

\$2,000 GIVEN IN PRIZES

IN EASTERN CLACKAMAS NEWS "EVERYBODY WINS" CIRCULATION BOOSTER CAMPAIGN

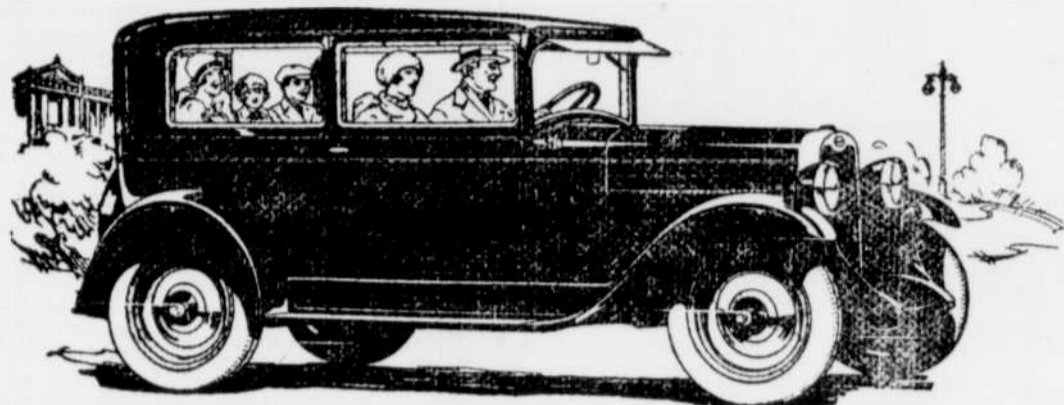
Those Who Join the "Gift Club" will be Agreeably Surprised

to see how many people appreciate a good weekly newspaper. The housewife has the same opportunity as the experienced salesman in this campaign. Every woman knows the value and importance of a good, reliable newspaper, so does every man. The field is open to all, and all go into it knowing each has a chance to obtain a valuable prize, or other compensation for their services.

It's an affair for the grown-ups, as well as the younger folks. It will be a short and snappy race in which everybody wins a valuable prize or receives a substantial sum in cash.

Remember this campaign lasts only eight short weeks, ending on the 17th day of March, St. Patrick's Day. Someone will be paid at the rates of about \$100 per week for this time.

Chevrolet Coach, Prize Given For Greatest Number Of Votes



Will be on display at the Cascade Motor Company soon

Unusual Features Of The Big Campaign for New Subscriptions

Everyone will get a fair and square deal. In order that absolute fairness and impartiality may be observed, and to offset any opinions that may be formed as to dealings with candidates, this drive will be under the supervision of an advisory body of men whose names will be act as judges and whose honesty and integrity will be beyond reproach.

They will see that the campaign is closed as per the rules and have entire charge of the closing, checking, counting and awarding the prizes. This takes it out of the hands of the newspaper entirely, except the help it can give during the campaign.

The object of the drive is to increase the circulation of the Eastern Clackamas News. No other object except to make it a profit-sharing one to those who take part. The prizes offered can be won only in a legitimate manner, and under a method which we will be glad to explain to anyone if they do not fully understand the conditions and rules as printed in this issue of the News.

How the Prizes Will Be Awarded

The first grand capital prize, the Chevrolet Coach, will go to the candidate polling the greatest number of votes in the entire campaign.

The second prize, the Ford Roadster, will be awarded to the candidate polling the second highest number of votes in the entire territory.

The next highest in the contest will receive the \$200 Radio Set.

The fourth highest will receive the \$150 Radio Set.

The next candidate will receive the \$50 cash prize.

The next highest will receive the \$25 cash prize.

The next highest will receive the \$10 cash prize, and if such contestant, or if any of the contestants receive prizes amounting to less than 10 per cent of the business turned in, they will be given cash to equal said 10 per cent. However, all candidates must remain active until the close.

THE PRIZE LIST

Chevrolet Coach	\$733.95
Ford Roadster	
Radio Set	200.00
Radio Set	150.00
Cash prize	50.00
Cash	25.00
Cash	10.00
Estimated Cash Com.	500.00

A cash commission of 10 per cent on all business turned in will be paid candidates who fail to win prizes, or if such commission will amount to more than the prize won the difference will be paid.

