

FIRST NATIONAL BANK—ONE OF COQUILLE'S GREATEST ASSETS

The business life of a city and its trade territory can develop and expand only in keeping with the growth and expansion of its banking institutions. In this connection Coquille and the surrounding territory is most fortunate in having a bank of the character of the First National Bank located at the corner of Taylor and First Street.

The First National Bank is a member of the Federal Reserve Bank, and is one that can be referred to as a bank that is doing its part in support of the government in a financial way. The Federal Reserve Bank is probably one of the greatest progressive financial steps that has ever been made in the history of the world for bringing together the entire financial support of people of a country behind a government. This system is recognized throughout the world as a model

since its doors were first opened for business.

The following officers are in direct charge of the bank's daily business: A. J. Sherwood, president; L. H. Hazard, vice-president; O. C. Sanford, cashier; E. D. Webb and Bess Maury, assistant cashiers; with board of directors consisting of A. J. Sherwood, L. H. Hazard, O. C. Sanford, E. D. Webb, C. T. Skeels, R. C. Dement. A better fitted body to direct the affairs of a financial institution and to pass judgment on the financial matters of a community it would be hard to assemble.

The First National Bank has always shown a ready willingness and an ability to take care of every legitimate banking need of the business of this district.

The bank maintains a safe deposit department where safe deposit boxes



FIRST NATIONAL BANK BUILDING—ERECTED IN 1910

banking system. It is a protection to the depositors and customers of a bank that is superior to any that has ever been developed up to the present day, and we doubt if it will ever be possible to give a stronger or more absolute guarantee to banking patrons than this system gives.

This bank occupies quarters in its own handsome building in the business center of Coquille that are commodious and attractive, and that possess every advantage for the protection of its funds and the comfort of its patrons that modern progressive banking methods have developed.

The men in charge of the affairs of this bank have demonstrated through the growth and progress of the bank and its willingness to cooperate in the development of this city and trade territory that they are eminently fitted to discharge the responsible duties that devolve upon this important institution. When the showing of this institution for past years is taken into consideration there is no bank that can show more substantial and solid success, nor better qualification for handling general banking business than this institution possesses. This year marks the 21st anniversary of the founding of this bank, it being the third bank established in the county. A remarkable and unusual thing about this institution is that the capital stock of the bank is owned substantially by the original subscribers thereof and the bank is now, and has been, under the management of the same officers

are rented at a nominal rental. It also pays 3% interest on six months time certificates and 4% interest on 12 months time certificates.

One of the very important departments of the institution is the escrow department. This department handles all kinds of escrow agreements and real estate transactions, carrying out the instructions and assuring the safety of both parties in real estate transactions. All escrow agreements in this district are

always handled by one of the officials of the bank. This service is a very important one in conjunction with the bank's service to the public of the community.

The standing of the First National Bank is such that a banking connection with the institution, either by an individual or corporation will be an asset. It stands among the leading banks of this section of the country.

The officers and directors of the bank are individually successful business men and are of that broad-minded class of men who can always find time to advise and assist the patrons of the bank either on business changes or financial investments in such a way as to practically assure success. It is the desire of the members of this board of directors and official family to make the First National Bank grow and prosper with the growth and prosperity of the bank's patrons. This bank is one that in a special feature review is deserving of most prominent mention.

J. L. STEVEN'S "PEOPLE'S MARKET" IS MOST UP-TO-DATE SHOP

"Your Ideal Meating Place" Prominent among the successful and necessary business establishments of the city and to the life of the entire community is the People's market, located on West First Street, which is owned and operated by J. L. Stevens.

Mr. Stevens is active in the management of the business of this market and is a man who has had long and successful experience in the meat business, which experience has greatly assisted the people of the district in being able to buy good meats properly cut at reasonable prices; for the meats that are offered by the People's market are personally selected by Mr. Stevens and he makes it a policy only to offer the very best of meats. He realizes the importance of success in the average man's life largely depends upon the food with which he nourishes body and mind, and in catering to the food needs of the people, he is offering the finest of steer beef and all other grades of meat of the same comparative high order.

This establishment has kept abreast

with the growth and development of the community and is a market that is in every way in keeping with the new day in Coquille.

This market is fully equipped with the latest and most modern equipment for the handling of meats. Mr. Stevens has a large and complete refrigerator equipment and the display cases in which meats are shown for the customers' inspection are the modern ice display cases. The goods offered to the trade here are kept and handled in the cleanest and most sanitary manner, and being always fresh, the customers need have no doubt of the freshness or quality of the goods they receive when buying at the People's market.

It is such progressive citizens as J. L. Stevens, who are making possible the pleasurable living conditions which are enjoyed by the people of this community, and are adding to the popularity of Coquille as a desired location in which to live. Mr. Stevens enjoys a support from the people of the community which testifies to the appreciation in which he is held in the conduct of the People's Market.

Approximately one hundred and fifty men are employed in the two logging camps near Coquille, the Geo. H.

