

Eastern Clackamas News

Entered at the postoffice in Estacada Oregon, as second-class mail.

Published every Thursday at Estacada, Oregon by the
ESTACADA PUBLISHING COMPANY,
 (A CORPORATION.)
DOUGLAS JOHNSON
 Managing Editor

Subscription Rates

One Year\$1.50
 Six Months75

USE THE NEWSPAPERS

The value of newspaper advertising is no longer seriously questioned by any economist. A realization of this value not only to the advertiser but to the consumer as well is now almost universal. The latest tribute to newspaper advertising comes from J. C. McQuiston, manager of the publicity of the Westinghouse Electric company, and comes with the announcement that beginning April 1, the advertising appropriation of this company will be expended entirely among metropolitan and local newspapers.

"Newspapers," said Mr. McQuiston, "seem to offer the only medium by which we can both 'nationalize' and 'localize' our various sales campaigns, thus permitting us to conduct a nation-wide campaign on products and at the same time vary our program to fit the needs of specific districts."

"For many years we have been users of a considerable amount of newspaper space for certain of our merchandising lines, and the results so obtained have prompted us to expand this advertising to cover all of the many lines in which the company is interested."

"Our decision to concentrate on newspaper space came after a careful study of all factors entering into the marketing, selling and advertising situation. One important item was flexibility, whereby we could vary our plans to conform to various factors, such as weather conditions and peculiarities in the economic situation with respect to any particular district of the country."

"Certain cities present a greater industrial market opportunity than others. Others are outstanding in the character and extent of their new building operations. In still others a greater market is offered for certain products in our merchandising lines than others. The flexibility of newspaper space will permit us to cover all such points with advertising of a specific character."

The firm which fails to appreciate the value of newspaper advertising cannot hope to keep up with the progress and prosperity of the times.

BELIEVES IN GAME LAWS

Huntington Beach, Cal.
 Editor, Eastern Clackamas news,
 Estacada, Oregon.

Dear Sir:

I enclose check for subscription. I see some people have been getting into trouble for killing deer out of season. The fine imposed looks as though the Judge means business. He deserves congratulations for that.

I have often wondered what effect the extensive operations up the Clackamas river and its tributaries is having on the deer and elk of that region. There is no particular reason why they should materially effect them if the laws are enforced.

The logging operations in particular will only last a comparatively few years, after which time that region will soon grow up again, if fire is kept out, and make excellent protection for deer that will last indefinitely. Comparatively little of it will ever be permanently settled. That together with the fine fishing streams that run through it, will make it a permanent asset to Estacada and the surrounding country.

The vast extent of this region, so close at hand and accessible makes it all the more valuable. It makes a recreation ground that few localities can have, but a great many would like to have. Their numbers are decreasing and their interest and attractiveness is on the increase as the country gets more populated. Other advantages and attractions are more or less common to all localities that are progressing, but such a vast hunting, fishing, recreation ground as this is exceptional and rare. All it needs is a little attention and protection to perpetuate it indefinitely. If it is given a chance, nature will do the rest.

Your very truly,
 Ben S. Patton

An excited tug boat captain reports seeing a lot of seals gamboling around in Long Island sound. But maybe it was only a bunch of New York athletes all greased up to swim the channel.

News from the Neighboring Towns

DODGE NEWS

For more than a week John Meyers has not been able to go to work on account of the 'flu.' We thought we were rid of it in Dodge, but John has picked up the germs somewhere and brought them home, but they will not live long here, Dodge is too healthful a place for that.

Mr. Engle, "Uncle Sime," has gone back to Salem. He came to visit with relatives and, liking the situation among the hills, he stayed several months and became quite a familiar figure amongst us, but his son and daughter came after him and took him away last week.

The monthly social will be held in the Schoolhouse on Saturday evening next. We are expecting an interesting program, one item of which will be a play entitled "An Economical Boomerang." If you have felt gloomy and discouraged with the many trials of life, come on Saturday evening and have a good laugh. It will make you feel better.

The P. T. A. held their monthly meeting on Friday last. As usual the school children gave a short program for their edification and entertainment, after which some business was transacted and some time spent in cataloging the school library.

Emery Keller and family paid a social call to the Fred Horner family on Thursday evening.

