



May and Arthur Ruffli of Banks are visiting Mrs. Stribich and Mrs. Will Tucker in this city.

Mr. and Mrs. Rufner of this city started on a trip through Sheridan, The Dalles and to Newport last week in their auto.

Miss Temstall of Portland is visiting at the Heibel home in this city for a few days.

Miss Eunice Bernard of the Good Samaritan hospital was home on a week's vacation.

W. H. Groeman of Corvallis, stayed over Sunday at the homes of M. S. Allen and A. G. Hoffman.

Mr. and Mrs. A. G. Hoffman and daughter left for their vacation this week to St. Maries, Idaho. They expect to be gone several weeks.

Mr. and Mrs. Chas. Knapp left Wednesday to spend two weeks at Seaside.

Mrs. Mary Hacker, of Verona, is visiting with her daughter Mrs. Neil of this city.

Mrs. G. C. Danielson of this city spent Sunday with friends at Oak Park.

Mr. and Mrs. W. H. Barker and grand-daughter Mrs. Grace Keese were Oak Park visitors Thursday.

Mrs. R. Steigleder motored to Portland Saturday returning Monday.

The Misses Leone Smith and Hazel Barker visited Sunday, at Cornelius, the guests of Miss Anna Schwall.

Mr. and Mrs. L. H. Webley and daughter Florence, Mrs. S. E. Curtis and Alma Curtis are camping at Pricketts Canyon this week.

Mrs. George Burke and children of this city moved to Portland the first of the week in order to be nearer Mr. Burke's place of business.

Mr. Clarence Sprague and Alva Patten of Portland visited over Sunday in this city.

Mr. and Mrs. J. M. Brown, formerly of this city, now of Independence visited friends in the Grove over Sunday.

Mr. and Mrs. Parker left Tuesday for Seaside where they will spend a few week's vacation.

Mrs. W. G. Corey and daughters of Irrigon, Ore., visited with Mrs. Z. M. LaRue of this city the last of the week.

Word comes from Roseburg, Or., from McLean and Gates auto crowd who are on their way to California that the roads were beginning to get rough and bad as they near the mountains.

Mary Weldon and N. Briggs of Chicago are visiting in this city.

W. J. Good and Rodell Matteson have returned from their hunting trip up Scoggins Valley.

Mr. Marion Taylor of near Watts district killed three bears last week which were brought to town Monday.

Mrs. Julia Wheeler, of Hillsboro visited with Mrs. Kate Taylor in this city last week.

Mr. and Mrs. L. L. Hollinger and son Mertoie visited two days last week with Dr. Geiger and family who are camped at Glenwood.

Elbert Taylor of this city is working at his uncle's, Mr. John Rice, a farmer at Varley.

Miss Edith Swanson went to McMinnville Tuesday on business.

Mr. Elmer Hamilton, of the Kansas City section, was visiting in town Sunday.

Miss Margaret McFeeters is spending the day in the Rose City.

Miss Bernice Via returned to her home in Buxton, Tuesday, after a week's visit with her grandmother, Mrs. Via.

Mr. Peabody, of Haines station was in town Tuesday.

Mr. Earle Jackson is home again after a week's vacation at Tillamook.

Mrs. Oscar Shogren, of Cornelius was shopping and visiting relatives in town Monday.

Mr. Tom Roe of Wapato, was in town Sunday.

Mrs. Chas. Sprague of Portland spent a few days with her mother Mrs. M. Thomas of this city.

Dudley Wilcox spent the first part of the week in this city, the guest of his sister, Mrs. Rodell Matteson.

Mr. and Mrs. Edward Martin are the proud parents of a baby girl, born August 2.

Miss Beatrice Davis is visiting in Portland with her sister, Mrs. Van Vain, this week and next.

Mr. Ivan Noble was in town on business Wednesday. Ivan is living in Poatland now.

Frank Cline and Clarence Allhances of Loverton passed through here on their way to Tillamook Monday. They are making the trip on bicycles, camping along the way.

