

Eastern Clackamas News

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UPTON H. GIBBS Editor and Manager.

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Experience Teaches

A striking illustration of publicity has come to light within the past three weeks. The illustration bears a moral which should be of interest to every voter.

The State Liberty Loan sent out pledge cards broadcast over the state to notify patriotic citizens to come in and voluntarily purchase Liberty Bonds during "Honor Week," preceding the efficient campaign.

Did the voters respond? They did not. In fact no attention was paid to the cards by 90 per cent of the people. The situation became desperate when, on the evening before September 28th, the state was short about five million dollars in bonds.

Then a new plan was tried. The loan organization sent "personal notices" out through the newspapers, by publishing the names of a few Portland slackers and some others over the state.

Within three days Portland and the state at large slid over the top. The result was a highly agreeable surprise.

Mail notice, it can be seen, is not always effective.

The Portland Journal's campaign to eliminate the publication of the delinquent tax lists is not meeting with the approval of the taxpayers of Oregon. In the first place it is a campaign of malice, of spite-work, against the press of the state. In the second place the existing tax publication law of Oregon is fashioned to serve the taxpayer and not the title grabber. The present law provides publication, but only after mail notices have been sent out and have failed to notify. Publication is not for those who pay but for those who have failed to receive proper notice. Could any fairer scheme be devised?

Let the present law alone. It works to your advantage even if it does not please the title grabber.

Coming into His Own Again

The most ardent opponent of a monarchical system, may quite consistently rejoice that King Albert is coming into his own again. When the German army had entered Brussels and captured all of Belgium except a

small, sandy strip in the extreme north west corner, the London Punch published one of its most striking cartoons. This represented King Albert and the Kaiser. The latter pointing to the smoking ruins of Belgium in the back ground, sneeringly remarks to the former "You have lost all." "No" rejoins Albert, "I have kept my soul."

In so doing he had kept everything. Contrary to all appearances, it was the Kaiser who had lost everything. "For what shall it profit a man, if he shall gain the whole world, and lose his own soul!" The recent turn in events on the western and eastern war fronts, is proving this. Albert is returning enriched, while the Kaiser is fast losing all, materially as well as morally.

Since the day his troops overran Luxemburg, and his chancellor tore up the treaty with Belgium, and his invading armies burnt, ravaged and massacred its inhabitants, he became morally discredited and bankrupt. But now his military prestige, his war prizes, his throne are slipping away from him. The words which Lord Byron wrote of Napoleon after Waterloo, will soon be applicable to him:

"Tis done, but yesterday a king,
And armed with kings to strive;
But now, thou art a nameless thing,
More abject than alive."

Albert of Belgium will go down into history as a shining example of kingly worth, knightly honor and all that makes a man, while William II of Germany will stand for the reverse.

The Normal Schools Bill

The News is in favor of the bill for establishing and maintaining two new normal schools, one in Southern and one in Eastern Oregon. These are vitally necessary for the efficiency of what is, after all the most important department in our state school system, that of the grade and rural schools.

These schools come in contact with the children at their most impressionable age, and their subsequent careers are often determined by what they then acquire. The educational foundation laid in this period is most vital, because on it depends whether or not the pupil shall be handicapped in his future educational career, by having to rebuild what should have then been well and truly laid.

Its a poor time to experiment along socialist lines as advocated by the Non-Partisan league as it would upset business and throw the state into confusion just when it will have to meet after war problems.

GROCERIES

THE BEST STOCK THE MARKET AFFORDS. PRICES ARE HIGH AND GOING HIGHER—BUT OUR PRICES WILL ALWAYS BE FOUND REASONABLE.

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Licensed Embalmer

Phone Store or Residence Operating Hearse and Morgue

R. G. Marchbank - Estacada, Or.

Soda Water - Soft Drinks - Lunches

BOB'S PLACE

Headquarters For Cigars and Tobacco

The Hotel Oregon-

Respectfully solicits the patronage of the People of Estacada and Eastern Clackamas County, when in Portland.

The HOTEL OREGON has been for many years one of Portland's leading hotels and is located in the heart of the business and theatre section, at the convenient corner of Broadway and Stark.

You are assured a cordial welcome and your patronage will be appreciated.

Stop at the HOTEL OREGON, the next time you are in Portland.

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