



**THEY GAVE**  
their all forever

**YOU LEND**  
a little for a while

**SIXTY THOUSAND OF OUR  
AMERICAN BOYS**

lie among the poppies of Flanders' Fields in France. To them only is the war over. They have paid the price in full. To countless other thousands of these boys returning home maimed and broken the war will still go on; they will be paying the price every day, during the remainder of their lives. Can we who stayed at home carelessly and thoughtlessly assume the "war is over" attitude until our balance of account is paid---until we have redeemed our pledge---to bear the final cost no matter what its amount?

## THE VICTORY LIBERTY LOAN

is in liquidation of the debt for men and munitions we amassed, and which brought about the end of the war---saving for every day it was shortened billions more in money and thousands more in lives.

### *MEN AND WOMEN OF OREGON!*

The imprint of fame upon the name of our fair state will turn to a stain of shame if we do not meet the obligation this Victory Loan represents. You are face to face with the real test of citizenship---true Americanism. Let this test find you measuring up one hundred per cent loyal.

#### The Parent Bond of Them All

The government bond is the Parent bond of all bonds. Back of the government bond are all the assets and all the resources that supply the value of all other bonds, all other securities, all other investments.

The government bond is a prior lien on lands, homes, chattels and everything else, and the bonds to be issued under the name of the Victory Liberty Loan are the highest of the high in government bonds. They constitute a contract of the United States government, entered into by unanimous vote of congress, and therefore a contract and mortgage behind which stands the possessions of One Hundred and Ten Million American people with their entire resources developed and undeveloped; the intelligence, ambition and ability of these One Hundred and Ten Million people mortgaged to pay the bill.

The Victory Liberty Loan Bonds will bear an attractive rate of interest and, together with all other desirable elements, when compared with other investments as to strength, collateral and return, have no equal.

This is one of 176 advertisements inserted simultaneously in every newspaper in the State of Oregon on behalf of the success of the Victory Liberty Loan---for we believe in this cause and are willing to contribute to the full extent of our power.

**MORRIS BROS., Inc.**

JOHN L. ETHERIDGE, Vice-President  
PORTLAND, OREGON

THE PREMIER BOND HOUSE