

Review of Portland Commercial and Industrial Interests

WESTERN DAIRY PRODUCTS COMPANY

Located at 427 E. Main, in Portland, is one of the Model Sanitary Institutions in This Part of the Country, Whose Superior Products have Met With Universal Popularity; In Great Demand Throughout Surrounding Territory. Ice Cream, Butter and Powdered Milk Manufactured. Always in the Market for Milk.

This splendid ice cream factory for the production of pure ice cream is a model sanitary establishment that is transacting a large business and is an institution that has helped to produce one of the paradoxes of the high cost of living. A decade ago ice cream was considered a delicacy and was only to be eaten on Sundays and holidays. Today, while everything else along this line has advanced in price, ice cream has remained the same, with a generous helping of your choice of numerous flavors. It has come to be recognized as a food and not as a delicacy. Without question this factory is one of the cleanest and most sanitary and here a high grade of ice cream is manufactured that is equal to anybody's anywhere. They get their supply of cream from the best and healthiest cows in the country paying the farmers a price for the cream that enables them to feed and care for the stock. This ice cream is

not only health-protecting, but is health-giving as well. Only the purest of cream and flavors are used and every precaution is taken to make the product delicious and healthful. The machinery is of the latest model and strictly modern and up-to-date. They make a specialty of furnishing ice cream for the trade and do an extensive business and are prepared for parties, weddings and banquets. This popular plant is one of the leading industries. One million pounds of butter fat was used in manufacturing last year. Twenty million pounds of milk was also used. The month of April this year 150 tons of milk was bought from the farmer. These figures give you some idea of the volume of business done by the local plant. We wish to compliment the management upon the successful and progressive policies and to refer their establishment and its products to our readers.

BOND, GOODWIN & TUCKER, Inc., BONDS

With Offices in the U. S. Bank Bldg., in Portland, Maintains a Large Organization Developed to Give Trained Counsel and Complete Service in All Matters Pertaining to Investment Securities, Serving a Large Clientele in the Entire Northwest.

Individuals can look to them for suggestions as to the most desirable bonds, for the disposal of bonds that they now own, for information relative to issues in which they are interested, or for any other service which long experience and complete facilities enable them to render. Investment advice, like legal advice, should be based on a study of each individual case. Before Bond, Goodwin & Tucker, Inc., or any of its representatives sell a bond to a client, they endeavor to make sure that the investment is best suited to that individual's requirements. Not so many years ago bonds were almost unknown among investors. Old wealthy New England and New York families, banks and insurance companies had been buying them for generations because they knew they were safest and most convenient of all investments. But their sale was confined almost entirely to the wealthy men and women and to large institutions. For many years they were strictly a "rich man's investment." The bond idea gradually worked westward and as it came west it grew from a mere idea into a definite plan among sellers of bonds

to let all the people know what a few had known for years, that of all forms of investment, none was better than bonds. It is no longer necessary for an investor to have \$1000.00 saved before he can invest in a good bond. \$500 and \$100 bonds are now issued and sold in large numbers. A few years ago the man who bought bonds was the exception. Today it would be hard to say just who are bond buyers, because every class, age and condition of people invest in these safe and very popular investments. We wish to compliment Bond, Goodwin & Tucker, Inc. upon the highly valued service they are giving the public and wish to say that this service is most essential and is rendered in an efficient and conscientious manner. Readers of this issue will find a call at their office both interesting and profitable. You can depend upon the advice, information and service they offer. No matter what information you desire or under what circumstances you consult with them, you will find that when you come to this firm, the safety of your principal is their first consideration.

MOUNT SCOTT GRANITE WORKS "MARK EVERY GRAVE"

Located at 8015 Foster Road, Portland, is a Well-known and Prominent Producer of High Grade Monumental Work Doing Cutting and Designing to Order. Under Direction of H. J. Freiheit.

This monument works is one of the largest of its kind in the state and enjoys a large clientele. The large number of monuments that one sees daily in the cemeteries shows what the people of this section think about the monument works. When one goes to their work shop he will find all the different styles to select his stone from, including the latest in the monument line. They carry the best line of finished monument to be found in this section of the state. The plant is complete in all essentials and is fitted up with all the necessary appliances for turning out the most artistic work. All carving, lettering and tracing is done with pneumatic tools, while skilled workmen are constantly kept busy finishing the work on hand, the work being one of the most interesting industrial enterprises.

