

Purely Personal

Geo Semple, of Portland, is assisting Mr. Jim Wirtz this week.

Mr. and Mrs. Carol McNutt and Mr. and Mrs. Guy McNutt went to Newport Sunday morning.

Mrs. S. K. Haines is ill at her home in this city.

Dick Abraham will leave for Eastern Oregon next Monday.

Loyd Ritchie, of Cornelius, was in Forest Grove this week visiting friends.

Miss Berle Richie has been visiting at the home of Daniel Parsons this week.

Miss Rilla Lewis, of Oak Park, is spending the week with Mrs. J. Wirtz.

Mrs. W. J. Good of this city left Tuesday for Palmer, Ore., to visit her daughter, Mrs. Elmer May.

Mrs. Chas. Miller and daughter made a flying trip to Tillamook Sunday.

Miss Stella Via of this city is visiting her brother Dr. Guy Via at Buxton.

Mrs. D. N. Morris has been ill the past week but is improving.

Mr. H. T. Minchu, a traveling salesman of Seattle who has been visiting at the home of L. C. Misz in this city returned to his home Thursday.

Mr. and Mrs. Grant March of Portland visited with Mrs. Patton Sunday.

Mr. and Mrs. Baker of Eugene visited with Mr. Matteson several days of last week.

Mr. Allen Dale has returned to his home in Portland after spending two weeks visiting with the Langleys of this city.

Miss Manche Langley went to Hillsboro Monday on business.

The Misses Manche Langley and Lucile Connet and Judge Hollis went to Roderick Falls last Friday evening in the latter's automobile and reported a fine time.

Miss Corl has been visiting her brother near The Dalles, returning home Monday evening.

J. W. Knapp and family of Salem, are visiting with the latter's parents on First street.

Mrs. Large and daughter Maude, who have resided in this city the past year, will leave Thursday for Chicago.

Mr. Will Large left this city Monday to work in the harvest fields in Eastern Oregon.

Mr. and Mrs. John Anderson returned from Rockaway Beach Friday evening where they spent last week.

Mrs. Powell of Reeding, California is visiting Mrs. B. Richards in this city.

Mrs. R. F. Emmerson, W. C. Emmerson and wife, Mr. Johnson and wife outed to Portland Tuesday.

Miss Leone Smith of Fern Hill visited with Miss Hazel Barber Sunday.

Mr. W. H. Baker visited in Portland last week with his son.

Mr. Ivan Noble of Portland formerly of this city was visiting here Sunday.

Mr. Avery Rafferty and family and Mr. C. McNutt and family are spending a few weeks at Bar View.

Mr. and Mrs. Frank Fleck returned Friday from their two weeks vacation at Bar View.

Mr. R. A. Herrington, Forest Dale, was in town Monday.

Mr. and Mrs. Frank Mathews of Portland, returned home Saturday

after a weeks visit with Mrs. Mathew's sister, Mrs. C. L. Dennis of Gaston.

Mrs. Robert Baird returned home from Tillamook Monday evening, where she has been visiting friends.

Miss Mildred McConahay has returned to the Grove after spending the week at Banks.

Mrs. O. W. Olsen of Portland visited her mother Mrs. O. L. Shogren in the Grove Sunday.

Mr. and Mrs. J. E. Bailey, Mr. Shipley and Mr. Banday motored to Cherry Grove Sunday.

Mr. and Mrs. F. Baker and son of Eugene visited with Mrs. L. S. Phillips of this city Saturday.

Mr. and Mrs. Bradley Wilmot and daughter of Hale, Missouri visited with Mrs. W. J. Good in this city.

Mr. and Mrs. E. J. McAlear and son Lowell of Hillsboro visited with Mr. and Mrs. C. G. Morris of this city Sunday.

J. T. Fletcher, wife and C. H. Fletcher visited at the Williams home on Hillside last week.

Mr. McGee, county surveyor was visiting in Forest Grove Monday night.

Will Barber, wife and two children who have been spending their vacation at Seal Rocks, past through here this week on their way home.

Ambrose Porter and daughter, Miss Myrtle Porter, are spending the Summer at one of the Tillamook beach resorts, where they are building a cottage.

