

Little Ad and Big Ad

No man would expect to hire a clerk for a day, then lay him off a month and hire him again for a day.

Still, that's the way many merchants hire Advertisements.

They expect their advertising to work one or two or three days a month and sell more goods than all of the people in the store put together.

There are some who keep their Advertising working week in and week out—calling at thousands of homes often enough to get acquainted with people, and to build a reputation for the store. By keeping everlastingly at it a very little Advertisement will eventually do more work than the Big Ad that works a day and lays off a month.

Little Ad and Big Ad working together make a team that's hard to beat for selling goods.

WAR SWEEP CHIOS

The Historic Aegean Island and Its Stormy Career.

BATHED IN BLOOD BY TURKS.


In 1822 an Army of Moslems Slaughtered 30,000 of Its People and Pillaged and Burned the Island—Twice Laid Waste by Earthquakes.

The Aegean island of Chios is the subject of a striking communication to the National Geographic society from Ernest Lloyd Harris, a part of which is issued as the following bulletin:

"Chios, which is separated from the mainland of Asia Minor by the strait of Chios, only four and a half miles wide, has long been a bone of contention between Turk and Greek, and during the earlier part of the nineteenth century it was the scene of some of the bloodiest tragedies known to history.

"As early as 700 B. C. it was one of the richest and most important members of the Ionian union. It has disputed with Smyrna the honor of being the birthplace of Homer. When the Ionian cities rebelled against the Per-

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sian yoke Chios manned and equipped 100 ships and sent them to the battle of Lade. This stands for something when we take into consideration the fact that at that time—namely, 494 B. C.—the population of the island numbered only 30,000 freemen and 100,000 slaves.

"Chios has been, in turn, Ionian, Persian, Athenian, Roman, Italian, Turkish, and finally, in 1913, after a separation of nearly 2,300 years, it was united once more to the parent country, Greece. As one may well imagine, a little island of 318 square miles which has changed masters so many times necessarily must have suffered much from the strife which swept over it.

"Twice has this island been visited by terrible earthquakes. The first was away back in 17 A. D., and it was only through the fostering care of the Emperor Tiberius that the people were able to make a fresh start. The second was in 1881, when the town of Kastro was practically laid waste. Mosques, churches and dwelling houses disappeared into the bowels of the earth, engulfing no less than 5,000 people. This earthquake visited the whole island, and many beautiful and historic monasteries, some of which contained priceless objects of art, valuable libraries and monuments of antiquity were completely lost.

"But in spite of all these vicissitudes Chios has also seen many happy days. Even in the old days of the Ionian union it was celebrated on account of its commerce and industries, especially for its native wine and the manufacture of beds and sofas. Under Roman rule the island was ruled as an insular province and enjoyed several hundred years of almost unbroken peace and prosperity.

"Chios' real troubles virtually began with the Greek war of independence. Somewhat against the will of the peo-

ple, the island became involved in this struggle and was visited by a massacre which appalled humanity. In 1822 the captain pasha appeared before Kastro with a powerful fleet and landed an army of Moslems, who slaughtered in the space of two months no less than 30,000 Chians, while 32,000 were sold into slavery. The entire island was given over to pillage, and scarcely a village, church or convent was spared the flames.

"These acts of ferocity did not go unavenged. While the Moslems were ravaging Chios the islanders of Psara and Hydra were planning an attempt on the Turkish fleet, which was lying in the outer harbor of Kastro, just off the Genoese citadel. The authors of this bold strike were Constantine Canaris and George Pelines. They arranged two brigs as fire ships, and manned them with a chosen band of desperate men.

"The lights hanging at the masts of the Turkish ships were so dim that the Chians were enabled completely to surprise the unsuspecting crew at midnight. The brig commanded by Canaris immediately grappled with the captain pasha's flagship and set it on fire. Pelines was equally successful, and another battleship went up in flames. With shouts of 'Victory to the Cross' the old time war cry of Byzantium, the islanders escaped in a launch which they had in tow without the loss of a single man. Practically the whole of the captain pasha's fleet was destroyed, and 2,300 lives were lost.

