

* Portland Industrial Review *

Peerless Creamery Company

Location 43-45 Front, Portland, One of the Most Modern Institutions of the Business Life of This Section; Aiding in the Progress of Diversified Farming and Development of Surrounding Territory; Featuring Their Gold Medal Butter, a Quality Product.

The plant of this company is a model sanitary institution equipped with the very best modern machinery and under the direction of latter day creamery men. They have always taken an active interest in the development of this community and their institution is one of our most valued industrial assets. We wish to give them a prominent place which their modern creamery merits as being one of the foremost concerns in this line of endeavor. They are a large contributor to the progress and prosperity of the community.

This well-known institution probably typifies better than any other the material progress of the community, and the fact that this section of the state is organized along 20th century lines as regards the continual development of commerce and agriculture. Years ago there were small creameries in every community to which the producer sent to market his cream and to which the retailer looked for his supply of butter for his customers.

Popularity with both the producer and the consumer is evidenced by the large number of farmers selling to

them and the fame their brand of butter has attained. By reason of the fact that they buy only the best of cream and cater to a quality business through modern equipment, they are not only able to pay the farmer a higher price for his cream, but by the same token, can manufacture and sell their butter to a trade that demands quality. It can be readily seen that this 20th century organization also enables them to produce a brand of butter of uniform high quality. At the offices of this company the producers encounter the most courteous treatment and receive more for cream than would be paid if they had to depend on a smaller creamery for a market.

The production of cream is a proposition that ought to appeal to every owner, even of a small farm, as it is a well-known fact that this mode of farming builds up the land, at the same time making the producer more money than he can make by straight farming, and then he gets pay right along in cash.

This plant is thus adding much as a valuable market at our doors for the products of the farm.

Jacobson Company, Funeral Directors

Conducted at Foster Road and 91st St. in Portland, is one of the Most Modern Funeral Directing and Embalming Establishments in This Section. They Go Anywhere on Short Notice and Give Personal Attention to All Little Details; Occupy Most Home-like Funeral Parlors.

Among the professions which have developed rapidly in the past few years is that of the modern funeral director and embalmer. Indeed this profession has reached a high state of efficiency. No concern has given the business more careful and painstaking attention than this well-known concern. They have become leaders in this special field of endeavor throughout this section, and have merited the commendation of the public.

Since the founding of their business they have always been most fair and honest in their endeavor to give the best service. Not only has this accrued to the benefit of the public, but it has built for them a reputation that extends for miles around.

The proprietors and their assistants are courteous and put forth their best efforts to comply with the wishes of patrons. Their establishment is complete from a standpoint of stock, and from it they are able to offer service that is unexcelled.

In keeping with their progressive, yet reliable policies, they have kept in close touch with everything modern in their line of equipment.

This concern occupies a funeral home that is one of the most up-to-date in the northwest. It is indeed a real convenience to the patrons of the company and shows a progressive spirit which permeates every department of the firm.

Entering these parlors one is impressed by the atmosphere of intimate privacy and homelike comfort, and is filled with a feeling of confidence in newly-made friends who are to guide your actions during your visit to take care of the little details which are so distressing in the hour of deepest sorrow.

The funeral parlors are brightened up by mellow lights and beautiful furnishings. In these rooms services are held and every detail is arranged as if the funeral were being held in your own home. There is no extra charge for use of the funeral home.

As is well known, they have conducted some of the largest funerals ever held in this section, therefore we wish to compliment this firm on the satisfactory service it is rendering the people.

East Side Poultry Company

Located at 104 Union Ave., in Portland, Is a Prominent Firm That Is Aiding in the Progress of Diversified Farming and the Development of the Surrounding Territory as Extensive Dealers in Veal, Hogs, Poultry and Eggs.

This is one of the institutions that has materially aided in the development of this section of the state and has especially been instrumental in aiding the progress of diversified farming in the community. They furnish the farmer with a most advantageous market for veal, hogs, poultry and eggs that is of great economical value to the public.

Their prices are far more favorable than would be secured by the people if they had to ship elsewhere for it is a well-known fact this house pays the top of the market at all times.

One of the recognized principles of farming along scientific lines today is the raising of poultry and livestock. It is because of the excellent service and the desirable market afforded by these well-known dealers that this feature is receiving more attention from the farmer today and progress along this line is particularly noticeable in this community where the producer knows that he will receive the highest price for veal, hogs, poultry and eggs.

Another feature of the satisfactory service of this popular house is the courtesy and accommodation which marks their dealings with the producer.

This establishment is under the direction of conscientious and competent business men and they have associated with them only such assistants as can be depended upon to render the most courteous service and the most efficient. They are always ready and willing to give you the latest quotations and those wishing to market their produce to the best advantage will do well to get in touch with this well-known house.

We are pleased to compliment them and to give them in this review the prominent position that their progressive and their reliable policies have entitled them to.

We assure our readers that at this establishment they will receive the best of treatment and the highest market prices.

Routledge Seed & Floral Company

Located at 72 Grand Ave., the Only Eastside Store; West-side 145 2nd, Portland; Are Seed Stores That Feature Highest Quality Seeds, Lawn and Garden Fertilizers, and Bird, Dog and Cat Supplies; Also Bedding, Potted Plants and Cut Flowers.

"As ye sow so shall ye reap" is certainly a forceful expression and should carry a warning to the fame of the truck grower that would cause him to use the greatest care in selecting his seeds. Many a very valuable crop has been lost and weeks of hard labor have been for naught by planting seeds that would not sprout and grow.

If you select your seeds from this well-known store you will be assured of the highest quality seeds on the market.

