

# The Forest Grove Express

Published every Thursday at Forest Grove, Oregon.  
W. C. Benfer, Editor and Publisher.

Entered as second-class matter Jan. 12, 1916, at the postoffice at Forest Grove, Oregon, under the Act of March 3, 1879

THURSDAY, JAN. 25, 1917

## NOTES AND COMMENTS

The first bill introduced in the state legislature was one to pay salaries.

Judge Arthur Landguth has resigned as judge of Portland's municipal court and John H. Stevenson, a son of Judge R. O. Stevenson of this city, has been appointed to the place. The Portland papers speak well of the appointee and predict that he will make good.

Several subscribers have sent in two dollars, one dollar for 1916 subscription and one for 1917. To these and others, the editor desires to say that 1916 subscription is \$1.50 per year, as is 1917, unless paid in advance, during the present month. The publisher cannot furnish the Express on time at \$1.00 per year.

People who get mad when a newspaper tells the truth about some of their shortcomings should be mighty thankful that the papers do not tell of ALL their shortcomings. The average editor dislikes to hurt anybody's feelings, but sometimes people go so far in their disregard for the rights of others that the editor, if he has a conscience, is compelled to make mention of the zig-zagging of his neighbors from the straight and narrow path. Blame yourself, and not the editor, if you are one of the zig-zaggers.

The Hillsboro Argus estimates that the eighty five outside pupils attending the Hillsboro high school spend in Hillsboro at least \$6,000 during the year. The Forest Grove high school has a lot of outside pupils, many of whom come here because of the manual training and domestic science departments. All of these pupils spend some money in the town and those who board in the city spend considerable during the year. This phase of the question should be considered when talking about abolishing the departments named. Their tuition amounts to considerable, too.

The Brownsville Times tells of an old subscriber who stopped his paper because no mention was made of a matter in which he was concerned. Every country newspaper has such experiences and the explanation is that subscribers evidently believe the editor a much smarter person than he really is. He is usually a common, every day, hard working in-

dividual who finds it a physical impossibility to know everything that happens and he trusts largely to what people tell him. If there is a person he loves like a brother it is the one who drops into the office or calls up on the telephone to make known a happening in his own or a neighbor's family, for these are the things he wants to print. The real country newspaper is somewhat of a cooperative affair in which all of its readers unite in making known the affairs that concern them and which combined make up the history of the town. Therefore the fellow who cared enough because he was not mentioned to stop his paper should have been enough interested to do his part and see that the editor was informed.—Hillsboro Independent.

The Express job printing department has just completed for Walter Roswurm a unique and attractive circular letter, consisting of one blank page for correspondence, two pages concerning Mr. Roswurm's fancy poultry, almost a page of well-written boost for Forest Grove and Washington county and a space 1½ by 7 inches is devoted to the names of other local poultrymen, some of whom are in direct competition with Mr. Roswurm. Boosting the business of a rival is so unusual as to stamp Mr. Roswurm as an unusual advertiser. He says he is well pleased with the way the Express handled the job.

Edgar Meresse, son of Mr. and Mrs. E. Meresse of this city, is now the sole owner of the News-Reporter, published at McMinnville, having purchased the interest of his partner, R. M. Rosensteel. The News-Reporter is one of the best weekly papers in the Willamette valley and Mr. Meresse is to be congratulated on securing control of the property.

### WHEN IT PAYS TO ADVERTISE

If advertising were an expedient for excess profits or a device to dispose of inferior goods, cheats and shysters would be the leading users of printers' ink.

But sincere advertising is primarily a challenge to comparisons, the last man possibly to benefit through its use is an unreliable merchant.

Honest men alone invite attention. In the business under-

world, identifying marks are zealously avoided. From time to time knaves have unwisely attempted to prostitute publicity, but in the end the force they invoked against public interest invariably struck back and destroyed them.

Misrepresentation defeats its own object. When you see firms and products on record year after year in the same publications, be assured that they're giving full equivalent for the money they ask.

It pays to advertise—when you're right.—Herbert Kauffman.

Will somebody please eliminate Pancho Villa and Harry Thaw, twin nuisances?

With three "slaughter sales" in progress, the cost of living gives promise of shrinking in this immediate vicinity. Come to Forest Grove for your groceries, dry goods and wearing apparel.

### THATCHER NOTES

Alvin Ballinger has moved his wood saw to Thos. Williams place. Cole Willis is home for a few days, after an extended trip in Washington.

The Ladies' Industrial Club presented the School with a new organ last week.

Mr. Helm of Nebraska was a week-end visitor at the home of Mr. and Mrs. Jas West.

