

Your **BROADWAY** Theatre
ESTACADA, OREGON

WED 4	THU 5	FRI 6	SAT 7
<p>HOLDEN - BENDIX CAREY - FREEMAN Streets of Laredo</p>		<p>ALDO RAY BRIAN KEITH ANNE BANCROFT NIGHTFALL</p>	

Sunday - Monday - Tuesday - September 8 - 9 - 10

8	9	10
<p>Spencer Tracy Katharine Hepburn Desk Set</p>		<p>ALDO RAY BRIAN KEITH ANNE BANCROFT NIGHTFALL</p>

WILL TRY TO IMPROVE MARKETING PRODUCTS

The Oregon Farm Bureau Federation commodity advisory committees will consider means for improving marketing of agricultural products during a series of meetings to be held next week at the Marion Hotel in Salem.

The series of meetings starting with the livestock committee on Tuesday, Sept. 3, the field crop committee on Sept. 5, the fruit & vegetable committee on Sept. 6, and the poultry committee on Sept. 9. The meetings are called for 9:30 AM on each of designated dates.

In addition to a study of marketing methods the committees will consider promotion programs, and agricultural prices to develop recommendations for action by the state and national Farm Bureau organizations.

Each committee will also develop a program for 1958. This will include activities of both state and county committees for each of the commodities.

Members of the committees represent the 12 Farm Bureau regions in Oregon. Selection of regional representatives to the

state committee are made locally from County Farm Bureau Commodity Committee Chairmen within each region.

OSC PLANS STUDY OF HILL SOILS NEEDS

A long range economic study of soil fertility problems and forage crop production potential of Willamette Valley hill soils has been started by Oregon State college under a cooperative agreement with the Tennessee Valley Authority.

TVA will contribute \$33,500 toward the study during the next five years.

Findings will help the college pinpoint the economics of fertilizer recommendations for hill soils and help lead to expansion of forage crop production in western Oregon, soil scientists point out.

More and more hill soils will have to be—and can profitably be—utilized in the future for forage crop production as the population continues to grow in the Valley, they explained. Inadequate information on soil fertility is one of the drawbacks at present.

The need for lime, phosphorus, sulfur and boron on hill soils has been demonstrated. More facts are needed,

Feeding Millions For A Penny

A recent survey of super market customers showed they estimate the net profit of food retailers as high as 19¢ on a dollar of sales. Actually, the right answer is 1.2¢—according to a study just completed by the Harvard Business School for the National Association of Food Chains.



The surprising penny profit aspect of chain super markets is made possible by a number of developments. Self-service and "cash and carry" are two of the most important. But just as important are large volume, fast turnover and greater efficiency.

For example, because of improved equipment and methods, food chains can handle two tons of groceries with the manpower needed for one ton 10 years ago.

Food distribution costs have been going down steadily. The costs of food distribution have been cut by one-fourth since 1933 due to more efficient warehousing, transporting and record-keeping and to the advantages of modern chain super market operations.

The remarkable thing is that this has been accomplished despite food industry wage increases which have tripled, freight rates which have more than doubled and similar boosts in other costs.

Moreover, the modern super market may offer as many as 7,000 items—ten times the number 20 years ago.

What does this mean to Mrs. America and her family? Besides the much larger assortment of foods, including out-of-season fruits and vegetables, delicacies from distant places and hundreds

however, on best rates of application of these and other nutrients from the standpoints of yields and dollar return, taking fertilizer costs, crop prices and other factors into consideration.

Alfalfa will be the test crop and trials will be conducted in cooperation with farmers in various locations. Soil samples will be moved into OSC greenhouses to help speed up screening work on soil deficiencies and fertilizer needs. Greenhouse experiments will be followed by field experiments.

Fundamental lab studies and relationships of yield to soil tests are also planned. Soil tests will be made in the college soil testing laboratory.

The study will involve the combined efforts of several research workers in soils and agricultural economics. Soils department staff members are Moyle E. Harward, Tom Jackson, Lawrence A. Alban, Ellis G. Knox, and David James. Roger G. Petersen, experimental station statistician, will direct

the mathematical analyses and W. G. Brown, agricultural economist, will handle the cost-return phase of work.

Eagle Creek

(By Margaret Ross)

The last week of vacation for local school kids was blest with plenty of sunshine and warm weather, and many took advantage of the final holiday for picnics and camping.

Among those who attended the Oregon State Fair at Salem last Sunday were Mr. and Mrs. Earl Brackitt their daughter, Jean, Joanne Burnett, and Janice Buhlinger. In another group were the Virgil Nelson family and Kathy Ronnow, Dora and Nola Clester went to the fair on Monday.

Roy and Barbara Gaylord returned home from Klamath Falls last Sunday. Tom Burnett came back from his summers work in the U. S. Forest Service at Diamond Lake. Then he went to

Menucha for a weeks conference for college age young people of the Presbyterian Church.

