

The man who doesn't chew this class of tobacco is not getting real satisfaction out of his chewing.
A small chew. It holds its rich taste. You don't have to take so many fresh chews. Any man who uses the Real Tobacco Chew will tell you that.


## Put Up In Two Styles

RIGHT CUT is a short-cut tobacco
W-B CUT is a long fine-cut tobacco

HOW I ESTABLISHED A $\$ 25,000$ BUSINESS ON $\$ 600$.
(Conclud From Page"Four)
public find you are alive to the situation they will say well that fellow is all right, guess we will see what are to bame for the success of the mail order house.

The Department store,
large department store in the The large department store in the
cities have the same effect. This competition is very keen with us.
Every day we hear our customers say, "Well that is very nice but think I will wait until I get down town, I may get it cheaper," when in reality it is the extensive stocks that draw them and not the prices. Frequently we find them coming back after a
weary day shopping and saying, weary day shopping and saying,
"Why your ginghams are cheaper here than down town." We knew this all the time but it was not good form to tell them, so we let them find it out. We intend if possible to be cheaper in price than the city stores. We can afford to be and it $1 s$ prices. But still the big stores have a wanderful drawing power and the princinle cause of their success is advertising. They depend upon their big page ad. to bring the business and it does.

Business Slognn.
I think it applies to every business man and can well be accepted by any one. "If you love your business you, Ladies and gentlemen I thank you.

## Birthday Party

On January 13st, 1920, Alta Darrow celebrated her ninth birthday inviting nine of her closest friends to spend the afternoun with her. A nice lunch was served to the children by her mother. Those present were Alta Darrow. Arnold Anderson, Myrtle Petley, Florence Hassel, Robert Snyder Jr., Velma Rhodes, Arthur Petley, Lyle Darrow and Edna Petiey. The afternoon was enjoyed by all in playing games on the lawn.

THE NEVER-OLD.
They who can smite when others hate.
Non bind the heart with frosts of fate. N2, bind the heart with frosts of fata.
Thelr feet will go with laughter bold
The green roads of the Never-old: They who can let the spirit shime And keep the heart a lighted sh $\quad$ ning,
Their feet will gilde with fre of go.d
The green roads of the Never-old.
They who can put the self aside
And in love's saddle leap and ride.
Their eyes will see the gaves unfoid
To green roads of the Nover To green roads of the Nevir-OId

- Edwin Markham, in the Peopie's Home Lewis Jones, who is attendin Reed College in Portland, spent the week-end in Estacada.
It is encouraging to see the vacant buildings on lower Main St. being again occupied or put to use.

Catarrh Cannot Be Cured with LOCAL APPLICATIONs, as they
cannot reach the seat of the disease. Catarrh is a local disense, kreatly ins.
Huenced by constitutional conditions, and in order to cure it you must take and
internal remedy. Halts Catarrt Mad internal remedy. Hall's Catarrh Medi-
cine is taken finternally and acts thru
the blood on the the blood on the mucous surfaces of the
system. Hafl's Catarrh Medicine was system, Hall's Catarth Medicine was
prescribed by one of the best physicians
n this country In this country for years. It is com-
posed of some of the best tonics known. posed of some of the best tonics known
combined whe some of the best blood
purifies. purifiers. The perfect combination of cine is what produces such wonderful
results in catarrhal conditions Send for results in catarthal conditions Send for
testimontats rree
F $J$ CHENEY \& CO., Props.; Toledo, 0 . Hall's Famil' Pitn for constipation.

## PPOFEESOOML CARTS

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