

Eastern Clackamas News

G. E. Parks, Editor and Publisher

Published Weekly on Fridays at Estacada, Oregon

Entered in the postoffice of Estacada, Oregon, as second class matter.

SUBSCRIPTION RATES

In Clackamas County, one year, \$1.50; Outside the county and in the state of Oregon, one year, \$2; Outside the state of Oregon, one year, \$2.50. Subscriptions are payable in advance.

A REAL BUSINESS OPPORTUNITY HERE

The News is informed by the postmaster that there are approximately six hundred families receiving their mail through the local postoffice. This represents a total population of about three thousand people within the trade territory of Estacada.

But this does not begin to represent the total population adjacent to, and in the trade territory of Estacada. In fact an estimate of five thousand is not considered too high when you take into consideration all the communities within a radius of a few miles which are served by routes and postoffices other than Estacada.

It is reasonable to believe that the people living in Eastern Clackamas county would do their trading here in preference to going to the city if they were sure they could get what they need in Estacada—at the right price.

It becomes necessary, if the merchants really want to increase their business and really become the trade center of Eastern Clackamas county, to give the people merchandising service equal to that found in the cities, and to let the people know this, through the columns of the Eastern Clackamas News, the only newspaper in the eastern part of the county.

The News is satisfied that the Estacada merchants can compete with those to be found anywhere. They are so situated that they do not have the high rents to pay, their transportation costs are more than offset by this item, and every merchant in town can stand an increase in volume of business without materially increasing overhead expenses.

This is a good town. It has a fine farming country nearby. The resources of Eastern Clackamas will warrant a much larger town and more prosperous city than the present Estacada. However, this section is yet in the earliest stages of development.

These facts will give you all something to think about. The News will have more to say along this line soon, and will have a definite plan to submit to the merchants and business men a little later.

WHY A NEWSPAPER?

Your local newspaper comes in handy whenever you have an important notice to bring before the community, when you want to know about church services, schools, city affairs, etc., but someone must pay for this service to the community. The subscription price pays only a small part of the cost of printing and publishing a newspaper, large or small. Every additional subscription is only an added expense as far as financial returns to the publisher unless he can increase his advertising rates. However, the value of the advertising space is dependent on the circulation.

The newspaper can help a town or it can do it an awful amount of harm. A dead newspaper indicates a dead town. It is considered an index to the community it serves. With your cooperation we hope to at least keep it up to a standard of fair representation of the community and Eastern Clackamas county. We hope that it will not be necessary for you to have to make apologies for the newspaper published in your community.

THE WORLD'S GREATEST MAN

Arthur Brisbane, Hearst editorial writer, recently said that John D. Rockefeller had done more for humanity than any person since Christ. He referred, of course, to the good he had accomplished with his money in making it possible for scientific minds to study diseases of the human family, their treatment and prevention.

John D. has also contributed a great deal to the business world. His company today gives service, "real service." Men who work for the company are taught to give

the public service at all times. As a rule a man who has been employed by the Standard Oil company for a while makes a success of other business undertakings. A man, large or small, must be capable of promotion if he stays with this company. If he is unable to go ahead he better look for another job.

There is unlimited opportunities for young men today working for the company John D. founded if he applies himself to the job. You may think the company soulless, but, nevertheless, it has developed some of the greatest business men the world has ever known, and certainly has always rewarded merit.

The Eagle Creek bridge has finally been opened to traffic—just as the holiday shopping season came to a close the bridge was opened. No doubt it cost this community more than the bridge itself cost to have it closed at that particular time. This is a fair demonstration of the need of cooperation between the different communities of Eastern Clackamas and the officials at the county seat.

You will be able to show your appreciation of the services rendered by the Estacada Band as well as have an enjoyable time if you attend the dance at the park pavilion New Year's Eve.

Spend your money at home and watch your town and community grow. Send it away and watch another town and community grow and see yours decay.

GEORGE

GEORGE, Dec. 29.—(Special).—The school closed for the Christmas vacation and will open again on January 2. A program was given by the school last Friday with a good attendance and it was enjoyed by all.

Miss Kinkel, the teacher, has gone home to spend the vacation with her parents, who live near Mollala.

Mr. and Mrs. W. Held made a business trip to Oregon City last week. Mr. Held is installing a radio in his home.

Mrs. Pete Paulsen celebrated her birthday at her home with a number of relatives and friends present, on Monday afternoon, December 26.

The Sunday school held their Christmas exercises Sunday afternoon under the direction of Mrs. C. A. Johnson.

Mr. and Mrs. Julius Paulsen spent Christmas day with Mrs. Paulsen's parents, Mr. and Mrs. Harkenrider in Estacada.

George Willing has gone to Portland to spend the Christmas vacation with relatives and friends.

Mr. and Mrs. H. Johnson entertained on Christmas day Mr. and Mrs. G. G. Guther and daughter Marian, Mr. and Mrs. C. A. Johnson and children, Mr. and Mrs. H. Kinker and son Elmer and Chris Klinker. Mr. and Mrs. R. S. Chaney entertained

on Monday with a dinner Mr. and Mrs. Clay Chaney and family and other relatives from Portland.

Charles Matthews and his brother are spending a few days out on the ranch.

Mrs. Ida Kroner of Milwaukie spent a few days last week at the home of her mother, Mrs. Lins and family.

