

SUPPLEMENT

EAST CLACKAMAS NEWS, JUNE 17, 1920

If Your House is New, Keep it New with

If Your House is Old, Make it New with

FULLER PAINT

1849

FULLER PAINTS

71 YEAR LEADERS

FULLER Paint Preserves and Beautifies

ONE thing is sure—you can't hide the outside of your house from critical eyes.

You'll be proud of your home and your neighborhood will be proud of you if your house is kept painted and in good repair. The well-painted house is evidence of community spirit and thrift.

FULLER Paint keeps new and old houses from running down, adds to their value and makes them attractive.

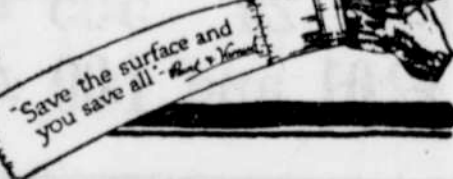
Specify **FULLER** Paint for your home. You can depend on it to do two things and do them well—preserve and beautify.

Look Up a **FULLER** Dealer in Your Town

W. P. Fuller & Co.

1849-1920

Northwest Branch Houses at Portland, Seattle, Tacoma, Spokane, Boise



Why the Electric Cleaner?

There is really no comparison between the ease and thoroughness with which an Electric Cleaner removes dirt and the difficulty of sweeping.

True, one CAN clean rugs and carpets without an electric cleaner. A broom or carpet sweeper will brush up SOME of the dirt; and if you like the exercise and have plenty of time and strength a broom and a carpet beater will do the work after a fashion.

In the same way one can wash without soap. Water alone will remove some dirt if applied with enough "elbow grease."

But people use soap because it cleans more easily and better than water alone.

For the same reason people use Electric Cleaners because they clean more easily and far better than other methods.

ELECTRIC STORE
ELECTRIC BUILDING.

BUY YOUR ELECTRIC GOODS AT AN ELECTRIC STORE

DOUBLE POPULATION OF OREGON FARMERS STATE CHAMBER PLAN

Oregon now has 5,000,000 acres of land under cultivation.

In 1919 the agricultural crop was valued at \$206,000,000.00.

By honest advertising the Oregon State Chamber of Commerce can double the agricultural acreage in three years. This would add another \$206,000,000.00 to the agricultural revenue of the State, using last year's figures as a basis of figuring.

OREGON PLAYGROUND FOR TOURISTS AIM OF STATE CHAMBER

Switzerland used to be the poorest country, per capita, in the world. Now it is the richest. Tourist travel did it.

Main and Colorado each receive \$50,000,000 per year from their tourists; Florida gets \$250,000,000; California, half a billion a year. Oregon gets \$5,000,000.

A three year's advertising campaign by the Oregon State Chamber of Commerce may be expected to bring in at least one-half of what Main and Colorado get, or \$25,000,000, which should increase on a rising scale.

STATE CHAMBER SEEKS TO DOUBLE POPULATION ON FARMS IN 3 YEARS

Oregon has water resources to irrigate 4,000,000 acres of land now unproductive, and which would support in comfort, 200,000 new population, or about 40,000 new families.

If in its three year's campaign to put families on Oregon's vacant land, the Oregon State Chamber of Commerce can bring 1,000 families to utilize this land and water, it will mean in expenditures alone for such commodities as clothing, food, furniture, etc., of \$1,000,000, calculating the expenditures for an entire family at only \$1000 per year, to say nothing of the wealth produced by these new settlers.

Land settlement is one of the chief aims of the Oregon State Chamber of Commerce expansion program in its movement to aid in the development of the State.

Oregon has 16,000,000 acres of tillable land now uncultivated.

Oregon produced 20,400,000 bushels of wheat in 1919.

If Oregon's 16,000,000 acres of tillable but uncultivated land were planted in wheat and the yield were the Oregon average for ten years—21.9 bushels per acre—new production would be 350,400,000 bushels which, at the price today of \$3 per bushel, would mean a cash value of \$1,051,200,000.

The Oregon State Chamber of Commerce expects to double the number of farmers in three years. If this means double the wheat crop, it will mean an additional yield of 20,400,000 bushels of wheat, which at the prevailing price would mean a cash value in new money of \$61,200,000.

DEVELOP RESOURCES, STATE CHAMBER'S AIM

Expansion Movement Now In Progress Will Allow Broader Activities.

What does Oregon need?

What—if it were possible to name the chief factor—does it most need in order to develop with a maximum of success?

The question is impossible to answer. There is no "chief factor." The solution lies not in one particular need, but many.

Oregon today, facing an era of development unparalleled in its history, must fill these needs if it expects to go ahead.

Of the many factors that must be employed if the state is to progress immigration and colonization stand pre-eminent in order to solve the vital problem of land settlement.

Irrigation, reclamation of land and drainage must be developed as another method of bringing about the solution of this problem. Farm labor must be brought in. Homeseekers who in turn become food producers, must be encouraged and made to see the possibilities that await them in the great northwest.

Good roads must be built. As the vast tracts of wilderness with their billions of feet of timber are concerted into lumber, highways must be provided over which commerce can be carried and the scenic beauties of the State viewed by the tourist.

Among other needs are industrial expansion, railroad extension and water power development.

Advertising and publicity must be carried on if Oregon is to be made known as a country for the homeseeker where Opportunity beckons. Its scenic beauties must be advertised to attract the stream of golden dollars from tourists and pleasure seekers. Other states, most of them with fewer advantages to attract, are realizing millions each year from tourists—because they realize the value of advertising and making public what advantages they possess.

Oregon must develop its water transportation, its mineral lakes, its ports and reach out for foreign trade and it must develop the state to produce the exports which are to go down to the sea in ships. It must expand its educational facilities as an additional advantage to hold out to the homeseeker with children to educate.

The Oregon State Chamber of Commerce is the most logical agency to carry on this development work simply because a state organization of this nature can work for the mutual good of all communities in the state without favoring any particular one.

Catarrhal Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure catarrhal deafness, and that is by a constitutional remedy. Catarrhal Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, Deafness is the result. Unless the inflammation can be reduced and this tube restored to its normal condition, hearing will be destroyed forever. Many cases of deafness are caused by catarrh, which is an inflamed condition of the mucous surfaces. Hall's Catarrh Medicine acts thru the blood on the mucous surfaces of the system.

We will give One Hundred Dollars for any case of Catarrhal Deafness that cannot be cured by Hall's Catarrh Medicine. Circulars free. All Druggists. 75c.

F. J. CHENEY & CO., Toledo, O.