THE NEWS There is something wrong about

Incorporated.

Grove, Oregon, as second class mail matter.

Subscription \$1.50 Per Year Advertising rates made known on application.

Official Paper Washington Co.

A. E. NOURSE..... MANAGER J. F. WOODS.....EDITOR THURSDAY, JULY 2, 1908

state unlawfully. But "our lag. think of doing such a thing.

have mentioned the new build- conclude that it doesn't pay. that he failed to borrow.

governor refuses to answer. He charity or favoritism about it. did not hesitate though to tell differnt matter now. He has business man wants, instead of de- to reach for business reasons. fooled the people and made them nouncing the best known business-get- Business is not a sentiment. Busi- B. Todd. believe that he would stand by ing, he would set about studying out purely business proposition. his campaign speeches. But what is wrong with his method of adwhy doesn't he answer?

voted the South half dry while terest in somebody at least. the North half remains wet and the court has ordered that the want and offer to fill it is not enough. first which was yesterday. The mind of the public by reason of somethe street into the north precinct. If through some lucky strike you have announced in the next few days. This is tough. In fact it is an been placed in position to sell a 6-cent will never fully recover. But it that fact may make her want some. A as much as both sides are dry. yet if you were able to convince him

this law in as much as it covers Published every Thursday by The the entire county. The resi-Washington County Publishing Co., dents in the open country are well served by the act but to Entered at the post-office at Forest the detriment of the stock raiser in the hills. The plan of voting by districts or precincts would have accomplished the

same end and everybody would have beed satisfied.

Advertising a Business Proposition.

Advertising in a newspaper is in many instances considered as a gratuity or charity bestown by the merchant or business man of a town upon the local Gov. Chamberlain is now the newspaper publisher. Consequently defendant in a suit to recover the publisher who has too much self-\$10,000 in salaries alleged to too much pride to accept charities as have been received from the such, sees his business dwindle and phones:

business function.

The News has been "called Fundamentally advertising is letting As for the mediums we firmly believe

that his mere telling the people that Hillsboro is certainly in a he is dealing in dry goods or in shoes

hard row of stumps. Or at least doesn't pay, let him tell them

CORL A. 0. Pacific Ave Forest Grove

If you are intending to purchase a new wheel this summer you can't afford to do it without seeing the new

English Wheel

at O. A. Corl's Bicycle Shop It combines everything that goes to make up a good wheel at moderate price.

O. A. Corl Shop 503 Res. 591

George" is so good, so kind, This is all due to a misconception of acquiring business, and adopting ad- tate confirmed. and honest that he wouldn't the real nature of advertising-to ig- vertising methods accordingly, results norance concerning a most important are as sure to follow advertising as harvest follows seeding.

down" by one Mr. Emilias Ru- somebody know what you want to be that for the local business man there is known. More specifically advertising none equal to the live home paper for pert who imagines we don't on your part is the calling attention to the same outlay of money. The cirknow what is going on in town. something in which you are interested cular or handbill proposition may bring If he hasn't the time to stand and in which you desire to interest returns; but we are willing to wager on the street corner and "talk others. To call the attention of the that the same amount of money which railroad", Mr. Rupert is in a public to the fact that you are dealing is involved in the printing and circulacertain degree right, but in as in so and so is an advertisement. The iion of such circulars, spent in the much as he dosen't take the public, however, may not care what right kind of advertising in a live local you are dealing in, . or may already paper would bring far bigger results. News we naturally wonder how know it; consequently the advertise- Of course five or six dollars worth of he knows of our faults. We ment is inefficient, and you rightly newspaper space may not bring the re- esting and instructive meeting in Ma-

ings in our paper but it is likely If you know that the art of advertis- bills and postage will, but that is not a forenoon and afternoon, when seven that it l appened to be the copy ing consists in interesting others in that fair comparison. Dollar for dollar the candidates were initiated in the first which interests you, and if you act up- newspaper is ahead. The live paper and second degrees. on that knowledge intelligently enough we mean, - not the worthless rag that At the noon hour there was served a to accomplish your purpose, of course nobody cares to look at. In such a dinner after which the grange was Representative Davis of Mult- the advertisement would bring results one advertising does not pay because called to order in open session when noman County wants to know The advertisement would pay you. It people do not care enough about it to the following program was listened to: of Gov. Chamberlain what a would be a business proposition take notice of what there is in it.

