

Hotel Rowland


 Western Truck Attachient
Over 1000 Satisfied 0 wners in Washington and Oregon. ment is the bearinge. The Weatern T
the only truck attuchment made with Two-inch Timben Bear
cifications in portion
Why Buy an A. J. LORMOR, Factory Distributor. BEAUTIFUL RUGS




## Are Your Lungs Strong?

Do colds go down to your throat? Are your bronchial tubes easily affected? Above all, do colds settle on your chest? Then your lungs may not be as strong as you expected-consumption often follows.

## SCOTTS EMULSIOM <br> Because its Pure Cod Liver Oil is Famous

or strengthening delicate throats and weak lungs while its gly Start on Sootf's Emulslon today-It is Nature's building-food without drugs or alcohol.
nied which kuarantees it iree from ilimpuritices res ined

# Raw FursWanted 




Eat less meat and take Salts for Backache or Bladder trouble.

 yo a reel aick derson short misery in
yegion, you suffer from bect

## sea sou mat

## Importance of oliling. More damage can be done to

 Chine in half an hour through tack ofof or grease on some bearling oll or grease on some bearings than by
a whole season's exposure to the
weather. sueclallsts of the Untted States department of Agriculture de-
clare. For thls sort clare. For thls sort of neglect there
can be no excuse, it ts sald. Operat-
Ing a machine without lubrlation

drop out.
Some consideration in the use and
Orders for new equipment and re-
-palr parts should be placed as soon To produce maximum results with
minnimum of labor, new and modern,
anchinery in large sizes should be used wherever possible.
Serviceable equlpment, not needed
eque Useless machlnery should be return-
d to the channels of trade as Junk. Thorough lubrication and proper
are when to use will materially
ngthen the period of service of farm equipment.
More care should be given to pro-
tecting farm implements from the
Solution of Sheep Problem. Statistics show that six farms out
of every seven in thls country are
without sheep. The solution of the problem is to. get flocks of sheep
some or all of these slx farms. Weights of Milk.
A quart of milk welghs $21 / 9$ pound unds; a 32 -gallon can, 68 pounds :
gallon can, $81 / 2$ pounds: 46 gallons gallon can, $81 / 2$ pounds; 46
of mllk will welght 100 pounds.
Attention to Pullets.
Tepended upon for egg productlon and
der plant, and they should be given every
phery
Not only will every cord of wood
burned save a ton of conl that can be used in some war industry, but it will save the frelght necessary to hnul
that ton of conl-a double saving. that ton of coal-a double saving. Sifted coal ashes make a good material for the dust boxes. Wood ashes
are also good, but the Hme in wood ashes discolors and destroys the gloss of the fow's plumage.
Watch the hog pens for any signs of stickness. Hog prices are too good
right now for the breeder to run any
risks by permitting an contagion to risks by permitting a contagion to
breakic out in hts herds.

## Swift \& Company Publicity

At a recent hearing of the Federal Trade Commission there was introduced correspondence taken from the private files of Swift \& Company, which showed that the Company had been considering for some time an educational advertising campaign.

The need for this publicity has been apparent to us for sev eral years. The gross misrepresentation to which we have recently been subjected has convinced us that we should no longer delay in putting before the public the basic facts of our business, relying on the fair-mindedness of the American people.

The feeling against the American packer is based largely on the belief that the income and well-being of the producer and consumer are adversely affected by the packers' operations, resulting in unreasonably large profits.

Swift \& Company's net profit is reasonable, and represents an insignificant factor in the cost of living.

For the fiscal year 1917 the total sales and net profit of Swift \& Company were as follows:

Sales
$\$ 875,000,000$.
Profits $\$ 34,650,000$.

This is equivalent to a $\$ 3,465$. profit on a business of $\$ 87,500$.
If Swift \& Company had made no profit at all, the cattle raiser would have receeved only one-eighth of a cent per pound more for his
cattle, or the consumer would have saved only one-quarter of a cent per pound on dressed beef.

