

### New Lipstick Idea



HOLLYWOOD, CALIF.—A completely new shape in lipsticks, the first in 40 years, has been created by Max Factor, famed Hollywood beauty authority. The new lipstick, called Hi-Society, is a swivel unit contained in a petite oval mirrored-case instead of a cap. With a touch of a finger, the case opens, simultaneously revealing a crystal-clear lip-size mirror with the new creamy-moist lipstick that is easy to apply and keeps the most sensitive lips from becoming dry. The lipstick case is so revolutionary that a U. S. patent has been issued to protect its design. Refillable with a choice of eleven high-fashion shades, it comes in tortoise tone, ebony black, golden tone, and mother-of-pearl top.

Mr. and Mrs. Dick Sganzi and Lola Reimers visited at the Gordons Friday evening to view the movies taken at Alex Botkins party. The Sganzis left Saturday morning at 4:30 AM and arrived home at Napa, Calif. at 4:30 PM

### Off Predicted Course



JODRELL BANK, ENGLAND.—This diagram shows the possible path of America's moon rocket, launched successfully from Cape Canaveral, Fla., early Oct. 11th. Scientists tracking the rocket from the Jodrell Bank Observatory, where the world's largest steerable radio-telescope is located, reported that the lunar probe vehicle rose 79,212 miles but was "several degrees off the predicted course." This meant that it failed to reach its projected orbit near the moon.

the same day and they called Lola that evening.

290 Clackamas County farm operators sent in 505 soil samples for analysis during the past 12 months. The number of analyses made for Clackamas County by the State Laboratory compares very favorably with other Oregon counties. In fact, Clackamas County may be at the top of the list.

### Dilemma



DENVER, COLO.—What a predicament for any two-year-old to be in. In tears is two-year-old Julie De Ford, who can't decide whether to keep up her hula-hoop or her pants which are falling down.

## CLACKAMAS COUNTY NEWS

L. J. ANDERSON Editor and Publisher  
Published weekly on Fridays at Estacada, Clackamas County, Oregon. Entered in the postoffice at Estacada, Oregon, as second class matter. Subscription rates in Clackamas County one year \$3.00; outside the County and in the State of Oregon one year \$4.00; outside the State of Oregon, one year \$4.50. Subscriptions payable in advance.

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### Giant 'Wedding Cake' Is New Type Silo



AG DEPT. OFFICIAL INSPECTS IMPROVED SILAGE: E. L. Peterson (second from right) views silage produced by new method, at a recent demonstration given at Gaithersburg, Md. New type silo can be placed anywhere, erected quickly, costs little, is remarkably free of spoilage and and nutrient loss. Developed by Rutgers University and the Bakelite Company over a period of 5 years, it is answer to relief from spiraling costs.



Typical 80-ton Bakelite plastic silos.

Use of silage is increasing in the 49 states. Department of Agriculture reports a 35% increase, or from 54 million tons to 73 million during a four year period. The Bakelite all-plastic portable silo represents a new approach in the preservation of farm silage offering the farmer a number of advantages not possible with the conventional upright silos. There is virtually no spoilage loss because oxygen is completely excluded — yet the specially designed green vinyl plastic allows carbon dioxide, formed during fermentation, to escape to the atmosphere. The

plastic silo has been completely proven in the field. At the Gaithersburg, Md. demonstration a 40-ton silo was erected. Results of spoilage in a conventional silo versus an 80-ton plastic one showed a spoilage loss of almost 9 tons in the conventional silo while spoilage loss in the plastic silo was negligible. The comparative nutrient loss in the conventional silo was 12.8 tons and in the plastic silo 4 tons. With silage valued at \$12 per ton, the dollar saving in this case was \$106 on just one filling. With proper care, a plastic silo can be filled five or more times.

### MEAT CUT FOR LOCKERS

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### U.S. Travel In Jets On The Way



George T. (Ted) Baker, president of National Airlines, holds a map indicating the first route of commercial jet passenger service flights in the U.S. Scheduled to start in December, the line's time between New York and Miami will now be 2 1/4 hours as against present schedules of almost 4 hours.

Travelers between New York and Miami will be the first to enjoy commercial jet passenger service in the U.S. if schedules now proposed are adopted. Boeing 707 jet planes, with cruising speeds of 600 miles-per-hour, will make the flights for National Airlines starting about Dec. 1.

National also hopes to put jets on the proposed Florida-West Coast run, if awarded this Southern transcontinental route. National's jet planes, which will be leased from Pan American, will operate high above the weather at altitudes of up to 40,000 feet. Jet flight promises to be one of the most thrilling travels

of anyone's lifetime. Since the first prototype of the 707 took to the air four years ago, the plane has undergone exhaustive and varied safety tests. Surprisingly enough, jet pilots will be working with about one-third as many controls as on the latest piston-engine planes. National's veteran pilots are now getting ready for the December jet flights. One engine of the jet produces as much thrust as all four engines combined on the fastest piston driven planes now in service. Since there are few moving parts, vibration is practically eliminated. Jet flights are expected to carry 165 passengers.

### The Fleet's In



VENICE, ITALY.—Creating a watery traffic jam, ornate gondolas and other craft move along the Grand Canal in Venice. The procession is part of the annual "Royal Regatta," the Grand Canal in Venice. The procession is part of the annual "Royal Regatta," the Grand Canal in Venice. The procession is part of the annual "Royal Regatta," the Grand Canal in Venice.

# COME ONE, COME ALL! CHICKEN DINNER

WITH ALL THE TRIMMINGS

## 25c PER PERSON

THURSDAY JAN. 15, 4 p.m. to 8 p.m.

SATURDAY JAN 17, 11 a.m. to 3 p.m.

Beef Short Ribs 1b. 29c

BACON ENDS and PIECES 1b. 29c

PET MILK Tall Tin ea. 10c WHITE KING SOAP or D Giant Pkg. 49c

CHET'S FROZEN MEAT PIES 5 for \$1.00  
DUTCH MAID MARGARINE 6 lbs. \$1.00



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COAST-TO-COAST STORES CENTRAL ORGANIZATION OF MINNEAPOLIS HAS PURCHASED AND IS NOW OPERATING MARSHALL-WELLS OF PORTLAND . . . COAST-TO-COAST STORES SERVICES, OVER 680 STORES IN THE NORTHWEST AND MIDWEST. MARSHALL-WELLS SERVICES 150 STORES IN THE PACIFIC NORTHWEST AND NORTHERN CALIFORNIA.

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