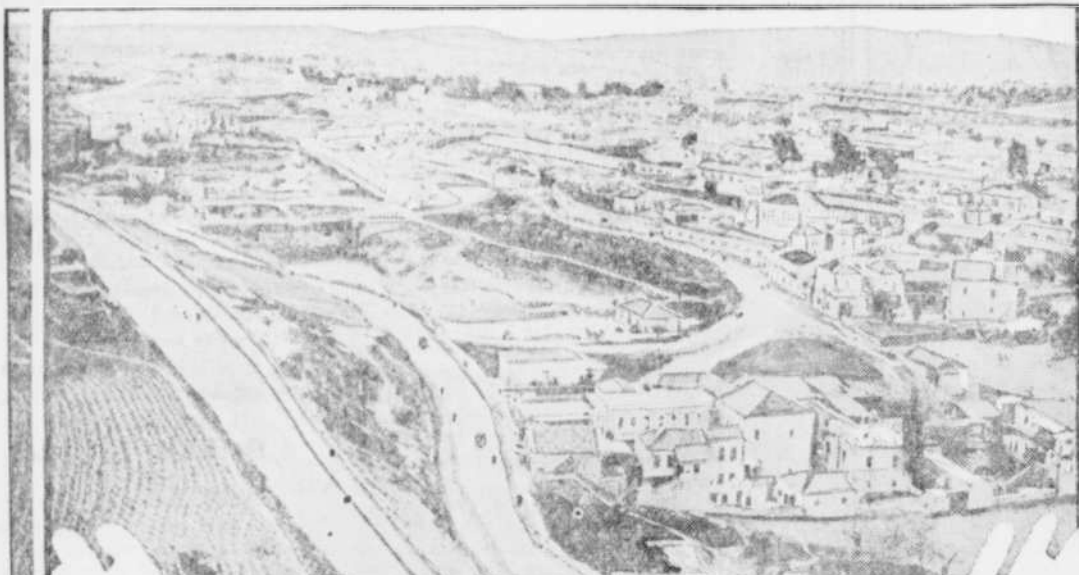


Telephone Employees Get Heroism Medals



President J. S. McCullough of the New York Telephone company congratulating women who remained at their posts during the explosion at Lake Denmark July 10, 1926. These women, together with other employees who displayed marked heroism, were given the Theodore N. Vall medal.

Hundreds Killed in Earthquake in Palestine



New view of a part of Jerusalem, which was damaged by the earthquake which rocked Palestine and Transjordan and took a toll of nearly a thousand lives.

Four Singing Schoolma'ams



There cannot be very much the matter with Kansas when she produces schoolteachers as pretty and as winsome as those above. They were delegates from the Sunflower state to the National Education association convention at Seattle, and they livened up the proceedings with song. They are, upper, Winifred Wear and Helen Fluch; Lower, Elsie Wear and Kate Stratton.

New York's New "Mop"



Maurice Campbell, the new prohibition administrator for the New York district, at his desk. He succeeded Major Mills.

YOUNGEST MAYOR



This is William B. Foster, former University of Minnesota student who worked his way through college by driving a taxi, and who was recently elected mayor of Columbia Heights, Minn. He is but twenty-one years old and lays claim to being the youngest mayor in the United States.

SHE HAS A NEW PET



Mrs. Coolidge with her new pet, a chow dog called Tiny Jim, given her by Harry Gillespie of Denver. The First Lady is already very fond of Tiny Jim, and he has made friends of the White House collies, also.

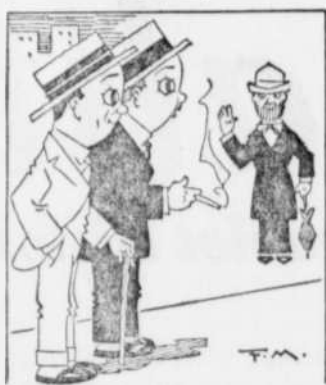


A Little Bit Humorous

WOMEN'S FIRST

They were playing in a mixed four-some and Percy Plunkett was very much on color. It annoyed him because he wanted to put up a "show" before the girl of his heart. After a particularly bad miss he felt compelled to indulge in a mild expletive. "Sorry, Susie," he apologized to the girl. "I didn't mean to say that. Forgive me for swearing like that before you." "That's all right," returned the maiden sweetly, "you didn't."

SO HE WOULD KNOW



"Why do you pay such attention to what that crank tells you to do?" "So I'll know what not to do."

The Perfect Guest

We love the guest who finds our home a pleasant place to stay, And yet who knows without a hint The time to go away.

Simplified Society

"Your social activities require a great deal of time." "Not so much as you might think," answered Miss Cayenne. "You can send out invitations in half an hour, notify the press in ten minutes and call up the caterer in thirty seconds." —Washington Star.

Preferred Risk

Agent—Do you own a car? Prospective Insurer—Oh, I suppose you're going to slick on the premium because I'm a motorist. Agent—On the contrary, the premium will be less. If you drive a car you are in less danger of being run over by one.