Their stock includes such merchandise as has been tested and shows a proven germination percentage. They stand behind their stock and give their years of experience and a large list of satisfied customers as their reference. The stock not only includes field seeds of all kinds, but it includes garden seeds, flower seeds and a general line of supplies for the keeping up of the lawn, bird supplies and poultry supplies.

With the acute business judgment that has characterized their entire

career, they realized that it was important that the people of this community not only have an establishment of this kind but an institution that would be thoroughly modern and in keeping with the demands of the present day. This firm has added from time to time until they are now managers of a large business and are serving the people faithfully.

The proprietors of this store invite the people to make this store their headquarters when in Portland and are more than glad to render any little service for their convenience.

They are courteous and willing to give you all information regarding seeds. Dealing on a large scale, as they do, enables them to undersell the small dealer and give the farmer the benefit, especially on quantity lots.

It affords us pleasure to refer this seed company to our readers and we feel certain that if all our readers will give this establishment a trial, they will be convinced that seeds from this store are of the highest productive value.

C. W. S. Grinding & Machine Works

Located at 443 Burnside, Portland, Is one of the Most Modern Machine Shops in This Section; Specializing in Cylinder and Crankshaft Grinding; Only Concern in Portland Giving Personal Service, Featuring Lineboring of Main Bearings, Eliminates Hand Scraping; a Real Factory Job.

It is a well-known fact that there is no institution in the community that has met with greater favor with the public than this establishment. By reason of the fact that the management has had wide experience in every feature of this business and because of the comprehensive knowledge of every branch of the trade, this establishment has continued to witness the increase in the number of patrons.

By close microscopic examination it has been found that grinding of cylinders is far better than reaming. What is cylinder grinding? It is a highly perfected method of making cylinders round. Regrinding cylinders has a desirable effect on the power in that it restores the motor to its normal condition. A regrinding job gives the owner a seasoned motor not obtainable in a new car or tractor. Reground cylinders are better than new ones, not just as good. The leading auto tractor and

commercial car manufacturers of this country and Europe use the process.

To prevent the loss of power, to have gasoline economy and a quiet, humming motor, is the aim and the desire of every owner of a car. The engine is the heart of the automobile and when it gets out of trim it requires the work of a specialist. Garages and shops are equipped mechanically and do not employ men except for adjustment of cars.

Motor engineers are employed here who understand all types of motors, from the simple stationery one-cylinder motor to the four-cylinder, the six, the eight and twelve, and no matter what kind of a motor you have, you will find that when it goes out of this shop it will be hitting on all cylinders.

In making this review we are glad to compliment this establishment on the position they occupy in the business life of the community and to refer their services to all of our readers.

Old System Milling Company

Located at 82d St. SE. in Portland; Is a Well Known Feed House, Handling Dairy and Poultry Supplies of the Highest Quality; Featuring "OSMELCO" Dairy and Poultry Feed, Sold in Large and Small Quantities; Very Popular With Commercial Dairyman; Excellent Results Obtained. Management Has Had 28 Years Experience in the Feed Business.

If you select your feeds from this well-known mill you will be assured of the highest quality of merchandise on the market.

Their stock includes only such commercial feeds as have been tested for protein, carbohydrates, fat and fibre in the correct proportions. They stand behind their stock and give their years of experience and a large list of satisfied customers as reference.

In the way of feed the management has made an exhaustive and scientific study of modern feeding and all feeds are made up with reference to their nutritive value. The best of dairy feeds can be secured here and they specialize in poultry feeds. No matter what problem you may have in feeding you will find the management can solve it for you. They are courteous and willing to give you all information both on local and foreign feeds of which they carry a complete line.

They deal on a mammoth scale and

feature many poultry supplies. Dealing on so large a scale they have a tremendous buying power, which not only secures them price concessions, but also enables them to carry a large stock at all times.

This is the official home of the famous "Osmelco" line of feeds. They know when they offer their "Osmelco" feeds their customers are getting the highest quality in tested feeds.

With the acute business judgment that has characterized their entire career they realized that it was important that the people of this community not only have an establishment of this kind but an institution that would be thoroughly modern and in keeping with the demands of the present day.

The manager has had a wide experience in this business and is qualified to judge which are the superior feeds. Hence, when you take his word on feed matters you are following the advice of an expert in the feed line.



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WHY?

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SATURDAY, MAY 4

MUSIC BY LLOYD SMITH'S RED HOT BAND

Your
MODEL T FORD
is still
a good car

THE Model T Ford led the motor industry for twenty years because of its sturdy worth, reliability and economy. Those same reasons continue to make it a good car.

As a matter of fact, nearly one-fourth of all the automobiles in use today are Model T Fords. Millions of them can be driven two, three and even five more years with reasonable care and proper replacements. Figures show that the average life is seven years.

Don't sacrifice your Model T, therefore, but take it to the Ford dealer and have him estimate on the cost of putting it in A1 shape. A very small expenditure may be the means of giving you thousands of miles of additional service.

For a labor charge of \$20 to \$25 you can have your motor and transmission completely overhauled. This price includes new bearings, reboring cylinders and any other work necessary. Parts are extra.

Valves can be ground and carbon removed for \$3 to \$4. The cost of tightening all main bearings is only \$6. The labor charge for overhauling the front axle is \$4.50 to \$5—rear axle assembly, \$5.75 to \$7.

New universal joint will be installed for a labor charge of \$3. Brake shoes relined for \$1.50. Rear spring and perches rebushed for \$1.75. The cost of overhauling the starting motor is \$3. A labor charge of approximately \$2.50 covers the overhauling of the generator.

It will pay you, therefore, to see your Ford dealer and have him put your Model T in good running order. By doing so you will protect and maintain the investment you have in your car and get months and years of reliable transportation at a very low cost per mile.

FORD MOTOR COMPANY

