

Confidence  
in  
Baking

is really dependent on the ingredients.  
A trial will convince you that



**Crescent  
Baking  
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with its two power units—one to partially raise, the other to hold in suspension—is absolutely to be depended upon for good results.

25c per Pound.  
Ask Your Grocer

Crescent Manufacturing Co.  
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**Notice.**

The Sunrise Grocery will pay cash for all farm products, Eggs, Butter, Veal and pork, the best market price paid and all goods sold at the bottom price. Pacific Avenue at Third street. JOHN DODGE, Proprietor. 23tf

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100 for \$1.25  
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500 for \$2.25

**FIRE PATROL IS  
NOW IN FORESTS**

**MUCH CARE TAKEN TO PRE-  
VENT SERIOUS FIRES  
DURING SUMMER**

**Some Interesting Facts About  
the Lumber Industry in  
the Northwest**

With the advent of the hunting and camping season and the continuance of dry weather the danger of forest fire is naturally greatly increased.

The state force under Chief Elliott has been greatly increased and county organizations have sent their patrols on the trails. That the damage caused by forest fires is great, we all know, and to eliminate as much danger as possible the state law forbids under heavy penalty the building of camp fires that cannot be controlled, the leaving of fires that have not been completely extinguished, the using of combustible gun wadding in fire arms, the burning of slashing or brush land without a permit from a fire warden; but the value of our timber lands and the great loss due to forest fires are uniquely presented in a folder issued by the Western Forestry and Conservation Association, part of which follows:

You believe in fostering industries that make the Pacific Northwest prosperous. Your business benefits from good times, from money in circulation, from good markets for crops, merchandise, labor, and commercial or professional service. The larger the industry, the more the community depends upon it and suffers from its destruction.

But do you know just how important forest industry is to you, just how serious anything is that, like forest fires, cripples it or threatens its permanence?

The annual lumber cut of Washington, Oregon, Idaho and Montana is now about 8,000,000, 000 feet. It would load 500,000 cars, at 16,000 feet each. Coupled together they would make a train 3788 miles long. It would make a 7-foot sidewalk of inch boards from the earth to the moon, or a 6-foot walk with a hand rail. In 2-inch planks it would pave a 30-foot roadway around the earth at the equator.

Manufacturing forest products employ 90,000 men in four states, more than half of thier industrial population. Its annual pay roll of 75,000,000 would make a stack of silver dollars 125 miles high. The total paid to the community for wages supplies and other costs would reach 15,368 miles in dollar bills, nearly two thirds around the world, or make a row five bills wide from Portland to New York. It is our greatest source of community wealth and you share it.

But the best way to realize the necessity of protecting forests and forest industry is to compare the price received for these forest products, mostly sold elsewhere so they bring outside money into local circulation. It is about \$140,000,000 a year, nearly \$400,000 a day, more than we get from our wheat, wool, fruit, dairying and fisheries combined.

The tremendous revenue is growing. It will always continue if we protect and replace the forests that produce it. Every forest fire reduces it.

Forests pay a large part of our taxes—80 per cent in some counties. A single fire in Oregon has cost \$425,000,000 in taxes the burned timber would otherwise have paid by now. Every fire means higher taxes on other property.

Our schools depend largely upon revenue from state owned forest lands.

Forest fires have cost scores of lives in the Pacific Northwest. Helpless women were burned

alive. Settlers lost their homes. You cannot afford forest destruction. Be careful with fire yourself. Teach others. Government, state and private owners are spending immense sums yearly for patrol. Help make fewer fires to fight. Protect young growth as well as old.

**The Best Reporter in the Bible.**

"The best reporter with those whose work I am acquainted was Luke," said Dean Walter Williams of the School of Journalism of the University of Missouri in an address at the University of Texas. "Mark has too little coloring in his news story and John too much. Luke's story has the characteristics of the best reporting—clearness, vividness, truthfulness, the touch of the writer's personality, facts in due proportion, human interest. The best special correspondent or editorial writer was the converted Saul, who wrote letters that are worth reading by all men, whatever their theology. Ability to write a good readable letter is almost essential to the real journalist. It was Paul also who urged that one 'speak the truth in love, dwell peaceably with all men as much as in you lies and whatsoever things are true, whatsoever things are honorable, whatsoever things are just, whatsoever things are pure, whatsoever things are lovely, whatsoever things are of good report; if there be any virtue and if there be any praise, think on—and I may add, publish—these things.'"—The Pacific Printer.

**LIBRARY NOTES**

The PRESS will at times print for the information of its readers lists of new books received at the Rogers City Library.

