

**FOREST GROVE PRESS**  
G. Edwin Secour, Managing Editor.

**THE PRESS PUBLISHING CO**  
FOREST GROVE, ORE.

TELEPHONES:  
OFFICE 502 RESIDENCE 397

TERMS OF SUBSCRIPTION  
One year, in advance..... \$ 1.50  
Six months, in advance..... .75  
Three months, in advance..... .50

THURSDAY, DECEMBER 26, 1912.

Display advertisements for publication in the Press must be in this office not later than Tuesday evening to insure appearance in current issue

Entered at the post office at Forest Grove, Ore. as mail matter of the second class.

As is now known throughout the city through the exclusive information furnished by the Press last week, a call has been issued by the mayor for a mass meeting of citizens to be held the evening of Jan 3. At this meeting candidates for mayor, and councilmen to the number of three, will be nominated. In all probability men, and possibly women, new to official life, will be placed in nomination. In any event, it behooves every man and woman in the city of Forest Grove, who enjoys the right to vote, to be present at this meeting, to take an active part in the proceedings, and to work for the best interest of the city. Lay aside personal feelings, put behind you all petty grudges, get away from the stereotyped methods and work for the good of the community as a whole. Offer in nomination those in whom explicit confidence is placed; those whom you feel assured will work for the interest of yourself, your neighbor and your neighbors' neighbor. Come out with a firm determination to get the best material available, whosoever or whatsoever he or she may be, to assist in the conduct of the city affairs for the ensuing year.

The representative of the Washington-Oregon corporation, C. W. Hill is asking some rather pointed questions and issuing a number of strong statements, which so far have failed to evoke replies. The reputation of the city demands that Mr. Hill's queries should be answered, and answered at once. If his statements are correct, then the city stands to lose heavily in the coming years from a monetary standpoint, as well as from the viewpoint of sound business judgment. If Mr. Hill is wrong, then the city is being damaged now, and greatly so, by being accused of unbusiness like methods. Settlers, new business concerns, and old residents alike are certain to be influenced by unanswered charges of this character. It will be better to get at the bottom of the matter at once. Will the lighting plant continue to produce a profit, or will it show a loss in the future? Let the city answer in a decisive

and final manner, to the complete satisfaction of Mr. Hill and every taxpayer of the community.

The News-Times is badly lacking in an understanding of the fundamental ethics of newspaper work. I, might just as well call the city attorneys ignoramuses and the Forest Grove Press a sheet of fabrication, as to publish only a portion of the letter relative to the necessary proceedings required of the women of this city in order that they may vote. No editor with half an understanding of the courtesies of the profession would have considered the publishing of such an article without first submitting it to the source of the original opinion. The action of the News-Times can be construed in, but two ways—either it is sublime in its egotistical lack of knowledge, or else it has no regard for the opinions of the city attorneys.

Who is going to be Forest Grove's next mayor?" asks the official city organ, instead of making a few suggestions. What about Carl Hinman, Harry Goff, Attorney Graham, G. G. Paterson, W. H. Hollis, and Prof. Taylor? They have all been spoken of as excellent possibilities, and each and everyone is well qualified to fill the office in such a manner as would give general satisfaction.

A newspaper that allows its pages to be used for the exploiting of every wild cat advertising scheme that is presented to town merchants by "get-the-money-and-beat-it" operators must certainly be in pretty hard straits to maintain a proper representation in its columns of the business firms of a town.

If advertising does not pay, why do the mail order houses of Chicago and St. Louis spend millions in publicity. They get it back, that's a cinch, or they would not spend it again next year. Invest a dollar to make a dollar.

If the man who advertises would stop to think, would he not be likely to consider it a peculiar proposition for an established newspaper to offer the inducement of cut rates in order to secure his patronage of its advertising columns?

What kind of a town would you have? What kind of examples would be set? What would be the opinion of the customers? If every business man in the city bought all the requirements of his household in Portland or some other large center?

What is your opinion, Mr. Merchant, of the competitor who endeavors to corner all the trade in town by offering cut-throat prices on standard commodities?

Which do you prefer, Mr. Business msn, first class printing upon which you know the producer makes a margin of profit, or third class work at starvation prices?

"Don't forget to tell your friend abroad that Forest Grove is the prettiest town in Oregon." Swear off, brother, with the new year, or get another pass word.

