

Notes and Comment

By CHAD ALTON

There must be some value in advertising when the fact is known that the cost of the catalogue of one mail order house of the country reaches 15 million dollars annually.

The supreme court of Washington has ruled that the "Country Store" feature of movie theaters is illegal, constituting a lottery. Another source of getting something for nothing cut off.

Senator Borah says "generally speaking, both the republican and democratic parties are dry." We do not know so well about the first named, but never knew a democrat that wasn't.

By a recent decision of the supreme court of the United States the president may hire and fire officials without the consent of congress. The case was that of Frank Myers, former post master of Portland, and who was dismissed by President Wilson. Myers had passed out before the final decision came, so it is of no interest only as settling a disputed point.

During the first six months of the present year 207,231 dwelling houses were erected in the 78 cities of the country with more than 100,000 population. Taken with those in the smaller cities and towns these figures may go to explain some of the national prosperity.

Government probes into the use of money by the election candidates show that much is used and that most of it goes to the newspapers to pay for advertising. If expert politicians recognize the value of this form of publicity, all merchants and business men ought to heed the lesson.

If we could only excite as much interest in our elections as we do over the visit of titled personage from a foreign land, perhaps we should have less complaint about how our public affairs are conducted.

Latest news from the Chicago battle front is that the bootleggers have declared an armistice and agreed that there is business enough for all hands without fighting for it. In the mail robbery sector the government has called out the marines, armed all the poor hard working postal clerks, and hopes to be out of the trenches by Christmas.

In paying homage to a beautiful queen we should not forget that French queen who erected a high fence around herself until common people came along, broke down the fence, trampled her flower beds and mad exhibit of her bloody head to the knitting women and howling mob at the foot of her scaffold.

France is to legislate against the removal from that country of rare paintings and valuable antiques. The lure of American gold is so strong that many articles classed as national possessions though privately owned are finding their way into this country.

A British Columbia clergyman comes across the line to tell us how he controls government there instead of vice versa, and that they have more bootleggers than prohibition. He says the leading business in that province is whiskey selling.

Dr. Butler of Columbia University is a pretty sporty old guy. He says he does not think the divings should do away with "hell," because man wants some word to ease by in moments when his ire is on rampage. "Hell," "Heck" and "Gravy" and such like simple expletives, he says, are not enough.

Day Produce Company

COMMISSION MERCHANTS

Located at 115 Front, in Portland, is a Prominent Firm That is Aiding in the Progress of Diversified Farming and the Development of the Surrounding Territory as Extensive Dealers in Produce, Poultry and Eggs.

This is one of the institutions that has materially aided in the development of this section of the state and has especially been instrumental in aiding the progress of diversified farming in the community. They furnish the farmer with a most advantageous market for produce, poultry and eggs that is of great economical value to the public.

Their prices are far more favorable than would be secured by the people if they had to ship elsewhere for it is a well-known fact that this house pays the top of the market at all times.

One of the recognized principles of farming along scientific lines today is the raising of poultry and livestock. It is because of the excellent service and the desirable market afforded by these well-known dealers that this feature is receiving more attention from the farmer today and progress along this line is particularly noticeable in this community where the producer knows that he will receive the

highest price for produce, poultry and eggs.

Another feature of the satisfactory service of this popular house is the courtesy and accommodation which marks their dealings with the producer.

This establishment is under the direction of conscientious and competent business men and they have associated with them only such assistants as can be depended upon to render the most courteous service and the most efficient. They are always ready and willing to give you the latest quotations and those wishing to market their produce to the best advantage will do well to get in touch with this well-known house.

We are pleased to compliment them and to give them in this review the prominent position that their progressive and reliable policies have

We assure our readers that at this establishment they will receive the best of treatment and the highest market prices.

Doctor Harry Semler, Dentist

Located in the Alisky Building, 3rd and Morrison Sts., in Portland, is a Prominent Dentist Enjoying an Extensive Practice Over a Wide Territory. Specializing on Extraction and Plate Work. Giving Excellent Service in This Department.