C. O. Roe and Merchant Purdy were business visitors to the metropolis, Monday.

Arthur Reener, of Wilson, was a Grove visitor, the past week.

Fred Bellinger, of Medford, is visiting his parents, Mr. and Mrs. John Bellinger, in this city.

Mr. and Mrs. Hobe Wheeler and little daughter, of Hillsboro, were Grove visitors, Tuesday. Hobe and his brother, Ed., who is now living in San Diego, California, made their home in this city some years ago, where they conducted a pump manufactory.

Professor L. B. Shippe, wife and daughter arrived yesterday from Pullman was for a vacation at Herrick Hall.

Thomas Dilley from Washington arrived at his mother's home Tuesday evening after he had received news that his father was very ill. He did not know of his father's death until he arrived here.

B. A. Slagle, wife and two children of Portland are visiting at the home of Henry Sackrider in this city. Mr. and Mrs. Slagle often come to see the Grove and are more pleased with it all the time.

Miss Beth Sexton has returned home from a two weeks' visit with her cousin and friends in Portland.

Miss Margaret McFeeders visited over Sunday with friends near Cornelius.

Mr. and Mrs. H. R. Bernard are spending Thursday in Portland on business.

Lawyer Dyke and wife and cousin, Donna Griffith of Seattle, are spending three weeks vacation at Newport. Mr. Dyke returned home this week.

Mrs. E. D. Winters of Fern Hill was visiting at the home of her cousin Mrs. E. L. LeRoy.

Miss Alvina Mohr of Cornelius was visiting the Wirtz home in this city the past week.

Mrs. Hunter's daughter, Mrs. Baker of Mc Minnville is visiting in this city this week.

Mr. and Mrs. Ruffer, proprietors of the Hotel Laughlin made a trip to Sheridan this week.

Carl Hoffman left Monday for Los Angeles and other California points. He expects to return in

a few weeks, when he will probably move to some California city.

John Caldwell of Banks was a visitor in Forest Grove Tuesday.

Mrs. M. A. Baker and daughter Miss Essie Baker of McMinnville were the guests of Mrs. Gordon the first of the week.

George and Robert Rasmussen will leave this week for Wasco to exercise in the harvest fields of that section for a few weeks.

VanKoughnet & Reder, the druggists develop film for 10¢ per roll, and guarantee their work.

Bring us your kodak work any size film developed 10 cents. Forest Grove Studio.

FOR SALE—Oak library table, leather rocker, body brussels hall carpet, Ingrain arch square, lace curtains, all in good condition. Postoffice box 441.

TAX MAIL ORDER HOUSES.

Congressman Declares They Deplete Population of Towns.

The great American mail order houses are fast putting the country merchant out of business, asserts Representative Hinebaugh, the Illinois Progressive, who recently inserted in the Congressional Record in the house an argument in support of his bill taxing these concerns for rural benefits. His measure proposes that the revenue thus raised shall be expended in building country roads.

Mr. Hinebaugh says that the decrease in village population is due to the elimination of local merchants by mail order competition and that a social deterioration of rural centers is the net result.

"One mail order house in the city of Chicago has sixty-three acres of floor space," he says. "Another one in the same city, according to a statement under oath of its president, made a net profit of \$17,000,000 on last year's business. A million dollar building is to be erected by Montgomery Ward & Co. in Kansas City to duplicate its present building at Nineteenth and Campbell streets.

"This mail order corporation is also about to enter New York, San Francisco and Portland.

"It should be perfectly apparent to every thinking person that the country merchant must go out of business as the great mail order houses gradually close down upon the local markets. In eight of our great states many towns have lost population during the last ten years.

"It is contended by the friends of the mail order houses that as a great economic question the rights of the consumer and purchaser to buy wherever he can obtain the lowest prices should not be raised and that if the extension of the mail order business means the elimination of the country merchant then the country merchant must go.

"If such arguments were logically sound, which I do not admit, there is still the social, moral and religious view to be considered. The retail merchant is the backbone of the country town. The mail order house is his worst enemy. The farmers need the town, and the town must have the farmers."

You can get a roll of film developed for ten cents at VanKoughnet and Reder's the Rexall drug store, and they guarantee to do it perfectly.