SPRINGWATER

SPRINGWATER, Dec. 29.—(Special).—The Christmas program given at the church Friday evening by the school children was much enjoyed. At the close Santa Claus arrived and delivered candy and nuts to all present.

The pageant entitled "Joy to the World" was presented Sunday evening by the Sunday school which was greatly enjoyed.

Mrs. Carl Ward visited with Mrs. Wiley Howell on Tuesday afternoon.

Mr. and Mrs. Brian Moore of Eugene have purchased the Spencer place and will move onto it shortly.

Mrs. Hobson spent the Christmas holidays visiting with relatives in Portland.

Lilien Ferry from O. S. C. is visiting at home over the Christmas holidays.

Mrs. Charles Folsom of Dayton, Washington, arrived Thursday to

The Estacada Band Will Give a Hard Time

DANCE

on the

ESTACADA PARK PAVILION FLOOR

SATURDAY, December 31st

THE VERY BEST MUSIC AND A GOOD TIME

Prizes offered for two best character representations

Admission, Gentlemen, 75 Cents; Ladies, 25 Cents

Bartholomew & Lawrence

For a

HAPPY AND PROSPEROUS
NEW YEAR

Portland-Carver-Estacada Stages

Municipal Terminal, Sixth and Salmon Sts.—Phone Main 7733.

ESTACADA TO PORTLAND

LINN'S INN, Estacada, Oregon—DAILY

	A.M.	P.M.	P.M.		A.M.	P.M.	P.M.
Lv. Portland	2:00	6:20		Lv. Estacada	8:00	4:30	8:30
Lv. Clackamas	2:30	6:50		Lv. Eagle Creek	8:15	4:45	8:45
Lv. Carver	2:40	7:00		Lv. Barton	8:25	4:55	8:55
Lv. Barton	3:05	7:25		Lv. Carver	8:45	5:15	9:15
Lv. Eagle Creek	3:15	7:35		Lv. Clackamas	8:15	5:25	9:25
Ar. Estacada	3:30	7:50		Ar. Portland	9:30	6:00	10:00

*Daily except Sunday
(A) Saturday Only.
SUNDA—Leave Portland 10 a. m. Leave Estacada 4:30 p. m.

make a visit with her daughter, Mrs. Mrs. Harold Horner and family.

Mr. and Mrs. Carl Ward and family were Oregon City visitors on Wednesday.

Mrs. John Parks visited with Mrs. Ralph Gribble at Oregon City on Wednesday.

Mr. and Mrs. Wheeler and family spent the week end with relatives at Salem.

Mr. and Mrs. Byron Cogswell and Miss Mary Cogswell of Springwater, Mr. and Mrs. Art Cogswell of Eagle Creek and Mr. Rose spent Sunday at the home of Mr. and Mrs. Madden.

Gilbert Lewellen of Portland is spending his vacation with his father, Gene Lewellen.

Sunday guests at the Ed. Clossner home were Mr. and Mrs. John Closs-

ner and family, Mr. and Mrs. Jim Clossner and family and Mr. and Mrs. Clarence Hull and family.

Miss Ethel North and Mr. Willis of Portland were Sunday evening callers on Mr. and Mrs. Moger.

Gilbert and William Shearer of Albany college are visiting with their parents, Mr. and Mrs. Edward Shearer, over the Christmas holidays.

The local teachers, Miss Ethel Young and Miss Esther Head, left on Friday evening for their homes to spend the Christmas vacation and will return next Monday to take up school Tuesday morning.

Juvenile Grange meets on Saturday, December 31. All members are urged to be present on that date at 2 o'clock in the afternoon.

DIGNIFIED UNDERTAKING

We have purchased the undertaking stock of Mr. J. E. Gates at this place and are now prepared to take care of all calls in this line.

Our 15 years experience and funeral equipment assure you of the best possible service and relieve you of many trying details incidental to this time.

Calls Promptly Attended Day or Night

L. A. CHAPMAN

Phone 50-51 Mortician Estacada, Ore.

Estacada Truck Line

DAILY TRIPS FROM

Estacada to Portland

LEAVE ALL FREIGHT AT WAREHOUSE

In ordering your freight sent through us you receive personal service both in Estacada and Portland that will save time and money

GEO. KITCHING PHONE 61-5 Call and Deliver Service

DR. F. A. PERKINS

Optometrist

Have Your Eyes Examined

Office Phone 331 Residence 28-15
Office in Medford Bldg., Estacada, Oregon

IF YOU LIKE COOKIES—

REMEMBER

We have a delicious variety to choose from—baked fresh daily.

U-NEED-A BAKERY

Phone 53-6 Estacada

We extend to you our heartiest greetings for the New Year.

CUTS MORE SLICES TO THE LOAF



An ideal slice-size for toasting, sandwiches and children's between meal snacks.

ECONOMICAL FOR LARGE FAMILIES

The same Holsum quality that won the Harry M. Freer Trophy the second time in two years. The same price as the regular large loaf.

Sold at Your Favorite Grocery and Restaurants in Estacada and Vicinity.

HOLSUM LONGLOAF

Nearest member of the Holsum family

WISHING ONE AND ALL

A

HAPPY AND PROSPEROUS

NEW YEAR

THE ESTACADA STATE BANK

CALL FOR YOUR 1928 CALENDARS