THE CLACKAMAS COUNTY NEWS Estacada, Oregon, Friday, Sept. 6, 1957



Sunday - Monday - Tuesday - September 8 - 9 - 10



#### WILL TRY TO IMPROVE MARKETING PRODUCTS

The Oregon Farm Bureau Chairmen within each region. Federation commodity advisory committees will consider means for improving marketagricultural products ing of be held next week at the Marion Hotel in Salem.

ing with the livtstock commit-Sept. 3, the tee os Tuesday, field crop committee os Sept.5. the fruit & vegetable committee Sept. 6, and the committee on meetings are called for 9:30 AM on each of designated dates.

In addition to a study of marketing methods the committees will consider promotion programs, and agridultural prices recommendatios to develop for action by the state and national Farm Bureau organizations.

Each committee will also develop a program for 1958..This grow in the Valley, they will include activities of both plained. Inadequate state and county committees tion on soil fertility is one of partment staff mempers are returned home from Moyle E. Harward, Tom Jack- math Falls last Sunday. for each of the commodities.

Members of the committees represent the 12 Farm Bureau regions in Oregon. Selection of hill soils has been demonstrat-regional representatives to the ed. More facts are needed, statios statistician, will directond Lake. Then he went to

committee are made lo cally from County Farm Bu-Committee reau Commodity

**OSC PLANS STUDY OF** 

tial of Willamette Valley hill ing fertilizer costs, crop prices The series of meetings start- soils has been stasted by Ore- and other factors into considgos State college under a co- eration. operative agreement with the

t the poultry toward the study during the various locations. Soil samples

next five years. tilizer recommendations for and fertilizer needs. scientists point out.

The study will involve the family and Kathy Ronnow, Dothe population

The need for

phorus, sulfor and boron on G. Knox, and David James. Ro- from his summers work in the

### Feeding Millions For A Penny

A recent survey of super market customers showed they estimate the net profit of food retailers as high as 19¢ on a dollar of sales. Actually, the right answer is 1.2¢-according to a study just completed by the Harvard Busi-

of new foods developed since the

For example, he works only 7

minutes for a quart of milk-where

his father worked 21 minutes, To

'earn" a dozen eggs he need only

work 17 minutes-where his father put in nearly an hour and a half.

What is true of milk and eggs is

true of bread, butter, meat and most of the other staples.

Summing it up, the figures show

he need work only one-third as

long to stock the family larder as

People often talk about saving a

'pretty penny." But, in the light

of what you get in a modern food

chain, the little more than a penny

that you give to your super mar-

ket is profit you might call a pretty

(By Margaret Ross)

his father did 40 years ago.

powerful penny.

for the food staples.

ness School for the National Association of Food Chains. The surprising penny profit as-

pect of chain super markets is made possible by a number of developments. Self-service and "cash and carry" are two of the most important. But just as important are large volume, fast turnover and greater efficiency. For example, because of im-

roved equipment and methods, food chains can handle two tons of groceries with the manpower eeded for one ton 10 years ago. Food distribution costs have

been going down steadily. The costs of food distribution have been cut by one-fourth since 1933 due to more efficient warehousing, transporting and record-keeping and to the advantages of modern chain super market operations. The remarkable thing is that this has been accomplished despite

food industry wage increases which have tripled, freight rates which have more than doubled and similar boosts in other costs. Moreover, the modern super market may offer as many as 7,000 items-ten times the number 20

years ago. What does this mean to Mrs. America and her family? Besides the much larger assortment of foods, including out-of-season fruits and vegetables, delicacies from distant places and hundreds

HILL SOILS NEEDS however, on best rates of ap- the mathematical analyses and A long range economic study pliiation of these and other nu- W. G. Brown, agriculural ecduring a series of meetings to or soil fertility problems and trients frof the standpoints of onomist, will handle the costage crop production poten- yields and dollar return, tak- return phase of work. **Eagle Creek** 

Alfalfa will be the test crop Tennessee Valley Authority. TVA will contribute \$33,500 cooperation with farmers in

will be moved into OSC green-Findings will help the college houses to help speed up screenpinpoint the economics of fer- ing work on soil deficiencies Green hill soils and nelp lead to ex- house experiments will be folpansion of forage crop produc- lowed by field experiments. tion in western Oregon, soil Fundamental lab studies and relationships of yeild to tests are also planned. have to be-and can profitab- tests will be made in the col-

contiues to combined efforts of several rt- ra and Nola Clester went ex- search workers in soils and ag- the fair on Monday. informa- ricultural economics. Soils delime, phos- son, Lawrence A. Alban, Ellis

Menucha for a weeks confer ence for college age young people of the Presbyterian Church. Steve Wilson and Mary Paine returned home last Friday after ten days at the Can-

non Beach Bible conference. Kathie Ronnow spent three days last week in Forest Grove

visiting Mr. and Mrs. Wayne Mr. Tate Tate and family. vas a teacher in the Estacada high school. Jim Buhlinger left last Fri-

day for Provo, Utah, to visit (Mrs his sister Starley, De Smith) and her family. Starley and De will drive him back home at the end of the week.

