

Eastern Clackamas News

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Estacada, Oregon
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Thursday, June 20, 1918

Friday, June 28th has been proclaimed as National War Savings Day and from now until then everyone is urged to invest all that they can afford, and even more, in the purchase of these securities.

Oregon is behind in its quota and Clackamas County is in the same class. Just what the quota of this immediate district is, has not been ascertained, but whether we are ahead or behind, we must increase our purchases.

These stamps can be purchased at any postoffice or of any rural delivery carrier and are now on sale at every store in Estacada, where the buying public is urged to accept part of their change in these patriotic securities.

A so-called American citizen, being a farmer residing near Mt. Pleasant in Clackamas County was last week treated to a genuine coat of tar and feathers by about twenty-five citizens, whose identity is unknown.

This so-called American citizen refused to contribute in any way to any of the forms of patriotic activities and objected to bond drives, war saving stamps and Red Cross donations — and apparently some of his fellow citizens objected to him.

While such mob action should be condemned by all law abiding citizens, it is a hard thing during these days of patriotic activities and national stress for all citizens to exercise the moderation and discretion, which they would under normal conditions.

Yet, since the deed has been done, we hope it will have a good effect not only on the victim but upon other so-called American citizens, who are refusing to do their share to help this country.

We hate to admit it, yet Eastern Clackamas has a few such (American citizens?). But as the department of Justice has the names and records of them all, we hope they will soon be severely dealt with — for if they are not with us, they are against us, as there is no middle-of-the-road policy in this crisis.

Some people and a few merchants imagine that advertising in the home newspaper brings little if any tangible results.

If these doubters were in as close touch with the returns of live advertising as some of our advertisers, they would double

their spaces at once and keep the spaces filled with up-to-the-minute advertising copy.

For instance—two weeks ago one local advertiser made the announcement in these columns, that a wool buyer would be at his store on June 13th. This announcement consisted of ten lines and a heading and resulted in the bringing in to Estacada on the day designated, fully seventy-five percent of the wool raised in this community, most of which was sold at good prices.

No other announcement of this wool buying was made, which proves conclusively that advertising in the home paper will bring results from the home district.

If the same amount of thought and energy was given to the advertising of the wares of the merchants of this community, as is devoted to other phases of their business, increased sales would follow. For the home paper is read by fully two thousand buyers and prospective buyers in this community each week and the advertising is read as well as the news.

From the present outlook, Estacada and this community in general will hold no Fourth of July celebration this year, as none has been announced as yet.

It will be just as well though if we do dispense with the customary "hurrah" this year and expend the same amount of energies and money along lines that will do more good for our country at this time.

Our patriotism and respect for all that the Fourth of July stands for, while even stronger than in former years, should be exemplified by sacrifice and work, rather than by celebration and rejoicing.

Spray - Spray - Spray

The 4-5 weeks codling moth spray should be put on at once if omitted till now, and if plant lice are present Black Leaf 40 should be added. 3-4 pint to 100 gal. spray. Prunes attacked by aphids, bud moth and twig miners need Black Leaf 40, 3-4 pint to 100 gal. water and 4 pounds of fish oil soap. Cherry trees, and pears not sprayed for moth, should be dusted or sprayed with lead arsenate if attacked by slugs. A. L. Lovett, O. A. C.

J. F. Lovelace of Estacada, who last week was severely injured in an automobile accident, is reported to be well on the road to recovery.

At the annual school meeting in Viola on Monday, directors John Hamilton, Ed and Ray Miller and clerk Loren Tenny were re-elected for the ensuing term.

HOLSUM BREAD

Fresh Every Day

Cheaper to buy it ready made than to bake it.

Our bread conforms with all Food Administration laws and is wrapped in Sanitary Papers.

MADE CLEAN SOLD CLEAN DELIVERED CLEAN

TRY IT TO-DAY

Victory, Liberty, Barley, Rye, Whole Wheat and

Graham Bread.

Snails and Doughnuts

L. A. Chapman

Estacada, Oregon

Undertaking and Embalming

L. A. Chapman Estacada

Licensed Embalmer

Phone
Store or Residence

Operating
Hearse and Morgue

R. G. Marchbank - Estacada, Or.

Soda Water - Soft Drinks - Lunches

BOB'S PLACE

Headquarters For Cigars and Tobacco

SPECIAL SALE THIS WEEK

To make room for new stocks — we are offering some of the most attractive bargains ever offered in this town — these will be on our entire line of

Stock & Poultry Tonics

and on certain lines of

GROCERIES

Come in and ask us about them.

TO OUR PATRONS

From now on

our business will be conducted on a strictly

Cash Basis

There is no need for explaining in detail our reasons, for as all know, the conditions in the mercantile business today are demanding CASH; with our wholesalers expecting it of us and we must insist on the same from our patrons.

We wish to thank you for your past patronage and hope that we may be favored with a continuance of same, for the Cash Basis means a Saving to You and to Us.

The Estacada Feed & Lumber Company

At the Convenient Corner 2nd & Main Sts. Estacada.

L. S. Bronson

M. D. Evans