

# Our Profits Gone-Your Gain

Commencing Saturday, January 24, We Are Starting on a Real Sacrifice Sale

Many Bargains Will Be Here that We Have Not Room to List Be Sure and Come to Get Your Choice Early.

One Lot of  
**WOMEN'S SHOES**  
Your choice for **\$1.00**

To Close out  
Good Durable **SHOES**  
for Boys, sale - **\$1.00**

Men's **KNEE BOOTS**  
Famous Goodrich Line  
To close \$4.50 Reg., at **\$3.79**

Big Reduction in Various Groceries, Soaps, Cocoa & Flour. Flour is \$10.60 wholesale at mills today. Be sure and get our price on Kerr's Best Patent Flour. 50 bbls for this Sale. See our Crystal White Soap Deal--a real buy for . . . **99c**

One Lot of Children's **SHOES** Priced from \$2.70 to \$3.50, Sale **\$1.49**

**25 Cases M. M. Brand Milk**, None better Sale, the can at **10c**

**P. & G White Naptha Soap**, Reg. 5c a bar Sale, 25 Bars for **\$1.00**

## Red Pack Tomatoes at a Real Buy, 10 Cans 99c

Pie Plates, White Ware, Reg. 10c, Sale 5c

All Men's Hats in Velour and Felts, Reg. Values up to \$5.75, Sale **\$3.90**

1 Lot Grey Enamel Ware 20c, Sale **13c**

All Dry Goods and Piece Goods **15% off**

One Lot Brown ware Mixing Bowls, 5 in Set Sale at - **69c**

Men's Heavy Weight Union Cotton, Reg. \$2.25, Sale **\$1.49**

**15 doz. Men's blue Chambray Work Shirts**, Reg. sizes, Full cut, Reg \$1.00, Sale - **69c**

One Lot of Men's Blue Flannel Shirts' most sizes, full cut, good weights, Regular \$3.50 to \$4.00, Sale - **\$1.89**

# THE PEOPLE'S STORE CLEARANCE SALE

For Price and Quality