Mrs. Alvin Ballinger left Sunday for a week's visit with her brother, W. B. Simmons, of Estacada.

Mrs. Allen Hayden is still under the doctor's care. She has been ill for several weeks with inflammatory rheumatism.

The young people of Thatcher have been enjoying the winter weather by having skating parties on the Heesacker and Hazlett akes.

The Literary society gave a very interesting and enjoyable program at the school house last Wednesday evening. Among the best numbers being music by the Ladies' quartet, and a discussion of the "Peace Problem" by Mrs. Beighler.

Another all-round good time and dance was given by the Young Peoples' Society Saturday evening at the home of Will Haney. Good music, good "eats" and a good floor left nothing to be desired in the way of enjoyment.

J. J. Loynes, who had the misfortune to run a splinter into his hand about ten weeks ago, had it removed a few days ago. The splinter measured ¾ of an inch in length and was buried in the muscles of the hand between the thumb and fore finger. While Mr. Loynes had suffered intense pain for weeks he had it removed without taking an anaesthetic.

### Brady Is Some Cook

Having finally made up his mind that President Wilson was re-elected at the November election, Brady Chowning last Saturday evening served an oyster supper to seven of his college friends, in accordance with a wager he made before election with Ben Willard. The supper was prepared by Brady and served at the Economy Club house, where a number of college boys live, the guests being Ben Willard, Geo. Rasmussen, Francis Wade, Verle Stanley, Thayne Live ay, Geo. Berreman and Leon Logan. The chef was, of course, allowed to eat with his guests and the boys say that if Brady ever fails as a barber, he can make his living as a cook.

## Semi-Tropical Southern California

CALIFORNIA—with its Oranges, its Winter Flowers, its beaches, its mountain resorts, its time-stained missions, its delightful sunshine and out-of-door life—surely the call is irresistible in JANUARY.

But a two days' journey away on daily trains of the delightful

### SHASTA ROUTE

Shasta Limited

California Express

San Francisco Express

You can secure tickets or complete information from any agent or write

John M. Scott, General Passenger Agent  
Portland, Oregon

## Southern Pacific Lines

### Free Methodist Church

Sabbath school 10 a. m., preaching 11 a. m. and 8 p. m., prayer meeting on Wednesday evening at 8 p. m. All are welcomed.

J. N. WOOD, Pastor.

For Sale, on north end of A st, 6-room, nearly new, plastered house, with 100x217 lot; price \$2,000; terms. For further particulars write to owner. F. G. Buskuhl, Friend, Ore. 2-2t

Wanted—Lady who wishes to learn the cleaning and pressing trade. Apply Ruggles Cleaning Works, next to postoffice. 52

### For Sale

One single seat buggy.  
One set single harness.  
One six-foot round extension table.

One folding bed.  
One 50-egg incubator.  
Phone 0114 W. E. HILLIER.

Warranty deed and mortgage blanks for sale at the Express office.

The Express prints butter wrappers with non-poisonous ink.

For Rent—Five rooms in house just west of Laughlin Hotel. Inquire at this office. 40



## Get on the Band Wagon

It's FULL OF BOOSTERS for the home town. Never let an opportunity pass to boost the town in which you live.

Read the ads. in the home paper.

Give the local merchants a chance.

## Free Movie Tickets

—TO THE—

### STAR THEATER Forest Grove Oregon

Get them from our Merchants. The firms listed below have purchased Matinee tickets to give Free to their customers. When you purchase 25c worth of any of the firms mentioned below, you will be given a Matinee Ticket Free—four ticket for \$1.00. These tickets are to be given away for ten weeks, beginning with performance of Saturday, November 25. Good only for Saturday Matinees. Ask for tickets when making purchases. Here are the firms which give tickets:

Schultz Pure Food Store	Goff Bros., Hardware and Stoves
Dr Hines' Drug Store	Ottice Shearer, Confectioner
American Restaurant	Geo. G. Paterson, Furniture and Pianos
Home Bakery	Forest Grove Express, Printing
King & Co., Gen'l Mdse.	



### Trapnested Reds Heavy Layers

Washington County Poultry Show this year we won: 1st capon, 2nd and 3rd hen, 2nd and 3rd pen, 3rd cock.

At the great Portland Show, where over 200 Reds were shown we won 3rd cockerel on one entry.

### Now booking orders for Hatching Eggs and Day-Old-Chix

For Spring Delivery  
Mating List on Application.

### South Park Poultry Yards

W. L. Benfer, Mgr. 4th Avenue South and 2nd St.  
Forest Grove, Oregon