Good For 20,000 Credits

The first subscription turned in by any candidate in the Gift Club Campaign will get 20,000 extra votes in addition to the regular schedule and opportunity coupon published elsewhere in this paper. This will give you a good start. Bring this coupon with you, if you want this credit

Name

Nominate a Friend

If you do not care to enter the contest yourself, nominate some one whom you think would like a new car for a few weeks' effort. Coupons appearing in another part of this paper every issue until the contest closes will count the same as regularly earned credits.

No Cost to Enter; Men, Women Eligible

Every man and woman in the field covered by the Eastern Clackamas News is invited to join our Gift Club and share in the awards.

It's your opportunity. Will you grasp it? An hour a day will pay. REMEMBER this is a short campaign—just a fraction over eight short weeks, ending on St. Patrick's Day, March 17. Will you drive home a new Chevrolet Coach, or Ford roadster on that day? Or will you take home a nice radio or some of the cash prizes as well as cash commissions. Enter the contest today if you wish to win these awards.

NOMINATION BLANK

I hereby nominate and cast 10,000 votes for

Miss (Mrs. or Mr.)

Address

as a candidate in The Everybody Wins Gift Campaign

Note—Only one coupon accepted for each candidate nominated

ENTER YOUR NAME NOW

Jump in today and put your community on the map in big red letters by winning one of these prizes. No luck, no chance, just honest effort. Remember, start NOW and have the advantage. Procrastination is the thief of time.

This is a short campaign. It closes on Saturday evening, March 17, St. Patrick's Day, at 8 o'clock p. m. Ride home in your own new auto on that date.

Come into the office for any further information. Blanks and all you will need to start will be furnished you. The office will be open evenings during the campaign.

THIS NOMINATION COUPON CREDITS YOU WITH 100,000 EXTRA VOTES

OPPORTUNITY COUPON

Good for 100,000 Extra Votes

Member's Name

Address

This coupon and a one-year paid-in-advance subscription or the equivalent thereof entitles the member to 100,000 extra votes in addition to the regular schedule. Only four of these coupons allowed any one member.

EXTRA VOTES

This Coupon Counts

100,000

VOTES

And you can use

Four of Them

Two Fold Purpose in This Campaign

FIRST—To familiarize every man, woman and child in Eastern Clackamas county with the News, the only newspaper in the eastern part of the county, and to increase the quality circulation of this paper throughout the county.

SECOND—To arouse keener appreciation, more interest and enthusiasm in good, clean salesmanship, and at the same time enable the News to recruit the salesmen and saleswomen from the ranks of its readers and friends.

The News has made its gift offer unusually liberal and especially attractive for those men and women who can utilize a small part of their spare time to profitable advantage by taking part in this interesting competition, which affords a training in salesmanship seldom accorded, as well as awards of high value.

Anyone who has tact is a good candidate. It requires no experience. There are no obstacles to overcome. You can sell the News easily. The people want to know what is going on in their community and this paper has no competition in the territory it serves. And renewals count the same as new subscriptions. Old accounts collected will count the same as subscriptions.

Vote Schedule and Subscription Price of Eastern Clackamas News

FIRST PERIOD		SECOND PERIOD		THIRD PERIOD	
Up to Saturday Night February 18		February 19 to Saturday Night, March 10		March 11 to Saturday Night, March 17	
Price	Votes	Price	Votes	Price	Votes
1 year \$ 1.50	12,000	1 year \$ 1.50	9,000	1 year \$ 1.50	6,000
2 years 3.00	30,000	2 years 3.00	22,500	2 years 3.00	15,000
3 years 4.50	60,000	3 years 4.50	45,000	3 years 4.50	30,000
4 years 6.00	120,000	4 years 6.00	90,000	4 years 6.00	60,000
5 years 7.50	240,000	5 years 7.50	180,000	5 years 7.50	120,000
6 years 9.00	360,000	6 years 9.00	270,000	6 years 9.00	180,000
10 years 15.00	680,000	10 years 15.00	510,000	10 years 15.00	340,000

The above declining of votes will positively not be changed during the campaign. A special vote ballot good for 100,000 extra votes will be issued on every "club" of 320 turned in. This special offer will remain in effect during the entire campaign and will be considered a part of the regular schedule.

