

Notes and Comment

By CHAD ALTON

The beautiful Spanish dancer, Trini, has had her legs insured for \$50,000. That's quite a bank account for short skirts to expose to public gaze.

One benefit to be derived if senators conclude to radiocast their speeches in congress, we shall be spared the smell of the breath of those who vote dry and drink wet.

A newly-made citizen up at Vancouver, B. C., thought his naturalization papers gave him permission to beat his wife. A stiff police court fine disabused his mind, however.

The Famous Players Corporation is erecting in Seattle a moving picture theater costing \$1,750,000. An evidence that the public desires amusement, is willing to pay for it, and that the country is prosperous.

A monster film is being made of "Uncle Tom's Cabin," and will soon be produced. No matter how many times you have seen the old popular play, you will not miss the film when opportunity offers.

If we are going to exclude foreigners guilty of "moral turpitude" why not also pass a law depriving some of our own philandering natives of citizenship? It would tread on a lot of toes.

Simultaneous with the report that John D. had driven a golf ball 156 yards and given away a ten-cent piece he was so tickled with it, comes the announcement of a two-cent raise in gas. Autoists will pray that his muscle will grow less.

A man gets drunk and throws his three year old child on a red hot stove, the circumstances being seized upon to point the evils of prohibition. Then the modificationists cry for more alcohol to cure the "evils" of prohibition.

A clergyman says we are living too fast in this age. He is right. Modern life consists of three gulps of food, sixty miles an hour, a jazz band and the funeral at two o'clock to-morrow afternoon.

A shoestring peddler up in Winnipeg who met accidental death was found to have \$26,000 in five banks. That's one instance where conducting business "on a shoestring" proved profitable.

Americans are said to be poor linguists. Whoever "said" that didn't know what he was talking about. He should listen to a man recite his business troubles when his wife reminds him that she needs a new spring hat.

There is no let-up to the number of autos being purchased by the public, and manufacturers are reported as increasing production steadily. It begins to seem as though the person seen on foot would be a rarity.

It is not to be wondered at that Moscow is overrun with thousands of parentless children and that crime is assuming startling proportions, when the Soviet law allows divorce in almost any case after four years of marriage.

We have it now from a Catholic priest who is also a professor in some college, that the 18th amendment was put over by Standard Oil and the U. S. Steel Corporation. If they were big enough to do that they are big enough to keep it there.

Crime is assuming the proportions of an industry in this country. All sorts of robberies are planned and carried out and many of them with the advice and connivance of hired lawyers. Authorities will soon be impelled to look for the lawyer in the case when dealing with payroll other big robberies.

Gene Debs will not get a full pardon and restoration to citizenship until he asks for it personally and promises to abide by the laws of this country, the same as the rest of us. This the old war horse at present refuses to do. Sorry old man, is Gene.

Investors and speculators in real estate who have been operating in Florida for some time past are said to be working Pacific Northwestward. There is no room for the wild-catter here, but a genuine movement to attract real settlers to our vacant lands would be welcomed.

Archeologic explorers in Egypt are now bending their efforts to discover the tomb of Joseph, the poor lad with the coat of many colors sold into bondage to Potiphar by his wicked and jealous brother, and later to become the first reported grain dealer. The boy was accused by his elder brothers, you will remember, of being a dreamer, but among his dreams there is nothing to evidence was any that told how men of another and far distant age would dig up his bones and try for possession of that "coat of many colors."

Maybe they are and then maybe again they are not civilized, but Japan prohibits our Western style of dancing in cafes, hotels and public places, as demoralizing to the Japanese people.

Time and the erosive action of the elements have made it necessary to repair the head of the Sphinx in Egypt with concrete. That apparently has been successfully done in the case of many of our congressmen.

The dairy farming industry of Wisconsin is fighting against the light wine and beer proposition. They say prohibition has been a boon to them and any return to the old order means ruin of their industry. And this in the state where the stuff "made Milwaukee famous."

If a man's health can be measured by the length of time he can hold his breath, as a New York doctor asserts, then the chap whose wife informs him she does not want a complete and up-to-date spring outfit would sure be a healthy bird.

Congress is likely to provide for a national police system to patrol the borders north and south to prevent smuggling of all kinds of things. That will cork up certain things. What's the use wasting time and postage on a straw vote?

However brutal the custom may be, the establishment of the whipping post for criminal offenders in Delaware has resulted in lessening insurance rates against burglaries and other criminal activities in the state. The ordinary criminal is a coward at heart and fears a lashing more than he does the law.

