

to remember back!

There are Stores in This City so good that they could use twice as much Advertising Space as they now use---and make it pay!

section in the P. A. smokepasture longer than you care

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

The better the store the better the advertising pays. Your own observations in the store-world will confirm this truth.

Publicity is bad only for a bad proposition. It is just as surely good for a good one.

What is a "good store?" One that really serves the public, protecting its patrons as to values, not merely as to prices.

There are many stores in this city answering to that definition completely. In every city there are always some stores that do not.

An important phase of a good store's service to its patrons is its newspaper advertising. This should be complete, frank, informing. It should tell the store news as fully as a good newspaper tells the news of the day.

Perhaps the best possible new policy for the good stores of this city to adopt would be that of doubling the advestising space that they use—thus giving them "elbow room;" giving them bigger opportunities for telling their patrons, in detail, about every selling event, about every bargain offering, about every dollar's worth of new stocks. Of course, even half enough advertising pay the really good store; but adequate advertising would pay much better.

SET RECORD FOR BUILDING

New York University Put Up Eight Large Buildings for Soldiers in Thirteen Days.

New York university set a record in finishing an army barracks building for the new students' army training corps in six days, says the New York Tribune. This building was the first of a group of eight needed for the newly inducted soldiers at the univer-The entire group was completed in 13 days from the time the work was started. Prof. Collins P. Bliss, head of the department of mechanical engineering at the university, supervised this rush job of construction, the university authorities having contracted for the erection of the barracks as soon as it was learned that New York university would become an S. A. T. C. camp.

The buildings are completely sealed so they can be kept comfortably heated by the big cantonment stoves. are double floors throughout, there is double sheathing on the outside, and the walls are scaled inside. Each barracks conforms to the army plan of 43 by 120 feet dimensions.

In the mess hall 1,600 men are fed in two shifts. High pressure steam cookers are used. There are gas and coal ranges, steam tables on which to keep the food hot, and some kettles three feet in diameter. A dishwasher operated by steam cleans 3,000 dishes an

One of the university's graduate engineers-John Lowry, Jr.-was responsible for the rapid erection of the barracks. Being engaged extensively in government work, he was able to throw in a large force of men, transferred from other government work that was finished.

The site of the first barracks was surveyed and staked and posts were set in concrete in one day.

WHY IT IS 'CZECHO-SLOVAK'

Sounds Awkward, but Really Is the Only Way to Correctly Express What Is Meant.

Speaking of the awkward cognomen of "Ozecho-Slovak," the Independent says it is partly due to linguistic accident and partly to political exigence. The old familiar name "Bohemin" has, like the name "Serbin," a territorial rather than a radical significance and is too small to cover the ethnical entity on which the modern concept of nationality is founded. The Slovak language is only dialetically different from the Czech or Bohemian, but the differences were purposely intensified during the nineteenth century to keep the Hungarian branch of the race apart from the Austrian. Even in America Slovak and Czech newspapers are distinct, although either people can read the other language. Professor Masaryk, head of the new Czecho-Slovak republic, is a Slovak. The Slovaks, being inferior to the Czechs in numbers, wealth and education, are naturally insistent upon equal rights and recognition. The spelling "Czech" is neither native nor English. It is a Pollsh form of the word, folsted upon the world by persistence of Viennese journalists. The True Bohemian spelling "Cech" is impossible to our news papers for lack of type with inverted caret over the C. to represent Ch. The final ch is sounded like the German guttural or the Scottish ch as to "loch," but to the ordinary ear is hardly distinguishable from plain k.

Turned Laugh on Jokers.

We do not think of M. Clemenceau as the sort of man on whom practica jokes would be played, yet he was the victim of an elaborate jest some while ago-in pre-war times, needless to say-and he accepted the position with commendable grace.

A number of Parislans received bo gus invitations to dine at the premier's house. Some were total strangers, and their grateful acceptance mystified M. Clemenceau until he realized the houx.

He did not put them off. He ordered the dinner, and gave his guests a pleasant evening. Not until the evening was drawing to a close did he inform them that their invitations had been sent out by some one of whose identity he had not the remotest knowledge.

The first successful iron and steel mill in southern Russia having been established forty years ago by a man named Hughes, one of the largest steel centers in Ukrainia bears the name Yuzovka-in his honor.-Gas Logic.

Simple Wash Removes **Rings Under Eyes**

Grants Pass people will be sur- Trains will run Tuesday, Thursday prised how quickly pure Lavoptik eye wash relieves blood shot eyes Leave Grants Pass ... and dark rings. One young man Arrive Waters Creek who had eye trouble and very un- Leave Waters Creek sightly dark rings was relieved by Arrive Grants Pass three days. A small bottle Lavoptik of the company, Lundburg building is guaranteed to benefit EVERY or telephone 131. eyes. Aluminum eye cup FREE. National Drug Store.

Classified Advertising

FOR SALE

FOR SALE-Ford car (first class shape), cultivator, double shovel cultivator, good range, bedstead and springs, feather tick and pillows (newly cleaned), - heater. tables. Phone 502-F-12.

PINE wood, half dry, \$2.50 per tier; dry pine, \$2.75, delivered R. Timmons, phone 533-J. 77tf

FOR SALE-Four Angora goats at \$5 per head. Call or see G. I. Wardrip, Fruitdale, or G. Potts, New Hope.

