

# Clackamas County News

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## SUBSCRIPTION RATES

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## BOOSTING FOR THE HOME TOWN

The "patronize home industry" slogan means little unless the home industry can show that it really is to the advantage of the public to do so. If a merchant depends on the loyalty of the people of his community for their patronage, and overlooks his side of the proposition, he will not last long in business.

"Service," as a general rule, means more to the average purchaser than price, and if the home merchant gives good service, and at the same time keeps his prices down to those of the city, there is little community business going to the city.

There is just as much argument in favor of the merchant patronizing home industry as the farmer, or any one else. When the producer comes to town to sell a load of spuds, or apples, and the merchant refuses to deal with him because he is stocked with similar products brought into the community from some other community or state, he is convinced that the "patronize home industry" proposition is being used to the advantage of the merchant, only. To mean anything, this slogan must work both ways. Loyalty to the home town must be practiced by the merchant, if he expects it from the farmer.

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## WHY A RED CROSS ROLL CALL?

The demands for Red Cross service have increased year by year and are still increasing.

It is a fundamental Red Cross principle that in all its services for humanity the Red Cross must continue to act in the name of all the people of the United States.

To do so, it must look for increased participation on the part of the people through membership.

From now until Thanksgiving the people of Eastern Clackamas county are invited to join the Red Cross through the payment of membership dues, to have a vital part in the successful continuation and development of the work locally and nationally.

"The American Red Cross has rightfully won an enviable place in the minds and hearts of the American people. It is their recognized agency for extending to suffering humanity everywhere the practical helping hand of mercy. We have tested the Red Cross in war and in peace. It has never failed us. It never will so long as it holds your generous support."—Calvin Coolidge.

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## MULTNOMAH COUNTY DEFEATS INCOME TAX

The income tax initiative measure, voted down by the people of the state on November 6, was given a majority of approximately 3,000 votes in the counties outside Multnomah, but the measure was turned down by the voters of that county by about 15,000 majority.

Clackamas county gave the initiative a plurality of approximately two thousand votes, the largest given it by any county in the state. This proposed bill was sponsored by the grange, and has several times been submitted to the voters, each time having been defeated, but the majority against it has been somewhat reduced. It is likely that the grange will continue their fight and that the next time it is submitted the voters will approve it.

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## PENALIZED FOR THRIFT

Theoretically, the perfect tax would be a tax on inaction. The proper man to tax would be the loafer, not the worker; idle land, not used land; inactive capital, not active capital; lack of enterprise, not enterprise.

Such a tax would not be practical, but it would be a just tax.

Our present taxes are based on the opposite theory. We tax thrift, action, capital, enterprise.

We levy taxes in proportion to ability to pay, which means that the harder a man works, the more we tax him; the more thrifty he becomes, the more we soak him; the more efficient he grows, the more we knock him down.

If a man saves his money and buys a house, he is taxed; if he wastes his money in extravagant living, he is not taxed at all.

None of our taxes encourage production by the simple process of discouraging idleness, shiftlessness, and inefficiency.

The devil himself could not do a neater job of hobbling the race.—Fort Atkinson (Wis.) Journal.

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## AMERICANISM DEFINED

The word "Americanism" is used very frequently, but the average person would doubtless find some difficulty in defining it satisfactorily.

Broadly speaking, it is understood to mean an appreciation of and loyalty to America and its institutions. But it means more than a mere passive acceptance of the benefits which are derived from citizenship.

Probably no class of citizens are better qualified to define Americanism than the veterans of the wars which have been waged to defend it. Such a definition was adopted some time ago by the commanders of five leading veterans' organizations, as follows:

"Americanism is an unflinching love of country; loyalty to its institutions and ideals; eagerness to defend it against all enemies; undivided allegiance to the flag, and a desire to secure the blessings of liberty to ourselves and posterity."

Persons who can qualify under that definition are truly Americans, whether native-born or naturalized.

## The Public Forum

Estacada, Ore., Nov. 24, 1928

To the Editor:—I have read with interest the ad in the last issue of your paper under the caption, "Back in Kansas There is a Small Town."

When I read that ad I paused to wonder as to its cause. There can be only one reason for an ad of that kind, and that is that the people of the community are losing confidence in the business men of the town. It is hard to regain lost confidence. Lost confidence means less business. Less business means loss of prosperity in the community. Continued loss of business means boarded windows in a small town.

Who are they that send the money to the large centers? I myself plead guilty to doing that very thing for some of the articles my family uses. Is there a business man in this town who can plead not guilty of sending his money out of the community for mail order goods or mail order labor?

Mr. Editor, what is the function of a small town? Does it exist only for a few business men to profit from the community? Or must it, to be a success, co-operate with the community at large? Have the business men of the town a right to expect the support of the laboring men of the town if they send out of town for the labor they need? Has the merchant a right to the farmers patronage if he refuses to help the farmer market his produce?

A few days ago a farmer had some good potatoes to sell. His grocer, whom he had patronized for years, said he could not handle them.

Should not the business men of the town have enough confidence in their brother business men to patronize them when they want something that they do not handle themselves?

In every small town you will find some merchants who are fair. You will also find some who are greedy. The tactics of the greedy merchant hurt the ones who would be fair.

A few years ago I lived near a small town in Oregon. Now in that small town there was a bakery, a good, clean bakery. That baker made just as good bread as could be purchased in a larger place. You could watch the bread wagons as they came into that town from the big centers and see how the merchants of that town practiced what they preached. Who was to blame? Both the people and the merchants.