Those in favor of modification of the liquor laws to permit light wines and beer are up against a very stiff opposition. The large majority of dries are against it, the bootlegger

who sees his business vanish, or nearly so, and the lawyers who park on easy street from fees in defending violators. Those three are a hard combination to buck against.

The weather man with all his scientific instruments is not in it when it comes to forecasting the seasons. The small boy and his kite is an infallible symptom that Spring has arrived.

Any time the politicians will allow any change in the conduct of public affairs to bring about better efficiency the moon will turn to green cheese. Congressman Davy of Ohio has a bill before congress to reorganize the whole system whereby he claims five hundred million dollars a year can be saved.

Western Canada exports its butter to England and imports many thousands of pounds from Australia for its own use. One would be inclined to think that the shipment of our favorite spread such long distances would result in its being able to make part of the journey on its own initiative.

The society of American Bacteriologists has been trying for a long time to discover the origin of the American Indian without success thus far. For that matter the origin of the whole human family is a mystery, but if we accept Genesis as authority, the aborigine must have the same beginning as all the other races.

The wife of the head of one of the largest chain stores in the country is suing for a million dollars which she says he promised her before marriage. All she got after, she says was a cheap plush dog from one of his stores. The man finds it was not the plush dog or himself she was after.

A committee of Chicago citizens

is asking the U. S. government through congress for aid in combatting crime in that city. And at the same time we also read where mayor Drever of that great city recently visited one of the former large breweries there and expressed great sorrow that "so much fine machinery was lying idle." He might start this up and see what the result in lessening crime would be.

The fate of one hundred and fifteen million free American citizens is at stake in upholding the 18th amendment. Once an amendment is adopted there is no turning back, else it demonstrates our weakness to enforce our own laws and proves what European powers most desire to come about, our downfall. Loyal citizens for their own welfare and that of those who are to come after them, should give this their most serious and intelligent consideration. We should not wilfully wreck our own ship.

That women will eventually run our governmental affairs need not come as a surprising statement. Women who have built up a home, reared her children and sent them out into the world is in many cases eminently fitted for the enlarged sphere of politics. If the men are so engrossed in business that they refuse to leave it for the conduct of public affairs, it is better that competent women should take this up than to trust to the cheap and worthless politician.

The Tennessee barber who declares that bobbed hair "is an abomination in the sight of the lord," seems to feel strongly on the matter.

Vermont is said to have the lowest reckless driving records in the country. In Vermont the driver is almost always going up hill.

ANNUAL C. E. CONVENTION

Albany, Ore., March 23.—The annual convention of the Oregon Christian Endeavor Union will be held in the First Presbyterian church here from April 15 to 18. Virtually all evangelical churches in the city are co-operating, and simultaneous conference sessions will be held on Friday afternoon and Saturday morning. Albany church people will entertain the delegates on the Harvard plan.

Judge Jacob Kanzler of Portland who is the state president, will preside. Two of the leading speakers who will remain here for the entire convention are Rev. Earle P. Cochran of Alameda, Cal., and Paul C. Brown of Los Angeles, Pacific Coast Christian Endeavor secretary. Leading ministers and workers with young people from all parts of the state are named as speakers on the preliminary program.

Saturday, April 17, will be one of the big days of the convention. Following the morning conference the delegates will stage a parade through the business streets of Albany, and that night the state wide oratorical contest will be held. The annual election of state officers will be Saturday morning.

Music will be in charge of Dr. D. V. Poling, pastor of the convention church, who will be assisted at the organ by Mrs. Helen V. Lancefield of Portland. The intermediate section of the convention will be directed by Mrs. Allen Wheeler of Eugene and the Junior Department by Miss Dulcinea Brown of Portland.

SWITCHBOARD HEROINES

In an ice cream plant in Brooklyn the other day an ammonia pipe

burst. The fumes spread through the building, menacing the lives of scores. Helen Carroll, switchboard operator, was one of the first to sense the danger. If she thought of fleeing to safety came to her, she set it aside, and plugging in every connection swiftly, she warned every other worker out of the building. Almost overcome by the deadly fumes, she was the last to leave the plant.

This is the type of young woman who is developing a splendid spirit of service in her profession. Newspaper reporters have come to know that whenever here is danger or disaster in a crowded building the telephone operator flashes the first call for aid and remains longest at the post of service. Her courage has almost become commonplace. Heroism is expected of her in emergencies nowadays.