Henry Warnock was down from Hillcockburn on Sunday trying to visit with David Horner, but he being away from home, Henry stayed and visited with the rest of the family. He had many humorous stories to tell and they all had a very pleasant time together.

Rev. Levi Johnson of Portland was here on Monday on business at Hillcockburn. He brought acouple of men with him whom he left to work on the improvements on the Hillcockburn property, which is going to be put into good shape in readiness to accommodate the many visitors who are expected there next summer. Mr. Johnson says he will be back again next week and bring more men to help with the work.

Last week, there came to the home of George Douglas of Bridesville a fine baby girl. It's only about a year and a half since four young couples came and made their homes at Jubb's Mill, and because they were all newly weds, we called this is the fourth baby to make its place "Bridesville." And now this is the fourth baby to make its appearance. They are all girls, not a logger amongst them.

Mrs. Lathan, our worthy school-ma'am, had a very unpleasant experience last Friday evening. After attending the play at the high school in Estacada, she and her three boys were on their way home to Oswego, when one of the wheels came off her car and being unable to fix it herself, she and the boys stayed right there in the auto until morning when she got someone to attend to the repairs.

SPRINGWATER

Mrs. Calliff of Garfield spent several days recently at the home of her son, Walter Strunk.

Mrs. Wiley Howell visited on Tuesday afternoon with Mrs. Clarence Hull.

Mr. and Mrs. Kirkwood and Mrs. R. Hansen were Tuesday afternoon callers at the Ed. Clossner home.

Mrs. Anna Lacy of Portland came out on Wednesday to visit her sister-in-law, Mrs. Charles Folsom, for a few days. She returned to Portland on Sunday evening.

Mrs. Folsom, accompanied by Harold Horner and daughter Kathleen left on Monday for Dayton, Washington.

The Robert Guttridge family visited on Sunday at the Hansen home.

Melvin Keller of Dodge and Jack Atkins left Sunday on a business trip to eastern Oregon.

Mrs. Henry Cromer was calling on Mrs. Folsom and Mrs. Lacy at the Harold Horner home on Thursday.

Mr. and Mrs. Joe Guttridge were Oregon City visitors on Tuesday.

Mrs. John Keller of Dodge and Mrs. Wiley Howell were Wednesday afternoon visitors at the John Park home.

Mrs. Ella Lacey of Dodge visited on Wednesday with Mrs. C. S. Folsom.

P. T. Monroe is driving a new Ford truck purchased recently.

Miss Madden and Mrs. McDonald were visiting with Mrs. Moger on Monday.

Mr. and Mrs. Cogswell of Eagle Creek were Sunday visitors at the home of the Maddens.

A number from here attended the C. E. rally at Oregon City on Monday evening.

UPPER EAGLE CREEK

Mr. and Mrs. Roy Douglass motored to Beaver Creek last Thursday to get some seed potatoes.

Mrs. Agnes Baker was calling at the home of R. B. Gibson last Wednesday.

Mr. and Mrs. J. P. Woodle of Estacada dined with Mr. and Mrs. Ray Woodle last Thursday evening. It was Mr. Woodle's birthday and he and Mrs. Woodle were invited over to spend the evening with them in honor of the occasion. Then their sons, Claude and Malcolm, with their families also came and spent the evening with them. A delightful time was enjoyed by all. Ice-cream and cake were served during the evening.

Mr. and Mrs. Ed. Douglass of Yoncalla were down the first part of the week calling on friends and relatives. Jess Douglass was down this way Sunday. He has rented his farm to Mr. Hall, who has been living near Troutdale.

Mr. and Mrs. Fred Hoffmeister entertained at dinner Sunday, Mr. and Mrs. Ray Woodle and son, Leslie Ernest Hoffmeister and family, and Mr. and Mrs. R. B. Gibson.

Tommy McKay and his friend, Train Walker, were the week-end guests of the former's parents, Mr. and Mrs. T. C. McKay.

Mr. and Mrs. Jim Denning, Mr. and Mrs. George Preister and daughter, Anita, Jess Douglass, Mrs. Bessie Douglass and daughter, Bettie Jean, were guests at the home of Roy Douglass, Sunday.

Miss Florice Douglass was the guest of the home-folks over the week-end.

Miss Reba Douglass was the dinner guest of Mr. and Mrs. R. B. Gibson on Monday, March 14.