This doctor of dental surgery needs no introduction; he is well-known and extensively patronized by the residents of this county. This dentist has the undisputed reputation of being among the ablest dentists of the state, and to have a man of his knowledge and skill in the community is indeed fortunate.

The doctor is a graduate of some of the nation's most reputable colleges, and is well recommended to the practice of dentistry. His offices are equipped with the latest conveniences that science provides, and let us state that all instruments used are thoroughly sterilized and that his operations are carried on in a sanitary and most pleasant manner.

It has been a general habit of the people of the world today to neglect the care of their teeth, some from pure negligence and some from fear of pain that on account of the inefficiency of the dentist a decade ago has given the people such a fear of the dentist's chair. But that fear

need be no more, for dentistry has now become a practically painless operation, due to the new scientific treatments that prevent pain and heal the gums. This doctor is highly recommended for these treatments, for the making of plates, treatment of cavities and nerves and is a specialist upon all diseases of the teeth. You should seek his advice.

Now, for the benefit of our readers, if you are neglecting that tooth because of your dread of the dentist's chair, think that if you let it go it will slowly but surely become worse, and if you have it done now you will save much time and expense, as it will require shorter time to complete the treatment.

Dentistry is a worthy branch of the healing profession, and for skill and ability we are glad to recommend this dentist. Appointments may be made by calling at the office or by phone. A boost for a man of this doctor's standing is to better the health of the community.

Ralph Schneeloch Co.—Bonds

With Offices in the Lumbermens Building, in Portland, Maintains a Large Organization Developed to Give Trained Counsel and Complete Service in All Matters Pertaining to Investment Securities, Serving a Large Clientele in the Entire Northwest.

Individuals can look to them for suggestions as to the most desirable bonds, for the disposal of bonds that they now own, for information relative to issues in which they are interested, or for any other service which long experience and complete facilities enable them to render.

Investment advice, like legal advice, should be based on a study of each individual case. Before Ralph Schneeloch Co., or any of its representatives sell a bond to a client, they endeavor to make sure that the investment is best suited to that individual's requirements.

Not so many years ago bonds were almost unknown among investors. Old wealthy New England and New York families, banks and insurance companies had been buying them for generations because they knew they were safest and most convenient of all investments. But their sale was confined almost entirely to the wealthy men and women and to large institutions. For many years they were strictly a rich man's investment.

The bond idea gradually worked westward and as it came west it grew from a mere idea into a definite

plan among sellers of bonds to let all the people know what a few had known for years, that of all forms of investment, none was better than bonds.

It is no longer necessary for an investor to have \$1000.00 saved before he can invest in a good bond. \$500 and \$100 bonds are now issued and sold in large numbers. A few years ago the man who bought bonds was the exception. Today it would be hard to say just who are bond buyers, because every class, age and condition of people invest in these safe and very popular investments.

We wish to compliment Ralph Schneeloch Co. upon the highly valued service they are giving the public and wish to say that this service is most essential and is rendered in an efficient and conscientious manner. Readers of this issue will find a call at their office both interesting and profitable. You can depend upon the advice, information and service they offer. No matter what information you desire or under what circumstances you consult them, you will find that when you come to this firm, the safety of your principal is their first consideration.

Lensch Brothers Feed Store

Located at 241 Front Street, Portland, is a Well-Known Feed House, Handling Dairy and Poultry Supplies of the Highest Quality. Sold in Large and Small Quantities. Very Popular with Commercial Poultrymen and Dairymen. Excellent Results Obtained. Have Complete Stock and Ask Our Readers to Make This Store Headquarters When in the City.

If you select your feeds from this well known store you will be assured of the highest quality of merchandise of the highest quality of merchandise on the market.

Commercial feeds as have been tested for protein, carbohydrates, fat, and fibre in the correct proportions. They stand behind their stock and give their years of experience and a large list of satisfied customers as reference.