Chaney and the Coos Bay Lumber Co. on Cunningham, and their payroll is over \$300,000 annually.

Liberty Theatre Popular Show House

Outstanding among first impressions of a stranger coming into the city is the quality of moving picture theatres and the type of pictures provided.

The Liberty Theatre is in every respect modern and down to the minute. The appointments for the comfort of the patrons are of the best. It is arranged for the comfort and convenience of its patrons and during the warmest summer days is always reasonably cool.

The floors have been built on an elevation slope which gives every patron a clear and unobstructed view of the curtain.

The curtain in the Liberty makes possible the production of clear pictures which will not strain the eyes. The projecting equipment used in this theatre is of the latest model and is operated by a corps of experts. The equipment includes every item that tends to improve the quality of the pictures and the greatest safety in their handling and use. The picture house will in every way compare favorably with those in much larger cities.

Mr. C. A. Gage, the manager of this theatre, devotes his personal attention to the management of the theatre and is most particular in seeing that the house is kept absolutely clean and fresh. A special ventilating equipment keeps the air in the theatre constantly changing.

Mr. Gage realizes the importance of the moving picture business as an adjunct to the morale and the education of the community. He has studied the picture business and is without doubt one of the best posted men in this section on the picture productions of the entire country. In making bookings for his theatre he has selected programs that are well balanced in comedy and dramatic action. In the past the Liberty Theatre has presented to the people of Coquille some of the masterpiece productions of the greatest producers of the country at prices much lower than are ordinarily asked for these attractions in other cities.

Mr. Gage is one of the leading business men of the city, contributing much of his time and finances toward the betterment of the city.

The programs offered are intended for the amusement and instruction of all, both young and old, and the large patronage which this theatre has built up is a testimonial of the appreciation and confidence the people of this city have in Mr. Gage's ability.

Church of Christ To Build Addition

A \$3,000 to \$4,000 addition and improvement of their property is contemplated by the members of the local Church of Christ church, of which E. A. Palmer is minister.

The addition will make the building a full 60 feet fronting on Fourth street by the erection of a 24 feet addition on the west. Across the front another addition, 15 feet in width, will make the length of the building 44 feet. The new part on the west will increase the size of the auditorium something over a thousand square feet, while the addition in front will be divided into three rooms, to be used for class and wash rooms.

The basement will have two entrances and the dining room there will be enlarged.

It is expected to undertake the work as soon as weather permits in the spring.

New buildings and improvements to old ones in Coquille last year cost in the neighborhood of a quarter of a million dollars.



COMFORTABLE HOME OF DR. W. V. GLAISTER

BUSY CORNER GROCERY, ONE OF LARGEST MERCANTILE HOUSES IN SOUTHWESTERN OREGON



THE "BUSY CORNER GROCERY" OF THE COQUILLE VALLEY MERCANTILE CO.

In citing the organizations and establishments that stand out as features illustrative of the progress made and being made in this city, we do not hesitate to point to the establishment located at the corner of Front and Willard Streets known under the trade name of the Busy Corner, which has been the location for the store for the past nine years.

The Coquille Valley Mercantile Company, Inc., is a closed corporation. It is owned by the following officers: C. T. Skeels, president; J. E. Norton, secretary, treasurer and active manager; and H. S. Norton, director.

The Busy Corner is the largest grocery establishment in the county from the point of view of its floor space, the extent of its stock and the large volume of business transacted. Messrs. Norton and Skeels, the active head of the company, are broad-

their selling price obtainable. They are what can be called truly economical goods.

This store, in its methods, has contributed a large part toward making the cost of living as reasonable as the day's conditions will permit, in the careful selection of the goods offered for sale.

