

Swift & Company Publicity

At a recent hearing of the Federal Trade Commission there was introduced correspondence taken from the private files of Swift & Company, which showed that the Company had been considering for some time an educational advertising campaign.

The need for this publicity has been apparent to us for several years. The gross misrepresentation to which we have recently been subjected has convinced us that we should no longer delay in putting before the public the basic facts of our business, relying on the fair-mindedness of the American people.

The feeling against the American packer is based largely on the belief that the income and well-being of the producer and consumer are adversely affected by the packers' operations, resulting in unreasonably large profits.

Swift & Company's net profit is reasonable, and represents an insignificant factor in the cost of living.

For the fiscal year 1917 the total sales and net profit of Swift & Company were as follows:

Sales
\$875,000,000.

Profits
\$34,650,000.

This is equivalent to a \$3,465. profit on a business of \$87,500.

If Swift & Company had made no profit at all, the cattle raiser would have received only one-eighth of a cent per pound more for his cattle, or the consumer would have saved only one-quarter of a cent per pound on dressed beef.



Swift & Company, U. S. A.

Want and For Sale Column
5 cents per line. Cash in advance

WANTED—I will pay cash for all kinds of old metal and junk, Jerry Jones, Estacada.

EGGS—For hatching Rhode Island Reds. Celebrated Gold Crest strain, \$1. per setting Also Black Minorcas, 75c per setting. C. E. Dockendorf Morrow Sta.

NOTICE—Stray Red Cow is at my place. Owner see— C. E. Seward Eagle Creek, Or.

FOR SALE—Alsac Clover Seed at 20c lb. Henry Heiple Currinsville.

FOR SALE—Horse, harness and buggy—bargain if taken at once. Mrs. W. H. Kellendonk, Currinsville.

FOR SALE — Seven-eighths Guernsey Bull, 3½ years old. Phone Robert Miller George, Or.

TO LOAN — \$500. on good improved real estate at 8% — see S. E. Wooster - Estacada.

FOR SALE—Ten head of Holstein cows. One registered Holstien bull. O. M. Richey Boring, Or.

FOR SALE—Fresh Guernsey cow. Phone Noel Sarver Currinsville;

NOTICE OF THE SALE OF REAL PROPERTY

Notice is hereby given that by virtue of the authority in me vested as executor of the last will and testament of Frank J. Habelt, deceased, and by virtue of the provisions of said last will and testament, I will on the 12th day of April, 1918, at the South door of the Depot Building of P. R. L. & P. Company at Estacada, Oregon, at the hour of 2:30 o'clock P.M. of said day, sell at public auction to the highest bidder for cash in hand, the following described real property, belonging to the said Frank J. Habelt at the time of his death, to wit: The South-west quarter of Section Twenty-four (24) in Township Four (4) South of Range (4) East of the Willamette Meridian, in Clackamas County, Oregon, consisting of 160 acres. Said land is heavily timbered and is located about ten miles from Estacada, Oregon. The Executor reserves the right to reject all bids.

Peter Bauernfeind,
Executor - Cecil, Ore.
Woodson & Sweek, Attorneys for
Administrator, Heppner, Ore.

FOR SALE - Team of geldings and a team of young mares - one cow - seven sows, all bred and some to farrow soon - year old registered Poland china boar - 40 young pigs - fifty laying hens - surrey - set of work harness - 7' Johnston binder (new) - 14-6 disc shoe New Peoria grain drill. Phone - C. M. Davis Springwater

FOR SALE—Three steers. Inquire—P. Malzanini River Mill.

STRAYED—On my premises a pig of about 90 pounds—pure bred Gadarene. J. W. Moxley — Morrow Station.

Wanted Men To Work

APPLY CROWN WILLAMETTE PAPER COMPANY, WEST LINN, WHERE STRIKE WAS DECLARED OCTOBER 26th, 1917. COME AND SEE FOR YOURSELF OR FULL INFORMATION WILL BE GIVEN YOU BY LETTER ON REQUEST. GOOD WAGES. EIGHT HOUR WORK ON SHIFT OR NINE HOURS DAYS ALONE.

PROFESSIONAL CARD

Henry V. Adix, M. D.

PHYSICIAN AND SURGEON

Office Adjoining Residence

Local and Long Distance Telephone

The doctor's phone can be connected with your home phone at night if requested. One long ring

Dr. L. A. Wells

Dentist

Associated with Dr. H. V. Adix

Dr. R. Morse

PHYSICIAN AND SURGEON

Tests Eyes and Fits Glasses

Office on Main Str. between 1st and 2nd

Residence: Main and 5th Sts.

Telephone Connection

Claude W. Devore

Attorney-at-Law and Notary Public

Estacada, Oregon.

JOHN BROWN

The Insurance Man

Oregon Fire Relief Ass'n

Of McMinnville, Oregon.

Also First Class OLD LINE Insurance. Automobile Insurance A Specialty

Phone 513 Gresham

I Sell and Trade Real Estate

Negotiate Loans - Buy Mortgages

Rent your Property - Write Insurance

In the very best Companies.

I CAN GET YOU RESULTS

S. E. WOOSTER

Estacada

PLACE YOUR

Fire Insurance

in the Home Company and through the Home Agent

J. W. REED

ESTACADA

Agent for

The Pacific States
Fire Insurance Company

Fire Insurance

London Lancashire Fire Ins. Co.

Great American Fire Ins. Co.

Keep your policy in our fire proof vault free of charge.

Estacada State Bank

Agents