Roosevelt Democrat is. The through and through, with no gratuity, To allow prejudices against a live Hazel Hughes; "Patriotism," talk by

Every business man wants business, on a par with shutting your store Lester Hughes; song. "Columbia Gem and it is the mission of advertising to against a cash customer whom person- of the Ocean," S. T. Walker; life the people during the campaign beget business. Advertising that ally you don't like. It is enough for sketch of McKinley, Roosevelt and that he would uphold Roosevelt doesn't do that is faulty. The princi- your purposes that a large number of Taft, by Dr. Bishop: song and encore policies and that he believed in ple is right but the method is abortive. people are interested in the paper in response by Rev. Walker; talk on the his administration. But it is a Inasmuch as it is business that the question-people that you would like Battle Ship Fleet by Rev. Boyd; ques-

districted.

Washington, June 30th, the second half of it is. The June election something about some peculiar line of step in the comprehensive plan of re-Western states has just been made by the President in signing executive orders which will change the names and boundaries of the forests in Oregon. South half become dry on July The idea is to create a want in the The only other state in which these plans have been completed is Idaho, saloons in the south precinct thing you are in position to tell them but it is expected that the work of remust either close or move across of what you have got. A woman, for districting in all the National Forest instance, may not want any calico, but states will be finished and the changes No addition to forest area is involved inconvenience that Hillsboro article for 3 cents; the mere telling of in the plans for redistricting in any of the states of the Northwest. The obis different in Forest Grove in man may not want to buy a stove, and ject of the work is to equalize the areas of administrative units and to arrange that you could sell him one that would their boundaries in such a manner as keep him comfortable and save as to promote the most efficient and The vote taken on June 1st much fuel in one season as the price of practical administration of the Forests. from running at large, and stove costing him nothing, you would Service to give prompt attention to all forest business and further the inter- North Main St. ests and add to the convenience of detrimental to the stockmen in the foot hills, and will drive By dropping this charity or gratuity view of advertising, and considering other users or settlers in the National I are bade springs mate Forests.

Try a Sack of "Home Product" Flour==All Grocers

CRESCENT Valley Wheat Every Sack Guaranteed

Manufactured By Crescent Mills ==== Forest Grove

COUNTY COURT.

PROBATE COURT. Estate of Eli A Heinich, deceased. Estate closed of record.

Estate of Eva Stewart, insane. Petition filed by H Hamilton for appointment of guardian. It is ordered that said matter be set for hearing on Monday, July 20th, 1908.

Guardianship of Mary E and Theodore J King, minors. Sale of real es-

MARRIAGE LICENSE.

Layton Wisdom and Ethel Gertrude Wehrung. A J Challacombe and Opal Maria

Helmken. Henry T Hesse and Rhoda V

Heaton.

Arthur E Yoder and Harriet E Scholfield. Victor I Fuqua and Mabel Matteson.

Herbert Britton and Mamie Bozley.

Interesting Grange Meeting.

Gale Grange No. 282, held an interturns that \$30 or \$40 spent in hand- sonic hall last Saturday both in the

Patriotic and instrumental music, by

paper to shut out your advertisement is Col. Harry Haynes; recitation, Master tion box in charge of Lecturer Mrs. A.

ting means there is, namely advertis- ness is business, and advertising is a It was reported to the Master that one of the Brothers had been guilty of the larceny of a doughnut and he was vertising for business. If he has found Oregon National Forests Are Re- requested to appoint a committee to investigate and the following committee was chosen: Sisters Brodersen and Hoge and Brother A. T. Buxton. After careful investigation they reported



Having just purchased the Hardware business of S. G. Hughes, I have added a new stock of both

ICTOR

Shelf and Heavy Hardware, Implements, Buggies and Wagons

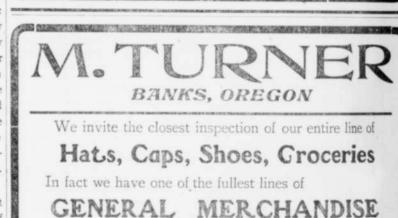
and will from now on carry everything needed by the

Builder, Farmer and all Others

I will occupy the same business room as Mr. Hughes on Pacific avenue and I invite everybody to call and see me.