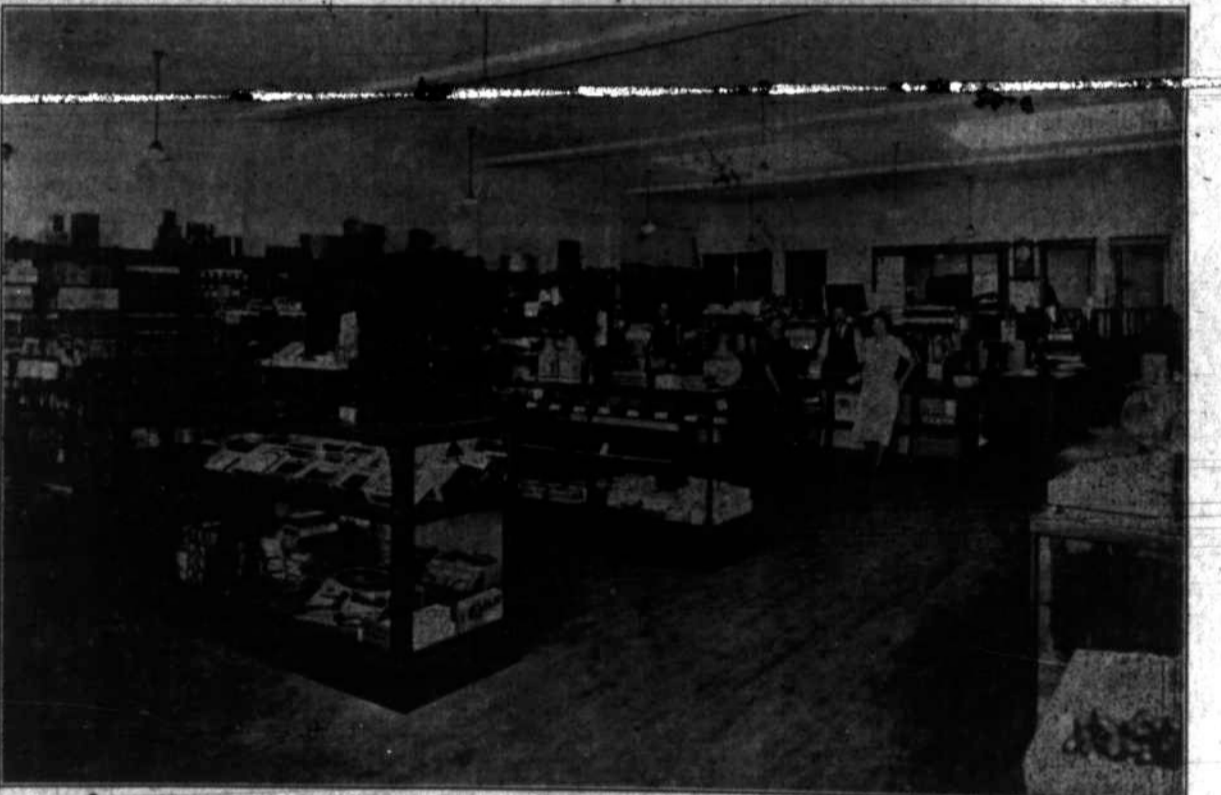
A feature in connection with the Busy Corner grocery is the telephone and delivery service maintained. This store offers the same courteous and prompt attention in response to telephone orders as is given to personal store visits. A call on 69 will place the service of the Busy Corner grocery at your hand. The growth and popularity of this department of the business and in fact of the entire store is but a concrete testimonial to the effort expended to the general good by Messrs. Norton and Skeels.

We believe it is not out of place

stepping over the bounds of true veracity in saying that the goods constantly carried in this store cover a complete line of bulk and package groceries, smoked meats, feed, flour and seeds of all kinds for the garden and for the farm.

The Busy Corner grocery is not only called upon to supply the needs of the individual family consumers of this district, but is the establishment which is looked to by hotels, logging camps, road camps and all large consumers of food stuffs for their complete supplies.

It is with pride we are enabled to refer to this Coquille establishment as the largest and most important business establishment covering its line in the county in our Anniversary number, and in recognizing this great success full credit must be given to the judgment and integrity of the owners of this corporation, and par-



INTERIOR OF THE BUSY CORNER SAID TO BE THE MOST CONVENIENTLY ARRANGED GROCERY IN OREGON

minded merchants who have given close and careful personal study and attention to the trade of this district, and in catering to that trade have built up this wonderful business—a business of such prominence and importance as cannot fail to be gratifying to the people of this district and which is a tribute to their personal efforts.

The line of goods carried by this establishment represent goods that can be referred to as economical goods to purchase. It is not the claim of the Busy Corner grocery that they undersell any other establishment, but it is the claim of this store that the goods offered for sale represent the greatest values for

to say that the Busy Corner grocery is one of the most widely and favorably known in this part of the state, and that the large, fresh, up to date stocks of everything that goes to make up a high class grocery, and the courteous service for which the store has become noted far and wide, prove beyond doubt that Messrs. Norton and Skeels have put their long experience to good use, and are using their ability to help build up the community they chose to live in when they had the whole country to pick from.

Space at our disposal in this edition prohibits enumerating the goods carried in stock in this store, but we feel we are not in any particular

ticularly the untiring effort of its active managers. Messrs. Norton and Skeels not only are contributing to the growth and success of this district through their active business endeavors in conjunction with the Coquille Valley Mercantile Company, but are as well active in the business and social life of the entire community. Mr. Norton is the president of the Farmers & Merchants Bank of this city and a director in the Bank of Southwestern Oregon located at Marshfield. Mr. Skeels is a director of the First National Bank. He was formerly manager of the local creamery and has served the city with much honor as councilman.

Annual Payroll of Six Industries \$200,000

It has not been possible in an edition of this kind to secure the data, which would give the total payroll of Coquille but an effort has been made to secure the labor expense of all manufacturing and industrial plants, including the creamery, the ice plant, the laundry, the Johnson mill, the Oerding plant, and the Coast Auto Lines, which totals over \$200,000 annually.

Without exception they are all preparing for a larger business this year.



TWO NEW BUNGALOWS BUILT BY E. W. GREGG LAST YEAR