"There is an old Greek monastery about an hour's ride from Kastro which is a gruesome monument of this period. Its walls and alcoves are faced with the skeletons of the Chians massacred in this neighborhood.

"One of the chief products of Chios is gum mastic, an astringent which is grown in the southern part of the island. It is used as a gum and also distilled as a liquid, which is used throughout the Levant as an appetizer immediately before meals. It is an intoxicant if used immoderately.

"One feature of the scenery of Chios is the picturesque old windmills which crown the ridges and slopes along the coast. The wheels are of very large dimensions and are fitted with sails, which supply the motive power for grinding corn. Owing to the possible visitation of earthquakes, the houses are rarely more than two stories high and when scattered along the countryside are usually surrounded by olive or pepper trees, which add much to the beauty and charm of the island."

He—How old are you?
She—I've just turned twenty-three.
He—Oh, I see—thirty-two.—Exchange.

Deer swim rapidly and gracefully, and it is not uncommon for them to cover a distance of ten or fifteen miles in the water.

The actual figures show that there is about one execution for every seventy-five homicides which occur in the United States.

Hawks can see such a long way because they have a special eye muscle by which they can alter their sight to long distances.

In a welding process of German invention magnetism is employed to deposit all of the molten metal on the desired place.

It is estimated that 25 per cent of halibut and from 20 to 30 per cent of salmon are included in the entrails, head, tail, etc.

The most aggravating person in the world is the fellow who is sure he is right without ever getting ahead.—Philadelphia Record.

Having the Emu.
The natives of Australia are ingenious. A black on discovering emus feeding on a plain will cover his back and head with an emu skin, allowing it to hang down well on the side toward the unsuspecting birds. In his right hand he will carry hidden by the skin a boomerang and one or two throwing sticks or "waddies." Then his left arm will protrude beyond the skin straight out to the elbow, and the forearm will be bent up with the hand at right angles to it, thereby making a capital imitation of an emu's head and neck. Now and then his hand or head will be brought to the ground as if for feeding, and as the black walks along he imitates every motion of the bird while at the same time by means of the big toe he draws a spear along the ground. He proceeds thus until close enough to spear his bird.

His Trademarks.
Little red-headed Johnny got a job as office boy for the president of a large western railway. After he had been upon the job several days they gave him a form to fill out with his "Personal Record."
When young Johnny came to a particular paragraph that said, "Have you any visible marks for identification in case of accident or death?" he rose from his chair and rushed over to a mirror near by to give himself a general inspection; then he returned to his task and wrote as his answer to this personal query, "Nothing except freckles."—Youth's Companion.

Anna Howard Shaw.
Dr. Anna Howard Shaw has been a pioneer in many fields. She was the first woman ordained a minister in the Methodist Episcopal church. Her efforts to obtain a college education marked an epoch in coeducation. She carried the gospel of equal suffrage into the most remote places, undeterred by the inconvenience of primitive travel. Dr. Shaw was born on Feb. 14, 1847.

The Touch Courtesee.
"I want to see you tomorrow afternoon at 3 o'clock on something important."
"What do you want to see me then for?"
"I want to pay you the \$5 I am going to touch you for now."—New York American.

A Proverb Gone to Smash.
"Two wrongs don't make a right."
"I'm not so sure about that," mused Mr. Chuggins. "If I travel faster than the law allows and a motor cop travels fast enough to overtake me it's perfectly right for him to arrest me."—Washington Star.

As Far as He'd Go.
"Would you say they married for love?"
"No, I'd say that that is what they thought they married for."—Detroit Free Press.

He Was Grateful.
Butterman, while his daughter was playing the piano last night a strange man stopped at the door and asked to be allowed to give her half a sovereign. Silversides—Was he such an ardent music lover? Butterman—No; he said it was merely a thank offering because he didn't live next door to us."—London Tit-Bits.

GUARDS GERMAN SHIPS.
Dudley Field Malone, Collector of the Port of New York.



Photo by American Press Association.