HINMAN Successor to S. G. Hughes

Forest Grove



that has ever been in the town of Banks.

Come in and see our line of HATS. As to hats my assortment of Men's, Boys' and Ladies' Hats can't be beat.

Prices and Quality Guaranteed Men's and Boys' Dress Shirts in Latest Styles and

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Sam V

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John 1

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Wilson

Jose

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Carl

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Mr.

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Oregon

detrimental to the stockmen in of buying.

goods that he feels sure will awaken in

To presuppose the existence of a

which carried, is proving to be interest him-very likely to the point

some of them out of business. the subject purely as a means towards

Special Rates.

51-t2

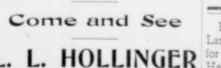
The Southern Pacific will sell excursion tickets on account Independence Day to all points at a fare and a third for the round trip. Sale dates July 3rd and 4th, return limit July 6th. L. L. HOLLINGER Minimum selling rate 50 cents. 52-t1

Try

hat in their opinion the Brother was guilty of the offense and requested that the Master appoint a Judge and Prosecuting attorney to try the case and set a date for said trial. He appointed Bro. S. T. Walker as Trial judge and Col. Harry Haynes as Prosecuting attorney and set the trial for Saturday, Aug. 1st 1908 at 1:30 p. m. in Masonic Temple. Frank Baker has sold his 80 acre tract to Calvin Wright of Dakota for \$5600. Sold by M. L. Noble the Real Estate man. A Few of The Things in this county, to prohibit stock the stove, thus leaving him with a It will enable officers of the Forest The Auction House You Can Buy at BANKS Forest Grove

Iron beds, wood beds, springs, mattresses, couches, pillows, rockers, diners, cookstoves, tinware, graniteware, dishes, knives and forks, boilers, tubs, The Southern Pacific company will boards, pails, wall paper, building ut in force on July 7th to the 19th paper, window shades, liquid-veneer, pecial rates of a fare and one-third on kitchen tables, dining tables, sideaccount of the Chautauqua at Glad- boards, safes, cupboards; dressers, stone Park, on the certificate plan. commodes, stand-tables, book-cases, sewing machines, clocks, nice hanging lamp, tents and wagon covers, nor is this all.

Come and See



Makes. No better assortment to pick from this side of Portland and at Surprisingly Low Prices.

A full line of Men's and Boys' Shoes, also Base Ball Shoes and Dress Shoes to suit the most fastidious.

I call special attention to my stock of

Tinware, Granite Ware, Hardware, etc. Men's Summer Underwear a Specialty. Come and see for yourselves.

Stump Powder, Fuses and Caps kept on hand at all times

Cedar Posts, Shingles and Shakes

M. TURNER OREGON Highest price paid for Mohair and Wool A SPECIAL Now is the time to buy your 4TH of JULY HAT I will give a special reduction for the next two weeks on all Millinery Goods such as flowers, foliage, etc. Come and see the Paris Millinery Parlors North Main Street Miss Marie L. Spiesheart -Dr. E. H. Brown, Physician an FURNISHED HOUSE FOR RENT-Large modern, well inmished house Surgeon. X-Ray and all electrical at or rent to the right party. Col. pliances in office. Calls answert 52-tf night or day. Goldenrod I

h Grade Pianos, Organs nd Sewing Machines w Portland prices and on easy monthly payfull line of

THE BAZAAR

K. N. STAEHR, Manager

and Columbia

-d Records always in stock. Cataaddress.

: in the County for Stationery ipplies.