

# Building Good Will

ANY SERVICE COMPANY that grows by good will must

have public franchises and  
good will. It cannot accomplish its work successfully if the people are  
unfriendly. We want every person we serve to think well of us and to de-  
serve his good opinion.

**Customer-ownership is good will building.**

The suggestions and advice of our 8% Gold Note Holders are valued by the management. Their influence makes the Company a better and more responsive public servant in every way.

**As long as the Company grows** it will need new capital

for extensions and im-  
provements. This being true, our home citizens have the opportunity to be-  
come investors in the Company and share in the earnings which the invest-  
ment of their capital makes possible.

**Inducing the public** to invest in a defective security could not

build and maintain good will. We could  
not afford to offer anything except a sound investment by the means of this  
community.

**8% GOLD NOTES - Safe, Substantial, Secure**

## Mountain States Power Company

H. M. BYLLESBY & COMPANY  
Fiscal Agents

BYLLESBY ENGINEERING & MANAGEMENT CORPORATION  
Engineers and Managers

**Have you seen**  
our new stock of  
**Agate Rings**  
**Lavalieres**  
**Charms and**  
**Loose Stones**

**W. H. Schroeder**  
Watchmaking — Engraving —

## LONG'S Machine and Repair Shop

We specialize in  
**Carburetor, Ignition and Generator Troubles**  
**Philadelphia Batteries**      **Acetylene Welding**  
with a      **Machine and Auto Re-**  
**Two Year Guarantee**      **pairs**

**Phone 611**      **At Graham's Garage**

**MERCER & PETTERSEN**  
**Tailors, Cleaners & Dyers**

**Marshallfield, Oregon**

**Car will call Tuesdays and Fridays in Coquille and**  
**Myrtle Point.**

**Leave Orders at Motor Transportation Office Phone 104.**

**OAC**  
Oregon Agricultural College

State Normal School Department

FALL TERM OPENS SEPTEMBER 15, 1922

The Agricultural University of Oregon

Oregon Agricultural College

Corvallis

### Alcoholism

Drinking alcohol is to most people a social pastime, but it is also a serious disease. Alcoholics drink more than they need, and they do not know when to stop. Drinking alcohol makes them less able to work. It robs them of energy and a sense of self-respect. It can lead to many bad habits.

**Other Causes** Second and Third

causes of the emergency tariff are

Second and Third

**WILL IT HELP THE FARMERS?**  
"Will the wool tariff help the farmers?"

The question who asked us this question is a clothing manufacturer of Chicago. There was apparently no motive behind the question; he merely wanted to know. He is one of those whose parents came across in the steerage not so long ago who doesn't read a great deal, although he is shrewd in business matters. He seemed nearly certain. Answering him we were frank, but as we have been with our readers. We told him that we didn't think it would do much good.

"Well, you know it's going to help us," he said, "will it help to charge more on every item because of the tariff?"

In this instant the kernel of the tariff dilemma. The emergency tariff is going to be of very small service to farmers.

Possibly we have a masking suspicion that a good many of the politicians were willing to give the farmers an emergency tariff because it would not do the farmer any good and might help some other business. And that some of the farm leaders who advocated the tariff did so because they thought that one way the farmer would be hurt and they didn't want to chance alienating him by telling him the blunt truth.

The real remedy for the farmer's difficulty is the speedy conversion of world's affairs. An emergency tariff is but a palliative. The cure is a prompt settlement of the terms upon which Germany must pay, and having those terms fully understood by everyone and subject to no modification or change. The minute France and England come to a tentative agreement on the indemnity Germany should pay, exchange should temporary improvement. When the matter is definitely settled the world will resume.

The thing of most value in the world is work or its equivalent. The world is potentially not short of work but is actually short of it; there is too little work being done. When Europe starts hustling it will have the goods to trade for our surplus farm products; that's all there is to it.

Let's translate that into farm experience. Suppose you engaged a hired man and sent him out to work without any agreement as to his wage. Would that hired man buckle down and crowd the sun at both ends of the day with earnest work well done? Of course not.

If you apply this to Germany, of course not, again.—Country Gentleman.

It must be quite annoying to the pessimists who said a year or so ago that we would not have roads in this county in five or even ten years. The reports brought in by those who travelled the Middle Fork road Sunday are that that road will be a splendid highway when the State Highway Commission has finished what it has started. Of course, the road will not be gravelled this year, nor will the grading all be finished, but a big start has been made and next year should see the Coquille-Marshallfield pavement linked up with a similar improvement to Myrtle Point and a gravelled road of easy grades all the way to the Pacific Highway at Roseburg. And from there an autoist has the entire United States accessible. Truly Coos county will then be taken into the Union.

The Western World put out a daily the last three days of last week, "The Camel's Hump," in honor of the Pythian Jubilee in Bandera, which was not only a credit to the World, but a great convenience to the hundreds of visitors who attended that affair. It abounded in originality, witticisms and humorous comments on the visiting Dookies and Knights and added to the zest of the Jubilee.

At the request of the Bureau of War Risk insurance the American Red Cross through its nation-wide chain of chapters will assist the government in its "clean-up campaign."

