Page Eight,



Dept. 1876 FROM NAME. P.O. _R.F.D._ BOX Nº STATE. COUNTY.

EASTERN CLACKAMAS NEWS

HOW I ESTABLISHED A \$25,000 BUSINESS ON \$600.

(Conclud From Page Four)

public find you are alive to the situation they will say well that fellow is all right, guess we will see what he has to offer. In many ways we are to bame for the success of the mail order house.

The Department Store.

The large department store in the cities have the same effect. This competition is very keen with us. Every day we hear our customers say, "Well that is very nice but think I will wait until I get down town, I may get it cheaper," when in reality it is the extensive stocks that draw them and not the prices. Frequently we find them coming back after a weary day shopping and saying, "Why your ginghams are cheaper here than down town." We knew this all the time but it was not good form to tell them, so we let them find it out. We intend if possible to be cheaper in price than the city stores. We can afford to be and it 's not a difficult matter to match their prices. But still the big stores have a wonderful drawing power and the principle cause of their success is advertising. They depend upon their big page ad. to bring the business and it does.

Business Slogan. I want to suggest a slogan because

I think it applies to every business man and can well be accepted by any one. "If you love your business you will be a success, if not sell out." Ladies and gentlemen I thank you.

Birthday Party

On January 13st, 1920, Alta Darrow celebrated her ninth birthday inviting nine of her closest friends to spend the afternoon with her. A nice lunch was served to the children by her mother. Those present were Alta Darrow. Arnold Anderson. Myrtle Petley, Florence Hassel, Robert Snyder Jr., Velma Rhodes, Arthur Petley, Lyle Darrow and Edna Petley. The afternoon was enjoyed by all in playing games on the lawn.

Thursday February 5, 1920



DR. R. GRAHAM MCCALL

PHYSICIAN AND SURGEON

Office Adjoining Residence

Local and Long Distance Telephone

The doctor's phone can be connected with your home phone at night if requested. One long ring

Dr. L. A. Wells

Dentist

Associated with Dr. R. Graham McCall

Dr. R. Morse

PHYSICIAN AND SURGEON

Tests Eyes and Fits Glasses

Office on Main Str. between 1st and 2nd Residence: Main and 5th Sts. **Telephone** Connection

Mrs. R. Graham McCall

Graduate Unicago Musical College.

PIPE ORGAN AND PIANO.

10 Years Teac v. , Experience.

E. W. BARTLETT

Attorney-at-Law and Netary Public

Estacada, -:- Oregon

We Sell and Trade Real Estate Negotiate Loans - Buy Mortgages Rent your Property - Write Insurance In the very best Companies. We CAN GET YOU RESULTS S. E. WOOSTER & SON, Estacada



"I'll Tell the World" says the Good Judge

The man who doesn't chew this class of tobacco is not getting real satisfaction out of his chewing.

A small chew. It holds its rich taste. You don't have to take so many fresh chews. Any man who uses the Real Tobacco Chew will tell you that.

Put Up In Two Styles

RIGHT CUT is a short-cut tobacco W-B CUT is a long fine-cut tobacco

Weyman-Bruton Company, 1107 Broadway, New York City



THE NEVEROLD.

They who can smile when others hate. Nor bind the heart with frosts of fate, Their feet will go with laughter bold The green roads of the Never-Old!

They who can let the spirit shine And keep the heart a lighted shane, Their feet will glide with fire of gold The green roads of the Never-Old.

They who can put the self aside And in love's saddle leap and ride. Their eyes will see the gaves unfold To green roads of the Never-Old. -Edwin Markham, in the People's Home Journal

Lewis Jones, who is attending Reed College in Portland, spent the week-end in Estacada.

It is encouraging to see the vacant buildings on lower Main St. being again occupied or put to use.

Catarrh Cannot Be Cured

-

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a local disease, greatly incannot reach the seat of the disease. Catarrh is a local disease, greatly in-fluenced by constitutional conditions, and in order to cure it you must take an internal remedy. Hall's Catarrh Medi-cine is taken internally and acts thru the blood on the mucous surfaces of the system. Hall's Catarrh Medicine was prescribed by one of the best physicians in this country for years. It is com-posed of some of the best tonics known, combined with some of the best blood purifiers. The perfect combination of the ingredients in Hall's Catarrh Medi-cine is what produces such wonderful F J. CHENEY & CO., Props.; Toledo, O. All Druggists, 75c
Hall's Family Plue for constipation.

O. D. EBY Attorney-at-Law

General Practice

Confidential Adviser

Oregon City, -:- Oregon

Gresham 517.

Broadway 32.

MCGUIRK & SCHNEIDER Attorneys at Law.

At Gresham Office-Tuesdays, Thursdays and Saturdays, First State Bank Building. Portland Office- 609-15 Fenton Bldg. Associated with Judge W. D. Fentor.

TACOMA GUN STORE, INC. Tacoma, Wash.

Largest Stock of Hunters and Trappers supplies in the Northwest. ESPECIAL attention to mail orders.

Send one cent stamp for catalogue.

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London Lancashire Fire Ins. Co. Great American Fire his. Co. Keep your policy in our fire proof vankt free of charge.

> Estacada State Bank Agents