In the way of feed the management has made an exhaustive and scientific study of modern feeding and all feeds are made up with reference to nutritive value. The best of dairy feeds can be secured here and they specialize in poultry feeds. No matter what problem you may have in feeding you will find the management can solve it for you. They are courteous and willing to give you all information both on local and foreign feeds of which they carry a complete line. They deal on a mammoth scale

and feature many poultry supplies. Dealing on so large a scale they have a tremendous buying power which not only secures them price concessions, but also enables them to carry a large stock at all times.

This is the official home of the famous "Lensch" line of feeds. They know when they offer their feeds their customers are getting the highest quality in tested feeds.

With the acute business judgment that has characterized their entire career they realized that it was important that the people of this community not only have an establishment of this kind but an institution that would be thoroughly modern and in keeping with the demands of the present day.

The manager has had a wide experience in this business and is qualified to judge which are the superior feeds. Hence, when you take his word on feed matters you are following the advice of an expert in the feed line.

Smith's Flower Shop

TOMMY LUKE, Manager

Located at 6th and Alder Sts., in Portland, is one of the Leading Florists who is Prepared to Meet Your Every Demand for Floral Offerings, Including Designs of the Most Artistic Nature, Having Made Popular the Slogan "Say It With Flowers."

There is no other one establishment more worthy of prominent mention in this paper than that of the popular florist.

Not content with providing the trade with the ordinary service as is usually offered in establishments of this kind, it has provided a stock and service of the highest character which would compare very favorably with that of the most extensive and artistic dealers of the largest cities.

It is a well established fact in this section that this establishment offers the trade a choice from the most artistic and attractive lines of flowers found anywhere. In fact, with a comprehensive knowledge of harmonious combinations and arrangements that stamp them as true artists in this line they have won

no little distinction because of the eminently satisfactory and high grade flowers provided for the convenience of the public.

In the matter of special designs for weddings, receptions, all kinds of social occasions and for funeral or other occasions, this florist has just about been made headquarters in this section and the fact that prompt and satisfactory attention is given mail and phone orders brings large patronage in this department.

No matter what the occasion may be that demands satisfactory service, you will receive it from this establishment.

We are pleased to compliment it upon its success and the leading position this establishment occupies in this section of the state.

Miller & Tracey, Funeral Directors

Conducted at Washington Street between 20th and 21st, in Portland, is One of the Modern Funeral Directing and Embalming Establishments in this Section of the Northwest. They Go Anywhere on Short Notice and Give Personal Attention to All Little Details and Courtesies... They Occupy Most Homelike Funeral Parlors.

Among the professions which have developed rapidly in the past few years is that of the modern funeral director and embalmer. Indeed this profession has reached a high state of efficiency. No concern has given the business more painstaking attention than this well known concern. They arrange a very fine funeral without the large expense. They have become leaders in this special field of endeavor throughout this section, and have merited the commendation of the public.

Since the founding of their business they have always been most fair and honest in their endeavor to give the best service. Not only has this accrued to the benefit of the public, but it has built for them a reputation that extends for miles around.

The proprietors and their assistants are courteous and put forth their best efforts to comply with the wishes of patrons. Their establishment is complete from a standpoint of stock and from it they are able to offer service that is unexcelled.

In keeping with their progressive yet reliable policies, they have kept

in close touch with everything modern in their line of equipment.

They occupy funeral parlors that are some of the most up-to-date in the northwest. It is indeed a real convenience to the patron of the company and shows a progressive spirit which permeates every department of the firm.

Entering these parlors one is impressed by the atmosphere of intimate privacy and homelike comfort, and is filled with a feeling of confidence in newly made friends who are to guide your actions during your visit or take care of the little details which are so distressing in the hour of deepest sorrow.

The funeral parlors are brightened up by mellow light and beautiful furnishings. In these rooms services are held and every detail is arranged as if the funeral was being held in your own home. There is no extra charge for the use of the funeral parlors.

As is well known, they have conducted some of the largest funerals ever held in this section, therefore we wish to compliment this firm on the satisfactory service it is rendering the people.