### Our Leader in Home Improvement

Our Leader in Home Improvement project meeting is to be held at Myrtle Point Wednesday, August 16. For the purpose of making plans for future work in this project. In addition, all progress along the many circles has been based on individual interest. It now seems desirable to make various phases of this project of community interest. Such things as home study tour, community meetings, talks and group work on interior decoration, home yard planting, kitchen scoring and planning as well as several other phases will be discussed.

It is hoped that each community interested in any phase of this work will have at least one representative at this meeting. It will be held in the Club room above the Myrtle Point Bank. The meeting will be called to order by the County Project Leader, Mrs. C. H. Schroeder at 10:30 A. M., just after the morning train gets in and will be discontinued in time for the afternoon trains. It is arranged this way that every community may be more inclined to send a representative.

Lunch will be provided at the noon hour. Please arrange your schedule that you may attend. If that is absolutely impossible be sure to secure some one to come in your place.

Every woman is interested in her home. She is interested in making it just as attractive as possible both on the inside and on the outside. She is interested in making the arrangement most convenient so that she may do her work in a minimum amount of time and with a minimum amount of labor. She is interested in knowing good plans, in way of remodelling her kitchen or house to make it more comfortable or convenient, in ways of re-thinking or redesigning, or of repairing furniture. There have been requests for home study tours in all parts of the country. Plans will be mapped out whereby some of these may be arranged.

See that your community is represented at Myrtle Point, next Wednesday, August 16.

### Save Steel in Cave

In a mountain near Montalvo, Laguna, Philippines Islands, there is a large cavern, with many branching chasms, and a central dome 200 feet in height, perching the mountain top, from which, in December last, an American editor saw issue a solid column of bats which flew rapidly, in a straight line, for 15 minutes, disappearing over a mountain range in the direction of Manila, without a single bat having left the column, says the Christian Science Monitor. American engineers stationed there told the editor that the flight of the bats had occurred at practically the same time each day during two years. From other sources it was learned that the phenomenon had been observed for at least 50 years.

### Borneo Wedding Ceremony

On the wedding day, in Borneo, the bride and bridegroom are brought from opposite ends of the village to the spot where the ceremony is to be performed. They are made to sit on two bars of iron, that blessings as lasting and health as vigor may attend the pair. A cigar and betel-leaf, prepared with the green-cut, are next put into the hands of the bride and bridegroom. One of the priests then waves two fowls over the heads of the couple, and in a long address to the Supreme Being calls down blessings upon the pair, and implores that peace and happiness may attend the union.

### The Game of Quoits

The game of quoits was probably played in the streets of Jamestown, St. Mary's City, Fort Tobacco, Dumfries and Picauville, ancient towns in tide-water Virginia and Maryland, by the early citizens of those places. It was no doubt played in the stable yard or the barony of southern and eastern homes more than a century before Americans began to think of a Declaration of Independence. White men in buckskin clothes and colonist caps, and Indians, almost naked, leaped on as the players round the horseshoe and did or did not "ring" the "bob."

### Touching upon another very interesting topic, Mr. Howard says:

"A great deal of interest at the convention centered around the Town-Sterling bill now before congress, which provides for federal support of education and the combining of all the government educational activities in the hands of a Secretary of Education as a member of the president's cabinet. The government is already spending millions of dollars annually on education in one way and another. There is scarcely a department that does not carry on some form of educational work in the course of the year. This work could be much more effectively and economically carried on if it were all placed in the hands of one man."

"Furthermore, the placing of a Secretary of Education in the president's cabinet would give due recognition to an activity that touches the people more vitally than any other in which the government engages. Education has already been given a place in the governments of practically all other great nations of the world. The N. E. A. is unanimously for back of the Town-Sterling bill."

The Sentinel and the Oregon Farmer can still be obtained for \$2.50 for one year.

**Do It Now.**  
You will notice on the desks of many successful business men, and others who have an inclination to be successful, the words: "Do It Now," and most of them are endeavoring to live up to the motto. It is an excellent suggestion to see who is in the habit of always putting off until tomorrow what should be done today. In addition to the term little noticed, "Do It Now," might be added another phrase, which from its various applications has become more or less slang, but it is business, just the same, and applies to many employees, and that is "Get Busy." The old song of "The Water Mill" is true. The mill will never grind with the water that has passed. The minutes that are wasted we can never have again.—Thrill Magazine.

**Working Up a Climax.**  
A woman traveler in the south tells about a sight-seeing tour which she made in a New Orleans auto-bus. "The car was full of tourists, and the guard shouted with a strong voice through a megaphone. Nothing of his intonations remains in my memory except his reply to a tourist who asked, as we entered one of the beautiful cataracts, what the four figures kneeling at the corners at the base of a tall marble shaft represented. He answered: 'That monument was erected by Mr. Moriarity, and the four figures represent Faith, Hope and Charity, and Mrs. Moriarity.'"

**Ass Frequently Mentioned in Bible.**  
The most famous dialogue in all history is that recorded in the sixteenth chapter of Numbers, between the ass and Balaam. As will be remembered, the ass had much the better of the argument. All through the Bible one finds frequent mention of the ass, which at the present time in Palestine, and the Near East generally, still plays an important part in the life of the people, who take much pains in breeding the animal and rearing the young.

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