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G. E. SECOUR in the City FOREST GROVE, OREGON, THURSDAY of EACH WEEK.

INDEPENDENT PHONES RESIDENCE 231 OFFICE 505

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TERMS OF SUBSCRIPTION CASH IN ADVANCE One Year \$1.00 - Six Months .75

DISPLAY ADVERTISING rates on application. LOCAL READERS five cents per line of seven words each insertion.

Display advertisements for publication in the PRESS must be in this office not later than Tuesday evening to insure appearance in current issue

Again We Say, "Get Busy."

Organization has been talked for a number of years, yet today bring in. they are approaching the comthe beginning of this important industry several years ago.

It is not necessary to cite other localities in the Pacific north-west which in a few years time sprang from obscurity into a world wide and citizens in general."

tunity for, or as great a need of, efit from a good road. such an organization, as there is in this immediate vicinity, "So approached on the question almost invariably reply "I will do my part." Here seems to be the answer to the question, "A lack gress and push." Neither the year. country surrounding Forest Grove or Washington county in until some one does more than wife. his part. A short time ago a cannery for our City was a very reason it is not being built here them. today is that our citizens had not the enterprise to grasp the opportunity when it presented itself.

Today a proposition of vital importance is before them and it behooves them to lay aside the dillatory tactics of the past, change the disposition to wait for some one else to take the lead and GET BUSY and do at least a little part in assisting nature in doing what she seems determined to do, make of us the central figure of a fruit growing section.

This work does not rest with fruit in its trunk. the fruit growers alone. The merchant, the farmer, the labortile country of ours is vitally con- ly being fleeced.

FOREST GROVE PRESS cerred and has one important part to perform in the awaken- need to be told to think twice be- to do, carrying out the great lifeing from the lethargy that seems fore he speaks once. to have seized this most valuable industry and by careful, conscientious, boosting give to Forest dollar will go by seeing how far Grove a reputiation wide as the world and which is rightfully hers. That of producing fruit which cannot be excelled or duplicated, anywhere, regardless of country, climate, or other conditions.

All About A Knocker.

What is a knocker? A knocker is a fellow who would fall do not have. dead if there were no boosters.

What is a knockers chief business? To imagine that he can when "their ship comes in." do everything better than the fellow who is doing it.

Does a knocker ever make and advocated among the fruit money? Yes, he makes money growers of Washington county off the people that the boosters

Do the boosters care? No, mencement of the fruit season they hope the knockers will all apparently no nearer an effective get rich so they can soon retire organization than they were at and become respectable citizens.

Highways, Good And Bad

Among the greatest of drawbacks to farm life are bad roads. Fortunately these are obsticles fame as producers of the choicest possible of being overcome. of fruit. Not one of these sec- Most questions have two sides, tions have as many natural ad- but there is only one side to the vantages as we might enjoy to need and value of good roads. day, or are they older or longer Good roads like good streets, are but do not wear yourself out with settled. Experts have carefully noticeable at once to the most in- worry because you can not turn examined the soil and climate different observer. The differ- the world and make it over in a conditions of the entire state and ence between good roads and poor day. have decided upon this locality ones is practically the difference as being the most ideal for the between profit and loss to those culture of fruit, especially the who have to use roads. A good brier at the bargain counter, has apple, yet the merits of soil, cli- highway is a universal public been obliged to confess that she mate and the fruit itself, de- benefactor. There is not a single was fooled in the selection of a serving and unexcelled as they member of the community who husband. are, have not yet reached the does not receive advantage and boundries of our own state. pleasure from it. It is most These facts are too well known democratic of all public institution enter into litigation arising to our readers to need reviewing, tions. A court-house is for liti- from marital infelicities? How yet the question, "Why do these gants, an asylum is for the in- far-reaching the pyschological conditions exist?" is ever before firm, a jail for criminals, a thea- implications of life today are. us and it certainly admits of but ters for entertainments, a park one answer, "Lack of progress for recreation, a school for inand organization on the part of struction, a church for worshipthe fruit growers themselves ers, a hotel for everybody-saint No one questions the import- a good road is for woman and the consumers a long time to get ance and value of a progressive, child, maid and matron, young it paid for, live, up-to-date association and and old, rich and poor, healthy in no one place in the Willamette and sick, the lame, the halt, and valley is there as great an oppor- the blind-all get a share of ben-

To make a good road involves the expenditure of money, but it why have we not got it?" Any is money well spent, as it practiof the interested citizens when cally becomes an improvement in the community enjoying it and worth every dollar of costs.

The shirt waist has a great of leadership, of individual pro- deal of starch in the course of a

A runabout wagon is greatly general will come into its own to be preferred to a runabout

The evils of riches are seldom probable proposition and the only manifest to those who possess

> The skunk can not be called penniless since he always has a scent.

No. The milky way was not caused by the cow jumping over the moon.

Many stories are like ashes; when thoroughly sifted there is not much left.

There is this to be said for the apple tree-it never hides any being to be happy who is habit-

er and every resident in this fer- bolers, though they are constant- is the feeling of well-being which

they can go on a dollar.

The pig has never been known to express any desire for jewelry, though it very often wears a

It keeps the society doctors busy nowadays hunting up new diseases that the common people

Some say they will advertise better way is to advertise so as to make it come in.

An enterprising exchange has a long catalogue of work for rainy days; but, then, who wants to work on rainy days?

chickens than sweet peas in their time, good and plenty. back yards this summer.

An effort to shock Chicago with barefoot dancing failed. Chicago was the home of the original "Midway plaisance."