Honor rolls will draw 10,000 votes. Ladies' special stationery will draw the same as subscriptions but will not commence until the second period.

YOU CAN'T LOSE

THE RULES AND REGULATIONS

1—Any white person of good character residing in this county is eligible to enter and compete for a prize. Nominations may be made at any time during the campaign.

2—No employe or near relative of any employe of this newspaper is eligible to enter the contest. We reserve the right to reject any nomination.

3—The winners of the prizes will be decided by their accredited credits, said credits being represented by the ballots issued on business turned in to the News and coupons clipped from the papers.

4—Candidates are not confined to their own particular town or community in which to secure credits and subscriptions, but may take orders anywhere in the United States. However there is an increase in subscription rates outside Clackamas county.

5—Cash must accompany all orders where credits are desired. There will be no exception to this rule. Candidates will be allowed to collect subscriptions and renewals and credits will be issued on both alike.

6—Credits are free. It costs the subscriber nothing extra to vote for his favorite. Subscribers should ask for credits when paying their subscriptions.

7—Credits cannot be purchased. Every cent accepted during the campaign must represent subscriptions, and stationary credits.

8—Credits are not transferable. Candidates can not withdraw in favor of another candidate. Should a candidate withdraw from the race his or her credits will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to other candidates. Credits on such transferred subscriptions will be subject to disqualification at the discretion of the management.

9—Any conclusion on the part of candidates to nullify competition or any other combination arrangement of effort to the detriment of candidates or this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in such an agreement, arrangement or effort, will forfeit all rights to a prize or commission.

10—Any ballot issued on subscriptions may be held in reserve and cast at the discretion of the candidate. The printed coupons appearing from week to week in this paper must be cast before the expiration date appearing thereon.

11—In event of a tie for anyone of the prizes a prize identical in value will be given each tying contestant.

12—No statement, assertion, or promise, either written or verbal, made by any of the solicitors,

agents, or candidates will be recognized by the publishers or the campaign management.

13—In case of typographical or other error it is understood that neither the publisher or the campaign manager shall be held responsible, except for the necessary correction upon the same.

14—Every candidate is an authorized agent of this newspaper, and as such may collect subscription payments from present as well as from new subscribers.

15—A subscriber once turned in by a candidate and extended at any time during the campaign beyond the time it was originally turned in for, will have the same vote value as though the full subscription had been turned in originally.

16—It is distinctly understood and agreed that candidates will be responsible for all monies collected and that they will remit such amounts in full at frequent intervals or on demand to the campaign department.

17—There will be several big prizes awarded besides a ten per cent cash commission to all ACTIVE non-prize winners, but it is distinctly understood that in the event that ANY candidate becomes INACTIVE, failing to make a weekly cash report, he or she will at the discretion of the management, become disqualified, and thereby forfeit all rights to a prize or commission.

18—To insure absolute fairness and impartiality in the awarding of the prizes, the campaign will be brought to a close under the "sealed ballot box" system. During the entire last week of the race, a ballot box, locked and sealed, will repose in the local bank where candidates and their friends will deposit their final cash collections and reserve votes. When the race has been declared closed a committee of local business men, who will act as the official judges in awarding the prizes, will take charge of the ballot box, break the seals, unlock the box and make the final count of the votes. In this way no one, not even the campaign manager, can possibly know the number of votes held by any candidate until after the judges have made the final count, which precludes any possibility of favoritism and guarantees fairness to the minutest degree.

19—Candidates are allowed to organize their friends and get all the help possible in the promotion of their campaign.

20—The Eastern Clackamas News guarantees fair and impartial treatment to all candidates, but should any question arise, the decision of the management will be absolute and final.

In accepting nominations candidates agree to abide by the above conditions.