FOREST GROVE PRESS

## G. E.SECOUR

THURSDAY of EACH WEEK

## independent Phone

 OFFICE 505 RESIDENCE 23 Entered at the post office at Foras mail matter of the second elass.

Terms of Subscription | cash in advance |
| :--- |
| One Year $\$ 1.00$ - Six Monthe 75 | Display Advertising rates on application. Local Readers five cents per Display advertisements for public tion in the PRESS must be in this office not later than Tuesday evening

sure appearance in current issue.

## Let the People Rule.

The voters of Oregon will be called upon next November to vote on a large number of meas ures that have been filed at Sa lem under the Initiative through the Referedum, and those who are at all times opposed to the people making their own laws those who through birth or fortutious circumstances have gained a financial ascendancy over thei fellows, and have become self constituted leaders of the mass of the people, bring forth the
plea that it is impossible that the voters of the state as a whole can act with any degree of intelligence on public measures, and that only representatives elected to make the laws can give to contemplated acts of legislation that
careful deliberation and intellicareful deliberation and intelligent insight which is necessary
for the passage of wise and just laws
It may be that every man is not capable of acting with intelligence in voting on a public measure, but the average voter as the average legislator. The majority of the men who consti
tute any given legislature are se lected from the rank and file, and that they can give, in the short time the legislature is in session, the necessary thought and deliberation to all the vast number of measures that come efforts of past legislatures. If representative government was the success that is advocates so strongly proclaim, the people never would take the making of the laws directly into their own hands.
When conditions become intolerable the people take the initiative of lawmaking into their own hands, and as is to be expected, make many blunders and mistakes, in the beginning, through inexperience. Do those who profess to know the way by reason of superior intelligence and education, seek to lead them aright Not if they belong to that clas who believe, or profess to be lieve, that Providence has or dained that the few shall rule and the many shall be ruled. Rather they sit back and poin out how the people of Greece two ure of self government, diet the same dire result in this diet
The Repulican party will hold a state assembly in a few weeks for the purpose of meeting together and selecting after due
investigation into their character investigation into their character
and fitness, men whom they think it would be for the best in terest of the state to vote for a the coming primaries.
Why not have something on that order in regard to the making of the laws? Let represen-
tatives be selected from each county, who will meet once in two years, carefully inquire into the merits of each measure placed
before them; pointing out the uge under Jeff's chair. It is pos good and bad qualities of each to sible that the streak of "yellow" the voters through the publica- that was expected to show in the
tions of the state. Let the peo- negro when herentered the ring tions of the state. Let the peo- negro when herentered the ring, ple have time to carefuly review evaporated the day feiry of the and ponder over them, and the fight, aman's backers caused it to chances are that a more intelli- white man's shapke of a dog, and gent action will be taken on them assume the shape of a dog, and
by the voters as a whole than sent the animal to Jeff's camp as by the voters as a whole than sent the animal to Jeff's camp as would be the case in the legisla- a warning. They, failed to take ture, where men selected for the the tip, however, and the coon most part from the mass have failed to show the yellow and only a comparatively short time now no one, from toothless old to consider the hundreds of gran dad to the cooing infant in measures that come before them. arms, will be content until some If government directly by the stalwart caucasion comes forward
people will always be a failure, people will always be a failure, and retrieve
then representative government white race. in this country will also be a failure, because the average legislator is not superior in intelligence to the average voter. If the people are weak the legislator will be weak, because -he is from the people. $\qquad$

## Advertise Your Business.

Don't imagine for a momen that advertising will not bring you results in your immediate field. That's an error that
many merchants make, when many merchants make, when store is so well known that it doesn't require newspaper advertising - that the trade will naturally drift his way, anyhow.
There isn't a store anywhere in the world that has so secure a footing as that-not a single store -and you are not doing business in a field but that your sales can be increased by careful newspa per advertising. If this is not true, why is it that a stream of out of your town to catalogue houses? And are not these sales made by these catalogue houses the result of persistent advertising in the very field you feel that you have cultivated to the limit?
Whenever you get such an idea fixed in your mind, and really believe that there's nothing more to conquer, you are simply turning over ready money to the man
that does possess the broader vis-ion-you are ceding territory and rights to others that careful
newspaper advertising would retain in your possession.

## The Value of Exchange

 Occasionally you find the pub-lisher of a country she lisher of a country sheet who plumes himself over the fact he exchanges with but few of the smaller papers of the state, set ting forth that did he so exchange, his advertisers might be deceived in thinking he had a larger circulation than was really the case. The Press has a large number of exchanges among the country publications, and believes that a much more comprehensive knowledge of the different sections of Oregon may be thereby obtained than from the thereby obtained than from the metropol-
itan papers. Most of the pub itan papers. Most of the pub-
lishers of country papers, while boosting for their home town, boosting for their home town,
are not so narrow but what they are not so narrow but what they
will speak an occasional good word for others, if the opportu nity to know of such towns is placed in their way. While we live in the "prettiest town in Or-
egon," there are other sections egon," there are other sections
of the state where people like to of the state where people like to
live, and by joining forces with the country papers of Oregon we may better induce residents of the East to come where there is room for ten times the present population and golden opportu nities for all.