The facilities are the best as they are in direct communication with the leading sources of supply of all stone being shipped to them direct from the various quarries, thus eliminating the middleman's profit, and giving their patrons the benefit thereof on all work executed by them. As designers they have merited a well-earned reputation, their designs being original and artistic and they are prepared at any time to submit designs for all classes of work in their line, as well as to faithfully execute to the letter any design which may be submitted to them. In this review we cannot fail to give this industry extended mention. We wish to suggest that when in need of anything in their line our readers cannot do better than to see them.

C. W. S. GRINDING AND MACHINE WORKS

Located at 443 Burnside St., Portland, is one of the Most Modern Machine Shops in this Section, Specializing in Cylinder and Crankshaft Grinding; Rings, Pistons and Pins. Complete Line of Starter Gears, for Fly Wheels for All Makes of Cars.

It is a well-known fact that there is no institution in the community that has met with greater favor with the public than this establishment. By reason of the fact that the management has had wide experience in every feature of this business and because of their comprehensive knowledge of every branch of the trade this establishment has continued to witness the increase in the number of patrons. By close microscopic examination it has been found that grinding of cylinders is far better than reaming. What is cylinder grinding? It is a highly perfected method of making cylinders round. Regrinding cylinders has a desirable effect on the power in that it restores the motor to its normal condition. A regrinding job gives the owner a seasoned motor not obtainable in a new car or tractor. Reground cylinders are better than new ones, not just as good. The leading auto tractor and commercial car manufactur-

ers of this country and Europe use the process. To prevent the loss of power, to have gasoline economy, and a quiet humming motor, is the aim and the desire of every owner of a car. The engine is the heart of the automobile and when it gets out of trim it requires work of a specialist. Garages and shops are equipped mechanically and do not employ men except for adjustment of cars. Motor engineers are employed here who understand all types of motors from the simple stationary one-cylinder motor to the four cylinder, the six, the eight and twelve and no matter what kind of a motor you have, you will find that when it goes out of this shop it will be hitting on all cylinders. In making this review we are glad to compliment this establishment on the position they occupy in the business life of the community and to refer their services to all our readers.

Sunset Electric Company

Located at 9th & Glisan Sts., in Portland is a Well-known Storage Battery Station and Efficient Electrical Establishment. Complete Starting, Lighting, and Ignition Equipment. Atwater Kent, Delco, Antolite and Connecticut U. S. L Battery Featured. Only Complete Stock of Genuine Auto Parts and Equipment for all Cars in the Northwest. \$7,500 Invested in Special Equipment Test and Repair Units are Available to Motorists of the Territory. 7 Magneto Lines Carried in Stock, Including Bosch, K.W. and Webster A. C., Northeast and Waltham Speedometers Listed.

With the steady improvement in automobiles, the auto electrical engineer has become a necessity rather than a convenience. With practically every car equipped with a self-starter and up-to-date lighting system, it requires the work of men who are well versed in this feature of repair work to keep your electrical parts in running order. The manager of this well-known house realized this when he started a business and, as a result, equipped his plant with all the latest machinery so that he could turn out work that would pass the closest inspection. They searched the market thoroughly for a battery that would give complete satisfaction and at last decided on the U. S. L. This battery is so well-known to users of automobiles that it is hardly necessary to go into the details of its construction. But the fact that so

many well-known cars are eventually equipped with this battery is evidence of its superior qualities. 48 per cent of all the cars in the U. S. A. use the U. S. L. battery. In their repair department they have provided all the latest and most scientific machinery for the repairing, rebuilding or recharging of batteries. This service is a great accommodation for the people who have learned that their batteries will be correctly repaired and that the firm gives a guarantee on their work. They are as well equipped to do this work as any other establishment in the city. We would suggest that you take your work to them. We are pleased in this review to give the manager and his associates the prominent place they should have in the business life of this section and we wish to compliment them on the high quality of work they perform.

International Harvester Company of America

The Largest Manufacturers of Agricultural Implements in the World have a branch in Portland at 300 Belmont. They Have Provided a full Line of International Trucks and Supplies that are Carried by Dealers in This Section. They have a Complete Stock of Repairs and Machinery Parts in Stock at Portland.

By establishing a branch at Portland the International Harvester Company is taking care of the needs of the farmers in this section through their dealers in a very satisfactory manner. They have provided the international truck, repairs and supplies. Because of their efforts to serve the farmer in every way, it is safe to assert that their brand of machinery is the most popular on the market. Bringing to the front always the newest and latest patterns and being ever eager to improve and perfect their line has caused it to become known the world over. Their dealers as well as the men in charge of the Portland branch are courteous and accommodating and they are very glad to have the farmers of the surrounding territory come and look over their trucks and keep up on the late models.

