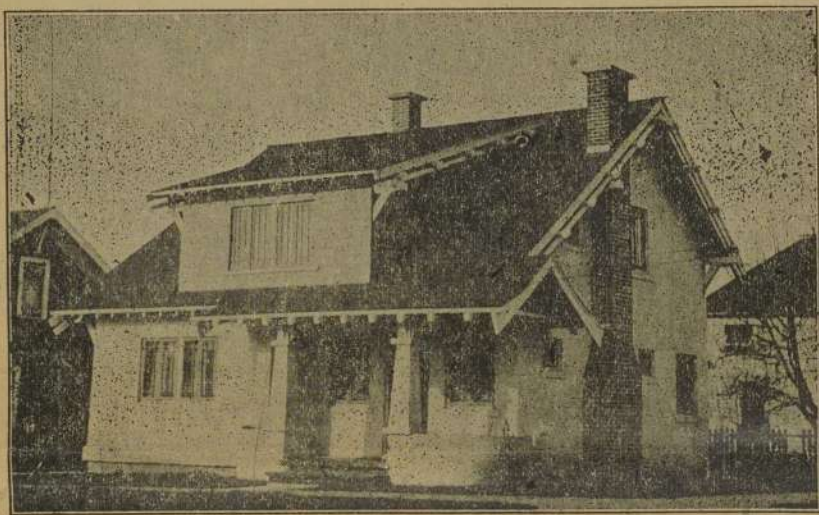
J. H. McCloskey, the proprietor of this establishment, is one of the live progressive business men of this section, who is constantly doing his part toward the betterment of the district. He is one of those business men who is never classed with the slacker, as one failing to live up to his obligation to his city and community. Mr. McCloskey can always be depended upon as an active worker and supporter in a financial way of every movement that is for the general good of this city and district, and, in the conduct of this creamery, he has been found to be absolutely fair and trustworthy in every particular.

This plant manufactures only butter and cheese and these products have a wide market. These products are recognized for their superior quality and merit. The cheese manufactured at this plant is meeting with

a large and well deserved demand wherever it has been introduced. A better quality, purer or more wholesome cheese it is impossible to manufacture. This department of the business is under the management of an expert cheese specialist who has the advantage of the best produced raw materials for manufacture and the most modern machinery that will contribute to quality product and absolute sanitation of the product. The butter that is put out by this establishment is also of the highest quality and is sold at a most reasonable price in comparison with competing butter manufactured by outside creameries. It is packed in a sanitary manner and has become recognized in this community as the best.

This most worth while Coquille industry is most efficiently managed by J. H. McCloskey, who thoroughly understands the conduct of a modern creamery and who is constantly working toward heightening the quality of product, stimulating the production of better milk and cream by the producer, and securing for local producers the best price consistent with the best quality.

This creamery is a substantial asset to the Coquille Valley and in every way deserves the preference on the part of the people of this district. Trade and support of this home manufacturing establishment not only is developing a worth while home industry, but is also assisting in the more complete development of Coquille's outlying trade territory.



NEW MODERN RESIDENCE OF H. D. JONES

"Cream O'Coos" Ice Cream Made by Coquille Ice Co.

The Coquille Ice Company is one of Coquille's industries that has earned a position of first rank among the food manufacturing establishments of this district.

This company manufactures the celebrated "Cream o' Coos" ice cream, ices and fruit punches. This company occupies a plant equipped with every modern facility for the manufacture of their products and a class of equipment that is a virtual insurance of the cleanliness of the product produced by them. The sanitary conditions that prevail at this factory are above question. Every possible protection in the quality and purity of the products is availed of. Something of the quality of Cream o' Coos ice cream and the high regard as a food product held for it can be understood from the frequency of its recommendation by physicians for use by invalids and convalescents. The manufacture of Cream o' Coos ice cream is protected from the points of sanitation and quality from the production of the milk and other ingredients used, by a high standard of requirements established, and none but the very best of materials are purchased or permitted to be used in the manufacture of this product.

G. R. Johnson, the owner of this company, is numbered among the progressive, substantial citizens of this district. He gives his personal attention to the manufacture and handling of the products of his plant as well as to their marketing. From the standpoint of an employer he stands most high in the regard of every employee of the plant. He is referred to as a just and considerate employer, who realizes the best interests of his factory are maintained through the closest friendly feeling of every employee.

This plant also manufactures ice, for the handling of which modern machinery and appliances are used. The product of this department of the business is of the same high quality as is maintained by Mr. Johnson in the manufacture of their ice cream. This is a uniform density ice made from the purest water to be had. In fact, the output if this plant is as pure and wholesome a product as modern science has made possible to manufacture.

The success Mr. Johnson has attained in his business has been such as to demonstrate to him the advisability of business expansion. Less than a year ago he re-equipped both the ice making plant and the ice cream making equipment, and is now busy constructing an addition to his building to handle additional new lines. It is his intention to manufacture superior cottage cheese and specially treated buttermilk and various other dairy products. In embarking into the lines of business Mr. Johnson has been most fortunate in securing the service of an experienced man, J. L. Shawver, an O. A. C. graduate, formerly associated with the Nestles Food Company and the O'Donnell's at Portland will have charge of the new department.