Frenzied Cattle!!!

During fly time we frequently see cattle and horses driven almost frantic by the swarms of flies that hover about them, biting and worrying them so that they are kept in poor flesh and so low in vitality that the profit from them is greatly reduced. Where

Hess' Fly Chaser

Is used stock is never worried. This preparation is easily applied with a spray, does not harm the skin or coat, in fact keeps both in better condition. Protects animals from fleas, flies, mosquitoes, midges, etc.

Price \$1.25 Per Gallon

The REXALL Store

VanKoughnet & Reder, Inc.
DRUGGISTS AND STATIONERS
FOREST GROVE - ORE.

New NEIGHBORING TOWNS

Correspondents Wanted--

It is the desire of The Press to secure a live, boosting correspondent in each town and community in this county. No matter where you live you should be able to gather a few news notes each week. The larger your community, the more you should be able to find and write about. If your section is not already represented in The Press by a regular correspondent, we will be pleased to have you send in your name as a candidate for the position. If you do not wish to become a regular correspondent we will appreciate an occasional news letter. THE EDITOR.

THE WEEK'S REAL ESTATE TRANSFERS

Furnished by the Wilkes Abstract Company of Hillsboro

Transfers for week ending July 21, 1913.

C E Nicholson and wf to R E Nicholson and wf 40 acres in Orus Brown and wf DLC 1 N 4 \$100.

Joseph N Miller and wf to Otto Wohler 6.245 acres in Noah Jobe I L C No 50, 1 S 3 \$3500.

J N Miller and wf to Otto Wohler 9.756 acres in Noah Jobe DLC No 5, 1 S 3 \$1 etc.

Francis E Williams and wf to Albert Harala and wf 8 1/2 of NW 1/4 sec 20, 2 N 2 \$10.

Mary E Smock o Saphrona A Jones 72-100 acres in sec 31 and 32, 2 S 1 \$20.

J H Ellison to J C Jones lot 3 blk 34, Metzger Acre Tracts \$10 etc.

W O Hocken and wf to Jennie Grace Hardingham 2.30 acres in Samuel G Scott DLC 48, 1 S 1 (Lots 51 and 52, Hocken Acres) \$1.

W O Hocken and wf to Charlotte Emma Hogate 2 acres in Samuel G Stott DLC No 48 1 S 1 (Lots 53 & 54, Hocken Acres) \$1.

Viola N Jackson to James Jackson and wf 20.84 acres in Caleb Wilkins DLC No 49, sec 25, 1 N 2 \$1 etc.

Thomas E Blair to E W Wampler 3 acres in sec 36, 1 S 1 \$100.

Rose Cave to Mary J Loxley 88 x 198 ft in lot 3, blk 18 Hillsboro \$10.

George Andrews and wf to Fred Colfelt 19 acres in sec 35, 2 S 1 \$1500.

R M Pope and wf to William W Tenney undivided 1-6 int in NE 1/4 of SW 1/4 sec 8, 1 4 \$200.

E R Thomas and wf to C M Conry and wf lot 2, blk 2, Beusonic Heights \$400.

Ruth Trust Company to Leo Schwander lot 5, blk 1, North Plains \$600.

Oregon Nursery Company to W V Wiley lots 5 and 6, blk 5, Orenco Townsite \$10.

Oregon Nursery Company to H V Meade lot 1 blk 10 Orenco Townsite \$10.

H V Meade and wf to W V Wiley lot 1 blk 10 Orenco Townsite \$10.

George Brown to Gustav Bargende lots 29, 30, 31 and 32, blk 25, West Portland Heights \$80.

Herman Metzger and wf to E W Wampler lot — blk F Metzger Acre Tracts \$350.

O O James admr to W B Ogilvie E 1/2 lot 3 blk 39 Forest Grove \$1350.

Lyman T Wilcox and wf to F T Chapman undivided 1/2 int in W 1/2 of SW 1/4 and lots 8 and 9 sec 36, 2 N 5 \$750.

Lyman T Wilcox trustee to F T Chapman undivided 1/2 int in W 1/2 of SW 1/4 and lots 8 and 9 sec 36, 2 N 5 \$750.