Mr. Murphy, and Perry Murphy and family have gone down to Reedport to work for Carl Reustrom.

Mrs. Jane Akers, receiving a message that her mother, Mrs. Stone of Cathlamet, was very ill and was to be brought to Portland for treatment, went to the city Saturday morning to see her.

ELWOOD ITEMS

C. E. Surfus of Estacada was the guest of his sister, Mrs. Dan Stahlnecker, Tuesday night.

Mr. Dolph Freeman of Colton was an Elwood visitor last week.

Mr. Ernest Vallen of Portland visited his sister, Miss Nellie Vallen, Sunday.

Mr. and Mrs. Otis Vallen visited the latter's sister, Mrs. George Brown, at the Good Samaritan hospital, Saturday and found her in much better condition.

Mr. and Mrs. Matt Jagmin visited at the home of the latter's sister at Camas Washington, Sunday.

Mrs. J. W. Edwards and daughter, Amy, and Reba Spittler called on Mrs. Matt Park, Saturday.

Mr. and Mrs. Matt Park listened to an interesting radio program at the home of C. Bitner, Saturday night.

E. G. Hodgkiss has been working for Fisher brothers the past week.

GEORGE ITEMS

A birthday party was held at the home of Mr. and Mrs. Peter Ruhl last Sunday in honor of Mrs. Ruhl's birthday. Those present were Mr. and Mrs. S. Miller, parents of Mrs. Ruhl, Mr. and Mrs. Jack Miller, Mr. and Mrs. E. Miller, Mr. and Mrs. A. E. Forsyth, Mr. and Mrs. E. Megert brothers and sisters all from Portland. Mrs. Ruhl received many nice and useful presents.

Leo Rath and C. A. Johnson were helping Clay Chaney's to move into their new home on Monday.

The George Grange held its regular monthly meeting last Saturday evening with a good attendance.

Mr. and Mrs. C. A. Johnson and children and Nedra Chaney motored to Tillamook last Friday after school to visit a sister of Mrs. Johnson's, Mr. and Mrs. White and family. They returned home on Sunday evening. George Ruhl was doing the chores while they were away.

Mr. and Mrs. George Weiderhold have moved on the place vacated by Mr. Clay Chaney. Mr. Weiderhold has bought the place.

Henry Viles, after being home for some time, has gone back to eastern Oregon to work.

Mrs. Koehler of Portland is visiting with her brother, Mr. Ed. Harders.

A. W. Lee and Elmer Lee are busy getting out several thousand shakes for Roy Maxwell.

Ed. Harders and sister, Mrs. Koehler, visited with Mr. and Mrs. Julius Paulsen last Thursday evening.



EYES are Precious
 I treat them accordingly.
 A complete optical service that pleases and satisfies.
 Dr. Freeze eye specialist, Masonic building, Oregon City.

UPPER GARFIELD

Mrs. R. E. Davis and family came out to the ranch Saturday for the week-end. Sunday she entertained at dinner, Mr. and Mrs. Steve Roberts, and son of Boring, and Mrs. Lola Schock, and Mr. and Mrs. Ralph Lemon of Portland.

Several Garfield people were in Portland the last week to visit Mrs. Minnie Eash at the Good Samaritan hospital, among them Mrs. Rena Duncan, Mrs. Ida Palmateer, Mrs. Betty I. Weatherby and Mr. Weatherby, Mrs. Mary Robertson and Mrs. R. E. Davis and Mrs. Schock of Estacada.

Mrs. M. G. Weatherby spent one day last week with her uncle George A. Patterson and family in Portland. Mrs. Patterson an aunt was buried last Sunday.

The young people numbering twelve, of Garfield, met at the Weatherby home last Wednesday and organized a Christian Endeavor, with Evelyn Davis, president; Ruth Ayers vice president, and Mildred Ayers secretary. The first devotional meeting was held at the church Sunday night with Irma Salzedel as leader, and was well-attended. After the organizing, games relative to St. Patrick were played and refreshments concluded the evening.

A Sunday school social was held in the church house Saturday evening, when the young folks of the S. S. enjoyed a good time together. A monthly social for the S. S. members will be held every month.

Wm. Corbin went to Portland Tuesday with Mr. and Mrs. Weatherby.

Forest Ranger Armstrong will be at the Grange hall Friday night, March 18 to organize a fire-fighting unit in Garfield.