There was a building remodeled in that town. The owner showed the mail order spirit by having outside laborers do the work when it could have been done just as well by local men to whom this owner looked for patronage. There were other buildings erected

in that town by mail order labor, during the time I lived near it. In the fall of the year there came a man into that town selling roof paint. He sold paint for four business buildings. This same brand of roof paint could have easily been purchased locally in at least three different places for exactly the same price and the local dealers could have made a fair profit.

A few years ago while working away from home, I had two pair of carpenter's overalls of a special make ordered for me from a local dealer of the town where I lived. This brand of overalls was advertised in the Carpenter's Journal as worth \$2 per pair in the Pacific Coast states. This dealer charged me \$7 for the two pair, nearly double the established retail price.

After receiving these overalls I sent to Portland and bought another pair of the same brand at retail for \$1.95. These were not purchased from a mail order house.

Some time ago I was standing by a pile of gravel in a small town. It was very dirty gravel. Two men of the small town had a contract, labor only, for laying some pavement. I heard one of the contractors tell some of that town's officials that the gravel was not fit to put into the pavement. The gravel was used and the pavement did not stand up. Today I doubt if either of those contractors could get a job of that kind of work in that small town, although they were in no way to blame.

The spirit of supporting the big centers prevails in the majority of the business men of that small town. Let any local man of that town tender a bid on any kind of work that the business men may want done, and you will see the mail order spirit come out. They want the local man to do the work with non-mail order material for a mail order price on both labor and material.

Let's put the blame where it belongs—on the business men as well as on the people of the community.

J. W. SAUNDERS.

## SANDY LOCAL ITEMS

Mr. and Mrs. Owen Ganger had as Sunday night supper guests Mr. and Mrs. William Ganger and Phyllis and Billy Ganger. Mr. and Mrs. Ralph Ganger were with friends in the city a few days last week.

The Charles Dubarko family, Mrs. H. Hamman and George Hartwig all spent Sunday at the Henry Hamman home in Portland.

Miss Edna Thompson reports her commerce department at the high school the largest she has had, and the majority are boys this year. The total enrollment is 47.

Clackamas County News and the Portland News both one year for \$3.

## The Value of a Bank Account

### INDEPENDENCE

The individual with a growing bank account is independent. When emergency or opportunity comes, he is prepared to meet them.

There are many here in and around Sandy who are becoming more and more financially independent by making regular and systematic deposits here at the Clackamas County Bank. Have you an account here which can be made to GROW?

## CLACKAMAS COUNTY BANK

SANDY, OREGON

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Estacada, Oregon

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Men's Suits or Overcoats

Calls made at Carver, Barton, Eagle Creek, Springwater, Sandy, Kelso and Estacada on Wednesday and Saturday of each week.

## Palace Laundry Man

TIME SCHEDULE—PORTLAND-ESTACADA STAGES

Station	Time of Departure	† Sunday
Lv. Portland	10:00 a. m. 2:00 p. m. 6:20 p. m.	11:00 p. m.
Lv. Clackamas	10:35 a. m. 2:35 p. m. 6:55 p. m.	11:35 p. m.
Lv. Carver	10:50 a. m. 2:50 p. m. 7:05 p. m.	11:50 p. m.
Lv. Barton	11:05 a. m. 3:05 p. m. 7:25 p. m.	12:05 a. m.
Lv. Eagle Creek	11:15 a. m. 3:15 p. m. 7:35 p. m.	12:15 a. m.
Lv. Cedar Brook	11:18 a. m. 3:18 p. m. 7:38 p. m.	12:18 a. m.
Ar. Estacada	11:30 a. m. 3:30 p. m. 7:50 p. m.	12:30 a. m.

Station	Time of Departure	† Saturday † Sunday
Lv. Estacada	*6:15 a. m. 8:30 a. m. 4:30 p. m. 7:00 p. m. 8:15 p. m.	
Lv. Eagle Cr.	6:30 a. m. 8:45 a. m. 4:45 p. m. 7:15 p. m. 8:30 p. m.	
Lv. Barton	6:35 a. m. 8:55 a. m. 4:55 p. m. 7:25 p. m. 8:40 p. m.	
Lv. Carver	6:50 a. m. 9:10 a. m. 5:10 p. m. 7:35 p. m. 9:05 p. m.	
Lv. Clack'amas	7:00 a. m. 9:20 a. m. 5:20 p. m. 7:45 p. m. 9:10 p. m.	
Ar. Portland	7:35 a. m. 9:55 a. m. 6:00 p. m. 8:30 p. m. 9:45 p. m.	

\* Daily Except Sunday. † Sunday Only ‡ Saturday Only.

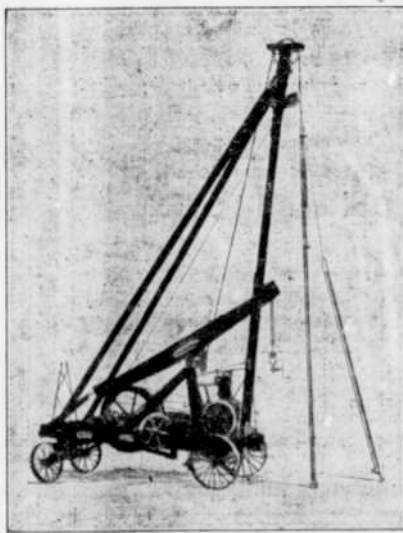
## Well Drilling

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Phone Oregon City 26 F-4



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Sandy, Oregon

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Estacada, Oregon