We enjoy seeing our articles reprinted, and items retold, but—just a little credit would be appreciated.

Every dollar spent in advertising your goods means that many more dollars in return business.

**Clipped and Pasted**

With the merry Christmas spirit beaming forth from every page, the holiday number of the Forest Grove Press wishes its thousands of readers a happy galaday. The edition is issued in three sections, the outside cover being a picture of Santa Claus, with a border of holy all in color. Each section is neatly printed, the large number of advertisements proves that the Forest Grove merchants are right up to the minute, and the paper is crowded with news items of interest. In the issue G. Edwin Secour announces that he has taken over the entire management of the Press Publishing Company and the editorship of the Forest Grove Press.—Portland Evening Telegram.

The Forest Grove Press put out its "holiday edition" on December 12. It had 18 or 20 pages of good reading and a splendid lot of advertising. Merchants at Forest Grove know what advertising means to them. Frequent trains to Portland have taught them to go after business. Editor Secour has a creditable number in his "holiday issue."—McMinnville News-Reporter.

Neighbors say that the three fellows who demanded \$5,000 of Woodrow Wilson are "harmless characters". Harmless? Dead crazy! Think of striking the father of three daughters for \$5000 right in the merry, merry Christmas shopping season.—Portland Daily News.

Had it not been for his recent testimony under oath, the suggestion might have been pertinent that all the Santa Claus letters from the little tots should be sent to Mr. Morgan.—Portland Telegram.

Reorganization of the Army is to be curtailed by Congressional limitations. If we ever have a war, the blood of thousands of American young men will be on the hands of corn-fed statesmen.—Oregonian.

There is some method, after all, in the madness of the London suffragists. The acid they are putting in the mail boxes may dispose of their dressmakers' bills.—Eugene Daily Guard

When a woman gets to thinking how unhappy her husband would be had he married some other woman, she always feels more or less sorry for him.—Portland Journal.

G. E. Secour, who has been editing the Forest Grove Press for a few months, to its great improvement, is now in full charge of the property.—Newberg Enterprise.

**J. G. Lenneville**  
Re-elected Chief of the Forest Grove Fire Department for Eleventh Consecutive Term.

J. G. Lenneville, recently re-elected Chief of the Forest Grove Fire Department, is an experienced fire fighter of many years experience in volunteer and paid departments. Mr. Lenneville has been chief of the department in this city for eleven consecutive years, and under his guidance an efficient and capable body of firemen has been organized. Previous to his coming to this city, Chief Lenneville was for three years a member of the paid department of Dubuque,



Iowa, and served three years as chief of the department at Dickinson, North Dakota.

During his tenure of office here but few large fires have occurred; the most important being the burning of the old Western Hotel, the dormitory of Tualatin academy and the McGill blacksmith shop. All of these were skillfully and ably handled, and although the flames in each instance had too great a start to be successfully checked, the spread of the fire was always prevented and the possibility of greater damage alleviated.

The Press will be sent to any address until January 1, 1914, for \$1. After the first of the year the subscription price will be \$1.50. Old subscribers will be given advantage of the \$1.

Don't use anything but Seneca Stock Powder, the guaranteed stock powder, for your horses or cattle. For sale only by the Forest Grove Pharmacy. 49-tf

Beat the Prices at the Farmers' Grocery and Meat Market Pacific Ave. J. D. RODE

**W. M. Langley & Son**  
Lawyers  
Forest Grove, Ogn.

**W. P. Dyke**  
Attorney-at-Law and Notary Public  
Forest Grove Oregon

**J. N. Hoffman**  
Attorney-at-Law  
EQUITY AND PROBATE ONLY  
Office Hoffman Bldg. Pacific Ave.  
Ind. Phone 502 Forest Grove

**Mark B. Bump**  
Attorney-at-law  
South of Court House  
Hillsboro, Ore.

**Daniel D. Bump**  
Attorney-at-law  
Notary Public Real Estate  
Hillsboro, Ore.

**Benton Bowman**  
Attorney-at-law  
Hillsboro, Ore.

**Hollis & Graham**  
Attorneys-at-Law  
Forest Grove, Ogn.

**E. B. Tongue,**  
Attorney-at-Law  
District Attorney.  
Hillsboro, Ore.

**Yeager & Cornish**  
Attorneys at Law  
Hillsboro Commercial Bank Building  
Phone City 232 Hillsboro, Oregon

**John M. Pipes, Martin L. Pipes, George A. Pipes,**  
Attorneys-at-Law  
811 Chamber of Commerce  
Portland, Ore.

**Dr. H. R. Kauffman**  
Physician & Surgeon  
Office: Forest Grove Nat'l Bank Building  
Phone Main 0131  
Forest Grove, Ore.