## "Yellow Pup" No Mascot.

 The evening before the scrap rose might now turn his attenbetween Jeffries and Johnson a tion, as other horticulturalists yellow dog entered the cottage ofthe che an edible
To Be Congratulated.
The "Opportunity Edition" of the Umpqua Valley News, publy, Oregon, issued at Douglas counthe enterprising publisher of that paper, contains twenty pages setting forth in a very comprehensive and entertaining manner the resources and advantages of Roseburg and the Umpqua Valley. The edition contains a large
number of fine half-tones of the residence and business houses of Roseburg, and in picture and story shows the wonderful pro-
ductiveness, especially in the way of fruit, of the Umpqua Val ley. We congratulate the publisher of the News and the peo edition. $\qquad$
en Champaign, Illinois, has
gone dry.
$\overline{\text { kisses brought }} \$ 20$ in
Four kisses brought $\$ 20$ in
Omaha. Let's hope they were
Perhaps it really was cheaper o move than pay rent in the
good old days.
A mosquito lays forty eggs a how he gets the time.

The Egyptian tombs outdo the ew Jersey cold storage ware houses in all but quantity
No man likes to be interrupted in the midst of a sentence unless he is serving a sentence in jail.
Taft supporters are greatly interested in the proposition that
Roosevelt head a delegation to the South Pole.
It's the same with women who fish for compliments as it is with other anglers. The big ones always get away
Perhaps you have noticed how some men hurry to get nowhere in order to do something they have no excuse for doing.
A man in Virginia ate some canned corn, herrings and ice cream. The floral offerings a his funeral were beautiful.
If railway managers traveled less in private cars they migh learn some of the reasons why railway companies are unpopular
As Germany has plenty of soldiers it is comparatively easy to collect the remains of the steerable balloons that run away in the ,
Possibly it is no $\sin$ to play golf on Sunday, except on the theory that it is sinful to waste time on Sund
of the week.
the week.
The Californian who an rose might now turn his attenave been urged to do, to the production of a scentless onion.

Professor Lowell says the Martians are not human beings, and yet there some who desire him to and from the little planet.
scientist has discovered that here are three times as many cerms in a plate of see cream as were are n a kiss. Even that hem, when the season is fairly opened. $\qquad$
We men have kicked so long and persistently about the money women spend for clothes that some are trying to satisfy us by only clothing about half the body. The latest, the mermaid dress, is an example. It certainly does not bind on the lungs.
ists who have established Scientists who have established
telepathic communication with Mars and learned all about its Mars and learned all about system have reason to ear the rivalry of the Harvard rodigy who has devised a means of reaching the planet Venus in plane.

In Japan, day laborers get 20 ents a da"̈ and women servants inceive 84 cents a* month. Our whether the women servents get Thursday afternoons off or not but we suppose they do. Our indignation should be at once aroused if we thought they

## HILDA THE HELPER

VI.-She Is a Harmonizer

Hilda the Helper organized the Women's Civic Service, and, oh, THE WAY SHE ENERGIZED made Mrs. Slowpoke nervous.


And old Miss Knocker was so mad she wouldn't 'tend the meetings at first, but later she got glad and sent her kindest greetings.

Filda the Helper, don't you see, was such A SWIRL OF ACTION she made the women all agree and strangled every faction.

## Oregon Electric Time Card Foreat Grove $6: 50 \mathrm{a} \mathrm{m}$ $8: 40 \mathrm{a} \mathrm{m}$ $10: 30 \mathrm{am}$ $12: 20 \mathrm{pm}$ $1: 40 \mathrm{p} \mathrm{m}$ $4: 10 \mathrm{p} \mathrm{m}$ $7: 00 \mathrm{p} \mathrm{m}$ $9: 45 \mathrm{p} \mathrm{m}$ <br> ARRIVES <br>  <br> ARRIVES <br> 



PROFESSIONAL DIRECTORY

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Natreet,

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Chapel, Forest Grove
Dr. C. E. Bockmann
Chiropractor
Consultation Free

## W. J. R. Eeach

ire and Life Insurance
If you don't insure with me WE BOTH LOSE

Forest Grove, Ore.
CARL HOFFMAN
Sanitary Plurnbing and Heating
Satisfaction guaranteed. Charges
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ig. rhune 502.

## JOHN WUNDERLICH <br> Funeral Director <br> and Embalmer... <br> Prompt Attention Given to <br> Calls. Modern Equipment. <br> Bank\& <br> Oregon

## The Press Prints

etter Heads, Envelopes, Business Cards, Calling Cards, Statements, Bill
Heads, Circulars, and Anything else that can be produced with ink and paper. Let us have your next order. We will deliver you a satisfactory and
An Artistic Job