Security Savings and Trust Company to Peter Kerr et al lots 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24 in Little Fruit Farms \$10.

William A Marlin and wf to E L Gheen E 1/2 of SE 1/4 sec 12, 1 S 3. Also tract in SE 1/4 of NE 1/4 said sec \$10 etc.

E L Gheen to William Marlin and wf E 1/2 of SE 1/4 sec 12 1 S 3. Also tract in SE 1/4 of NE 1/4 said sec \$10 etc.

J W Barnes and wf to R L Tucker 4.4 acres in lot 19, Fruitful Land's Subdivision sec 21, 1 S 1 \$950.

James Borwick and wf et al to Frank E Straight lot 1, Borwick Acres \$10.00.

A Yungen Jr and wf to M C Steiert lot 5, blk 1 Connell, Oregon \$10.

Walter Hansen and wf to Harold Hanson and wf lots 2 3 4 5 8 9 10 and 11, blk 4, Purdy's Addition to Deey \$2000.

GALES CITY.

The hay crop is mostly all in and in fairly good shape, the wet weather doing more good than harm.

Mrs. Bertha Winkle, of Portland, is visiting with friends and relatives here this week.

Miss Rita Watson, of Forest

Grove, is now enjoying a visit with her aunt, Mrs. Lora Hines.

J. W. H. Adkins has been quite busy registering the voters of Gales Creek, and says the fair sex are showing up strong.

The new sawmill on Clear Creek has been shut down temporarily.

TRAIN SCHEDULE

Giving Correct Time of the Arrival and Departure of All Forest Grove Trains

OREGON ELECTRIC

*LV PORTLAND	AR FOREST GROVE
6:45 a. m.	8:05 a. m.
8:05 a. m.	9:25 a. m.
10:25 a. m.	11:45 a. m.
1:25 p. m.	2:45 p. m.
3:45 p. m.	5:05 p. m.
5:15 p. m.	6:40 p. m.
6:35 p. m.	7:55 p. m.
8:30 p. m.	9:35 p. m.
11:40 p. m.	12:45 p. m.

LV FOREST GROVE	*AR PORTLAND
6:10 a. m.	7:30 a. m.
6:45 a. m.	8:05 a. m.
8:30 a. m.	9:50 a. m.
10:35 a. m.	11:57 a. m.
1:05 p. m.	2:25 p. m.
3:40 p. m.	5:30 p. m.
6:00 p. m.	7:20 p. m.
8:05 p. m.	9:25 p. m.
9:45 p. m.	10:50 p. m.

*Jefferson Street Station.

SOUTHERN PACIFIC

LV PORTLAND	AR FOREST GROVE
7:15 a. m.	8:40 a. m.
3:30 p. m.	5:32 p. m.
5:40 p. m.	6:58 p. m.
LV FOREST GROVE	AR PORTLAND
16:40 a. m.	8:00 a. m.
8:24 a. m.	10:20 a. m.
*8:40 a. m.	10:00 a. m.
4:38 p. m.	6:20 p. m.

*Sunday only †Daily except Sunday

When in need of some more office stationery call on the PRESS job department. Envelopes, cards, letterheads, circular letters, bill heads etc.

WHY ADVERTISE?

ADVERTISING NOTHING NEW

(By H. N. Casson)

Advertising is like electricity. It has always been in the World, but nobody knew of it or tried to organize it until a few years ago. Considered as a profession, it is new; but considered as a force, it is as old as the human race.

A freshman at a Western University asked his professor of physics, "Professor, how in the world could people breathe before oxygen was discovered?" And there are many business men who have the same naive mental attitude towards advertising. They regard it as a wholly modern innovation and expense; whereas, the truth is that it is one of the oldest factors of human progress, which we have only in recent years begun to use and understand.

Advertising is now an accepted power in the business world. It has no longer to make excuses for itself. Like every other profession, it sowed its wild oats; and now it has settled down to a long respectable life. The mightiest corporations are using it. Banks are advertising for deposits. Universities are advertising for students. Cities are advertising for citizens. Churches are advertising for converts. Governments are advertising for immigrants. Merchants are advertising for buyers and we are advertising for advertisers. Next week we will begin a short course on ad writing.