Also Water Hazards

"Golf is a very old game, isn't it, dad?" "Yes, my son." "They played golf in the ark, didn't they, dad?" "What are you talking about?" "Why, they had lynx in the ark, didn't they, dad?" —Stray Stories.

WOMEN'S RIGHTS



She—Women's rights are growing stronger every day. He—Yes, newspaper accounts of huddles being beaten up by their wives are increasing without doubt.

Too True!

Mary had a little hen But she was very queer; She laid like fun when eggs were cheap But stopped when they were dear.

Feathering a Nest

"Mrs. Brown, ma says will you lend her a dozen eggs for a hen to sit on?" "I didn't know you had a hen." "We haven't, but we're borrowing one to sit on your eggs, and then, ma says, we'll have poultry of our own."

Vain Scheme

Mrs. Crawford—How is it you and your husband can't agree about a budget. Mrs. Crabshaw—He tries to put over too many Thrift weeks on me.

Making Provision

"Are you going to make any charitable bequests?" asked the lawyer. "Yes," answered Mr. Dustin Stax. "I am going to leave incomes to my titled sons-in-law, who could not possibly get along without them." —Washington Star.

A Sure Thing

"How did your friend acquire his reputation for such great wisdom?" "Why, there isn't a subject under the sun he can't remain silent about."

If you are planning to trade-in your present car for a new car, remember these facts:

- 1 When you trade-in your used car for a new car, you are after all making a purchase, not a sale. You are simply applying your present car as a credit toward the purchase price of the new car.
- 2 Your used car has only one fundamental basis of value; i. e., what the dealer who accepts it in trade can get for it in the used car market.
- 3 Your used car has seemingly different values because competitive dealers are bidding to sell you a new car.
- 4 The largest allowance is not necessarily the best deal for you. Sometimes it is; sometimes it is not.
- 5 An excessive allowance may mean that you are paying an excessive price for the new car in comparison with its real value.
- 6 First judge the merits of the new car in comparison with its price, including all delivery and finance charges. Then weigh any difference in allowance offered on your used car.

GENERAL MOTORS

"A car for every purse and purpose"

- CHEVROLET · PONTIAC · OLDSMOBILE · OAKLAND
- BUICK · LASALLE · CADILLAC
- GENERAL MOTORS TRUCKS · YELLOW CABS AND COACHES
- FRIGIDAIRE—The electric refrigerator

Too Bad

Sacha Gultry, the French actor and playwright, said on departing from New York: "The movies are ruining the theater. It's too bad." "A comedian said to a tragedian over a sandwich in one of your cafeterias the other day: "I hear that the crowd hissed you off the stage at the Gaiety last night." "A lie, my boy," said the tragedian. "A miserable lie. There was no crowd."

Wedding School Affair

Miss Ola Sunshine Thomas, teacher in a rural school near Los Angeles, became a bride on the last day of the term. Her wedding took place in the schoolroom, with each pupil in the class taking some part in the ceremony.

Fine Telephone Service

For two and a half cents the telephone service in Stockholm or Gothenburg will call you at any hour specified, will tell you the exact time and answer calls in case you are ill or away. It also will take messages while you are out, or even away over the weekend, and deliver them when you return, call a busy number as soon as it is free and perform several other services usually done by an office assistant or valet. The services are performed by special exchanges.

Round One

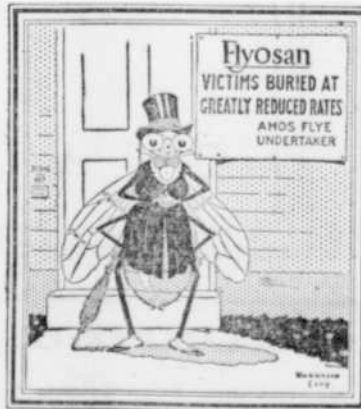
Mr.—"Well, be satisfied! There are worse fellows than I am." Mrs.—"Oh, don't be such a pessimist."

A few people are envied because of their wisdom, many because of their wealth.

Some acts are quicker than thoughts.

Bugville's Richest Citizen—

But Flyosan will get him too!



HE'S BEEN burying flies and mosquitoes by the millions.

Flyosan floats through your rooms, killing every single fly and mosquito—getting into corners and crevices you could never see.

But use Flyosan itself—the first liquid insect spray on the market (non-poisonous). Flyosan not only kills every fly and mosquito in your house, but also kills the millions of deadly, disease-bearing germs on the body of each.

And "swatting" only scatters these germs into the air you and your family breathe.

Peterman's has the right insecticide for each insect. On sale wherever drugs are sold.

Here is the right insecticide for each insect:

- FLYOSAN, Liquid Spray—kills flies and mosquitoes.
- PETERMAN'S ANT FOOD—exterminates ants.
- PETERMAN'S DISCOVERY, Liquid—exterminates bedbugs.
- PETERMAN'S ROACH FOOD—exterminates that cockroach army.
- PETERMAN'S MOTH FOOD—protects against moths.

You must have a specific insecticide for each insect. No single insecticide will exterminate them all. We have had nearly 50 years' experience. We know that is true.

Peterman's

200 Fifth Ave., N. Y. C.