Irma, William and Conrad Salzedel accompanied Mr. and Mrs. Weatherby to Eagle Creek last Friday night to attend the Christian Endeavor meeting and social at the home of Mr. and Mrs. William Sanders.

S. S. at Nora Memorial church, Sunday at 2 o'clock and the women's missionary meeting at three. Prayer meeting will be held in the church this week, Thursday at 8:00.

Wednesday night the officers of the Garfield Grange met at the grange hall for an officers' conference and for drill work.

Bernice Davis enjoyed a birthday party at her home Saturday and Roy Taylor celebrated his Sunday.

CURRINSVILLE

Mrs. L. H. Dake took her son to visit his grandfather at St. Vincent's hospital Thursday. The grandfather is not expected to live through the day.

J. H. Kitching is much improved and at present is getting along fine. J. W. Dowty was a Portland visitor, Monday.

C. McCoy, Lester Hale and Fred Lins all purchased the 39-inch field fence of the Currinsville store and are doing some substantial fencing. Walter Looney has 58 lambs and Lester Hale weighed one lamb that weighed 51 pounds.

C. W. Fuller took a load of hogs to Portland stock yards Tuesday and accompanied Floy Ewalt with them. Mrs. Sam Dunlop was a business caller in Currinsville Monday.

Floyd Hale has been very busy with building shade sheds over his golden seal bed.

Continued rains are holding back the spring seeding, garden making and all spring work.

Marie and her father, Edgar Heiple, were business callers in Currinsville, Monday evening.

Currinsville Store Prices

Potatoes, by sk. \$1.25 100lb

Wheat, by the sack, 2 1/2 c lb

Garden Seed, 5c & up per

packet.

Army Shoes, while they last

\$1.75 pr pair.

See Our New Line of

SHOES JUST IN

39 in. Wire, pr roll, 20 rds.

\$7.75

Shell Motor Oil, 15c pr qt.

Golden Shell, East'n Oil 25c

Nice Prunes from Garfield

20 lb for \$1.00

Mill Run 80s, sk. \$1.35

Land Plaster, Utah, sk. \$1.00

GIVE US A TRIAL

VERY LIBERAL, INDEED

News note in Banner-Courier—"W. N. Marts and family are living on the Paul J. Peters farm along the DAMM—WRIGHT road near Liberal."
 Once we were lost in that section and were told that we were on the WRONG—DAMM road.

DANGER IMPENDS

They had met at a dance, and from the first moment he knew she was the "only girl in the world for him."

He thought he might as well tell her.

"I could face death dancing with you," he whispered.

"You probably will if my husband sees you," she answered sweetly.—Pittsburgh Chronicle Telegraph.

MORE FUN GOING IN DEBT

Blinks—Well! Well! You have a smile on your face today. The first time I've seen you with one for months. What's happened?

Jinks—Oh, my wife and I decided we'd rather be happy than thrifty, and chucked the dern budget into the furnace last night.—Cincinnati Enquirer.

Our Friends

We count it a privilege that we have such a personal relationship with our customers that we can regard them as our friends.

Knowing our patrons intimately and meeting their needs in a spirit of ready cooperation, we are able to give the best possible Banking Service to our Community.

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Everyone understands why JIGGS
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Corned Beef
 As We Prepare It, There Is
NOTHING BETTER
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Still another Carload of
 excellent quality second-cutting
Alfalfa Hay
 is due to arrive the first of the week
 YOUR orders should be placed with us NOW
BARTHOLOMEW & LAWRENCE
 The Feed Specialists

JERSEY
MILK AND CREAM
 GEORGE LAWRENCE & SON
 Phone No. 37-3
 The only milk sold in Estacada from Federal
 accredited Tuberculin free cows

SPECIALS

Monopole Solid Pack	
Tomatoes 2 1/2 can.....	15c
Standard Tomatoes	
2 1/2 can, 2 for.....	25c
White Laundry	
Soap, 6 for.....	25c
Cane Sugar	
Sack.....	\$6.75
FRESH, CRISP LETTUCE,	
We go to Portland after it ourselves and	
pick the best—3 for.....	
	25c
ORANGES are at their best now, Sweet	
Juicy Navels, 126 size, doz.....	
	60c

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 All Kinds Always

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U. S. MORGAN
 Estacada's Own Store