

Crescent Baking Powder

 Ormenal ytec O0, Butles Wub

THRITYY YNMIS STELI MARCH ON GOVERMMENT

Find That Fresh Water and Soap Save Army's Sunken

Cargo.
Fisaling abirts, vesta, molderen' jer-

 Mase. But the government has stepped
in nod
ppolted dil the tuin and ail the proft an well.
When the steansthp Port Huatēf,
carrying so,00,000 worth of clothing carrying s,000,000 worth of clothtug
to Uncle Sanis soldera overrean, was wreckec of the cape Tt was found what
sea. But tho thrity and lagenouss
Yaikseen here found that by wuthing
 as now. so the fathermen forgot tuer trawlie
and ines and each doy a suanl hee

 benef, war wubtuluix flled with tresh water and soap were the thrifty hoipe-
wires. Noxt morulgg nlumot every
 Everythng was golng fae with the


 the reniluation that wnothong with tresh Wuter provented the Cotating rrour rote
tipe The war department prompty

##  

 cargo.
## TRAMP IS SAMARITAN

 Nurras Two Lonety FamilibeWith Infuent



 lulluenzan by the timely apprimuce of
on unknown tramp at thels homes when every member of both famille
wis down with the plague.
 fram a Jersey Central freight train
nod calted at the Camptel place for
something to eat, only to discover the entire houschold critically ill in bed.
Going to the next house, he found uimDlar conditions, nad then deelded to act
as the Good Samartan. He nuret as the Good Samaritan. He nurged
eleven of the pattents back to heafth eleven of the pattents back to henith,
looked after the fres, did the cookini and attended to the stock until Camp
bell and Keanedy were able to look bell and Keanedy were abig.
after the work themselves.
The tramp made frequent trips to
Hozleton and white Haven to buy
food and medicine, and always re turned with the che change, and always rept amal
atmounts that he retaliaed to quenct hls thirst on the way. This allow ${ }^{5}$ willingly granted.
Chrysanthemum is China
There is a common is
 wan reathy horrowed from the Chinese
It is ho however, the royal flower
Japan, appeara on the seel of the Japan, appeara on the seal of the em-
peror, und on the postage stamps of
the country, while ti has been the prinapal feature of an annual fete for 800 years. Adopted though it was, the
Jappanese have done so much with the charssanthemum that they Teel they
have a right to call it their own.

In all of the thiree times that In all of the turee times that he ran
or preatdent Orover Cleveland polled
plurallity of the popular vote. In a plurality of the popular vote. In
his scona race, when he was defetate, Mhs secona race, when he was deteated,
his pluraity over Harrtison was 88,017 .

## STRIP EMPEROR

 OF HIS WEALTHPosition of Kaiser Kart is Painful One.

## IS ATTACKED BY SOCIALSTS



There are Stores in This City so good that they could use twice as much Advertising Space as they now use and make it pay!

The better the store the better the advertising pays Your own observations in the store-world will confirm this truth.

Publicity is bad only for a bad proposition. It is just as surely good for a good one.

What is a "good storeq" One that really serves the public, protecting its patrons as to values, not merely as to prices.

There are many stores in this city answering to that definition completely. In every city there are always some stores that do not.

An important phase of a good store's service to its patrons is its newspaper advertising. This should be complete, frank, informing. It should tell the store news as fully as a good newspaper tells the news of the day.

Perhaps the best possible new policy for the good stores of this city to adopt would be that of doubling the advestising space that they use-this giving them "elbow room;" giving them bigger opportunities for telling their patrons, in detail, about every selling event, about every bargain offering, about every dollar's worth of new stocks. Of course, even half enough advertising pay the really good store; but adequate advertising would pay
much better.

