Walter Givens Editor In Chief

Fred Bartholomew Outside Man

### The Weekly

Devoted to the stimutation of civic and community pride - the patronizing of home industries - and the boosting of the Walter Givens Co.

# BOOSTING SPIRIT

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Estacada, Oregon

## You've Read The Ruling Of The Food Administration

so dont blame us. We know substitutes are high and mighty scarce, but we are only small toads in a mighty big puddle, and we'd have more of these substitutes at lower prices if we had the say, but we havent.



### We Try Powerfully

to have a full line of regulary required substitutes on hand all the time but even at that we can only keep a part of them.

### It's Mighty Satisfy'n For You And Me

to know that by making these sacrefices we are doing our part to win against

### Autocracy And Prussianism

so lets smile and be patient.

### Now Is The Time

to prepare against food shortage next year by planting every foot of ground that you have whether its the back yard or the whole farm. Remember we are headquarters for

### Seeds - Garden and Field

either bulk or package, and if you havent bought yet, buy now, while the line is complete.

### What We Heard On The Rural Line

"Hello Mary are you going to the HOOVER COUNTER at Given's this week." "Well I should say". I go up every week, and I've bought something every time, they sure have some bargains.

"I wish they would run it all week instead of just Friday, Saturday and Monday."

And then Central said to us "Line's busy" and we had to hang up.





On the



**Folks** 

we'd like to run that HOOVER COUNTER every day in the week but we just haven't the time or the room but surely three days should enable you to get in on it. It will pay you.

### We Still Continue To Buy

every thing that comes from the farm. Make this store your headquarters, and we both make money.

We Believe "A Satisfied Customer is the Best Advertisement."

The Walter Givens Company, Inc.

ESTACADA, OREGON