

Daily Rogue River Courier

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OREGON WEATHER
 Tonight and Tuesday rain + west, rain or snow east portion; warmer; southerly winds.

MOTORING ALL THE YEAR

"Oregonians motor all the year" is the slogan the automobilists of Portland are going to use in attracting attention to Oregon as a district available for winter touring. That sounds good, and smells of budding leaf and bursting bloom.

Yes, Oregonians motor all the year. Here at Grants Pass there is no season when the auto is put away in cold storage. The same holds good in many other localities of the state. But to start out on a pleasure jaunt that will carry one through the snow drifts of eastern Oregon or in the mud of portions of western Oregon "all the year" might be a bit unusual. To the eastern reader Oregon means simply Oregon.

Oregonians also swim all the year. If you do not believe it look at the lovely forms depicted in the Portland dailies of fair damsels and manly youths just from a "Xmas day plunge in the Willamette." When you start your friends out on that pleasure trip by auto around Mount Hood, have them also take their one-piece bathing suit along, for "Oregonians go swimming all the year." And then they may be interested in a New Year swim in Crater lake after having tried the Willamette on Xmas day and come up smiling as sweetly as the ladies pictured in the Sunday Oregonian.

THE NEWSPAPER BUSINESS

Prof. Eric W. Allen used to make a good living in the newspaper business. The adjective shows where Eric was unusual—entitled to "special mention." But now he is trying to make a "journalist" of any young Oregonian who thinks he would like to court fame and the possibility of an early and violent taking off, the state paying Mr. Allen a round salary as head of the department at the university at Eugene. So Prof. Allen has viewed the business from both sides of the piling, once when it was necessary to produce a livelihood, and now when he can allow his hobbies to have full play. As a result, the opinions which Mr. Allen expresses upon the business of making a newspaper are unique and valuable and mostly true. The following is one of the thoughts which he expressed when speaking before a convention at Missoula, Mont., last week:

"Journalism has the highest ethics and the hardest to live up to of any of the professions. The newspaper man trying to do right gets little sympathy and no understanding outside of his own profession. The other powers that make for righteousness are often found with perfectly clear consciences but imperfect knowledge urging him to do what he alone knows would be wrong. 'Pitiless publicity' is more popular in theory than in practice. I dare say that there is scarcely a prominent clergyman, educator, or political reformer in the land who has not at some time tried to divert some newspaper from that even-handed justice which is our ideal. And the paper is then excoriated for 'attacking' the church, the college, or the reform movement.

"The newspaper of the future, the newspaper we are working toward, will be financially strong, paying good wages and high salaries, and maintaining its independence; strong in its news, telling the truth without fear or favor; strong in its leadership, working for the economic and spiritual welfare of the common man and boldly standing up against the forces that would demoralize his mind or exploit the products of his labor."

WONDER CLOTHES STORE MUST BE WIPED OUT AT ONCE to make room for Greater Store

A Christmas and New Years Present for Grants Pass and Josephine County

Wonder Clothes Store new fall stock must be wiped out at once to make room for a greater store. **HERE'S THE BIG NEWS—IT CAME TO US LIKE A THUNDERBOLT. THE PRESIDENT OF THE WONDER STORES ORDERS MOVE MERCHANDISE NO MATTER WHAT THE LOSS WILL BE.** Every piece of merchandise in the fine \$20,000 stock was bought before the great price advance, and great buying capacity saw to this to protect you. Now when Men's Shoes, Clothing and Furnishings are the highest in our history we throw this stock out at a tremendous sacrifice. Buy Christmas and New Year gifts now. Buy your merchandise for months to come. No matter how many sales you have attended this is the one that will surpass them all. Nothing withheld—every article in the big \$20,000 stock of Men's Clothing, Shoes and Furnishings must be absolutely wiped out regardless of loss. Supply your needs now.

Bargains in Union Suits

- \$1.50 Heavy Weight "Chalmers" **\$1.09**
- \$1.50 Heavy Weight "Hines" **\$1.09**
- \$1.50 Heavy Fleece Lined **\$1.09**
- \$1.50 Heavy Wool Process **\$1.09**

All of our wool union and two piece suits will be sold at less than wholesale price.

Hats and Caps

This fall's purchase, the latest style, fast dyes, and bought before the raise

- \$1.50 Hats Sale Price **\$1.15**
- \$5 Stetson Hats **4.20**
- \$2.00 Hats Sale Price **1.49**
- \$2.50 Hats Sale Price **1.98**
- \$3.00 Hats Sale Price **2.25**
- \$1.50 Caps Sale Price **98c**

All Arrow Brand and all \$1.50 and \$2.00 Dress Shirts in French or Stiff Cuff **\$1.15**

Men's Clothes of Quality

Our Wonder Suits and Overcoats are all this Season's Styles

They are priced from \$5.00 to \$10.00 lower than ever sold in Southern Oregon. A full and complete line on hand. Buy now and save dollars. Call in and we will prove it to you—don't wait, we will gladly show you your needs.

You need not purchase unless we prove it

Shoes

	Sale Price
\$7.50 Reinforced Rubber Hip Boots	\$5.50
8.50 Heavy Logger Shoes	7.00
7.50 Heavy Logger Shoes	6.00
6.00 High-cut Shoes	5.00
7.00 High-cut Shoes	5.75
3.75 Work Shoes	3.18
4.25 Work Shoes	3.69
5.00 Work Shoes	4.18
3.00 Dress Shoes	2.49
3.50 Dress Shoes	2.98
4.60 Dress Shoes	3.49



SHIRTS

- \$1.00 Heavy Kakhi Shirts . **69c**
- 300 75c Outing Flan. Shirts **49c**
- \$1.50 Wool Shirts . . **98c**
- \$2.00 Wool Shirts . . **\$1.49**

All other wool shirts sold in this sale at less than wholesale prices. Call and convince yourself.

WONDER CLOTHES STORE
 Successor to C. P. BISHOP & CO.