When the United States broke with Germany Dudley Field Malone greatly increased his neutrality squad, and extra guards were placed around the big German liners docked at New York. Mr. Malone ordered warships to patrol the entrance to the harbor to check any irregularities. During the excitement following the break it was reported that bombs were placed at Malone's home and on his desk at the custom house, but these proved to be only rumors.

Classified Advertising

FOR SALE

STRICTLY FANCY SEEDS—Alfalfa, Red Clover, Timothy, Scarified Sweet Clover, Rye Grass, etc. Ralph Waldo Elden, Central Point, Oregon. 9471f

FOR SALE—5-room house plastered, with bath and toilet, 711 I street, two lots 50x100 each, barn and outbuildings; or will exchange for small house. Address No. 291, care Courier. 9811f

FOR SALE—3-h. p. motor, 2-inch pump, three transformers, 265 feet 6-inch galvanized pipe, 58 feet 4-inch pipe, one switch, one belt. Inquire G. F. Jester, at Grants Pass Banking Co. 9821f

BARGAINS in Pataluma incubators that have been used and thoroughly tested, 126 egg, \$15.00; 216 egg, \$18.00; 324 egg, \$23.00. Every machine guaranteed. Cramer Bros. 09

A TWO CYLINDER Maxwell runabout in good condition for sale cheap at \$125.00. Just the car to use in canvassing. Inquire at Cramer Bros. 09

FOR SALE—Baby chicks 10 cents each; also eggs for hatching, brown and white leghorn and banties. Mrs. F. O. Wilcox, 407 Rogue River avenue or telephone 323-R. 38

ANGEL CAKES supplied in any quantity on short notice, 50c each. Phone 190-J. 9921f

REGISTERED roan Durham bull for sale. R. F. Gorham, Rd. No. 2, Grants Pass. 14

FOR SALE—Pure bred Duroc Jersey gilts and pigs. Also 5 h. p. gasoline engine; 3 inch centrifugal pump. Phone 135-J. 07

FOR SALE—Best bargain in real estate in valley. 43 acres valley land, soil river silt, partly cleared, improvements, under irrigation system. For price and terms, Phone 135-J. 07

FOR SALE CHEAP—Good bay horse, sound, weight 1300 lbs., 7 years old. Inquire EH Meals, R. F. D. 2, Grants Pass. 07

FOR SALE—One 3 1/2 Peter Shuttler wagon, nearly new, with good wagon bed for \$100.00; one 1-horse wagon, in excellent condition, with heavy single harness for \$75.00 Grants Pass Hdw. Co. 07

WINONA BERSHIRE—Two show gilts—Rockwood Belle, 14th, sired by Rival's Champion Best; and Winona Lee Laurel 3rd, a daughter of Laurel Champion out of Miss L. 2nd, for sale. Both are bred to Artful Leader, a show son of Grand Leader 2nd, grand champion boar. P. P. I. E. Winona Ranch, Route 1, A-Box 10, Grants Pass, Oregon. F. R. Steel. 051f

FOR SALE—One large roll top desk, solid oak, in good condition; also one bear skin rug. Inquire at 232 West I street. 07

A classified ad will give results.

WANTED

WANTED—Capable gardener. Phone 600-F-2 or address Rogue River Orchard company, Merlin, Oregon.

FOUND

FOUND—Bracelet. Owner inquire No. 506, care Courier. 07

ACCOUNTANTS

IVAN LIVINGSTON, Incorporated Accountant. Bookkeeping systems, accounting and auditing. Address 115 A street. 31

VETERINARY SURGEON

DR. R. J. BESTUL, Veterinarian. Office in Winnetout Implement Bldg. Phone 113-J Residence Phone 305-R.

DRESSMAKING

DRESSMAKING—Suits and gowns. Will sew by the day, or take home. Also have agency for Spencer corsets and supporters. 417 E street. Phone 212-J. Mrs. Catherine M. LaTrell. 08

MISCELLANEOUS

SHOE REPAIRING—515 E street, near Josephine hotel, good work and prices right. Dad Richards.

