

# Purely Personal

Mrs. Leroy of Forest Grove was visiting in Dilley Sunday.

Mr. C. Shaw will make a business trip to Newport this week.

Mr. E. Whitlow from Newberg was visiting in Forest Grove this week.

Mrs. N. Austin was a Portland visitor Friday.

Mr. R. F. Emmerson was in Portland Monday and Tuesday.

Mrs. A. L. Sexton was a Portland visitor Saturday.

Miss Anna Taylor returned Saturday from Los Angeles.

Miss Anna Taylor attended the Gaston C. E., Sunday evening.

Mertro Hollinger is in from the ranch this week.

Ray Percival was a week end caller in the Metropolis.

Miss Mona Mallory returned home from Glenwood Friday.

Claud Shaw made a visit to Portland this week.

M. S. Allen and family spent last week end in Portland.

H. Boyd of Dilley was a Forest Grove visitor Tuesday of this week.

Miss Cora Tumbleson made a business trip to Cornelius Monday afternoon.

Mrs. Mallory and Mrs. Sexton made an auto trip to Glenwood, Friday.

Miss June Walker visited the Camp Fire Girls at Glenwood, Friday.

Mr. Charles Miller returned home Sunday evening from his fishing trip.

Miss Emma Penfield returned Sunday from Portland after a weeks visit with her brother.

Dr. R. Abraham, of Portland, spent Sunday at Forest Grove with his wife.

Mr. D. D. Sage of near Dilley was a business visitor to the Grove this week.

Henry Wirtz' have taken rooms at the Sexton place for a while.

Prof. and Mrs. Taylor returned from Chatauqua at Gladstone Park, Monday evening.

Mr. E. Davis and a party of friends went on a fishing trip to Soda Springs Wednesday.

Louis Penfield, of Portland, is out visiting his parents this week.

Mr. J. T. Buxton has been lamed up with a badly bruised toe caused by a horse stepping on it.

Mrs. Robert Baird and little daughter are making an extended visit with old friends in Tillamook.

Mrs. Ragsdale of Colwell Idaho, who has been sick at the local sanitarium, returned to her home Sunday.

Mr. R. Fritz and Mr. King made a trip to Sheridan Sunday, to see the destruction caused by the fire Friday.

Mr. and Mrs. W. C. Emmerson and R. C. Emmerson who were at Newport for an outing returned home Friday.

Mr. Dan. Baker is fixing up at his farm in the East Gaston vicinity, papering, painting and general remodeling.

Miss Frances Hiebel went to Cornelius this week to see her friend Mrs. Grady, who is under Dr. Sheets care.

Mr. W. Livingston took his daughter Lois, Thelma Mills, and Lanton Gove on a picnic to Gales Peak, Friday of last week.

Manche Langley made a pleasant visit up Gales Creek Saturday evening, where her folks are camped and returned Sunday evening.

Wednesday was the second anniversary of Alvin Sexton Jr., of Pleasant Valley, Montana, and his grandpa sent him a knife with a long chain on it. A dangerous weapon!

Mr. H. Nelson of Newberg, visited with his cousin Mrs. Patton, Friday of last week. Mr. Nelson is just starting on a pleasure trip to Europe and, will also visit a few days in Iowa.

Miss Florence E. Frazer, under graduate of Toronto General Hospital, Toronto Province, of Ontario, Canada, is here visiting her sister, Mrs. Deamont, who lives in the old Austin property.

Mr. Nelson B. La Course returned home Sunday evening from Goldendale, Washington, where he has spent several weeks. He is much improved in health since his trip.

Dr. and Mrs. Guy Via and daughter, Burnice, of Buxton, were visiting relatives in town Sunday.

Miss Zella Dyer, of Ballston, Ore., is spending a week with her sister Mrs. Bertha Sparks in this city.

Miss Esther Johnson, a teacher in Alaska, is spending the summer with her sister, Mrs. B. F. White.

Miss Jessie Greer will leave today for Tremont Park, for a week's stay, after which she will spend six weeks at the coast.

Mrs. Dollie Byerley is attending camp meeting in Portland.

Mr. and Mrs. Frank Mathews, of Portland are spending a few days with their niece, Mrs. W. W. Ryals, and will spend the week end in Scoggins Valley with Mrs. C. L. Dennis, a sister of Mrs. Mathews.

Mr. Jensen and children, Pearl and Albert came home the past week from their camp near Gaston.

Mr. Elmer Hamilton of Kansas City was in the Grove Saturday.

Mr. Geo. Berreman received news of the serious condition of his brother in a Walla Walla Hospital. He immediately went up there, perhaps to stay all summer.

Nelson B. Lacourse, who has been east of the Cascades for several months in hopes of benefiting his health, returned home Sunday evening looking much improved and is better in health.

Mrs. L. Shogren and brother Mr. Peterson of Cal., made a visit to relatives in Portland last week, returning Sunday evening.

Jerald Volk of Portland, one time a popular editor in Forest Grove, was a visitor here this week. Mr. Volk still has a warm spot in his heart for Washington county and cannot help but radiate some of such stored up heat energy.

