

THE GOLDEN RULE'S BIG

January Clearance Sale

Wednesday, Jan. 9th, to Saturday, Jan. 19th

Flannel Shirt Values

That will interest every man, for it affords him the opportunity to buy an entire season's supply at prices which mean worth while economy.

Regular \$2.25 Shirts, January Special **\$1.68**
 Regular \$2.45 Shirts, January Special **\$1.98**
 Regular \$3.25 Shirts, January Special **\$2.65**
 Regular \$4.45 Shirts, January Special **\$3.45**

Men's Leather Vests, warm lined, \$12.45 values, now **\$9.95**
 Men's Corduroy Vests, leather lined, \$9.95 values, now **\$7.95**
 Men's Whip Cord Coats, with sheep skin collar, \$6.75 values, now **\$5.45**
 Men's Heavy Duck Coats, big collars, \$4.35 values, now **\$3.65**

Men's Suit and Overcoat Prices REDUCED

After invoicing we find we have a large number of broken line suits, where there is only one or two of a style left. This season's models, tailored as our clothes always are. Your choice of a variety of styles and fabrics, prices up to \$30.00. Only 85 of these suits, all marked for our January Sale

\$19.85

Other groups at **\$16.85 and \$14.85**

20 Men's Overcoats, all this season's coats, values up to \$27.85, during January Sale

\$18.85



Men's and Boys' Sweaters at Greatly Reduced Prices

Men's Brown Heather Sweater Coats, Clearance Sale **\$2.35**

Men's Extra Heavy all-wool Sweater Coats, values up to \$9.85, clearance sale **\$6.85**

Men's Blue or Red Wool Sweater, regular \$4.35 values, clearance sale **\$3.35**

Boys' Heavy Wool Pull-over Sweaters, regular \$4.35 values **\$3.19**

Men's Heavy All-Wool pull over sweaters, values up to \$9.85, clearance sale **\$5.35**

Men's heavy wool army sox, regular 35c value, pair 20c

Men's canvas gloves regular 15c value, pair **8c**

Men's heavyweight ribbed union suits **89c**

Men's and boys' heavy cotton sweater, regular \$1.25 value **79c**

Men's heavy fleeced lined shirts and drawers, a garment **58c**

100-day, men's 15c brown and black dress sox, pr. **9c**

Boys' Ribbed Union Suits **45c**

Men's rubber boot sox, pair **10c**

MEN'S OR BOYS' BLACK KNEE BOOTS

Special for the January sale

\$2.65

1500 - REMNANTS - 1500

Offer their share of extra values, and its mere announcement is sufficient to bring a goodly crowd of thrifty buyers. In this lot you will find remnants from all through our large piece goods department, from the cheapest of cottons, to the finest of silks, all marked extremely low. Remember the early buyer gets the largest assortment to choose from.

1500 - REMNANTS - 1500

LADIES' AND MISSES RUBBER BOOTS

that sold for \$2.50 and \$2.25, now

\$1.85

Here are listed only a few of the many values that this sale has to offer. Come early and look over the entire store. You will find displayed in all departments wonderful values at greatly reduced prices. Additional values will appear daily in the paper until this sale ends.

Ladies' Shoes

One lot of ladies' high heel shoes, values up to \$12.85, clearance sale **\$2.48**
 One lot of ladies low heel black shoe, gum metal and kid leathers, clearance sale **\$2.25**
 One lot of ladies' black and brown shoes military heels, values to \$3.85, clearance sale **\$2.65**
 One lot of brown calf shoes, military heels, values up to \$7.45, clearance sale **\$4.85**
 Many other ladies shoe values equally as good are to be had in this sale.

Mid-Winter DRESS, COAT and SUIT SALE

An offering of our entire stock of ladies' coats, suits and dresses, of late design and favored materials, at prices which tell their own story of saving to every woman who knows from past experience how much such garments have been. Priced very recently.

\$37.50 Dresses, January Sale Price **\$24.85**
 \$26.50 Dresses, January Sale Price **\$16.75**
 \$17.85 Dresses, January Sale Price **\$11.35**
 \$14.85 Dresses, January Sale Price **\$9.95**
 \$19.50 Coats, January Sale Price **\$13.00**
 \$23.50 Coats, January Sale Price **\$14.85**
 \$37.50 Coats, January Sale Price **\$24.85**

Boys' Shoes

One lot of boys' dress shoes, sizes 12 to 5, mostly English lasts, clearance sale **\$1.98**
 One lot of boys' high top boots, sizes 3 1/2 to 5 1/2, clearance sale **\$2.98**
 Many values in men's high tops, priced at **\$5.35, \$6.85 and \$7.25**
 One lot of men's dress shoes, made up of browns and blacks, priced at **\$3.85**
 One lot of boys' heavy black chrome shoes, fine for wet weather, clearance sale special **\$2.45**

WE PAY THE POSTAGE

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