

"The Progressive Store"

Makes a specialty of its shoe department and does its buying with the needs of its patrons in constant view.

We buy the best quality that can be purchased. We keep only the most up-to-date styles in every line.

We do not let a style which is beginning to go out of season lay upon our shelves

ONE HALF PRICE

181

One hundred eighty one pairs of shoes which we are closing out at one half the regular prices including Mens' Womens' and Children's shoes.

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THIS BIG DEPARTMENT

also includes a new and complete stock of Rubber Boots and Overshoes for men, women and children. A nice line of Brushes and Polishers with all the good makes of shoe paste and polish. Good goods at a reliable store at reasonable prices are worth more than poor goods at any price. Our stock is guaranteed.

LADIES' SHOES

Ranging in price as follows:



Price \$1.50
 " 1.75
 " 2.00
 " 2.25
 " 2.50
 " 2.75
 " 3.00
 " 3.50

MENS' SHOES

Ranging in price as follows:



Price \$1.50
 " 1.75
 " 2.00
 " 2.25
 " 2.50
 " 2.75
 " 3.00
 " 3.50
 " 3.75
 " 4.50
 " 5.00

Baby and Children's Shoes

Ranging in price as follows



Baby Shoes
 Price \$.25
 " .50
 " .60
 " .75
 " .85
 " 1.00
 Boys' and Girls' Shoes
 Price \$.75
 " 1.00
 " 1.25
 " 1.50
 " 1.75
 " 2.00
 " 2.20
 " 2.50

Our offering good shoes at these prices gives our patrons a chance to save money and at the same time get a double value.

WATROUS & ALLEN CO.