**Dr. D. W. Ward**  
**Dr. E. B. Brookbank**  
Physicians and Surgeons  
22 First Ave. North  
Phone: Office 40x Residence 402  
Forest Grove, Ore.

**W. B. COON, V. S.**  
OFFICE ON 1ST ST.  
Between Pacific and 1st Ave. S.  
Having bought out Dr. Feeley, Veterinarian, I wish to notify the public that I am prepared to answer all calls, day or night.  
Phone Main 95 FOREST GROVE, ORE

**H. W. Vollmer, M. D.**  
Physician and Surgeon  
Office in Abbott Bldg.  
Both Phones Forest Grove, Ogn.  
Ind. Phones

**DR. K. S. MYERS**  
**DR. ETHEL J. MARTIN**  
Osteopathic Physicians  
OFFICE: NIXON BUILDING  
FOREST GROVE, ORE.

**DR. C. E. WALKER**  
Osteopathic Physician  
Treatment by Special Appointment Only

**W. Q. Tucker, M. D.**  
Physician and Surgeon  
Calls answered promptly day or night  
Phone: Office 271, Residence 283.

**Dr. C. F. Via**  
Physician and Surgeon  
Office over Hoffman & Allen Store  
Phones, Res. 35XX, Office 751  
Calls answered promptly day and night  
Forest Grove, Ore.

**W. E. Pettenger, D. M. D.**  
Room 6, Hillsboro National Bank Building  
Hillsboro, Ore.

**R. M. Erwin, M. D.**  
Physician and Surgeon  
Tamesie Building  
34 and Main Sts.  
Hillsboro, Ore.

**S. T. Linklater, M. B., C. M.**  
Physician and Surgeon  
Delta Building  
Hillsboro, Ore.

**C. H. Pollock, D. M. D.**  
Linklater Building  
Phone Main 74  
Hillsboro, Ore.

**Elmer H. Smith, M. D., D. O.**  
Physician, Surgeon and Osteopath  
Calls answered day or night.  
Hillsboro National Bank Bldg.  
Hillsboro, Ore.

**Dr. S. M. Regan, D. V. S.**  
Res. Phone City 133  
Office Phone Main 783  
3rd St., 1/2 block N. of Main St.  
Hillsboro, Ore.

**J. O. Robb, M. B. Tor.**  
Physician and Surgeon  
Phone City 384  
Rooms 4 and 5, Schulmerich Bldg.  
Hillsboro, Ore.

**Dr. E. J. Crowthers**  
Physician and Surgeon  
Calls answered day and night  
Office in Jackson Pharmacy  
Cornelius, Ore.

**White Palace Cafe**  
K. REYNOLDS Pacific Ave., Forest Grove

**Forest Grove Planing Mill Co.**  
General Contractors and Builders  
Dealers in LUMBER, LATH, SHINGLES, CEMENT, SAND and LIME.  
All Finishing Lumber Kiln Dried.  
Manufacturers of Frames, Mouldings, Sash, Doors and everything required in the building line.  
We sell Flint-Kote and Mikado Roofing. Also Sherwin-Williams Paints.  
Office and Factory, Council St., Forest Grove

**A Happy New Year**  
Where Service is Perfect  
for you is our wish and a healthy one too. But if you should fall ill, send to us for your drugs and we will do all in our power to get you healthy and happy again.  
A service made expressly for your comfort, safety and convenience.  
Modern, perfect and costs no more. A good reason to trade here.  
**The Forest Grove Pharmacy**  
We deliver Phone 901

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afford far better values than you can get in any other line. They are made by skilled craftsmen, with great care. Possess rare beauty. A printed guarantee goes with every ring, insuring purchaser against lost stones (except diamonds). Over 2000 designs to select from. Made for men, women and children.  
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