The service that is given by the Coquille Ice Company to its many customers is one that is above reproach and the prices charged for the products are on every hand considered most reasonable.

It is to such progressive business men as G. R. Johnson that Coquille owes its present spirit of progress and growth, and we are pleased to devote this space in our Anniversary edition in recognition of this worth while home industry.

HOTEL COQUILLE IS POPULAR

The Commercial Home and the Home of the Travelling Public in South-western Oregon

The most important and largest hotel in the city is the Hotel Coquille located at the corner of Front and Taylor Streets in the heart of the business district, occupying a large building that is substantial in its construction and ornamental in its appearance, and which is exceptionally attractive, both as to its exterior and interior.

The hotel is under the personal management of Lefe Compton, who is a hotel man of experience. Mr. Compton, in catering to the public, is constantly studying the changes and is making effort to meet every reasonable demand and expectation of the traveling public. It is his experience and study that makes it possible for him to conduct such a high class hotel. He is known to his employees as a most considerate employer and is also known to be appreciative of the best efforts of an employee. In the entertainment of the guests coming to the hotel, who are numerous, his efforts are to afford them the feeling that the hotel is their home. That feeling of welcome and courteous service which is accorded the guests of the Hotel Coquille contributes largely to its popularity and prosperity.

In line with Mr. Compton's effort to extend the guests of the Hotel Coquille the most convenient service, he has arranged for the installation of telephones in each room. The instruments have been purchased and will be installed in the rooms as soon as they are received. This improvement is in keeping with the effort of Mr. Compton to maintain the Hotel Coquille in the forefront of the best hotels in the state.

The lobby is one of the most pleasing and commodious, superbly decorated and furnished. It is furnished

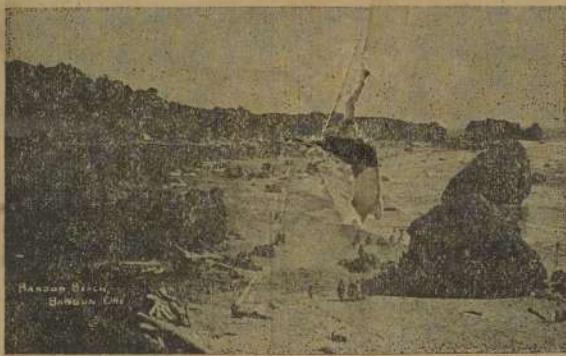
with comfortable chairs and everything that would contribute to the convenience of the guests.

The guest rooms are arranged so that all are outside light rooms. The house is furnished throughout with elegant and comfortable furniture; in fact, the furniture and equipment of the hotel throughout is the best that money can buy. Each room, in addition to being exceptionally well furnished, is kept spotlessly clean.

In connection with the hotel, a dining room and restaurant are maintained. The service of both the dining room and restaurant is one that is not only appreciated by the transient visitors to the city, but receives a large patronage from the business men and residents of the city who appreciate the excellent service and reasonable prices charged. The foods are well selected and properly prepared. Here meals are offered which, at their price, could not be duplicated in the private home, and the surroundings and service contribute to their enjoyment.

Mr. Compton is among the best known and most popular hotel men in this section. He is thoroughly conversant with the hotel business, having had years of experience, and is known to each of the traveling men making this district as a friend and caterer capable of making their stay in Coquille a comfortable and as near to homelike one as is possible in the modern, first-class hotel.

In compiling the data for this Anniversary Number, which will illustrate the progressiveness of this city, we must indeed accord to the Hotel Coquille and its genial manager a position of prominence as indicative of the advanced spirit of progress of this thriving community.



BEACH SCENE AT BANDON

Destined to Become One of Most Popular Summer Resorts on the Coast. At mouth of Coquille River, Twenty Miles from Coquille

C. L. Willey's Shop Equipped For All Kinds of Plumbing

The C. L. Willey establishment located at 370 West Front Street is one that in its class will stand most favorable comparison with any plumbing, supply and contracting establishment in this community.

Mr. Willey is meeting the calls for work in the line of plumbing and heating as necessitated by the growth and development of the city, and is engaged in the completion of a num-

ber of large plumbing and heating contracts, the result of the numerous activities in the building line in this district.

Mr. Willey, the owner of this establishment, is a workman of long experience and recognized ability and is numbered among the progressive business men of the city.

The Willey shop carries a complete line of plumbing supplies and fixtures

E. E. JOHNSON LUMBER CO., LARGEST COQUILLE INDUSTRY

One of the concerns that has helped to make it easy to maintain the growth and development of Coquille and the country surrounding this city is the E. E. Johnson Lumber Company.

E. E. Johnson is an experienced lumber and material man, and is the active head of the business. By his long experience and study and close application to the conduct of this business he has greatly assisted in making it possible for the people of this district to have their lumber wants filled at prices that have saved many dollars to them.