TAXI SERVICE

TAXI SERVICE—Dean & Berrie, headquarters at Rosa's confectionery; two machines; calls answered until 11 p. m. Phone 160; night phone 227-J. 09

ASSAYERS

F. R. CROUCH—Assayer, chemist, metallurgist. Rooms 201-203 Padlock Building, Grants Pass.

PHYSICIANS

L. O. CLEMENT, M. D.—Practice limited to diseases of the eye, ear, nose and throat. Glasses fitted. Office hours 9-12, 2-5, or on appointment. Office phone, 62; residence phone 359-J.

S. LOUGHRIDGE, M. D., Physician and surgeon. City or country calls attended day or night. Residence phone 349; office phone 183. Sixth and H. Tufts Building.

J. P. TRUAX, M. D., Physician and surgeon. Phone: Office 325; residence 324. Calls answered at all hours. Country calls attended to. Lundberg Building.

DR. ED. BYWATER—Specialist on diseases of the eye, ear, nose and throat; glasses fitted. Office hours: 9 to 12 a. m., 2 to 5 p. m. Phone: Residence 234-J; office 267-J. Schmidt Bldg, Grants Pass, Ore.

A. A. WITHAM, M. D., Physician and surgeon. Office: Hall Bldg., corner Sixth and I streets. Phone: Office 116; residence 288-J. Hours: 9 a. m. to 4 p. m.

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E. C. MACY, D. M. D.—First-class dentistry. 109 1/2 South Sixth street, Grants Pass, Oregon.

ATTORNEYS

H. D. NORTON, Attorney-at-law. Practice in all State and Federal Courts. First National Bank Bldg.

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EDWARD H. RICHARD, Attorney-at-law. Office Masonic Temple Grants Pass, Ore.

W. T. MILLER, Attorney-at-law. County attorney for Josephine County. Office: Schallhorn Bldg.

O. S. BLANCHARD, Attorney-at-law Grants Pass Banking Co. Bldg. Phone 270. Grants Pass, Ore.

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BLANCHARD & BLANCHARD, Attorneys, Albert block, phone 234-J. Practice in all courts; land board attorneys.

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PAPERHANGING, graining, painting. For the best work at lowest prices, phone 295-J. C. G. Plant, South Park street.

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J. S. MACMURRAY, teacher of voice culture and singing. Lessons given at home of pupil if requested. Address 716 Lee street. 8511f

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COMMERCIAL TRANSFER CO. All kinds of drayage and transfer work carefully and promptly done. Phone 132-R. Stand at freight depot. A. Shade, Prop.

F. G. SHAM, drayage and transfer. Safes, pianos and furniture moved, packed, shipped and stored. Phone Clark & Holman, No. 50. Residence phone 124-K.

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HOW ABOUT that title? An abstract from Grants Pass Abstract Co. will answer the question. Better be sure before investing. Offices Albers Bldg. Opposite Postoffice. 08

Envelopes at the Courier.

TIME CARD

The California and Oregon Coast Railroad Company

Effective December 5, 1916
Tuesdays, Thursdays, Saturdays

Train 1 lv. Grants Pass, 10.00 a. m.
Train 2 lv. Waters Creek 1.00 p. m.
All trains leave Grants Pass from the corner of G and Eighth streets, opposite the Southern Pacific depot. For all information regarding freight and passenger service call at the office of the company, Public Barthelemy building, or phone 131 for same.

Comply with the law and use printed Butter Wrappers

According to the ruling of the Oregon Dairy and Food Commission all dairy butter sold or exposed for sale in this state must be wrapped in butter paper upon which is printed the words "Oregon Dairy Butter, 16 (or 32) ounces full weight," with the name and address of the maker.

To enable patrons of the Courier to easily comply with the ruling this office will supply standard size and weight butter paper printed with special waterproof ink, and delivered by parcels post, at the following prices:

- 100 Sheets, 16 or 32 ounces \$1.00
 - 200 Sheets, 16 or 32 ounces 1.85
 - 300 Sheets, 16 or 32 ounces 1.75
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Send orders by mail accompanied by the price as above and paper will be promptly forwarded to you by parcel post, prepaid.

We use the best butter paper obtainable, and our workmanship is of the best.

Rogue River Courier

Grants Pass, Oregon