

DAVEY ROGUE RIVER COURIER

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TUESDAY, JULY 16, 1918.

OREGON WEATHER

Fair in western portion.
Fair and cooler in the east portion; gentle westerly winds.

THE PROFITEERS

The "intense and pitiless light" mentioned by President Wilson in his address to congress last May is beating, as he said it would, upon "every man and every action in this tragic plot of war that is now upon the stage."

There are strenuous efforts being made by interests involved to confuse the situation. It is possible that in some instances the figures of the commission give the wrong impression, and that some of the alleged profiteers have made less money, or made their money less questionably, than the conclusions imply.

Packers, millers, copper men, coal men, oil men, leather men, steel men, cannery, virtually all the big interests controlling the bare necessities of life, seem to have taken advantage of the war situation to charge "all the traffic would bear."

In some industries it seems almost as if manufacturers, jobbers, wholesalers and retailers were engaged in one great conspiracy to persuade consumers that prices were bound to rise, and then, having reconciled them to the idea, raising prices arbitrarily in fulfillment of their own prophecy.

It is time to stop this movement, to eliminate whatever parts of it are artificial and dishonest. In some instances, legal prosecution may be proper. Enlightened public opinion may accomplish a good deal.

There is a good, big job of work

A Real Snap!

10 LB. SK. GRAHAM FLOUR and 10 LB. YELLOW CORN MEAL \$1.25

KINNEY & TRUAX GROCERY

QUALITY FIRST

cut out for congress this summer.

CUSSING THE KAISER

A woman living in Spokane, Wash., takes exception to the growing practice of cursing the kaiser. "We should not say 'damna' in war or any other time," she says.

"The Bible says, 'Thou shalt not swear.' If I should swear I would be a child of the devil. The kaiser is one of the devil's children, and I would very much dislike to be in the same family with him."

Can you beat it? Without venturing an opinion on the ethical problem involved, we are driven to express our admiration for the ingenious way in which the Spokane lady gets all the benefit out of the cuss words without actually doing any overt cursing.

Having damned the kaiser herself with such artistic vigor, surely she ought to be willing to let less clever people do the same thing in their own crude and forthright way.

SOLDIER LETTERS

Somewhere in France June 20, 1918.

Dear Father:

If you were to see your son tonight you would laugh. I am a surgeon in our quarters, my assistant is sitting to my right, and one of my veterinary surgeons is sitting to the right, so the candles are burning in a dish... I can cook water without burning it, and am going to make a pot of cocoa for the boys are very fond of the beverage.

Well, as this letter is a great inspiration to me I will continue to discuss some of the other things that

might interest you, that under ordinary circumstances I might not write. The other morning I took, together with my assistant, care of several French soldiers who were wounded by shells exploding and it is really remarkable how brave and patient the poor fellows were.

I have a "vet" here who is a crackerjack. He is the funniest of fellows and his witty sayings are a keen source of enjoyment at all times, and he is as tender with the animals as a doctor is to his patients.

Here's a funny one: The other night Dr. Hess and myself almost got hit by a big shell and we only escaped because we ran like everything and when we got to the dug-out Dr. Hess started to swear, and I said to the boy "tut-tut," and he said, "H— major I think I will say my prayers tonight, that was a close one," and I said, "Why don't you say them now for that was a very providential escape," and he said, "Why D— it major, I wouldn't know what to say now I'm all out of breath and having a H— of a time finding out if we are both here or if I'm just dreaming."

Very likely by this time you have guessed that it was not me who wrote the preceding. I started the letter and then the boys wanted me to start making the cocoa which we are going to have for a little lunch before going to bed.

I have not had my clothing off for almost two weeks, and my shoes have not been off more than two or three times in that time.

Today the fiends shot into our town and shot out the kitchen where we used to have officer's mess, and it sure would have made a difference to us if we had been there when the shell came in, but we had been out of the place some time.

The boys are here now, one on one side reading McClure's magazine, and the other on the other side reading the "Ladies Home Journal," at least they were a minute ago, one has put down the "Journal" to ex-

amine some cheese and see how it suits him.

I just bent over and said, "What is it that smells so bad?" and there was a general laugh for it was that cheese. Oh, that is some cheese. How is it that there are such awful smells in this country? Can you smell that clear over where you are? I am reminded of what you used to tell about trying to make some codfish cake balls and had the codfish soak all night and when you went down in the morning found it smelling so badly that you threw bucket and all of the contents right down over the bank, and then had to make explanations to the tent mate.

Sitting on the table also is a fine bouquet of fresh flowers which the French woman who keeps the house where I have my room sent me this morning. I say sent; over to me for I am not sleeping in my room, but sleep in a bomb-proof under the ground chamber. Now the Germans are again shelling us and the noise is right through the place.

The fiends broke the glass out of the little building and the windows look terrible, to be in such condition. When we made that run and escaped that shell which broke just back of us there certainly was a couple of thankful officers. That shell struck in the road just where both of us had been about one second before. It broke the hard stone road and broke the thick stone fence which is at the side of the road.

I have not had a letter from you for a long time, and today I heard there was no more mail being sent across the ocean to us.

Butter Wrappers printed to comply with the law at the Courier.

For Sale
1 1/2 - 2 ton Truck in fine condition, new body
If you need a truck, see this big bargain
\$825.00
VALLEY GARAGE, Medford, Ore.

Full Line of Auto Supplies
TIRES—All Sizes
C. L. HOBART CO.

Grants Pass & Crescent City Stage Co.
W. T. Breen, Prop.
H. Giddings, Agent
Big Pierce Arrow Cars Easy Riding
Office—Josephine Hotel Block
Telephone—228-J and 16A

JOB PRINTING—NEATLY DONE AT THE COURIER OFFICE

Don't Slow Up Advertising Now!
Never has there been a time when the public has looked more keenly for MERCHANDISING NEWS than now.
Never has there been a time more auspicious for the enterprising tradesman to secure HIS FULL SHARE OF TRADE than now.
People must continue to eat, to wear and to use.
The tendency is to cut out luxuries, and luxuries are only a relatively small proportion of your business. For every luxury cut out you have a chance to increase your movement of staples.
How short-sighted is the policy of reducing advertising expense to "save money." You will only lose trade. You will only lose prestige.
Advertise to increase sales and make more money; don't cut it out to save money.
Study your advertising as you never did before—do it wisely and well.
Be prosperous and let the people know that you are prosperous.
Success was NEVER achieved by stopping advertising or by wearing old clothes and talking pessimism.
Be Wise—and Advertise!