17 young people of the Westminster Fellowship and the Estacada Church of Christ shared a Labor Day picnic and swimming party in Clear war, a wage earner works far less Creek Canyon.

Mr. Carl Ronnow, Sr., turned on Tuesday to his home in Oakland, Calif., after a two weeks visit here with his son and family. Last week, at the Ronnow home, he showed for a number of local friends some codachrome slides from his travels in Denmark

Houseguest of Mrs. Maude tomobile accident two weeks Burnett during last week was ago Mrs. Mary Hurlburt Scott, a pioneer resident of Oregon who her local Reservists now lives in Riverton,

Houseguests at the Art earlier than they had expected.

chultz home last week were Mrs. Schultz's brother-in law and sister, Mr. and Mrs. Cleo a number of days,

Sallee, of Roseburg. Sunday guests of Florence Cloninger were Mrs. Gertrude hanging electric wire and rip-Ryder and Dr. Ellen DuBois of ped out both electrical and tel-Portland.

Labor day visitors of the Oscar Judds were the Jerry Todds of Portland. On Monday the Elmer Berg neighbor Florence

home from a church picnic at

last Saturday drove to Castle Rock, Wash., to attend the wedding of Alice Harber,a forer Estacada resident and member of the Springwater church.

Nola Clester attended a reunion of the Clester family at the

Stayton. Sunday, Aug. 25, Mr. and

ed at lunch for Hugh Elliot, of of Turner, Oregon, are conduc- Marine Division vehicles Portland, and at evening din- ting services at the Christian crews braved ner for Mr. and Mrs. Heycock of Damascus.

ESTACADA SHOE REPAIR SHOP R. & L. SHOES STORES, Inc.

H. L. Banks, Operator-Manager Quality Shoe Repairing

New shoes for the entire family - Loggers, English Brogues, School Shoes, Work Shoes for men and boys - Also some rebuilt shoes! Join our Family Shoe Club and get a FREE PAIR OF SHOES!

# **MEAT CUT FOR LOCKERS**

Including Hauling, Butchering, Cooling, Cut-

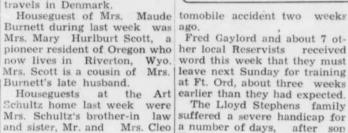
tin, wrapped and delivered for 6c lb. Pork 8c lb.

Cooling, cut, wrapped and delivered, 4c lb.

Harold Middleton

#### Dial CR. 9-5145

of



Tommy, driving the faily tractor last Sunday, hooked a lowconnections to their ephone home. Water-pumping was out too, of course; so he family was

taking meals at the home Cloninger family of Milwaukie enroute until the lines were repaired.

Guest preacher at Eagle Creek church last Sunday was the Rev. E. F. Woody of Portland, representing the Oregon Temperance League.

of the annual Grange Fair,

dance this Saturday night. CONDUCTING SERVICES

## AT CHRISTIAN CHURCH Palms, Calif.

Arthur Church now and are hopeful of meeting all



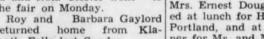
CAMP PENDLETON, Calif. -Marine SSgt. Joseph T.Foote, son of Mrs. Ruby Hess of Estacada Route 2, and husband of the former Miss Alice Joyce Eagle Creek Grangers, neigh- Gerulf of Portland, participatbors and friends are reminded ed in Operation Ironhorse a desert combat exercise to test pot-luck supper and square men and machines under the most adverse desert conditions. The gruelling Marine exercises were conducted Aug 5-27

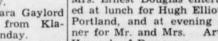
at the Marine Corps Base, 29 Under simulated combat con-

Mr. and Mrs. Elmer Gilstrap ditions, 150 troop-carryisg 1st and torrid desert very temperatures as high as 150 the degrees to battle the desert Chrirtian heat and sand for a 160-mile ren terrain.

The last week of vacation for Eagle Fern Park stopped to vilocal school kids was blest with sit the Tony Buhlingers plenty of sunshine and warm Mr. and Mrs. Vernon Ross weather, and many took ad vantage of the final holiday for Sunday, Aug. 25, Dora and

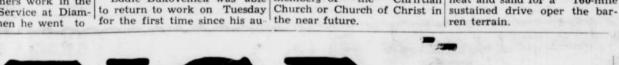
> In another Kenneth Clester home near to Mrs. Ernest Douglas entertain-



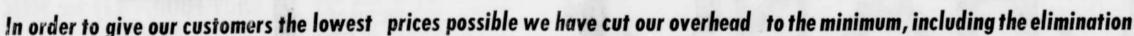


back came

Eddie Bukovchick was able members of the



NOTICE



picnics and camping. Among those who attended the Oregon State Fair at Salem last Sunday were Mr. and Mrs soil Earl Brackttt their daughter, Soil Jean, Joanne Burnett, and Ja-

nice Buhlinger. group were the Virgil Nelson

Tom Burnett

Compare our low everyday shelf prices with those offered anywhere. of S. & H. Green Stamps.

