Regular Prices Undermined

With Bombs, Torpedoes and Ships for this Gigantic Mobilization Sale.
Cost and Prices Blown Up.

Mobilization Sale, Men's Hand-tailored all Wool Suits, $9.90

Men, you've never seen the equal of these suits. Made absolutely from wool heavy winter-weight serge, in the popular navy blue. We are doubly sure that such splendid suits never before sold at a price so extremely low. They are stunning bargains. Coats of these suits are the three-button style, workmanship and linings first class. All sizes in the lot, $9.90.

$9.90

Men's New Fall Suits $14.85

This is really and truly a comparison seller of suits. The men will be glad to get at them! No other store can make the same deal prices and there never was a better selection of styles, nor a better range of meters and colors. From worsted and cambric, conservative and fancy effects, hand finished. Values positively up to $20.00. Mobilization Sale Price $14.85

Mobilization Sale of Men's Shoes

Three great lots of Men's Dependable Shoes are brought forward for this Mobilization Sale, high grade quality of good, serviceable shoes. Men should make it a point to share in these big bargains.

SPECIAL VALUE IN MEN'S WORK SHOES $2.95

Heavy, black, unlined, full bellows tongue, channel screw bottom, two full sole, for this Mobilization sale $2.95

MEN'S DRESS SHOES $2.96

Two styles in this lot, button and lace. Made from velour calf. Black only. Mobilization Sale price $2.95

$4.00 AND $4.50 PATENT LEATHER LEATHER SHOES in this sale, to sell what we have left at this give-away price.

$1.98

3 Special Values Men's Wear
50c Work Shirts 29c

25 dozen Men's Work Shirts, big assortment of patterns, all sizes 141/2 to 17. Positively the biggest bargain ever offered in a work shirt. Twenty five dozen won't last long.

29c

50c Men's Fleecy Shirts and Drawers 43c

Big Underwear value. Most all stores show you a fleecy garment at 50c, but this is an unusual 50c garment, being sold in this Mobilization Sale at this ridiculous price. Garment

43c

$1.00 Men's Dress Shirts 63c

Men, in this lot is one of the greatest shirt values ever offered to the public. When you pay a dollar you get no better shirt. Made absolutely from pure cotton, dozens and dozens of patterns. Sizes 141/2 to 17. Mobilization Sale price

63c

The GOLDEN RULE STORE filled with the most astonishing bargains that the people of Great Pass and vicinity have ever had at the dawn of the season.

In a Mighty 7 Days' Battle with

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