Mr. and Mrs. A. E. Hart returned from a trip to the East last Friday. They Report a pleasant trip; but they are both glad to get back to cool Oregon. It was 109 degrees in old New England.

Mr. Charley Robinson has been promoted to head time keeper for the Linden Kibbe Construction Company here.

Miss Wanda Todd left for Rockaway Beach last Tuesday.

Mrs. W. M. Proctor is on the sick list this week.

Frances Tucker Joy visited with her folks over Sunday in this city.

Mrs. R. D. Emmerson and Mrs. W. T. Hall returned home from Newport Tuesday.

Miss Manch Langley is in Portland today.

Misses Portia and Gladys Goodrich were guests of Miss Una Emerson Wednesday.

Henry Werts and wife spent Sunday at Oak Park.

Glenn Thomas formerly of this city but now of Newberg is again seen on the city streets.

Alva Patton a former student in the University is visiting in the Grove for a few days.

Clarence Sprague a great Christian Endeavor worker came down Saturday to attend the Christian Endeavor Picnic at Watts.

The Good Investment Co. this week traded the Wilbur McEl-downey place in the east part of the city, to Mr. Williams for his ten acre tract 2½ miles west of Forest Grove. Mr. Williams had a lovely home, but there was too much work for a man of his age so he is coming to town and take it easy, and watch the other fellow pick his strawberries, loganberries, etc.

Dr. Lowe's glasses are death to headaches. Ask your neighbors.

**Hoppickers**

Wanted—hoppickers for Buchanan yard fifteen days picking cabins furnished campers, city water free wagon to and from Forest Grove leave names at the Bazar or at my farm—J. A. BUCHANAN

Dr. Lowe's glasses do not need the guarantee that goes with them. There's a reason.

FOR SALE—Oak library table, leather rocker, body brussels hall carpet, Ingrain arch square, lace curtains, all in good condition. Postoffice box 441. 2tf

**We Handle the Miller Piano Here**

We buy direct from the factory. You save the agent's profit. You can get them on easy terms.

**Pacific Drug Co.**  
Forest Grove - - Oregon

**Nearby News Notes**

**Correspondents Wanted**—It is the desire of The Press to secure a live, boosting correspondent in each town and community in this county. No matter where you live you should be able to gather a few news notes each week. The larger your community, the more you should be able to find and write about. If your section is not already represented in The Press by a regular correspondent, we will be pleased to have you send in your name as a candidate for the position. If you do not wish to become a regular correspondent we will appreciate an occasional news letter. THE EDITOR.

**Walter Rogers Killed**

McMINNVILLE, OR.—(Special) Walter Rogers was killed Saturday and Frank Wilbur seriously injured, at the hand of James Hutchens, who resides with his mother on her homestead West of McMinnville.

The shooting occurred when Hutchens and R. L. Healey were driving along the road leading from what is known as Pea Vine Ridge to McMinnville. They pulled up in the road where most of the ranchers get their mail and have their mail boxes.

Here Hutchens met Wilbur and they were soon in a heated quarrel, over what is not known, but it is generally conceded to be the climax of an old grudge. Some witnesses to the tragedy declare that Wilbur struck Hutchens twice and Hutchens pulled his revolver, shooting Wilbur twice in the arm and once in the shoulder.

At this juncture Rogers came along on horse back and Hutchens immediately turned his gun on Rogers who was shot in the heart and died immediately. Sheriff Henderson was notified by telephone and, accompanied by Dr. Goucher and Dr. Woods of McMinnville, hurried to the scene. When he arrived he was informed that Hutchens had gone to McMinnville and the Sheriff then telephoned to Chief of Police Petersen to arrest Hutchens, who later emerged from the office of a lawyer and was placed in jail.

If taken just what you feel as though you were going to be sick you will never know what serious illness is. It purifies the blood, drives out disease before it gets a foot hold; such is Hollinger's Rocky Mountain Tea. None other so effective and sure. 35 cents Tea or Tablets. —Vankoughnet & Reder.