The old haphazard method of farming has passed and today to be successful the farmer must be alive to the possibilities of scientific methods. To get the proper return from his land and for his labor he must use every labor saving device available. They manufacture the Farmer's International Trucks in 1, 1 1/2, 2, 3 and 5 ton capacities. The one ton truck has proven to be the most popular and adaptable to the farmer's needs. Replacement parts for the trucks are very economical. You will find that the men in charge of this branch as well as any of their dealers are thoroughly conversant with every feature of the business and you will also find they can give, and will give, you splendid advice concerning the selection of a truck most suited for your needs.

Burkhardt's Conservatory

Located at 23rd and Glisan, in Portland is one of the Leading Florists who is Prepared to Meet Your Every Demand for Floral Offerings, Including Designs of the Most Artistic Nature, Having Made Popular the Slogan, "Say It With Flowers." Phone BE 1510.

There is no other one establishment more worthy of prominent mention in this section than that of the popular florist. Not content with providing the trade with the ordinary service as is usually offered in establishments of this kind, it has provided a stock and service of the highest character which would compare very favorably with that of the most extensive and artistic dealers of the largest cities. It is a well established fact in this section that this establishment offers the trade advice from the most artistic and attractive lines of flowers found anywhere. In fact, with a comprehensive knowledge of harmonious combinations and arrangements that stamp them as true artists in this line they have woul

no little distinction because of the eminently satisfactory and high grade flowers provided for the convenience of the public. In the matter of special designs for weddings, receptions, all kinds of social occasions and for funeral or other occasions, this florist has just about been made headquarters in this section and the fact that prompt and satisfactory attention is given mail and phone orders brings large patronage in this department. No matter what the occasion may be that demands satisfactory service you will receive it from this establishment. We are pleased to compliment it upon its success and the leading position this establishment occupies in this section of the state.

Millionaire's Club

Located at 144-4th St., Portland is a Popular Cafe that is Gaining Patronage with Variety of Food and Pleasing Environment Offered the Public.

This popular cafe has gained a name that has spread over a large territory as a place where both the local and traveling public can well satisfy their demands in the matter of obtaining good food. The menu consists not only of the prime necessities of life, but many inviting and tempting delicacies are offered to the tastes of the most fastidious. In traveling over the country you will find nothing in greater profusion than poor restaurants and cafes. That is why it is indeed refreshing to find such an up-to-date establishment as this one. It is unsurpassed either in quality, food, attractiveness or surroundings and accommodation of service. When the proprietor went into the business it was with the idea that a modern cafe

would be appreciated by a local and traveling public. That this principle was well accepted is proved by the success they have attained. Here you will find the food well-cooked and wholesome and deliciously appetizing. The service is equally satisfactory, whether your order be large or small, and you will be made to feel that your trade is desired and appreciated by the management. There is no more attractive furnished cafe in this part of the state than this one, and there is none that has attained a greater measure of popularity. We are pleased in this review to compliment the proprietor upon the high character of the establishment which is rendering a much needed service to the community.

KING BROTHERS BOILER WORKS

Location, 700 E. 17th, Portland, is one of the Leading Boiler Manufacturing Establishments of This Part of the Country, Transacting Business over a Wide Territory and Rendering the Best of Service in New Boilers, Stacks, and all phases of the Work; also Repair Department Under Experienced Management.

This shop is equipped to turn out all classes of boiler work. No matter what may be your needs in this line, they're able to take care of them. In charge are boiler experts and welders of ability and reputation who are able to tell you in an instant exactly what is wrong, what the probable cost will be, and when you can get the article in question. If it will not pay to fix the particular part they will promptly tell you so. One of the special features of the place is the getting out of work on time and when promised. A special feature is their prompt repairing, all work being guaranteed. When it comes to stationary and portable boilers, storage tanks and all kinds of sheet iron work, steam flue welding and so forth, this establishment is known far and wide and receives the business of the public for miles around. A very complete welding plant is here in operation for the welding

of broken parts, either electric or acetylene welding. They make a specialty of building large smokestacks in sections from the ground up, sheet iron work and gas and water tanks. It is indeed fortunate that the community has such an efficient and complete boiler works. Not only are they equipped to take care of all classes of boiler repair work, but they furnish new boilers in all sizes and for all purposes. It is not necessary for anyone to go elsewhere for boilers or boiler repair work. We are pleased to compliment them upon their complete service and direct the attention of all our readers to them. The management has had a wide experience in their particular field of endeavor and are most progressive and public spirited men who have always been active workers in the interests of the community in which their valued enterprise is located.

