

A large assortment of Women's and Children's Cloaks and Capes Just Arrived. Now is the time to buy that new coat.

THE Crowds are Growing GREATER

Remember This
SALE CLOSSES AT
MID-NIGHT
SAT. SEPT 30.

Each ——— and ——— Every ——— Day
They Have Heard of the Sale And They Have
Sent Word To Their Friends and Neighbors

WE ARE ON THE THIRD WEEK of this Gigantic cash getting sale, which is proving to be the most bountiful harvest that has ever visited the city of Forest Grove.

They are coming from other towns to partake of some of the thousands of bargains that are awaiting their coming. They saw it advertised; they read the newspaper; they saw the bills. It was something they hadn't seen before. Instead of a few items that are usually thrown out for bait, they see there are over 49,000 items on sale here. There are many lines being broken, yet there are sizes and kinds for all, and we believe enough for everybody in this community.

IT IS A WONDERFUL WORK; it is an immense amount of goods going out to the people in the Dry Goods line, in the Clothing line, in the Furnishing Goods line, as well as in the Shoe line, and in the grocery line, all of which are a part of the necessities of life. If you have not been here to see us, why haven't you been, and if you have been, it is a certainty we want you to come again. We are doing our best to treat you the best

we know how. We are just the plain, common kind of people ourselves, and we think we know how to treat everybody that enters this store. We are going to do our best.

YOU COULD SEE IN AND AROUND OUR LADIES FURNISHINGS DEPARTMENTS that they were doing a wonderful amount of business wrapping up ladies tailored suits and separate skirts such as never before seen in this man's town.

The Skirt and Shirt Waist Sale.

Is taking on great proportions. The people now have the opportunity of buying high grade goods in Ladies Furnishings at cash prices never before seen in this city. The poor as well as the rich can now have some of the good things in this world. Are you keeping your eye on the indicator? That is, NELSON B. LaCOURSE. It indicates that the people are packing out more Dry Goods and Dress Goods than was ever packed out of a store in this town before. There were some back orders standing out and they were ordered here by telegraph, and the goods came in like chain lightning. They were placed on the counters with the other goods, and the way they are moving shows there must be something of importance going on in this big store. They are finding every fabric that is made; they are finding all the new weaves; they are finding all the elegant patterns of fashion's latest that are out and they are finding them on Sale here, and they are selling—that everyone knows.

Seeing Is Believing

The great work is going on. The harvest is drawing to a close, but the threshing is going on every day, and Nelson B. LaCourse is using the whip and giving it to them right and left. Can't you hear 'em hollering? If you want EMBROIDERIES, if you want RIBBONS, if you want SILK THREAD of any kind or description, if you want any of the little wares, such as you might overlook without a memorandum, please ask for them at any of our counters; they will tell you where they are and what they are worth, because the mark is on them in great big, plain figures. There is no deception practiced in this house. Everybody tries to make you feel like you were at home.

Radical Reductions

In Reliable Clothing

Mowing down the prices in men's suits, youth's suits and odd pants, and all are included in this wonderful Sale.

All Cotton Goods, Feather

Ticking, Straw Ticking, Shirtings

In fact, anything you want in the Dry Goods line, went out like chain lightning. We are trying to get in line. We are trying to unload now instead of later, and we believe we will accomplish that end. We ask you all to send word to your friends and neighbors. Tell them that NELSON B. LaCOURSE is unloading thousands of dollars worth of high grade merchandise. Tell them that they can get anything they want; a Dress Pattern, Underwear, Silks, Satins, Gingham, Muslins, Calico, Corsets, Hosiery, Handkerchiefs, Neckwear, Headwear, and all kinds of ready made Suits, Shoes, Men's Furnishings, Suits and Odd Pants. If we have left out anything, it is here for you, and we want to show you through this big establishment whether you buy or not. We want to show you our NEW METHODS AND NEW WAYS.

We haven't got any clerks in this house sitting down and whittling up dry goods boxes, and never will have. They are all alive to the situation. Their coats are off and they are working as never before. They are helping NELSON B. LaCOURSE reach the end he started in for. That kind, courteous treatment always given in this house we are trying to pour out to the people in unlimited quantities now.

Lace Curtains

We want to tell you a bit more, that we are interested a great deal in disposing of about ten thousand dollars worth of LACE CURTAINS. We want to get rid of this class of goods and in all probability you can use them better than we can, and we are going to put them out at prices that will please you. Each and every cash purchase you make in this house, whether it costs you a penny or a dollar, you will save 25 to 50 per cent, and in many instances you will save 50 to 75 per cent.

Look Over The Situation

Make out your list and don't leave one item out because you will get the whole outfit here for less money than you ever dreamed of before. With Nelson B. LaCourse, it is to see how much goods he can sell; see how many he can unload to the people. Drive up your buggies, bring in your wagons, and we will load them full up to the brim.

Go Home Happy

See for yourself that here you can buy the whole outfit for your family, from head to foot, at a great saving to you.

We Don't Want You To Overlook The Shoe Deal

Because in shoes for men, you will find them here at the price of boys shoes elsewhere, and the ladies shoes won't cost but a little more than children's shoes elsewhere. IT IS THE SHOE HARVEST OF YOUR LIFE.

Little Boy Blue come blow your horn,

I havn't a bunion, I han't a corn,
My feet are as easy as they can be,
I am wearing LaCourse Shoes
you see.

We have cut this big stock down wonderfully in the last ten days but we want to cut it still deeper, and we promise you one and all, if you will visit our store, what we have said is more than true. It is printer's ink and it is the medium whereby we shall reach all of the people, and it is the only way you can pour sunshine into a city, is to let the people know through the columns of the paper. FOLLOW THE CROWD AND COME TO OUR STORE.

Patronize us; visit our store. Come to the fountain head where fashion's latest is placed before the people and see the masses standing in line to get waited on. WE BID YOU WELCOME UNDER OUR ROOF.

Be sure and see those
Men's, Women's and
Children's Shoes at 28c
56c, 67c, 98c and 1.27

Nelson B. LaCourse,
Forest Grove, - - - - Oregon

Men's Dress Shirts
worth \$1.00 go at 79c
A few odds and ends
worth \$1 and \$1.25
go at 39c.