Mr. R. H. Barnard is expected home soon after spending several months looking after business interests in Iowa.

Arthur Rheer, from the White House on Wilson River halfway to Tillamook was in Forest Grove the first of the week.

Mr. and Mrs. Hess of Yackima Washington, are visiting Mr. and Mrs. John Fletcher. Mrs. Hess went to school to Mr. Fletcher forty seven years ago.

Mr. H. C. Wertz traveling salesman, for Honeyman Hardware Co. Portland Ore. is staying in the city for a few days with his parents, Mr. and Mrs. J. H. Wertz.

Mr. and Mrs. N. W. King are preparing to leave for an extended visit in thier old home state of Indiana. They each have brothers living in the Hoosier state and will probably be away for about two months. C. F. Miller, a former drugist of Forest Grove, returned home this week from a couple months sojourn in Southern Oregon.

Due to many causes incident to moving the plant the present issue of the PRESS did not leave the office until late Thursday evening. Next week's issue will get out on time.

## TO DRAFT DOG ORDINANCE

### Council Considers Routine Business at Tuesday Evening Meeting

In instructing the city attorney to draft an ordinance that will satisfactorily regulate the muzzeling of dogs and include all other canine regulations, and attending to many detail matters presumably concerning street improvement and sewerage were the principal matters that were attended to at the proposed meeting of the city council Tuesday evening.

In the matter of the Oregon Electric blocking the streets with their cars, the council was not entirely sure of what was the proper procedure to have such practice stopped, but all were agreed that some effective action be taken at once.

### TRAIN SCHEDULE

Giving Correct Time of the Arrival and Departure of All Forest Grove Trains

SOUTHERN PACIFIC	
LV PORTLAND	AR FOREST GROVE
7:15 a. m.	8:40 a. m.
3:30 p. m.	5:32 p. m.
5:40 p. m.	6:58 p. m.

SOUTHERN PACIFIC	
LV FOREST GROVE	AR PORTLAND
8:24 a. m.	10:20 a. m.
*8:40 a. m.	10:00 a. m.
4:38 p. m.	6:20 p. m.
6:40 a. m.	8:00 a. m.
*Sunday only.	

### OREGON ELECTRIC

OREGON ELECTRIC	
*LV PORTLAND	AR FOREST GROVE
6:45 a. m.	8:05 a. m.
8:05 a. m.	9:25 a. m.
10:25 a. m.	11:45 a. m.
1:25 p. m.	2:45 p. m.
3:45 p. m.	5:05 p. m.
5:15 p. m.	6:40 p. m.
6:35 p. m.	7:55 p. m.
8:30 p. m.	9:35 p. m.
11:40 p. m.	12:45 p. m.

OREGON ELECTRIC	
LV FOREST GROVE	*AR PORTLAND
6:10 a. m.	7:30 a. m.
6:45 a. m.	8:05 a. m.
8:30 a. m.	9:50 a. m.
10:35 a. m.	11:57 a. m.
1:05 p. m.	2:25 p. m.
3:40 p. m.	5:00 p. m.
6:00 p. m.	7:20 p. m.
8:05 p. m.	9:25 p. m.
9:45 p. m.	10:50 p. m.
*Jefferson Street Station.	

## Frenzied Cattle !!!

During fly time we frequently see cattle and horses driven almost frantic by the swarms of flies that hover about them, biting and worrying them so that they are kept in poor flesh and so low in vitality that the profit from them is greatly reduced. Where

### Hess' Fly Chaser

Is used stock is never worried. This preparation is easily applied with a spray, does not harm the skin or coat, in fact keeps both in better condition. Protects animals from fleas, flies, mosquitoes, midges, etc.

Price \$1.25 Per Gallon

The REXALL Store  
VanKoughnet & Reder, Inc.  
DRUGGISTS AND STATIONERS  
FOREST GROVE - ORE.

# FROM NEIGHBORING TOWNS

**Correspondents Wanted**—It is the desire of The Press to secure a live, boosting correspondent in each town and community in this county. No matter where you live you should be able to gather a few news notes each week. The larger your community, the more you should be able to find and write about. If your section is not already represented in The Press by a regular correspondent, we will be pleased to have you send in your name as a candidate for the position. If you do not wish to become a regular correspondent we will appreciate an occasional news letter. THE EDITOR.

### Mrs. Arvilla Poe Dead.

(Gales City, Special)  
Mrs. Arvilla Poe, of Gales City, died at her home here July 22, 1913, at 10:15 a. m. She was born March 30, 1863, married to H. McClaran about 1882, to whom there were two children born, Eliza and Bell. She was again married to Eli Poe, August 31, 1889, to which union two children were born, Fred Poe, aged 21 and Francis Poe, aged 3 years. Besides her husband and four children, many other relatives and friends will mourn her loss. Funeral services were at 2 o'clock, Wednesday afternoon and the remains were laid to rest in the Gales Creek cemetery.

### Card of Thanks.

I wish to thank my friends and neighbors for their services during the sickness and death of my wife.

ELI POE.