Always stand up for the right,

Many a woman as sharp as a

So the "sub-conscious self" is

A fire has just been put out after it has burned for fifty years and consumed \$2,000,000,and sinner, man, wayfarer, but 000 worth of coal. It will take

> A Long Island surrogate has decided that a gentleman may get drunk three times a year. But what some of them would like to know is how many times may a gentleman get drunk and still be a gentleman.

> The foremost advertising virtue is persistence. One can no more make a single effort, however large, serve for a year's publicity, than he could get physical nourishment, for a life time, from a single dinner.

> An UP-TO-DATE NEWSPAPER aims to GIVE THE NEWS WHEN IT IS NEWS. No re-hash or worked over stuff, but UP-TO-THE-MINUTE NEWS. When it is live news and interesting to the public, You WILL FIND IT IN THE PRESS.

That "\$500" clerk who wrote to Secretar; MacVeagh that he had saved the government two cents in ink by not dotting his i's or crossing his t's spoiled all his economy by writing an unnecessary and foolish letter, thereby using up ink that might have been saved.

It is as impossible for a human ually idle as it is for a fine chronometer to be normal when not Sheep are most persistent gam-running. The highest happiness comes to one who is actively em-

The man who stutters does not ployed doing what he was made purpose patterned in his individual bent. The practical fulfilling Some folks find out how far a of the life-purpose is to man what the actual running and keeping time are to the watch. Without action both are meaningless. - Orison Marden.

> Energy when controlled by sanity, works wonders; when allowed to run riot, spells failure. Uncontrolled energy crushes conservatism and makes puppets out of otherwise successful men. Don't smother your energy, just get it under control. It will mean your greatest assets.

If a man thinks everyone is against him he will treat them so they will be. If he thinks everyone is a friend he will treat them nice and they will be friends. If a man is suspicious of everyone they will be suspicious of him. You get just what is coming to you, good or bad-It begins to look now as though that's sure. If you keep on more people will try to raise fighting, you'll get licked some

> The man without initiative will be a long time on the road to success-and especially in the advertising business. He will always be waiting for some one to approve this or that before going ahead, and as a consequence his co-workers will pass him. The man who succeeds is the man who has the courage to take the initiative and likewise in silence any criticism resulting.

The Evolution of Booster Bill

IV .- How bill Came to Advertise

Bill Blue refused to advertise. Said he, "These measly paper guys Will never get my hard earned cash THEN BILL'S WENT TO SMASH. AND BUSINESS

So very "near" was old Bill Blue He pinched a dollar bill in two. He pinched his trade in two likewise. This opened poor old William's eyes.



smiled a bit and said: "By gee! I think I've barked up the wrong tree. To cure a business on the blink Prescribe a dose of printer's ink."

Bill saw the "print." "A page," he said. The printer man almost fell dead. there is cash in William's till. 'THE AD. FOR MINE!" says "Boost er Bill."

Oregon Electric Time Card

LEAVES Forest Grove	ARRIVES at Portland
6:50 a m 8:40 a m 10:30 a m 12:20 p m 1:40 p m 4:10 p m 7:00 p m 9:45 p m	8:00 a m 9:50 a m 11:40 a m 1:30 p m 2:50 p m 5:20 p m 8:10 p m 10:50 pm ARRIVES Forest Grov 8:15 a m 9:40 a m 11:30 a m 11:20 p m 3:20 p m 4:40 p m 6:40 p m 9:35 p m
LEAVES Portland	
7:05 a m 8:30 a m 10:20 a m 12:10 p m 2:10 p m 3:30 p m 5:30 p m 8:25 p m	

PROFESSIONAL DIRECTORY

W. M. Langley & Son

Lawyers

Forest Grove, Ogn.

J. N. Hoffman

Attorney-at-Law

Collections and all business entrusted to m given prompt attention. Attorney for Forest Grove Collection Agency. Office-Hoffman Bldg. Pacific Ave. Ind. Phone 502 Forest Grove

H. W. Vollmer, M. D.

Physician and Surgeon Office in Abbott Bldg. Both Phones Forest Grove, Ogn.

O. W. Humphrey

Attorney-at-Law

Office-K. P. Bldg. Phone 644 Forest Grove, Oregon

Dr. O. H. Scheetz

Chiropractic Spinologist

Specialist in nervous diseases, lung trouble, neumatism, in fact all diseases, Office next to LaCourse's store

W. H. Hollis

Attorney-at-Law

Forest Grove, Ogn.

W. Q. Tucker, M. D.

Physician and Surgeon Diseases of Women A Specialty Dr. Brown's Old Office Main Street, Forest Grove, Ore.

Victor H. Limber

Funeral Director and Embalmer Modern Equipments Chapel, Forest Grove

W. J. R. Beach

Fire and Life Insurance Written

Most popular stocks negotiated

North First Street, near Main

Forest Grove, Ore.

CARL HOFFMAN Sanitary Plumbing

and Heating

Satisfaction guaranteed. Charges reasonable. Basement Hoffman building. Phone 502.

EDW. R. WIRTZ

Practical and Sanitary Plumbing

PHONES-BELL 21-IND. 681

Forest Grove. Oregon

JOHN WUNDERLICH

Funeral Director and Embalmer

Prompt Attention Given to Calls. Modern Equipment.

Banks Oregon

The Press Prints

Letter Heads, Envelopes, Business Cards, Calling Cards, Statements, Bill

Heads, Circulars, and Anything else that can be produced with ink and paper. Let us have your next order. We will deliver you a satisfactory and

An Artistic Job