

**Children's  
Bear  
Brand Hose**  
Special 11c

With every \$10.00 purchase of merchandise, except Groceries, we will give FREE one Skirt pattern of 2½ yards 56-inch Wool Bedford Cord. Your Choice of black or navy.

**LADIES'  
FLEECE-LINED  
Vests and Pants**  
Special 15c

# King & Company's

## Great November Money-Saving Sale

Beginning Friday, Nov. 3d and Continuing for TEN DAYS

Coats, Hats, Skirts, Underwear, House Dresses, Dress Goods, Corsets, Shoes, Millinery, etc., Reduced for this Sale.

### Our Money-Saving Sale of Ladies' and Children's Coats

comprises all the Latest and Best-selling styles. The assortment of colors and sizes is complete. The newest and most desirable fabrics in all wanted shades.

**25% REDUCTION**

### Our Money-Saving Sale of Corsets

Gossard Front-Lace, Nemo and R. & G. Corsets

**25 per cent Reduction**

In order to introduce a new number of R. & G. Corset, we will make (for this sale only) the Special Price of **59c**

### Our Money-Saving Sale of Knit Underwear

offers an exceptionally fine quality of Women's fine Ribbed Union Suits in Dutch neck, elbow sleeves, big neck, long sleeves, ankle lengths; sizes 34 to 44. A most desirable garment at a Special price of **43c**

\$ .75 Knit Union Suits Special	<b>54c</b>	\$1.65 Wool Union Suits Special	<b>\$1.37</b>
1.25 Knit Union Suits Special	<b>93c</b>	2.50 Wool Union Suits Special	<b>1.95</b>

#### Children's Union Suits

50c Union Suits 37c | 60c Union Suits 43c

### Money-Saving Sale on Groceries

Our regular 30c Coffee, 4 lbs for	<b>99c</b>
Postem Cereal, per package	<b>20c</b>
Libby's Saur Kraut, per doz	<b>\$1.00</b>
Blue Label Karo, half gal	<b>29c</b>
Red Label Karo, half gal	<b>32c</b>
Pint Cans Log Cabin Syrup	<b>19c</b>
Quart Cans Log Cabin Syrup	<b>39c</b>
12½c Silverdale Tomatoes, doz cans	<b>96c</b>
25c bottle Snider's Catsup	<b>21c</b>
Snider's Tomato Soup, per doz	<b>96c</b>
Otter Brand Clams, per doz	<b>\$1.20</b>

### Money-Saving Sale on Women's Bath Robes

Special Sale of fancy Lounging and Bath Robes. Many styles and colors; \$5.00 values. Special **\$3.98**

### BLANKETS!

Blanket weather is here. The blankets are ready. Warm, soft blankets in sizes 50x72, 64x86, 66x80.

\$1.25 Cotton Blankets	- \$ .93
1.50 Cotton Blankets	- 1.15
1.75 Cotton Blankets	- 1.25
2.25 Cotton Blankets	- 1.69
2.50 Wool Nap Blankets	- 2.19
3.00 Wool Nap Blankets	- 2.49
5.00 Wool Blankets	- 4.19
6.50 Wool Blankets	- 5.29
7.00 Wool Blankets	- 6.25

### Sale of Notions and Dressmaking Needs

5c Safety Pins	- - - 1c
5c Hooks and Eyes	- - - 1c
5c Pins	- - - 2c
10c Dress Snaps	- - - 5c
Darning Cotton 6 for	- - - 10c
10c Crochet Hooks	- - - 8c
10c Talcum Powder	- - - 4c
O. N. T. Thread 6 for	- - - 25c
3 Spools Silk Thread	- - - 15c
8 Packages Hair Pins	- - - 10c

### Ready with all kinds of Holiday Towels

Guest Towels in all white with colored stripes to be embroidered. Towels with initial space and in rich beautiful patterns in blue pink and orange.

15c Guest Towels	- - - 7c
25c Guest Towels	- - - 21c
50c Guest Towels	- - - 43c

### Womens

Electric Brand

### House Dresses

Chambrae, Gingham and percales. Excellent quality; beautifully made.

\$1.35 Special	- - - \$ .95
1.50 Special	- - - 1.23
1.75 Special	- - - 1.39

### Our Money-Saving Sale of Millinery

In this assortment there are beautiful White Hats, Smart models of Hatters' Plush and Velvet in light colors and black, trimmed with flowers, wings and all sorts of novelties. Be among the fortunate ones to choose one of these hats, for we assure you they are remarkable values.

**25% REDUCTION**

On all Trimmed and Untrimmed Hats

### Money-Saving Sale on Dress Goods

36-in. Wool Serge and Batiste, worth 65c yard Special	<b>43c</b>
(Splendid quality for Dresses and Skirts, in all staple colors)	
50-in. Storm Serge, \$1.25 per yard quality Special	<b>93c</b>
56-in. Wool Coating, plaids and plain colors, \$2.50 val; Special	<b>\$1.39</b>
36-in. Cotton Suitings, 15c yard value Special	<b>12½c</b>

### Money-Saving Sale on SHOES

Shoes which are good values at \$3.00 and \$3.25; Special **\$2.49**

All the new styles. These shoes just arrived and include Patent Leather, Gunmetal and Kid, in lace or button, either cloth or kid top. Don't miss this opportunity, as shoes are advancing every day, and you will never again buy at such prices.

**\$4.00 "Gipsy" Shoes at \$2.69**

Very pretty graceful lines in brown, blue or black velvet; Lace or button.

### Money-Saving Sale on Waists

Beautiful assortment of Crepe de Chine Waists in black and white; values to \$4.00. Special	<b>\$2.79</b>
New arrivals in White Voile and Organdies, with lace embroidery collars; values to \$2.00. Special	<b>1.59</b>
A special lot of new Organdy Waists. These we have just received and the styles are late. Extraordinary values, as you will admit when you see them. Special	<b>1.00</b>

Men's \$3.00 and \$4.00 Hats Special, **\$1.98**

Any style, Color or shape.

Men's Neckwear - **29c**

Rich Silks and Brocades, fancy Satins and beautiful weaves, big range of patterns; sold regularly at 50c.

500 yds Devonshire Gingham at only 17c

Three lbs. Cotton Bats, \$1.25 Grade, only 98c

15c Linen Crash, Heavy grade, 10½c

### Sale of Umbrellas

Genuine Gloria Umbrellas of an exceptional quality with straight and crooked handles. Styles for men and women.

\$1.50 Special	- - - \$ .98
2.00 Special	- - - 1.19
2.50 Special	- - - 1.79

Boys \$4.00 and \$5.00 Suits Special **\$1.98**

Brown, blue and gray mixture; some with two pair trousers.

Mens 75c Dress Shirts Special **29c**

Large assortment to choose from.

### Women's Outing Gowns

in White and Colors \$1.50 and \$2.00 Gowns

Special **98c**

15c Percales

Special **11c**

All colors and shades

10c Cream Outing

Special **6¼**

### Two Piece Gingham

#### Breakfast Sets

Pink or blue colored chambrae finished white biased pipings.

\$1.35 Special	- - - \$ .93
1.50 Special	- - - 1.23

25c and 30c Oil Cloth

Special **19c**

Remember, Big Sale Starts Friday, Nov. 3, and lasts Just Ten Days