**Run-A-Way Near Banks**

On Tuesday night last week, says the Banks Herald, returning from Hillsboro, A. J. Burdick and W. Eatock met with an accident when nearly halfway to their home in Banks. Something frightened one of the horses as they were starting down a short grade and in the fracas the team was thrown into the ditch. A lantern was got from a farmer, and with a little assistance the horses were gotten up. One of them had fallen onto a log, and ran a projecting limb into and through one of his shoulders. It was in such bad condition that Dr. Regan was called, and it was found necessary to kill it. Very little other damage was done.

**\$1,000 for Horses**

The killing of some horses by an Oregon Electric train in September, 1911, is the occasion for the filing of the suit by Mary H. Elmore, who asks \$1,000 from the railway for loss of a mare and a colt that were the victims. The complaint charges carelessness and negligence by defendant in permitting staples on a passing gate to be in bad order which prevented fastening the gate. This was the cause, the complaint charges, of the animals getting upon the track and being killed.

"An ounce of preventative is worth a pound of cure Hollister's Rocky Mountain Tea has been preventative for thirty years. Nothing so good to keep you well. 35 cents Tea or Tablets. —Vankoughnet and Reder.

It is twenty years this August since Dr. Lowe made his first visit to Forest Grove. He has been here over one hundred times. Can you beat it? 2tf

**Postal Bank for Hillsboro**

Postmaster Benjamin P. Cornelius, Monday received word from Washington, D. C., that the necessary books and blanks will soon reach Hillsboro for the installation of a postal savings bank, which will be ready for business on September 2.

**Need a Tooth Brush**



We have the one you need. It is an IMPORTED TOOTH BRUSH with the finest selected Siberian Bristles. These bristles are of the proper length; are well trimmed and firmly secured in a solid back. If it ever sheds bristles you can exchange it for a new brush or get your money back.

**The REXALL Store**

VanKoughnet & Reder, Inc. DRUGGISTS AND STATIONERS FOREST GROVE - ORE.

When in need of some more office stationary call on the PRESS job department. Envelopes, cards, letterheads, circular letters, bill heads etc.

Bring us your kodak work any size film developed 10 cents. Forest Grove Studio. 2tf

**Sweaters JUST WHAT YOU WANT FOR YOUR Sweaters VACATION TRIP**

Our new line of Sweaters in latest shades and weaves have just arrived.

Heavy Rough Necks in Maroons, Light Oxfords and White, ranging in various easy prices each, from - - \$5.75 to \$8.75

Youth's and Children's Sweaters each, from - 85c to \$4.50

Don't wait until the morning you go away. Take time to look them over and compare values. Our doors are wide open to you.

Watch our space for a Linen Ad.

**A. G. HOFFMAN & CO.**

**WHY ADVERTISE?**

*Study is Required to Make Your Ads Effective.*

After you have decided to begin an advertising campaign, and have come to the conclusion that advertising is a practical and efficient selling force, the first step is to get a thorough knowledge of the business or product you are going to push. If you are selling a single line, learn its advantages over competition, and substitution as well. If you wish to develop a business of a general nature, you must study reasons why customers should patronize your store: service, facility in trading, quality of goods, fairness, credit, etc. Always remember that your ads must be truthful and dependable as well as forceful and attractive, or else their permanent value will be lost.

Next you must study your prospects needs and desires. Find out the characteristics of your average customer and prospects and address your writing to him. You often can analyze his needs better than himself. If you succeed in doing this your sales will come easy. Third you will have to adopt your selling plan and arrange your bargain lists accordingly. You are now ready to write ads that will pay.

If you will fasten the reins, one on your possible customers, and one on your line of goods, and will keep one eye on the look out for road signs while the other is watching the team you will drive your business carriage rapidly up the highway of success controlling your team by the whip of good seasonable advertising.