

BIG CHIEF STORES

present a

FOOD SPECTACULAR




We proudly present FOOD SPECTACULAR! It's BIG in fun and excitement... big in Quality and Value. It's waiting for you now at our market. Come See... Come Buy... or just drop in on the biggest food show of all time. Our Spectacular features Swift's Fine Foods... top-quality foods that you will want to feature on your dinner table.

Enter SWIFT'S Big—
 "You Said a Mouthful!" CONTEST
 There Are 10,001 Cash Prizes

Yes... It's easy to say a "Mouthful" about the Spectacular array of Swift's Fine Foods available in our stores. When shopping, be sure to pick up entry blanks for your entire family and see who can make up the most laughable entry to this fan-filled contest. It's so easy to win... 10,001 winners. And let's not forget the fact that your budget wins with our everyday low prices and values.

SWIFT'S
Swiftning
 SHORTENING
 3 lb. tin **79c**



Lemonade
 PICTSWEET
 FROZEN
 6 oz. tin **10c**


Butter
Eggs
Corn
Purex

SWIFT'S JEWEL
SALAD OIL
 2 Qts **\$1**

SWIFT'S ALL SWEET MARGARINE - 2 lbs. 59c
 SWIFT'S CORNED BEEF - 12 OZ. 39c
 PREM LUNCHEON MEAT - 12 OZ. 39c
 GERBER'S CHOPPED or STRAINED BABY MEATS - 2 for 41c
 SWIFT'S PARD DOG FOOD - NO. 1 Tin 6 for 89c

FRESH CREAMERY **lb. 59c**
 AA LARGE **doz. 49c**
 LUCKY LADY FROZEN **pkg. 10c**
 LIQUID BLEACH **half gal. 25c**

Spectacular Values in our MEAT Department!
POT ROAST **lb. 39c**
 Blade cut. An economical well-trimmed roast, cut from BIG CHIEF'S famous TENDER-AGED Beef!



Fryers ea. 99c
 2 LB. AVERAGE

Big Bologna lb. 35c
 IN THE CHUNK SLICED 39c LB.

DEL MONTE SLICED, BUDGET PACKED LB.
BACON - lb. 49c

Steaks! **Steaks!**
 Tender, waste-free and guaranteed to please your family and guests. Try some on a outdoor BAR-B-Q!
Rib Steaks lb. 69c
Swiss Steak lb. 75c
Sirloin Steak lb. 75c

RIPE OLIVES 4 for \$1.00
 Early California Cadet, Pitted
 CATSUP 5 for \$1.00
 HUNT'S 14 OZ. SIZE
 PANCAKE MIX 2 for \$1.00
 PILLSBURY, 14 OZ. SIZE

PRODUCE
 ZUCCHINI SQUASH, 2 Lbs. 19c
 CORN, Fresh Ears 4 for 25c
 ASPARAGUS 2 Lbs. 29c
 TOMATOES, Cello Tube Ea. 29c

HOOD RIVER BRAND BARTLETT
PEARS 303 SIZE
 Luscious halves for perfect salads 2 for 49c



BOYD'S COFFEE **lb. 97c**
 BONNIE DOG-E-STU **3 for 50c**

Grandma's Coconut Bar **Pkg. 29c**
 COOKIES
 Crown FLOUR **10 Lbs. \$1.05**
 Centennial Dried Baby Limas BEANS **Lb. 17c**



HORNER'S
BIG CHIEF MARKET
 Estacada, Oregon
 PHONE 60-2
 Prices Effective Thurs., Fri., Sat., May 16-17-18

LOOK FOR FIRST OF THE WEEK SPECIALS ON THE INSIDE PAGES OF THIS PAPER!