The BULL'S EYE

Editor and General Manager WILL ROGERS



You Can't Smoke History

A fellow from Carolina wants to know where I get the idea that "Bull" Durham and George Washington come from the same state. He says, "Why don't you write and give the people the real History of 'Bull' Durham in its native State, South Carolina, that people would appreciate that more than these Bull Legends of yours."

Now thanks, Sir, for your good-natured suggestion. If I knew History I wouldn't be able to write "Bull" Durham Ads. I would be a College Professor, get everything right, and get nothing for it. Everything you suggested me telling the public about when and where "Bull" Durham originated, has been told for 66 years by typical Advertising writers. That's the only thing the Company asked of me was "please don't tell again where it came from, or how." You see you didn't read their Ads, but you did read mine and remembered it, because it was wrong.

Writing Ads that will be remembered is a queer game. This is an Ad, not a History. I selected Ads over History on account of the pay. (American Tobacco Company's pay is as good as its tobacco.) Where "Bull" Durham comes from or where it goes to is left for the starving Historian.

Will Rogers

P.S. You notice I named in this article the WRONG Carolina. That's so North Carolina will get sore because I named South Carolina, and South Carolina will get sore because I didn't name North Carolina. A true Southerner never forgets.

P.P.S. There will be another piece in this paper soon. Watch for it.

Today is Introduced the REFINED STAR FOUR

REFINED body lines—lower, longer, hugging the ground; refined spring design—longer, smoother, easier riding; refined finish—a new, durable lacquer that stands all weathers and outlasts all oldstyle finishes; refined fittings—solid, substantial, beautiful fittings; refined upholstery, top; refined radiator—new design, but the same cooling capacity (no Star Car ever overheats); refined frame and chassis—new reinforcements, lighter, lower and stronger than ever; refined heavy natural wood artillery wheels—style, strength, speed with safety.

Tomorrow's Car Today—and TODAY we present the famous Star "4" with the powerful Million Dollar Motor in a new conception of the advanced value that has won unquestioned leadership in the low-cost field. See this famous car in its refined form.

Following the sensational event of the new Star "6," this refined four sets a new pace in exceptional value.

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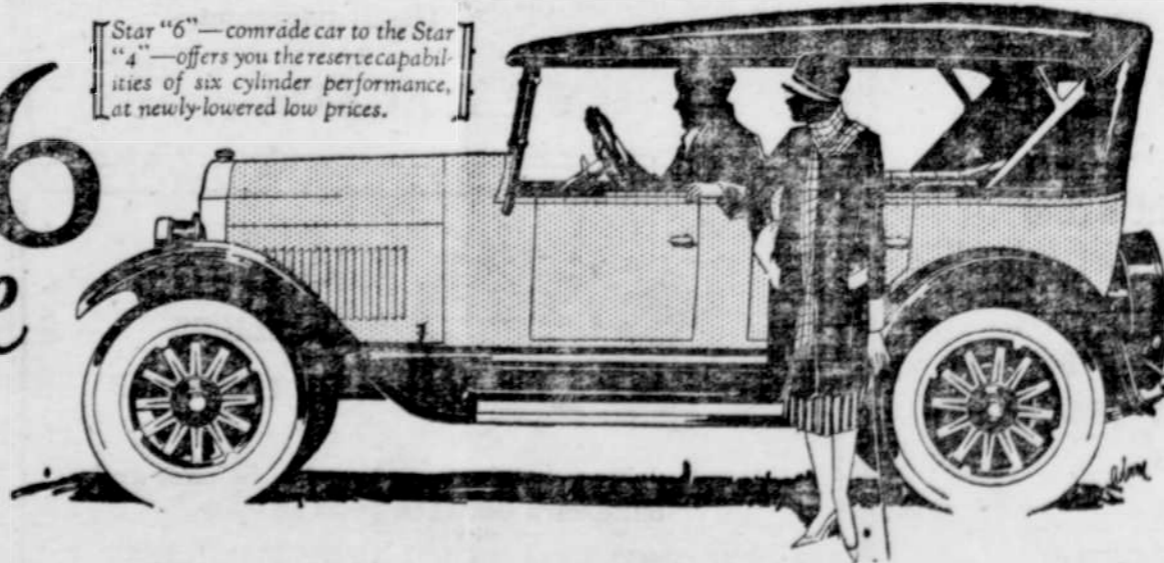
Star famous—the Million Dollar Motor.

All refined, to the last degree of perfection. The same record-breaking power, but smoother, guaranteeing a power performance far ahead of any car near its price class.

You know what a success the Star "6" is. Well, see this refined "4" and marvel that again such a value can be duplicated and built delivered here for \$636.

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