### Grand Jury in Session.

Hillsboro, Ore.—The regular July term of the circuit court convened here Monday, with Judge Campbell presiding. It is the usual equity term, but a jury was drawn and a grand jury selected, consisting of Alfred Zwimer, Jacob Schneider, William G. Knappell, Albert Bunning, Loren Jackson, Charles Van Doren and Edward T. Murphy. Albert Bunning was named as foreman. Several persons are held in jail waiting the action of the grand jury, and others are out on bail.

### County School News.

County School Superintendent B. W. Barnes is arranging to hold a one week Normal School this fall at Hillsboro just before the

schools open. The object is to present some of the new books just adopted for use in the schools, and to give the beginning teacher a start in the right direction. The instructors so far announced are: Mrs. Minerva Brown, who will have charge of the primary work; Principal C. W. Burt will instruct in the Palmer method of writing; Mr. Jas. H. Jack and Mr. B. W. Barnes will also instruct in classes to be announced later. State Superintendent J. A. Churshill will be present one day if possible.

All teachers of the county interested in the school should correspond with the superintendent.

The slogan for Washington county teachers this year is better reading, writing, and spelling.

In the report of the teachers' examination held June, 1913, the following people were granted certificates for life: Irma M. Vose, Buxton; five years: Minerva F. Brown, Hillsboro; Carl F. Grover, Dilley; Sister M. Lucille, Beaverton; Sister M. Regina, Beaverton; one year: Mrs. Emma Bieghler, Cornelius R 1; Celinda M. Deford, Laurel R 2; Frances Reilly, Hillsboro; Ellie M. Sage, Forest Grove; Laura Hazlitt, Forest Grove R 1; Maude F. Knight, Forest Grove; F. J. Clemo, Toledo; Alma R. Rice, Hillsboro; Alice M. Lunde, Hillsboro; M. S. Lovelace, Mt. Vernon, Washington; Mrs. Stella Hinman, Sherwood R 4; Mrs. Emma Bryant, Gaston; Edith S. Brogden, Hillsboro; O. W. Wetterborg, Hillsdale R 1; Martin L. Bonham, Beaverton R 4; Burget A. Vose, Buxton; Marguerette Morrissey, Cornelius; Marcela Morrissey, Cornelius; Thos. J.

Gill, Oregon City; James R. Forsythe, Gaston; Jas. H. Jack, Hillsboro; Unice C. Post, Drain; Roy E. Bierly, Beaverton R 3; Nellie E. Wood, Hillsboro; J. Augusta, Siegler, Hillsboro.

The following applicants have certificates now in force. They wrote for exemptions and received passing grades: Sister M. Agnes, Beaverton; Rodney L. Wildman, Gaston R 2; Sister M. Juliana, Beaverton; Rose Vander Velden, Beaverton; Frances M. Hiebel, Forest Grove; Lottie S. Cole, Sherwood; Merle Davies, Beaverton; Frances Sharp, Kelso, Washington; Ethel E. Smith, Banks; Mrs. Rose Truitt, Hillsboro R 3; Anna M. Schawall, Cornelius; Bertha E. Aydelott, Banks; H. H. Cochran, Hillsboro; Rose Heywood, Hillsboro; Linda B. Koch, Cornelius; Ruby A. Heideck, Dilley; Ivy C. Peterson, Beaverton; Ruth H. Fitch, Dilley; Hazel J. Loynes, Forest Grove; Lester C. Mooberry, Cornelius; Floyd C. Bierly, Beaverton; Agnes L. Morrissey, Beaverton; Anna P. Cooke, Cornelius R 2.

### Wisconsin Man Locates

The Good Investment Co. sold the William Kerr place of 9 1/2 acres located at the south end of A St. to Levi Keck of Wisconsin. Mr. Keck is a single man but made up his mind he had just as well have a home in Forest Grove where we have so many pretty women.

Mr. and Mrs. Kerr will make thier future home in Chicago, where they lived only about eight years ago. Mrs. Kerr was born there. They have one son and daughter in Chicago, and one son in Kansas City, Missouri whom they will visit on thier way back to Chicago.

# WHY ADVERTISE?

The Science of Advertising and How to Write Ads that Pay

## INTRODUCTION

The only reason for advertising is to DISCOVER A DEMAND for what you have to sell. It is simply one of your selling forces and should be and can be made to pay. It should be considered a necessity; but you should take as much pride in the wording and appearance of your ads as you do in the manners and appearance of one of your salesmen. And more important than that you should make certain of the effectiveness of your copy the same as you note your clerk's impression upon your customers. In following articles under this heading will appear a short course in the science of advertising and some valuable instruction in the writing of ads that pay.

Advertising is largely based on the psychological law of repeated suggestion. I may not wish a new bedroom set now; but next winter, when I suddenly become in need of one, I naturally think first of that merchant whose name I have most often seen associated with such articles. You can see the point.

Bargain offers, and special inducements of all kinds will of course bring more customers to you; but remember that the most effective retail advertisements do not argue, they do not appeal so much as they suggest. Seasonable suggestion is the one great fine art in retail advertisements.