Mr. Johnson, in the conduct of the business of this company, is assisted by Philip E. Johnson, who is the manager of the company, and Alfred Johnson, who acts as mill superintendent, and Paul Ramsey, who has charge of the shipping, all of whom are well qualified by long experience to handle these special ends of the business.

The E. E. Johnson Lumber company is one of the large lumber companies doing business in this district. Handling the large volume of business which it does, it has made a practice of making the individual sales at close figures, depending on a large volume of business to make its earnings sufficient to pay for its investment. This is one of the establishments that does not figure a large profit on the individual sale, depending rather on the collective small profits on the entire business.

The yards and business of this company in Coquille have grown apace with the recent growth and development of this busy city, and we believe it is one of the most rapidly growing establishments. This fine showing is largely attributable to the

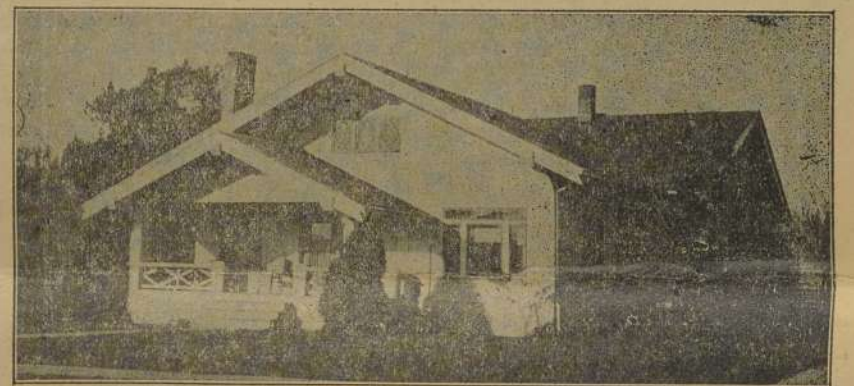
personality and able efforts of Mr. Johnson.

The stock of building material carried in this yard is extensive, covering all of the lumber which might be called for in the growth and construction work, not only of the city, but in the development of the surrounding territory. This company has furnished a large proportion of the lumber used in this district, and is spoken of as one company which, by the stock carried, is prepared to make immediate deliveries on all orders.

This company is actively engaged in logging operations. Considerable improvement is taking place in the equipment and expansion and facilities of this company to keep pace with the rapid growth that the business is enjoying. The company not only contracts its logs but is actively engaged in logging, giving employment to on the average about 150 men.

A large part of the product of this plant is cut for foreign shipments. The major portion of the business is for overseas shipment to the Orient and Australia. A specialty in the line of product of the plant is lath which is manufactured particularly for export to Australia and New Zealand markets. The products shipped foreign are shipped from the plant, which is connected with a special spur track, to Marshfield where it is loaded on the foreign trade vessels.

In concluding this reference to the E. E. Johnson Lumber Company in this Anniversary number, we do so with a feeling that this company and its active head are deserving of prominent mention and a full portion of the trade of the people who appreciate active effort for the good of this city and its surrounding territory.



RESIDENCE OF E. E. JOHNSON ON SPURGEON HILL

capable of meeting the wants of the people of this district at prices that are, for quality, the most reasonable that are to be obtained.

The contracting department of the business is one that has developed to large proportions. Mr. Willey gives his personal attention to the conduct of the business and oversees all work undertaken by his shop. In his effort to give the customers the best of service at the most reasonable prices, Mr. Willey has given particular and close attention to the selection of the employees of the establishment. He employs only men who are in every way competent and conscientious workers, and instructs his employees that, in undertaking work entrusted to this shop, they must give particular attention to the satisfaction and the protection of the customer. It is this most satisfactory and cost-

saving service that has largely built up the enormous trade and popularity which the Willey shop enjoys.

In the fixtures and materials used and recommended by this establishment, Mr. Willey has chosen and will carry only that class of fixtures and materials that are the most economical for his customers to buy. He will refuse a contract that necessitates the use of inferior goods or hazardous workmanship to meet the price. He will not lend the name of his establishment to any job that cannot be undertaken with the knowledge that when the job is finished it will be one satisfactory and lasting such as he has built his reputation on.

Mr. Willey is in every way a progressive citizen and a worth while booster for Coquille. We take pleasure in recommending his establishment to the people of this community.



Field of Cabbages on C. Vernon Smith's ranch, northwest of Coquille. Ten tons to the acre on bench land with overhead irrigation system.

City Improvements \$26,000 Last Year

Municipal improvements in Coquille during the year 1924, totalled \$26,081. Of this amount \$5,221 went into the Walker creek water line; \$11,645 was spent for paving on Second and

Third streets; and \$9,215 was the cost of the First street sewer. The \$40,000 reservoir which impounds the city's summer supply of water was finished in the spring of 1923.

It is more than possible that other sections of the city will ask for permanent street improvement this coming year.