Steve Wilson and Mary Paine returned home last Friday after ten days at the Cannon Beach Bible conference.

Kathie Ronnow spent three days last week in Forest Grove visiting Mr. and Mrs. Wayne Tate and family. Mr. Tate was a teacher in the Estacada high school.

Jim Buhlinger left last Friday for Provo, Utah, to visit his sister Starley, (Mrs. De Smith) and her family. Starley and De will drive him back home at the end of the week.

17 young people of the Westminster Fellowship and the Estacada Church of Christ shared a Labor Day picnic and swimming party in Clear Creek Canyon.

Mr. Carl Ronnow, Sr., returned on Tuesday to his home in Oakland, Calif., after a two weeks visit here with his son and family. Last week, at the Ronnow home, he showed for a number of local friends some kodachrome slides from his travels in Denmark.

Houseguest of Mrs. Maude Burnett during last week was Mrs. Mary Hurlburt Scott, a pioneer resident of Oregon who now lives in Riverton, Wyo. Mrs. Scott is a cousin of Mrs. Burnett's late husband.

Houseguests at the Art Schultz home last week were Mrs. Schultz's brother-in-law and sister, Mr. and Mrs. Cleo Sallee, of Roseburg.

Sunday guests of Florence Cloninger were Mrs. Gertrude Ryder and Dr. Ellen DuBois of Portland.

Labor day visitors of the Oscar Juds were the Jerry Todds of Portland.

On Monday the Elmer Berg family of Milwaukie enroute home from a church picnic at Eagle Fern Park stopped to visit the Tony Buhlingers.

Mr. and Mrs. Vernon Ross last Saturday drove to Castle Rock, Wash., to attend the wedding of Alice Harber, a former Estacada resident and member of the Springwater church.

Sunday, Aug. 25, Dora and Nola Clester attended a reunion of the Clester family at the Kenneth Clester home near Stayton.

Sunday, Aug. 25, Mr. and Mrs. Ernest Douglas entertained at lunch for Hugh Elliot, of Portland, and at evening dinner for Mr. and Mrs. Arthur Heycock of Damascus.

Eddie Bukovchick was able to return to work on Tuesday for the first time since his au-

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Harold Middleton

Dial CR. 9-5145



tomobile accident two weeks ago.

Fred Gaylord and about 7 other local Reservists received word this week that they must leave next Sunday for training at Ft. Ord, about three weeks earlier than they had expected.

The Lloyd Stephens family suffered a severe handicap for a number of days, after son Tommy, driving the family tractor last Sunday, hooked a low-hanging electric wire and ripped out both electrical and telephone connections to their home. Water-pumping was out too, of course; so he family was taking meals at the home of neighbor Florence Cloninger until the lines were repaired.

Guest preacher at Eagle Creek church last Sunday was the Rev. E. F. Woody of Portland, representing the Oregon Temperance League.

Eagle Creek Grangers, neighbors and friends are reminded of the annual Grange Fair, pot-luck supper and square dance this Saturday night.

CONDUCTING SERVICES

AT CHRISTIAN CHURCH

Mr. and Mrs. Elmer Gilstrap of Turner, Oregon, are conducting services at the Christian Church now and are very hopeful of meeting all the members of the Christian Church or Church of Christ in the near future.

CAMP PENDLETON, Calif.—Marine SSgt. Joseph T. Foote, son of Mrs. Ruby Hess of Estacada Route 2, and husband of the former Miss Alice Joyce Gerulf of Portland, participated in Operation Ironhorse a desert combat exercise to test men and machines under the most adverse desert conditions.

The grueling Marine exercises were conducted Aug 5-27 at the Marine Corps Base, 29 Palms, Calif.

Under simulated combat conditions, 150 troop-carrying 1st Marine Division vehicles and crews braved torrid desert temperatures as high as 150 degrees to battle the desert heat and sand for a 160-mile sustained drive over the barren terrain.



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CIGARETTES

Regulars	Carton \$1.69
Kings	Carton \$1.79
Filters	Carton \$1.89

GERBER'S STRAINED BABY FOOD 10 cans 89c

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WEEK END SPECIALS !

Prices Effective Thurs., Fri., Sat., Sept. 5-6-7

C. & H. SUGAR 10 Lbs. 99c	U.S.D.A. "GOOD" GRADE BEEF
Triple pak, Reg. 59c	GROUND BEEF Lb. 39c
Blue Bell POTATO CHIPS 49c	Juicy RIB STEAK Lb. 65c
Major Brands CANNED MILK Tall Cans 3 for 39c	Delicious Blade ROAST Lb. 45c
Zee 80 Count NAPKINS Pkg. 10c	Lean SHORT-RIBS Lb. 25c
Cottage 303 Tins PEAS Ea. 10c	Top Boneless ROUND STEAK Lb. 89c
	Pure GROUND ROUND Lb. 65c
	Skinless WEINERS Lb. 47c

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