

Eastern Clackamas News

Published every Thursday at Estacada, Oregon R. M. Standish, Editor and Manager Entered at the postoffice in Estacada, Oregon, as second-class mail.

SUBSCRIPTION RATES One year \$1.50 Six months .75

Thursday, June 6, 1918

Carlyle, Emerson, Elbert Hubbard or some other famous essayist, in bringing forth the value of doing all things well, no matter how small or unimportant, prologued his remarks to the effect that the man who can make a better mouse-trap than his neighbors, will have a well worn path leading up to his door.

While the above is not the exact quotation, the meaning is there; namely that no matter how small and inferior the article which we are manufacturing may be, if we exert every energy to make that article the best that we know how, it cannot help but be recognized.

This applies to the product of the Estacada Co-operative Cheese Association, which we as a community founded and which a few loyal dairymen are supporting.

Estacada cheese today has made for itself an enviable name, with many leading wholesalers bidding for the plant's output and admitting that the consumer is asking and insisting that they be sold Estacada cheese.

As it stands today, it is costing just as much to manufacture the amount of cheese now being put out by the home factory, as it would to manufacture double that quantity, for in business terms, the overhead expense is the same.

Just why the dairymen of this community do not stand loyally by this home factory is a mystery, for ultimately it will mean bigger returns from the milk, a steady market and the industrial upbuilding of this community.

The case is similar to a farmer who is feeding and keeping a team of horses, when he only has sufficient work to keep that team busy half of each day. Now if that farmer could obtain sufficient work to keep the team busy the balance of the day, he could earn a profit, as his expenses would remain the same and his earning power double.

So it is with the Estacada cheese factory and it is the duty of every broadminded, up-to-date farmer to sell his milk to the home industry.

While the Eastern Clackamas News of Estacada, and the Morning Oregonian, of Portland, may differ slightly in size and circulation and not always agree on some subjects, such as county division, we noted from their reprint of the News' editorial of last week, that they heartily agree with us in our denunciation of the so-called American citizens who will not exercise their privilege and right to vote.

In keeping with the nation wide campaign now under way to conserve our wheat supply, the following pledge has been issued from the office of Federal Food Controller, Herbert Hoover:

"Desiring that our share of wheat shall go to our soldiers and to the women and children of Belgium, France, England and Italy, we pledge that until the next harvest we will abstain from wheat to the utmost extent possible. For those of us who live in our own homes, this shall mean that we will not use more than one-half pound of wheat products per week per person whether as flour in bread or in crackers, cake, macaroni or breakfast foods. For those of us not living in our own homes, this pledge shall mean that we will avoid all wheat products to

the utmost extreme consistent with maintaining health upon foods offered at public eating places."

Many of us might easily accept this pledge and thereby do a little more towards aiding our Country's cause.

Petitions were last week signed by the majority of the parents of pupils now in the Estacada schools, protesting against an action which it had been reported the school board contemplated; namely, of not retaining the services for another year of those popular and capable teachers, Mrs. Maud Graham and Miss Rica Anderson of the grammar grades.

These petitions may have been premature, as the board has made no announcement yet of their intentions regarding these teachers, but the taxpayers know that other members of the faculty have been engaged and that up to the time of presenting the protest, no overtures had been made to either of the above instructors.

It is sincerely hoped by the large majority of the parents of Estacada pupils that Mrs. Graham and Miss Anderson will be allowed to continue in their present work; for in their four, five or six years' service in the past, the result of their instruction has been amply proven in the work done by the children.

The reputation of the Estacada schools is a high one and can only be retained by making as few changes as possible in its teaching forces, for experience and years of teaching among the same students cannot help but bring forth better results than ushering in a new set of school mams.

June has arrived and summer is here, with the City of Estacada in a rather unsightly condition, as compared with former years, when during the month of May, Clean-Up-Day was held.

Just why a Clean-Up-Day was not held this year is a question, but possibly because the News did not take the matter in hand, as for the past three years.

The News and its publisher are not claiming to have cleaned the City of Estacada, for on former Clean-Up-Days everyone joined the gang and did their share, but the fomenting of the clean-up idea and the sticking with it until the deed was accomplished was in a large measure due to the efforts of the home newspaper.

We're going to lay back this year and see if the Estacada City Council will take the initiative, then we will jump in and do our full share, and as everyone knows the streets, alleys, public and private property of this town need a thorough Spring cleaning.

AT THE FAMILY THEATRE.

Saturday June 8th.

Feature, William Desmond in "Paws Of The Bear" and a comedy entitled "His Speedy Finish."

Thursday June 13th.

Feature, Olive Thomas in "Mad Cap Madge" also good comedy "His Bitter Fate"

TO WHOM IT MAY CONCERN - Parties owing me money are requested to leave same with R. G. Marchbank at Estacada.

Jerry Jones

HOLSUM BREAD

Fresh Every Day

Cheaper to buy it ready made than to bake it.

Our bread conforms with all Food Administration laws and is wrapped in Sanitary Papers.

MADE CLEAN SOLD CLEAN DELIVERED CLEAN

TRY IT TO-DAY

Victory, Liberty, Barley, Rye, Whole Wheat and

Graham Bread.

Snails and Doughnuts

L. A. Chapman

Estacada, Oregon

Undertaking and Embalming

L. A. Chapman Estacada

Licensed Embalmer

Phone Store or Residence

Operating Hearse and Morgue

R. G. Marchbank - Estacada, Or.

Soda Water - Soft Drinks - Lunches

BOB'S PLACE

Headquarters For Cigars and Tobacco

While we, like all other Flour and Feed Merchants, can only obtain a limited supply at present, we wish to assure our customers that we have an abundant supply of GROCERIES

and some BARGAINS in ODD LOTS of LUMBER and BUILDING MATERIAL.

And our famous supply of COURTESY, APPRECIATION of YOUR PATRONAGE and PROMPT DELIVERIES is unlimited.

The Estacada Feed & Lumber Company

At the Convenient Corner 2nd & Main Sts. Estacada. L. S. Bronson M. D. Evans