The following books are recently added:

- The Mating of Lydia Virginia
- The Post of Adventure
- The Adventures of Miss Gregory
- Andrew and Glad
- The Knave of Diamonds Pollyanna
- The Inside of the Cup
- Looking Backward with its sequel, Equality
- Several Boy Scout books.
- Non fiction: The Coming Generation, a new book on eugenics.
- Women of Tomorrow
- Socialism by Richard T Ely
- The Problems of Christianity by Josiah Royce.

**FRATERNAL  
DIRECTORY**

(Open to all organizations holding regular meetings in this city.)

**HOLBROOK LODGE No. 30, A. F. & A. M.**—Stated communications first Saturday evening of each month. All visiting Masons welcomed. J. W. Hughes, W. M.; H. C. Parker, Secretary.

**JAMES B. MATHEWS, Post No. 6, G. A. R.**—Meets first and third Wednesdays at 1:30 p. m. in K. of P. hall. Chas. Knapp, adjutant; Patrick Cronin, commander.

**WOMAN'S RELIEF CORPS No. 11.**—Meets second and fourth Thursdays at 2 p. m. in K. of P. hall. Louise Butler, president; Sophia Smith, secretary.

**DELPHOS LODGE No. 36, K. of P.**—Meets every Thursday evening in K. of P. hall. W. C. Shuts, C. C.; J. S. Buxton, K. of R. and S.

Call at Laughlin Hotel next Thursday, August 14 and have Dr. Lowe show you the new tonic glasses with which you can see all distances. No lines or seams in the glass to make you look old or to strain the eyes. Free demonstrations. Remember the day and date. Scores of Forest Grove references.

**OREGON  
AGRICULTURAL  
COLLEGE**

**BEGINS** its forty-fifth school year **SEPTEMBER 19, 1913.**

**DEGREE COURSES** in many phases of **AGRICULTURE, ENGINEERING, HOME ECONOMICS, MINING, FORESTRY, COMMERCE, PHARMACY.**

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ADVERTISE IT! Not once, timidly and penny-wise! But as often as needed—and a showing of FACTS about it which will unfailingly interest the probable purchaser! Make it the best advertised real estate in the city—for a little while—and your buyer will seek you out and quickly close the transaction!

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Let us figure on your work.

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**Tillamook County Beaches**

"Nature's Playground" as these beaches have been called, are now open for summer visitors. New hotels, with all modern conveniences, cosy cottages, camping grounds and

**Double Daily Train Service**

Leaving Portland daily.....8:45 A. M.  
" " Except Sunday.....1:20 P. M.

**Beaches Reached in 5 Hours**

Business men can leave Saturday afternoon and arrive at beach points in time for dinner, spend the evening and Sunday with the family and return to Portland Sunday night without loss of time from business.

**ROUND TRIP FARES FROM PORTLAND**

Season tickets on sale daily . . . \$4.00  
Week End (for return Monday) . \$3.00  
Corresponding low fares from other points.

Call for our brand new folder "Tillamook County Beaches"

Folders and full information from any S. P. Agent or at

**City Ticket Office**

80 Sixth Street, Cor. Oak

**JOHN M. SCOTT**  
General Passenger Agent  
Portland, Oregon



**Help Fight the  
Great Red Plague**

Citizens of the state are urged to inform themselves regarding this plague which is causing great suffering among boys and young men and especially among the innocent girls and women of the state. Parents are urged to protect their children, and provide clean, wholesome information in place of the unclean misinformation they cannot now help getting. Such instruction will be found in the following

**Free Circulars**

- For Young Men**  
Circular No. 2 — The Four Sex Lies.  
Circular No. 9 — Sex Truths for Men.
- For Older Boys (13 to 18 yrs. of age)**  
Circular No. 8 — Virility and Physical Development.
- For Younger Boys (10 to 13 yrs. of age)**  
Circular No. 7 — The Secret of Strength.
- For Girls**  
Circular No. 4 — A Plain Talk with Girls about their Health.
- For Young Women**  
Circular No. 10 — Physical Development, Marriage and Motherhood.
- For Parents**  
Circular No. 1 — The Need for Education in Sexual Hygiene.  
Circular No. 3 — When and How to Tell the Children.  
Circular No. 5 — A List of Books for Use in the Family on Sex.  
Circular No. 18 — How One Boy Was Instructed in Sex Matters and What Happened. Illustrated.

Send 2-cent stamp with your address to  
Department D

**The Oregon State Board of Health**  
720 Selling Building, Portland, Oregon

Applicants are kindly asked to select only those circulars for which they have a definite use. These will be gladly sent.

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CORPORATION**

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