FOR SALE OR TRADE-One Faultless stumpuller, with about 200 feet of wire cable, nearly new. Cost \$185. In many cases will clear an acre a day. Two to three months yet to work. Will exchange for good work horse, or span of horses and pay difference. Address Box 690, Grants Pass, Oregon.

FOR SALE OR TRADE-Five room house and two lots in Grants Pass Ore. Centrally located. Price \$1,200. Indebtedness \$360. Will trade for good automobile of same value. S. C. Carroll, Silverton, Ore., care Union Meat Co.

FOR SALE-One extra good Jersey cow, 6 years old, fresh in few days, \$75. Levi Spaiding, Rt. 2.

FOR SALE OR RENT-Three acres in fruit and berries, 1 mile west on Foundry street. Water for irrigation, 6-room house, barn and chicken house. Inquire Mrs. John L. Reischl, 723 C street. 86

ROOM HOUSE, 2 lots for sale at a bargain or will rent unfurnished or partly furnished. Good location, fine shade. Apply Geo H. Smith, 621 South Fifth. _ 86

FOR SALE-White Leghorn and barred rock cockerels from hens with laying records, eastern stock price \$2.50 each. Eggs for hatching, \$1 for 15. Luther Robinson, Rt. 4, phone Wilderville line. 87

TO RENT

FOR RENT-Partly furnished cottage at 321 Rogue River Avenue; good well and one-half acre of land, barn; \$5.00 per month. Key at 402 Rogue River Ave. 07tf

FOR RENT OR SALE-Our residences at 801 and 811, North 6th St., eight and ten dollars a month. Will sell either or both. Make me an offer. John Summers, Lebanon, Oregon.

OR RENT-Partly furnished modern cottage at 724 North Sixth Street. Price \$8 per month. 81tf

APARTMENTS, rooms and garden ground for rent, Dean apartment house, 515 North Sixth street. 88

WANTED

WANTED-By good all around cook, restaurant, hotel or camp work. First class pie maker. Jack Miller. Route 2, Box 71.

WANT THE USE of a plane for its care. Call 379-L. 74tf

WANTED-A position as cook in a lumber camp, by experienced woman cook. Inquire 1005 East J Street, or write No. 168 care of Courier.

WAITRESS wanted-Josephine Hotel.

TO EXCHANGE

TO EXCHANGE—Right acres grain, half mile from city, room house, barn, garage, telephone, mail delivery, school bus service; for town property. Phone 502-F-12.

LOST

LOST-Pendent with small diamond from neck chain. Finder please leave at this office and receive re

The California and Gregon Coast Railroad Company TIME CARD

Effective Nov. 19, 1918.

and Saturday

ONE WASH with Lavoptik. His sis- For information regarding freight ter also removed a bad eye strain in and passenger rates call at the office

> All kinds of Commercial Printing at the Courier Office.

MISCELLANEOUS

JITNEY SERVICE-Any where, any time. Phone Mocha Cafe 181-R. Otto J. Knips, Residence 149-Y. 238

E. L. GALBRAITH, insurance, rentals a specialty. Acreage, Building and Loans. 609 G street, Launer's

ELECTRIC WIRING and general electrical work, repairing, wiring. C. C. Harper, 507 E St., phone 47.

WET-WASH, 20 lbs, \$1; rough dry wash, 30c per doz; washing and froning, 60c per dozen. Call 391-J. or 625 North Sixth street.

GEO. H. PARKER, dealer in all kinds of nursery stock; 13 years in the business. 403 West D St., phone 285-Y, Grants Pass. 81tf SECOND HAND goods of every description bought and sold. A. J. Powers, 408 South Sixth street. tf

PHOTO STUDIO

THE PICTURE MILL for fine photo graphs. Open daily except Sunday from 10 a. m. to 5 p. m. Sunday sittings by appointment only. Phone Mill, 283-R, or residence 57tf

MUSICAL INSTRUCTION

J. S. MacMURRAY-Teacher of singing. Write or apply at 716 Les Street.

PHYSICIANS

O. CLEMENT, M. D. Practice limited to diseases of the eye, ear, nose and throat. Glasses fitted. Office hours 9-12, 2-5, or on appointment. Office phone 62, residence phone 359-J.

LOUGHRIDGE, M. D., Physician and surgeon. City or country calls attended day or night. Residence phone 369; office phone 182 Sixth and H. Tuffs Bldg.

A. A. WITHAM, M. D.-Internal medicine and nervous diseases; 903 Corbett Bldg., Portland, Ore. Hours 10 to 12 a. m.; 2 to 4 p. m.

VETERINARY SURGEON

three rooms and sleeping porch, DR. R. J. BESTUL, Veterinarian Office, residence. Phone 205-R.

DENTISTS.

E. C. MACY, D. M. D. First-class dentistry. 169 % South Sixth street, Grants Pass, Oregon.

DR. C. E. JACKSON, D. M. D., suocessor to Dr. Bert Elliott. Over Golden Rule Store. Phone 6.

DRAVAGE AND TRANSFER

COMMERCIAL TRANSFER CO. AL kinds of drayage and transfework carefully and promptly done Phone 181-J. Stand at freight depot. A. Shade, Prop.

THE WORLD MOVES; so do Bunch Bros. Transfer Co.

F. G. ISHAM, drayage and transfer, Safes, planes and furniture moved, packed, shipped and stored. Office phone 124-Y. Residence phone, 124-R.

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