LANE'S AUTO PAINTING COMPANY

K. F. LANE, President, A. B. MERITH, V.-P. With Shop and Office at 6th and Everett, Portland, is Located Popular Automobile Decorating and Trimming Establishment, Under Men Well Versed in Trade. Featuring Opex Laquers and Enamels for Long Life and Superior Finish.

This efficient painting establishment is one of the institutions of this section that is running full time and has done quite a lot toward keeping the autos in fine condition at the present time. The proprietors are expert painters who know their business from the ground up. They can take an old auto and make it look like a new car. Their work in getting the surface has been the comment of the entire city. They can put on a series of the best of finishes and allow plenty of time for them to dry, thus insuring everyone a first class job that will neither crack nor peel. Their prices are the most pleasing character and the promptness of the satisfactory kind, getting the work done when promised. Better call and see them the next time you are in town and have a talk with them. They are very courteous and will be pleased to explain

the entire painting proposition to you whether you want to order at this time or not. The many jobs that they have turned out for auto owners in this part of the state has had admiration from everyone. The value of having the paint and varnish on a car in good shape cannot be too emphatically stated. A good looking car always makes a good impression and then, if you are going to sell or trade, good paint will add much over the cost of the job as a selling or trading feature. We are glad in this edition to give commendable mention to the very superior work turned out by this establishment and say that they are artists in these lines of more than ordinary ability, and to refer all our readers of this edition to them when desiring work in any of these lines.

PIONEER SODA WATER WORKS

Located at 480 Albina, in Portland is a Progressive Institution, Operated by People Thoroughly Conversant With their Business and Producing Superior Soft Drinks That Have Won Well Merited Favor in This and Neighboring Territory.

This well-known bottling works is worthy of more than a passing notice in this review of the onward progress of the community, and as they are perhaps the largest producers of soda waters in this state, their brand being a standard of quality, they are so recognized by the trade for a radius of many miles. Experienced in the manufacture of such goods, and realizing the popular demand for pure and wholesome refreshments, the proprietors have gone further than the pure food law requires and turn out a product that is entirely free from impurities as well as being delicious and wholesome. The demand for the products of this bottling works is rapidly increasing throughout the country. It is indeed a pleasure to be able to secure this brand. They manufacture a complete line of soda waters and soft drinks and are extensive bottlers of Blue Bird

Oragne Kiss, and Alberta Special Quench. These brands are very popular throughout the country, being handled by nearly all first class retailers. The public should look at the label before taking any soft drinks, and demand their goods. In this modern plant the bottle is hardly touched by human hands until it is ready to be put in the case for delivery. The plant is a credit to the community and is open at all times to the public and the public is cordially invited. Few cities many times larger can boast of more modern and scientifically equipped bottling works. We point with pride to this establishment and commend them on the class of goods that they are furnishing to the trade and assure everyone that when they order this brand of soda water they will get the very best.

EDWARD HOLMAN & SON, Inc. — MORTICIANS

Conducted at 828 Hawthorne Ave., Portland, is one of the Most Modern Funeral Directing Establishments in This Section of the Northwest. They Go Anywhere on Short Notice and Give Personal Attention to All Little Details and Courtesies. They Occupy a Most Home-like Funeral Home.

Among the professions which have developed rapidly in the past few years is that of the modern funeral director. Indeed this profession has reached a high state of efficiency. No concern has gained the business more careful and painstaking attention than this well-known concern. They have become leaders in this special field of endeavor throughout this section, and have merited the commendation of the public. Since the founding of their business they have always been most fair and honest in their endeavor to give their best efforts to comply with the accrued to the benefit of the public. But it has built for them a reputation that extends for miles around. The proprietors and their assistants are courteous and put forth their best effort to comply to the wishes of patrons. Their establishment is complete from a standpoint of furnishings, and from it they are able to offer service that is unequalled. In keeping with their progressive yet reliable policies, they have kept in close touch with everything mo-

dern in their line of equipment. They occupy a funeral home that is one of the most complete and up-to-date in the Northwest. It is indeed a real convenience to the patrons of the community that shows a progressive spirit which permeates every department of the firm. Entering this home one is impressed by the atmosphere of intimate privacy and homelike comfort and is filled with a feeling of confidence in newly made friends who are to guide your actions during your visit to take care of the little details which are so distressing in the hour of deepest sorrow. The funeral parlors are brightened up with mellow lights and beautiful furnishings. In these rooms services are held and every detail is arranged as if the funeral were being held in your own home. There is no extra charge for the use of the funeral parlors. As is well known, they have conducted some of the largest funerals ever held in this section, therefore we wish to compliment this firm on the satisfactory service it is rendering the people.