Behnke-Walker Business College

Located at 11th and Salmon Sts., in Portland, is One of the Well-Known Commercial Colleges of the Northwest. It is the Logical School for Local Students and is Under the Direction of a Most Progressive Management, which Has Provided Metropolitan Advantages for the Young People of this Section of the Country, Securing Positions for Graduates for the Past 24 years.

Through the progressive effort of this valuable institution the younger generation of this section of the state now offered the educational advantages of any metropolitan city. It is not often that counties like this can boast of such an up-to-date institution as this one. Not only can the young men and young women of this county secure a general education, but through this business college can prepare themselves for their life work.

This a day and age of business efficiency. The man or woman who is not prepared to keep pace with the demands of present-day business efficiency is soon lost in the hurry and bustle of modern methods. It is not necessary that a man become a machine, but it is absolutely essential that everyone who wishes to be successful in business have practical

business education and such training can only be secured in an institution devoted to preparing its pupils for business life.

The management of this school is progressive, able and efficient, and has built for itself and the school a reputation of accomplishment and honesty and its untiring efforts merit a liberal support from the people of this part of the state.

This business college is one of the leading institutions of its kind in the country, and has contributed in no small measure to the fame and prosperity of the northwest.

It offers the people of this country the advantages of a modern progressive and efficient business college right here almost at their very door, and in this paper we wish to urge that this is the logical school for students.

Dundee Auto Repair & Machine Works

Located at 223 East Water Street, Portland, is one of the Most Modern Machine Shops in this Section, Specializing in Cylinder and Crankshaft Grinding; Rings, Pistons and Pins. Complete Line of Starter Gears, for Fly Wheels for All Makes of Cars.

It is a well-known fact that there is no institution in the community that has met with greater favor with the public than this establishment. By reason of the fact that the management has had wide experience in every feature of this business and because of the comprehensive knowledge of every branch of the trade this establishment has continued to witness the increase in the number of patrons.

By close microscopic examination it has been found that grinding of cylinders is far better than reaming. What is cylinder grinding? It is a highly perfected method of making cylinders round. Regrinding cylinders has a desirable effect on the power in that it restores the motor to its normal condition. A regrinding job gives the owner a seasoned motor not obtainable in a new car or tractor. Regrind cylinders are better than new ones, not just a good. The leading auto tractor and commercial car manufacturers of

this country and Europe use the process.

To prevent the loss of power, to have gasoline economy and a quiet humming motor, is the aim and the desire of every owner of a car. The engine is the heart of the automobile and when it gets out of trim it requires work of a specialist. Garages and shops are equipped mechanically and do not employ men except for adjustment of cars.

Motor engineers are employed here who understand all types of motors from the simple stationary one-cylinder motor to the four-cylinder, the six, the eight and twelve, and no matter what kind of a motor you have, you will find that when it goes out of this shop it will be hitting on all cylinders.

In making this review we are glad to compliment this establishment on the position they occupy in the business life of the community and to refer their services to all of our readers.

There is no more popular business house in this section than this well known automobile establishment. Thoroughly conversant with every feature of the business in which they are engaged it quite naturally follows that they would enjoy a large patronage and that their establishment would be the rendezvous of all persons interested in real and true automobile values.

The Reo is the gold standard of values in automobiles. They handle the Reo cars and the Reo trucks, "The Speed Wagon." It is a leader in its class and the selection of these cars reflects the wisdom and true knowledge of motor car value that has been responsible for the growth of this firm.

One has only to have a demonstration of these wonderful cars to become enthused with the smooth-

ness and power of the responsive motor, it having been thoroughly tested in all kinds of road conditions especially in hills, mud and out of the way places not usually traveled by automobiles. We have yet to find the owner of a Reo truck, "The Speed Wagon," who will say that it does not come up to the standard of power, performance, durability and speed that is claimed by actual tests.

In making this review we wish to direct your attention to this firm and to compliment them upon the progressive activities and the wisdom displayed in choosing the Reo car and Reo "Speed Wagon," to offer the people of this section, who have learned to appreciate the sterling values offered in this nationally known high grade car and "Speed Wagon," and the moderate price asked for the value given.