Walter Givens Editor In Chief

Fred Bartholomew Outside Man The Weekly

Devoted to the stimulation of civic and community pride - the patronizing of home industries - and the boosting of the Walter Givens Co.

OOSTING

SPIRIT

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Estacada, Oregon

A DELAYED GREETING

We were absent last week on our vacation when the first issue of the Boosting Spirit came out after the change in the management and owner-ship of the Eastern Clackamas News, and hence our delay in getting out this greeting.

We sincerely believe a live newspaper is a necessity in the upbuilding of any community. We believe that the Eastern Clackamas News has always fulfilled a need in this community and we hope that under the new management it will fulfill a still greater need.

Advertising is the only medium through which a merchant may bring to the attention of his customers facts which are of mutual interest to both merchant and patron. We believe that it pays to advertise and the development of our business during the past years we have been in business proves our contention.

We believe that it will pay every consumer in this community to boost for the home newspaper, by subscribing for the same, and keep in touch with movements in the community as well as the live advertising of the merchants. Now then all together for a live up to date newspaper, a prosperous and harmonious community.

EGGS! EGGS!!

There are good eggs and there are bad eggs, and for this reason the Federal Food Administrator has ordered all eggs bought on a candled basis and all cracks and rots returned to the producer, rather than burdening the transportation facilities with worthless food stuffs. Also all dealers are required to obtain a federal license. We are complying with all these conditions and at the same time paying the highest market price for eggs. No matter what you have to sell we always try to find a market for you. We want to sell you what you need in our lines. We are just a little selfish and we know it.

LIVE STOCK

We are shipping another car of live stock tomorrow (Friday) and expect to continue to ship as often as there is stock available for a car load. Keep us advised as to what you have to offer.

WHEAT

We are shipping another car of wheat this week which we think will about clean up the available wheat in the community. If you have anything yet to offer phone us immediately upon receipt of this issue of the Boosting Spirit.

BY THE WAY

We almost forgot to mention that we are still carrying a full line of

Groceries, Flour, Feed, Poultry Supplies, Building Material, Lumber, etc.

and selling for spot cash, and you are not asked to pay your proportion of worthless accounts, that's why you save money by trading with us. GIVE US A TRIAL.

We Believe "A SatisfiedCustomer is the Best Advertisement."

The Walter Givens Company, Inc.